

SEARS ROEBUCK AND CO. ^{\$3.95}

INCORPORATED.

CHEAPEST SUPPLY HOUSE

ON EARTH
OUR TRADE REACHES AROUND
THE WORLD

THIS BOOK

Tells just what your storekeeper at home pays for everything he buys and will prevent him from overcharging you on anything you buy from him.

Capital and Surplus
OVER
ONE MILLION
Dollars

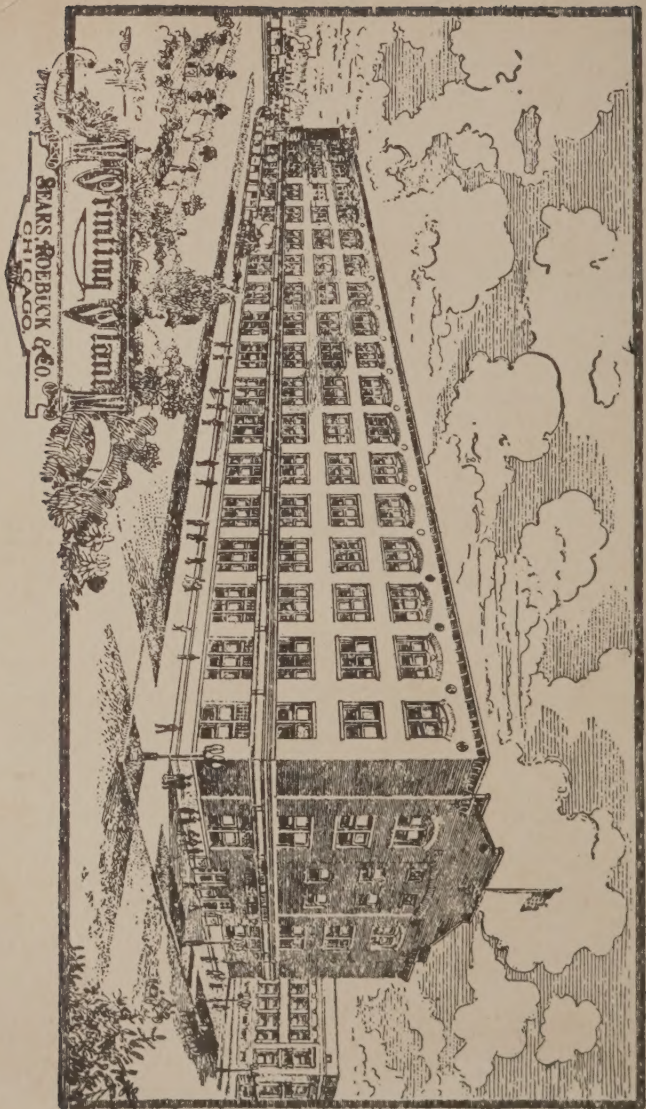
CONSUMERS GUIDE

FALL
1909



78 TO 96 FULTON
73 TO 87 DESPLAINES
AND 13 TO 31 WAYMAN STREETS.
CHICAGO, ILL., U.S.A.





SEARS, ROEBUCK
AND
CO.
INCORPORATED.

1909
CATALOG



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NEW YORK CITY

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INTRODUCTION

A look through the pages of this catalog is like a visit to early America. For what it mirrors is the dreams, hopes and goals of people at the turn of the century.

This early edition of the Sears catalog will have many different meanings. To young people it may simply be a fascinating view of different styles. To others it's an important document that chronicles these inflationary times, and to many it will simply be a nostalgic look at the "good old days."

Interestingly, these times were probably neither better nor worse than today. Although the prices are a fraction of today's, so was an individual's earning power. Ultimately, a true economist would only look at how many hours work does it take for a man to buy something rather than the actual selling price. It was every bit as much a dream to own a \$20.00 gold-filled wrist watch as it is today to own a \$500.00 gold-filled wrist watch. However, the fascination of this catalog is sure to bring joy to young and old alike.

Richard Warren Sears, the original founder of Sears, Roebuck & Company, is hailed as one of the pioneers of the mail order industry. In many ways the concept of delivering merchandise to far-reaching parts of this country at attractive prices is truly his idea. Today this billion dollar mail order industry owes much thanks to Richard Sears.

Richard Sears started part time in the mail order business. He sold watches, beginning in 1886, to supplement his income as a railroad station clerk. Because he needed to service the customers he sold, his great desire was to find a watch repairman. This led to his meeting a young watch tinkerer named Alvah Roebuck. The partnership grew by leaps and bounds. They soon realized they could sell much more than just watches. In 1891 they produced their first catalog of 32 pages. Soon the catalog was 100 pages and later thousands of pages.

Today the Sears Company still publishes a giant catalog and is considered the most important retailer in America. Even a man with the drive and energy of Richard Sears probably never imagined the future of his corporation. Today the firm sells over thirteen billion dollars in merchandise and employs more than 400,000 people.

Interestingly, many parts of the Sears story parallels mail order entrepreneurs, that is, many of today's giant mail order firms were started on kitchen tables. These part-time ventures grew to huge businesses. They were all part of the American dream of finding a need and filling it.

Today you can buy a whole house, and everything that's in it, by mail. Direct marketers bring to your easy chair the widest possible selection of merchandise. And mail order continues to grow as it allows one to easily and conveniently order merchandise without fighting crowds and traffic.

But enough about mail order today. Let's turn back the hands of time and revisit the original book of dreams. As your editor, I've selected some of the most interesting pages from the giant 1909 Sears catalog.

Jeffrey Feinman

SEARS, ROEBUCK
AND
CO.
INCORPORATED.

1909
CATALOG

THE
1890
CATALOG

FREE

WE ISSUE TO YOU A PROFIT SHARING CERTIFICATE

Fig. the full amount of every order you send us, and when the total Profit Sharing Certificates sent you amount to \$50.00, meaning when all your purchases from us have amounted to \$50.00, send your certificates to us and we will send you free the

SIX HANDSOME CANE SEATED DINING ROOM CHAIRS

ILLUSTRATED
HEREON

or your choice of many other equally valuable articles, shown in the last 16 pages in this book. Save your Profit Sharing Certificates. If you already have profit sharing certificates, they, of course, are good; save them and continue sending your orders to us and when your total orders from us have amounted to \$50.00 or more, send the certificates to us and select the article or articles you want free, from the last 16 pages in this book, which we will send you free as your share in our profits. **READ THE LAST 16 PAGES** in this book, telling of the many valuable articles we will send you free, when your total orders amount to \$50.00 or more.

IT WILL PAY YOU HANDSOMELY to take orders from others. When about to order, it will pay you to find out what your neighbor wants and include his goods with yours. **Read all about it in the last 16 pages.** **DON'T BUY ANYTHING** anywhere (groceries, dry goods, or other goods) until after you have read the last 16 pages in this book and learn how you get part of your money back, how liberally you share in our profits.

READ THE LAST 16 PAGES IN THIS CATALOGUE,

The
Yellow
Pages

Read and learn all about our liberal method of sharing our profits with our customers, how we give you free as your share of the profit in this business, your choice of such valuable articles as upright grand pianos, organs, buggies, all kinds of furniture and household goods; your choice of hundreds of valuable articles that we send to you free of any cost, as your share of the profits in this business. Read in the last 16 pages how a liberal part of all the money you send us for goods goes back to you, in the shape of valuable articles of merchandise, how a big part of all the profit is returned to you. Understand, all this is done with the understanding and agreement on our part that anything you buy from us must be at a liberal saving in cost to you, quality for quality much lower in price than you can buy elsewhere.

PRICE AND QUALITY GUARANTEE.

While we now permit our customers to share liberally in the profits of this business, more liberally than ever before, a much larger part of all our profits now goes back to our customers than heretofore. The hundreds of certificates were furnished for \$100.00 in profit sharing certificates, are now furnished for \$50.00 in certificates; while our plan of dividing profits with our customers, as explained in the last 16 pages, is vastly more liberal than ever before, our prices on everything shown in this catalogue, market conditions of raw material and labor considered, are many cases much lower than ever before, and far lower than you can buy elsewhere, and every order sent us is accepted with the understanding and agreement that we not only guarantee any goods you order from us to reach you in perfect condition, guarantee them to please you, guarantee them to be of the highest standard of quality, above the average sold by other catalogue houses and retail dealers generally, but we also guarantee our prices on every item in this catalogue, quality for quality, to be lower than you can buy from any other house, at home, in Chicago or elsewhere, and if you do not find this to be the case in every instance, if you ever send us an order, large or small, and you find we haven't saved you money on the item, you are at liberty and are invited to return the goods to us at our expense, and we will return your money. **We guarantee the quality of every article shown in this catalogue, we guarantee our prices to be lower than you can buy elsewhere.**

Every order is accepted and filled by us subject to these conditions, the customer always having the privilege of returning the goods to us at our expense, and we will immediately return their money; but notwithstanding our prices are lower than ever before, though our prices are very much lower than you can find elsewhere, in spite of the fact that we guarantee our standard of quality much higher than that maintained by dealers generally, every time you send us an order you will receive from us, by mail, a profit sharing certificate for the full amount of your purchase, a certificate for every cent you have sent us, and these certificates can be exchanged, whenever you like, for any of the many valuable articles shown in the Profit Sharing Department, the last 16 pages.

READ OUR LIBERAL PROFIT SHARING TERMS as explained in the last 16 pages. Read how you can accumulate certificates rapidly and share liberally in the profits, by taking orders from your neighbors, friends and others. Don't fail to read the first of the 16 yellow pages in the back of this book.

DON'T BUY ANYTHING, ANYWHERE, until after you refer to this catalogue, and see how much money we can save you. Every time you need anything of any kind, anything in groceries, furniture, wearing apparel, anything to use in the home, in the shop, on the farm in the store or elsewhere, no matter how small the order, every time you are in need of anything, by all means consult this catalogue, see how much money we can save you, and then remember for every penny you send us you get a profit sharing certificate by return mail, for the full amount of your purchase, a certificate that entitles you to get back from us a big part of all the profit, a liberal return to you free for every dollar you send us. All of this is fully explained in the last 16 pages of this book. Immediately your order is received, we will send you a customer's profit sharing certificate, for the full amount of your order, a certificate for every penny you send us for goods. Preserve these certificates and when all the certificates you have received have amounted to \$50.00 or more, then select any one or more of the articles you want, as illustrated and described in the last 16 pages, return to us the required number of customer's profit sharing certificates, and the article or articles you select, will be sent to you free of any cost to you as your share of our profit.

ALL CERTIFICATES ARE GOOD

If you already hold profit sharing certificates from us, they are good in exchange for any of the more valuable articles shown in the last 16 pages of this book. They will apply on any article of merchandise which we now list for certificates in amounts of \$50.00 or upwards. Every customer holding certificates is entitled to exchange them according to the **LATEST LIST** and **MOST LIBERAL TERMS WE HAVE EVER MADE**, as shown in the last 16 pages. If you have sent to us for goods within the last 16 months, profit sharing certificates for every penny you sent us have been sent to you.

PRESERVE THESE CERTIFICATES,

CONTINUE SENDING YOUR ORDERS TO US,
SAVE EVERY CERTIFICATE CAREFULLY.

and when the total certificates you have received amount to \$50.00 or more, you can then exchange them free of cost to you, for the six chairs illustrated hereon or for your choice of the many valuable articles shown in the last 16 pages. **READ FULL DESCRIPTION OF ALL OUR FREE DINING ROOM CHAIRS ON THE YELLOW PAGES.**



\$ 1 00

FACTORIES THAT WE OWN OR CONTROL

OUR VEHICLE FACTORY



OUR STOVE FOUNDRY AT NEWARK, OHIO



OUR AMERICAN CIGARETTE FACTORY IN
BAINBRIDGE, N.Y.



OUR SHOE FACTORY AT CHILTON N.H.



WE OWN OR
CONTROL
MANY OTHER
FACILITIES

that want of space prevents our showing by illustration or description. Perhaps in a later edition if our big catalogue we may illustrate and describe some of the many other factories. Among them are factories for the manufacture of

MEN'S AND BOYS
CLOTHING,
CLOAKS, SKIRTS
AND WAISTS,
ELECTRICAL
APPARATUS,
TENTS, CANVAS
GOODS,
GUN
IMPLEMENTS,
SURGICAL
INSTRUMENTS,
TYPEWRITERS,
BOOKS,
JEWELRY,
STEREOSCOPIC
GOODS,
HARDWARE
SPECIALTIES,
MILL WORK,
RADIATORS

and a vast variety of other merchandise shown in this catalogue, all of which goes to make possible the incomparably low prices shown in this catalogue.

ROCHESTER



OUR WASHING MACHINE FACTORY AT
MINNEAPOLIS



**OUR SAW FACTORY
IN SOUTHEASTERN MICH.**



OUR SAIL MARK, OHIO



1—OUR VEHICLE FACTORY at Evansville, Ind., one of the largest vehicle factories in the world; capacity, 75,000 rigs (buggies and carriages) a year. With its unequaled hardwood lumber market, excellent skilled work conditions, cheap fuel and other advantageous conditions, in this factory we produce vehicles better in quality and at lower cost than are produced in any other factory in the country, and we sell them at actual factory cost with only our one small profit added.

2-OUR STOVE FOUNDRY at Newark, Ohio, positively the largest stove foundry in the world, covering more than 30 acres, the only stove foundry in the world melting daily from eight cupolas at one time. Output amounting to four million dollars annually. With our many advantages, that is, enormous capacity, natural fuel and power gas, ideal labor conditions, wonderful mechanical equipment, unequalled

design and pattern making facilities, from this foundry we turn out the best stoves made in this country and we sell them at about one-half the prices charged by others.

3—OUR CREAM SEPARATOR FAC-
TORY at Bainbridge, N. Y., where we make the
justly celebrated American Cream Separator. Before
we secured control of this factory the American Cream
Separator sold for \$100.00. We now sell it for \$29.00.

4—OUR SHOE FACTORY at Littleton, N. H. In this, our own shoe factory, we turn out daily more than twelve thousand pairs of high grade shoes. This is why we can sell you better wearing shoes than you can buy elsewhere, and at the same time, save you nearly one-half in cost.

3—OUR CAMERA FACTORY at Rochester Minn. If we did not have this camera factory we

would have to charge you nearly twice as much for poorer cameras

6—OUR WASHING MACHINE FACTORY
at Minneapolis, Minn. Home of our celebrated Mississippi Washer, which we sell for \$5.75, guaranteeing it better than machines others sell at \$10.00 to \$15.00.

7—OUR SAW FACTORY, where we make the highest grades of hand, circular and crosscut saws. Our catalogue prices on these goods speak for our wonderful facilities in this factory.

8—OUR FIREPROOF STEEL COMBINATION LOCK SAFE FACTORY at Newark, Ohio, where we make better sales, which we sell at \$11.90 to \$101.50, than you can buy elsewhere for double the money. Our Special Free Safe Catalogue tells of the wonders of this factory.

IN ADDITION TO OUR 40 ACRE PLANT

OUR ECONOMY CREAM SEPARATOR FACTORY
IN CENTRAL IOWA

9

OUR AGRICULTURAL
IMPLEMENT FACTORY
IN SOUTHEASTERN WIS.

10

OUR PLUMBING GOODS FACTORY IN
SOUTHEASTERN WIS.

14

OUR PAINT FACTORY IN CHICAGO

15

OUR UPHOLSTERED FURNITURE FACTORY AT
CHICAGO

11

OUR WALL PAPER
MILL AT CHICAGO

16

OUR GUN AND
REVOLVER
FACTORY AT
MERIDEN CONN.

12

WE OWN OR CONTROL MANY OTHER FACTORIES

that we want to spare prevents our business by illustration or description. Perhaps in a later edition of our big catalogue we may illustrate and describe some of the many other factories we own or control. For the manufacture of

MF

TENTS, E.

GUN

IMPLEMENTS,

SURGICAL

INSTRUMENTS,

TYPENRITERS,

JEWELRY,

STATIONERY,

GOODS,

SPECIALTIES,

MILL WORK,

RADIATORS

and a vast variety of other merchandise. We have a large catalogue, all of which goes to make the catalogue. We have the lowest prices shown in the catalogue.

9-**THE ECONOMY CREAM SEPARATOR FACTORY**, daily capacity, 300 separators. Guaranteed the best separator made in the world.

10-**OUR AGRICULTURAL IMPLEMENT FACTORY**, where we make plows, harrows, horse mowers, corn shellers, power saws, etc., and our catalogue prices speak for the facilities of this modern plant.

11-**OUR FURNITURE FACTORY** in Chicago. Without this factory it would be impossible to give our customers such wonderful furniture values as this catalogue offers.

12-**OUR GUN AND REVOLVER FACTORY** at Meriden, Conn. In this factory we make more than 400 guns and revolvers daily. One of the

largest fire arm factories in the United States. Since we own such wonderful manufacturing facilities, no one can think of meeting our prices on fire arms.

13-**ORGAN FACTORY** at Louisville, Ky. Home of the celebrated Beck with instruments. With this enormous manufacturing facility, in conjunction with our saw mill at Lyons, Ky., for our hardwood lumber supply, we produce the highest grade instruments in the market, and can and do sell them at about one-half the prices charged by others.

14-**IN THIS, OUR NEW BIG PLUMBING GOODS FACTORY**, we make almost everything in bathroom, lavatories, fixtures and plumbing supplies. Our catalogue will show you that this manufacturing facility enables us to sell these goods at but little more than one-half the prices charged by others.

15-**OUR PAINT FACTORY**. In this big factory we make the celebrated Berco ready mixed paint, which we guarantee to cover double the surface and last twice as long as any other paint made, yet we sell it at about one-half the price per gallon charged by others. Here we can make 10,000 gallons daily. We also make our own varnish, oil and fence paint, heavy paint, stains, varnishes, etc., which we sell at wonderfully low prices. Beautiful color sample book of every thing in this line mailed free.

16-**OUR OWN BIG SIX-MACHINE WALL PAPER MILL**, with a capacity of 60,000 rolls per day. Making our own wall paper as we do from beginning to end, we can and do furnish wall paper at less than one-half the prices charged by others. Write for the free wall paper sample book and be

THIS BOOK

WILL BE SENT TO ANY ADDRESS

WRITE A LETTER
OR A POSTAL CARD

AND SAY

SEND ME YOUR
BIG CATALOGUE

and it will be sent to you immediately free by mail, postpaid.

FREE

BY MAIL POSTPAID ON APPLICATION

WRITE A LETTER
OR A POSTAL CARD

AND SAY

SEND ME YOUR
BIG CATALOGUE

and it will be sent to you immediately free by mail, postpaid.

SIMPLE RULES FOR ORDERING.

USE OUR ORDER BLANK IF YOU HAVE ONE. If you haven't one, use any plain paper.

TELL US IN YOUR OWN WAY WHAT YOU WANT, always giving the CATALOGUE NUMBER of each article. Enclose in the letter the amount of money, either a postoffice money order, which you get at the postoffice, an express money order, which you get at the express office, or a draft, which you get at any bank; or put the money in the letter, take it to the postoffice and tell the postmaster you want it registered.

IF YOU LIVE ON A RURAL MAIL ROUTE, just give the letter and the money to the mail carrier and he will get the money order at the postoffice and mail it in the letter for you.

DON'T BE AFRAID YOU WILL MAKE A MISTAKE. We receive hundreds of orders every day from young and old who never before sent away for goods. We are accustomed to handling all kinds of orders.

TELL US WHAT YOU WANT IN YOUR OWN WAY, written in any language, no matter whether good or poor writing, and the goods will be promptly sent to you.

WE HAVE TRANSLATORS TO READ AND WRITE ALL LANGUAGES.

DON'T BE AFRAID OF THE FREIGHT OR EXPRESS CHARGES. You must pay them when you get the goods, but they never amount to much compared with what we save you in cost.

I FIND IT NECESSARY TO HAVE SOME SPECIAL INFORMATION you can undoubtedly obtain it by the matter contained within the first nineteen pages of this catalogue.

ENKLA REGLER ATT IAKTTAGA VID BESTÄLLNING.

Begagna vår beställningsblankett, om ni har en sådan. Om icke, begagna vanligt rent papper.

Säg oss på edert eget sätt hvad ni önskar, alltid uppgifvande katalognumret på hvarje sak. Inneslut beloppet i brefvet antingen i postoffice money order, hvilken köpes i postkontoret; express money order, hvilken köpes i expresskontoret, eller en vaxel, hvilken kan köpas i hvilken bank som helst, eller också inneslut kontanta pennningar i brefvet, tag det till postkontoret och säg postmästaren att ni önskar få det registrerat.

Var icke rädd för att ni gör ett misstag. Vi erhålla hundratals beställningar dagligen från unga och gamla hvilka aldrig förr sämt efter varor. Vi äro vana vid att expediera alla slags beställningar.

Säg oss på edert eget sätt hvad ni önskar. Skrif på hvilket språk som helst, bra eller dålig stafning, bra eller dålig handstil, och varorna skola blifva eder prompt tillsända.

Vi ha öfversättare som läsa och skriva alla språk.

Det är icke nödvändigt för eder att genomläsa de första tio sidorna i denna katalog, såvida ni icke önskar någon speciell upplysning. Dessa tio sidor innehålla detaljerad upplysning, så att de som i alla delar önska göra sig förtrogena med sättet att beställa och sända varor, fraktkostnader, o. s. v., o. a. v., icke behöfva skriva till oss, utan helt enkelt kunna lå upp dessa sidor och finna den upplysning de önska.

Einfache Regeln zum Bestellen.

Gebraucht unsere Bestellungs-Zettel wenn Sie welche haben, wenn nicht nehmen Sie gewöhnliches Papier.

Zum Bestellen erwähnen Sie die Catalog Nummern an allen Sachen. Die Bestellung soll das Geld enthalten, entweder ein „Postoffice Money Order“, (welche man gewöhnlich an der Post bekommen kann), eine „Express Money Order“, ein Bank Certificate, das man an jeder Bank bekommen kann, oder legen Sie das Geld in den Brief mit der Bestellung, in welchem Falle Sie den Brief eingeschrieben schicken sollten. Der Brief wird in der Post eingeschrieben (Registered.)

Wir erhalten jeden Tag eine große Anzahl von Bestellungen von allen Leuten (Jung und Alt).

Sie brauchen nicht fürchten um sein Sachen zu bestellen, wir werden Ihre Bestellung schon versehen.

Schreiben Sie uns in Ihrer eigener Weise, und in Ihrer eigener Sprache, was Sie wollen, einerlei ob gut oder schlecht geschrieben, und die Waare wird Ihnen sofort zugeschildt.

Wir haben Leute die alle Sprachen schreiben und übersetzen.

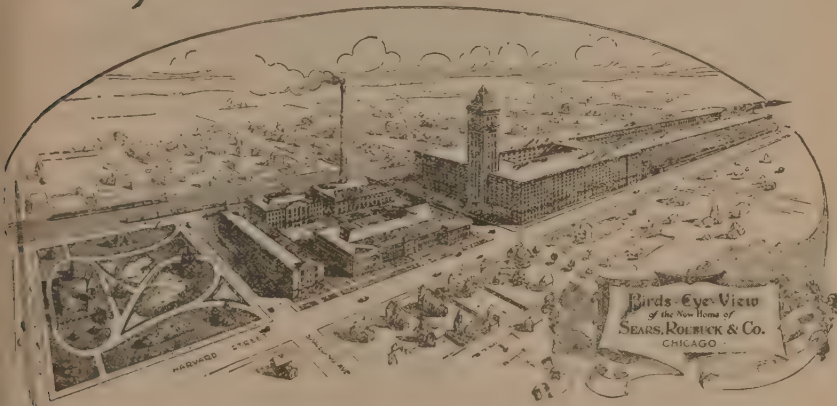
Die ersten zehn Seiten in diesem Catalog beziehen sich hauptsächlich auf die Preisverhältnisse der verschiedenen Waare und hat nur Wichtigkeit für Sie im Falle Sie in diesen Einzelheiten interessiert sind.

DO NOT FAIL TO GIVE SIZE, COLOR, WEIGHT, ETC., IF REQUIRED WHEN WRITING YOUR ORDER

OUR NEW FORTY-ACRE HOME

THE FIRST purchase for our new home was about 20 acres. We have since then increased it by another purchase, making in all nearly 40 acres. This enormous plant covers nearly 40 acres of ground, with miles of railroad tracks, with a group of large buildings, the main building being by far the largest mercantile building in the world. This entire plant is now devoted to the handling of our business alone.

Nearly 40 acres of our own ground in the very heart of one of the very best districts in Chicago, midway between Garfield and Douglas Parks, one-half mile long and two blocks wide. Bounded by Kedzie Avenue, Polk Street, Harvard Street, Spaulding Avenue, St. Louis Avenue and the Chicago Terminal Railroad tracks. Over 40 acres of floor space, with plans for nearly 200 acres of floor space as may be required from time to time to meet any growing demands. Miles of our own railroad tracks, our own railroad yards, our own motive power, engines, crews, etc., all on our own property, our own railroad facilities to insure promptest possible shipment, lowest handling cost and the lowest possible freight rates.



CHICAGO TERMINAL RAILROAD COMPANY.

Our own railroad connects directly with the Chicago Terminal Railroad, the great Chicago switching railroad, which in turn connects with all the different trunk line railroads entering Chicago, and under our contract, without one penny's cost to the customer for switching, transferring or hauling in Chicago, without one penny's cost being figured in the selling price of the goods or otherwise for teaming or handling, every order is now forwarded through our railroad, the Terminal Railroad, and the connecting main or trunk line railroads in Chicago, with the greatest possible dispatch, and at the very lowest possible freight charge to the customer.

OUR MERCHANDISE BUILDING--THE WORKS.

The building in which we carry the merchandise is known by us as the Works, for in this building everything is work and everything working, the largest single building in the world devoted to the handling of merchandise, the one building being one-fourth of a mile long (over three blocks) and one block wide. Miles of railroad tracks run lengthwise through, in and around this building for receiving, moving and forwarding of merchandise; elevators, mechanical conveyers, endless chains, moving sidewalks, gravity

chutes, apparatus and conveyers, pneumatic tubes and every known mechanical appliance for reducing labor, for the working out of economy and dispatch is utilized here in our great Works. In this building are employed thousands of people in the packing and filling of orders, in the packing, shipping and handling of merchandise.

With the facilities that we have in this enormous building, orders sent us are received, filled, put on to the cars and on their way to destination in an almost incredibly short time, and the saving in cost of doing all this goes to our customers in the shape of lower prices. In this building every express company in Chicago is represented by a local agent, delegated to handle our work and ours alone. The railroads and the postoffice are here specially represented for us. The Western Union Telegraph Company and the Postal Telegraph Company here have an office devoted exclusively to our use.

ADMINISTRATION BUILDING.

The building immediately opposite and across Homan Avenue from the Works is 450 feet long, 80 feet wide, three stories high and the highest type of fireproof construction, and is devoted entirely to the administration of our business. In this building are all the executive offices, the offices of the President, Vice-Presi-

dent, Secretary, Treasurer, offices of the General Manager and Superintendents, offices of the Customers' Profit Sharing and Banking Departments and of the traffic manager, auditor, comptroller and bookkeepers. In this building nearly 2,000 people are employed in opening the mail, writing the bills, answering letters and in attending to every little detail of the clerical work attached to every order that is received by us. From this building we communicate with the Works, or main building, by tunnels, pneumatic tubes, automatic carriers, telephone and telegraph, and your order opened in this building is dispatched to the works in a fraction of a minute, filled, conveyed to the railroad cars below and on the way to you in an incredibly short time.

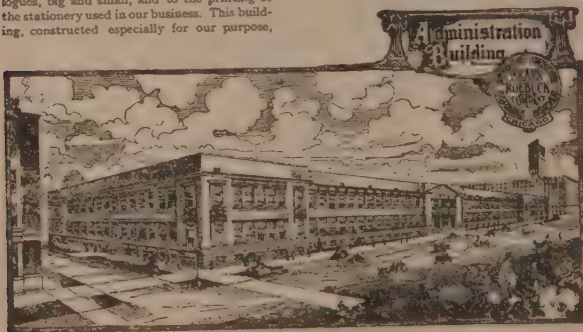
To promote health, efficiency and economy the building is equipped with the most modern hygienic and health giving apparatus, including filtered warm air in winter and filtered cold air in summer, light, space and ventilation, the most sanitary plumbing and pure water from a deep artesian well, etc.

OUR POWER PLANT.

In this building is an enormously large power plant, many boilers, large, medium and small engines for their various duties, many electric dynamos, etc. The equipment produces more than 12,000 horse power with room to later develop more than as much more. Here we generate the electricity to run 30,000 electric lights, which are required to light our plant by night. In this plant all heat and power is generated for the operating of the network of machinery necessary to the handling of our business.

PRINTING PLANT.

This building, about 50 feet to the south of the Administration Building, is given up in its entirety to the printing of our catalogues, big and small, and to the printing of the stationery used in our business. This building, constructed especially for our purpose,



is 90 feet wide, 250 feet long and four stories high, and makes the most modern and model printing plant possible. With perfect light, everything built to our own measure and requirements, railroad tracks to carry the paper leading direct to the printing presses, we look for greater economy. This building is built to contain twenty special Cottrell rotary perfecting catalogue printing presses, each made to our order, made specially to make our big cata-

logues. Add to this a large number of large, medium and small flat bed, rotary and other printing presses, plate making machines, binding, covering, gathering, trimming and other machinery and equipment, and you can form some idea of the extensiveness of the plans necessary to take care of the printing branch of our business. All the printing done in this building will be exclusively for our own



requirements. Our own printing plant is another economy that makes for lower prices.

BUILDING TO HANDLE OUR ADVERTISING MATTER.

This building, just west of the printing plant, will be a plant 90 feet wide, 160 feet long and four stories high, built expressly for the purpose, to suit our requirements in every way, and will be devoted in its entirety to the compiling, composition (type setting) and mailing of our catalogues, circulars and price lists of all kinds. In this building we will have a large photographic department for the making of cuts and engravings of all descriptions. Here we expect to send out as high as fifty tons of printed matter daily, consisting of large catalogues, special catalogues, sample books, price lists, circulars, notifications to our customers, etc. This building will also contain our supply department for stationery, entry tickets (bills), blank forms, ink, pens, pencils, etc., such as are used by our various clerical and merchandise departments.

OUR OWN PARK.

To the east and south of the Administration Building we have laid out a beautiful park, with gravel walks, beautiful shade trees, ornamental shrubs, flowers, green grass and a beautiful artificial lake. The artificial lake will serve the double purpose of holding millions of gallons of water as a reservoir for fire protection. Here our employees can

breathe the fresh air, free from the dust and noise common to most parts of our city. All this is planned with a view to better serving our customers in every state and territory. Everything we can do in the way of bettering the surroundings and conveniences of our employees adds to their happiness and contentment, improves their efficiency and thus tends to improve our service, quickens the dispatch of order, lessens cost of handling and makes for lower prices.

OUR CITY WITHIN A GREAT CITY AND HOW WE CAME TO BUILD

WE SAY, "our city within a city" because it covers a tract of land one-half mile long, a fair size farm plat within great Chicago. On this land great buildings have been erected, now occupied and in full operation. More than 7,000 people are employed within our walls, and with the families of our employees, more than 40,000 people are now seeking new homes within convenient distances of our big plant.

Ten years ago this company was organized as a house with a policy. That policy was, and ever shall be, quality and price. Ten years ago we offered our catalogue to those who then, located in a two-story building on Adams street, were in less than one year driven to seek larger quarters at Fulton and Desplaines streets, and the ten years past have been a history of build and enlarge. Covering the entire block at Fulton and Desplaines streets, we were soon driven to seek large buildings in other blocks, and one by one these buildings were added, until we occupied in their entirety, seven enormously large buildings in Chicago, in addition to the main big store, and the last move has been to our new 40-acre plant, illustrated and described on these pages.

The people's ability to judge quality and price has been shown in the phenomenal growth of our business. So accurately do they judge that they have left their accustomed places of supply and come to us, and they tell their friends and their friends' friends and then everyone tells everyone's friends until the orders are fairly flowing to our doors. So general and so great has been the demand from every section for the past few years, that we have been compelled at times to limit and restrict the circulation of our catalogue. Announcements of new catalogues have been withheld. The past year we have not been able to supply one catalogue where three catalogues were wanted, so thoroughly do the people appreciate quality and price. We must supply the demand. We are now in the hands of the people. It's really the people who are placing us on this broad expanse, our city within a city. The people that are causing all our factories to be enlarged. Our catalogues must go into the additional millions of hands that want them. Our policy, the Sears, Roebuck & Co. policy, the policy of Mr. Sears and every officer, manager and director of our organization is, quality, price, satisfaction, every facility exhausted to serve the people.

Mere money making is far from our greatest ambition. If the principle that shapes, develops and expands our policy was not influenced and directed by a principle much higher, much greater than mere money making, we would have little hope for the future. The great success for the future of this business was only in money making, it would not begin to pay the writer and his co-officers for

directing the affairs of this institution. If the success of this institution was to be measured only by dollars gained, it would be a thousand times easier for the writer and his co-executives to retire from the multitudinous responsibilities of so great an organization and seek rest, recreation and pleasure the remainder of their lives. Dollars and cents enter into our business policy only so far as is actually necessary for the legitimate conduct and perpetuity of our business. Our ambition is to gain, merit and hold the confidence of as many of the citizens of the United States as can be made possible by the best service we can give. We have an ambition to, and we believe we will, within five years be selling more than one hundred million dollars worth of merchandise annually, and our ambition is to see how much more we can make your dollar buy than it has ever bought before. We would rather know that in five or ten years' time we had served at least a large percentage of all the people in the United States in a way that their



dollars went further, that we brought them nearer to the source of supply, thus advancing their comfort and happiness; this accomplished, we would feel much more richly repaid for all our efforts than we would if we knew we were to be repaid only by mere dollars, even riches beyond that of the richest individual or corporation in land.

There is one policy in our house. The office boys know it as well as the officers, the managers, the assistant managers, the order pickers the freight handlers, the clerks up and down the line, one knows it as well as the other. It's infused in every act and every thought of every individual on our pay roll, and will ever be inculcated into the minds of every one that is added to our force, and that is, consider

our customers, don't consider us. Give our customers every advantage that our facilities will permit, serve every customer as it becomes an honest lawyer to serve his client, namely, with all the talent, all the ability that he may possess. Give the customer the highest possible quality, give him the lowest possible cost. In questions of doubt give the customer the benefit of the doubt. If we can own better goods and own them cheaper by manufacturing them ourselves, we make them ourselves, not for our own gain but for our customers, for

every penny of saving, every betterment of quality all goes to our customers. That's the policy of our house and our customers understand it. It's a policy for the people and by the people, organized and run for the people and not for mere gain alone. Our own factories are building and enlarging all over the United States, all the time getting closer to the raw material and all the time working toward lower prices, not for mere profit, not alone for money gained, but done through the people, by the people and for the people. If by building another factory, if by enlarging a present factory, we



reduce the cost of any commodity by five per cent. you get it, not we. Our policy says it belongs to you, therefore we cannot take it. Our buyers know it and our sellers know it. Our policy is made, fixed and set for you.

Our work has hardly begun. You have encouraged us to do what we have and instilled us with an ambition to do more. With your support, which we already have in the fullest measure, we shall continue to seek the foundation of cost in every commodity. Many more factories will be erected, cost will be greatly reduced, you will yet be brought much nearer to the first cost of production. The day will come when your dollar will go much farther towards purchasing for you those things which you require. You have and are furnishing us the material with which to work, and we find our pleasure, our ambition and future in working for you, the spirit of which is not for more dollar making, but for comfort, pleasure and luxury building, the building of a full equivalent for the

dollars of a progressive and enlightened people. And when our work is done and the time comes to hand it over to the next set of generals in line, I promise you, reader or customer, from the bottom of my

heart, that if the writer and his associates have been instrumental in bringing about a condition by which the people are served and get in exchange for the dollars they earn (whether their purchases are made from us or from others) a more liberal measure, a more just equivalent than would have been possible for them to have gotten had it not been for the inception, progress and development of this institution; this accomplished, if the remaining years of our application to this business do not add one penny to our present individual fortunes, I will feel abundantly repaid for all the responsibilities, all the care, all the work and effort that is yet to go into the guidance of this ship

of commerce in my remaining years. This reader is the policy of the institution that calls your attention to the pages of this catalogue.



A MESSAGE OF GOOD CHEER.

With malice towards none and charity for all, we extend to all mankind our sincere wishes for greater prosperity, health and happiness.

To all those who buy, to all those who build and to all those who sell, we wish you success. Perchance you are a competitor, retail dealer, wholesale dealer, manufacturer or a mail order house, great or small, we wish you well. We believe we are all entering an era of more modern merchandising, better values, fewer losses, greater economies, a larger equivalent for the dollar and therefore have a right to look for greater and grander successes than have heretofore been attained. With the almost phenomenal growth of wealth and buying power of our country, many new and more modern methods in the selling of merchandise will surely develop. Retail dealers will buy closer and closer and I will thus be able to give better and better values. Many manufacturers now selling to jobbers only will begin selling to the retail dealer direct, saving him at least a good portion of the jobbers' profit, while many manufacturers now selling to jobbers or retailers will offer their wares direct to the user. Jobbers will study and learn new economies so as to make for lower prices. Retail dealers will buy more and more for cash, growing constantly keener and keener in their buying and study of economy. Catalogue houses, general and special, will continue to grow, many of the small getting large and the large getting larger, and with very few exceptions all sellers of goods, regardless of place or method, will give honest goods with honest representations and an ever growing equivalent for the dollar.

Certainly this must be the method of every successful institution of every kind and place.

Every seller of merchandise in every station will constantly study how to economize in his business, will continually study values and markets with a view of buying to the best possible advantage, getting to as near a spot cash basis as possible and strive to give every customer the most value possible for his money, he will find plenty of room for growth and with it success.

The consumer today is buying from many catalogue houses, special and general, he is also buying from many factories direct, as well as from the many thousands of retail dealers, special stores, general stores, department stores, etc. He has a right to buy where he likes and every seller has the same equal right to sell his trade. Let us all believe as we do, that every successful dealer, retailer, catalogue house or otherwise, is reliable. If a dealer or dealer let us think as well of our neighbor, great or dealer, across the street as he be, we are his banker. Let us not have the petty jealousies and differences that so often grow out of competition, so that in the evening of the day's work, our competitor will be as welcome to break bread at your table as would be your doctor or your banker.

We have a high regard for every honorable and reliable dealer, and even though we may at times differ in our opinions, we bear no ill will against any maker or seller in our land.

We solicit trade from all, promising everyone the very best service which the very best facilities and organization can give. We can't do more and we will never do less.

SEARS, ROEBUCK & CO.,
By R. W. SEARS, President.

HOW WE MAKE EVERY TRANSACTION WITH US STRICTLY CONFIDENTIAL.

Why our name and address do not appear on any box, package, wrapper, tag, envelope or article of merchandise. People especially merchants, business houses, townships and others, do not care to have others know where or from whom they buy their goods, as many people object to having the name of the shipper spread across every box or package, so that when it is unloaded at the station or express office everyone can see what they are getting and where they buy it, to protect all those who care for this protection and make it possible for you to order your goods from us with no fear of anyone learning at the railroad station, express office or elsewhere what you bought or where you bought it. No name or address will not appear on any box, package, tag, envelope or article of merchandise.

For example: If you are a merchant and wish to buy goods to sell again, your customers will be unable to learn from any marks inside or outside where you bought the goods or what you paid for them.

If you are a professional man, or even in the employ of some merchant, who for personal reasons might object to your sending to us for goods, you need have no fear, our name will not appear on any goods or packages you get. While we would be glad to have our name appear on every article of merchandise and on every box and package, as a valuable means of advertising, we have learned that thousands of our customers need the protection that the omitting of our name affords. This applies especially to townships.

NO ORDER WILL BE ACCEPTED FOR LESS THAN 50 CENTS.

PLEASE DO NOT SEND US ANY ORDER AMOUNTING TO LESS THAN 50 CENTS. If you want some article, the price of which is less than 50 cents, please include one or more other needed articles and make your order amount to 50 cents or more.

AS A MATTER OF ECONOMY, BOTH TO OUR CUSTOMERS AND OURSELVES, we do not fill orders for less than 50 cents. The postage or express charges especially make small orders under 50 cents unprofitable to the purchaser, or at least much more expensive than the orders amounting to 50 cents or more.

WE MAKE THIS EXCEPTION: In the case of needed repairs, attachments and supplies, such as needles for our sewing machines, parts of guns, etc., which can be secured only from us, we will fill the order no matter how small it may be.

TO MAKE ORDERING BY MAIL VERY PROFITABLE TO OUR CUSTOMERS we especially urge that you make your order as large as possible. Orders of from \$2.00 to \$5.00 or more are always very much more profitable to the purchaser than smaller orders, for the express or freight charges in this way very greatly reduced. It always pays, even if you have to get some friend or neighbor to join with you, to make up an order of from \$5.00 or more, and include enough heavy goods to make a profitable freight shipment of fifty to one hundred dollars. In this way you reduce the transportation charges on each item to next to nothing. You then pay the exact same freight charges that your storekeeper must pay on the goods he sells.

ON THE BASIS OF FAR GREATER VALUE FOR YOUR MONEY THAN YOU CAN POSSIBLY GET ELSEWHERE, lower prices than any other house does or can name, the best possible service, every item ordered guaranteed to be in perfect condition and give perfect satisfaction or your money refunded is immediately refunded to you on our writing guarantee. Please write in every way on every dollar sent us, wholly in your own interest we ask you to kindly conform to these terms.

OUR COMPLIMENTS TO THE RETAIL MERCHANT.

IT IS NOT OUR DESIRE TO ANTAGONIZE THE RETAIL MERCHANT (the storekeeper of the country). This is a big growing country and there is ample room for us all. Our prices are alike to all. Whether to the largest or the smallest merchant, farmer, mechanic or laborer, our price is exactly the same. Our goods are for sale at the prices plainly printed in this book, and occupation or position restricts no one from buying goods from us at our printed prices.

However, we number thousands of the best merchants of the United States and of our valued customers. The prejudice which for a time affected the goods we ship in all lives & gives to merchants, is dying out; for the shrewd, careful buying up to date merchant of today has broader business views. He buys his goods where he can get the best value for his money, and on the basis of more value for the money than is furnished by any other house we especially invite all classes of merchants to carefully compare our prices as printed in this book with the prices you have been in the habit of paying.

An order placed on this page, we ship our goods in plain boxes or packages, and our name appears on no package or article of merchandise. You can buy your goods from us at our selling prices, which are much lower than you can buy elsewhere, you can fix your profit to suit yourself and your customers will not know where you bought the goods or what you paid for them.

We want to correct the impression that may be in the minds of some merchants, that we sell exclusively to the consumer, the party who buys the goods to use. If you have this impression we are anxious to correct it. A fairly percentage of the goods we ship in all lives & gives to merchants, business houses who buy to sell again, and in some lines, especially materials and supplies, a large percentage of our goods go to manufacturers, which they use in the manufacture of their wares, which in turn they sell

to dealers. Among our valued customers are the U. S. Government, state and city institutions, railroads and other large corporations, and also jobbers, brokers, retailers and consumers in all foreign lands.

WE ESPECIALLY SOLICIT THE TRADE OF THE SUCCESSFUL, SHREWED BUYING MERCHANT, who wishes to buy his wares where he can get the highest standard of quality at lower prices than he can get elsewhere.

OUR LIBERAL TERMS OF SHIPMENT.

WE HAVE NO DISCOUNTS. We sell for cash only, and the prices quoted in this catalogue are absolutely net, from which there is no discount whatever. Our prices are alike to one and all, regardless of the amount of the order, the same to the merchant as to the farmer, mechanic or laborer.

OUR TERMS OF SHIPMENT ARE VERY LIBERAL. Nearly all our customers are paid in advance of their orders, thus saving the small charge the express companies always make for collecting a C. O. D., and returning the money to us, and we certainly advise sending cash in full with the order, to make this saving and as a more satisfactory way of ordering, always, of course, with the understanding that we will immediately refund your money for any goods that are not perfectly satisfactory to you.

WE ADVISE AGAINST ORDERING GOODS TO BE SHIPPED BY EXPRESS ON FREIGHT C. O. D., SUBJECT TO EXAMINATION. First, by reason of an extra express charge (as above mentioned), a charge which the express companies always make for collecting the money and returning it to us. This practice is always saved when cash in full is sent with the order. Second, where goods are shipped by freight C. O. D., subject to examination, a draft for the amount of the C. O. D. must be sent for collection either by express or to some bank in your town, and the goods must be shipped consigned to ourselves, with instructions for the railroad agent to notify you that the goods are there. The freight agent, as a rule, will allow you to examine the goods before paying for them. (Goods shipped by express, you can always examine them before paying for them.) On a freight shipment, before the goods can be delivered to you, you must first go to the railroad station, bank and pay the amount of the C. O. D. In order to have the bill of lading or order for the delivery of the goods to you. With this bill of lading or order for the goods you can then go to the railroad station and get the goods; on the other hand, if the full amount of cash is sent with your order the goods are shipped direct to you, and you only have to go to the railroad station or express office and pay the freight or express charges and take the goods; always, of course, with the understanding that if the goods are not perfectly satisfactory when you received your order you can return them to us, and we will immediately refund your money. However, to those who prefer to see and examine the goods they buy before paying for them, we offer to make shipment on C. O. D., subject to examination, pay after received liberal terms as follows:

OUR C. O. D. TERMS.

ANY GOODS QUOTED IN THIS CATALOGUE (unless otherwise specially stated, provided the order amounts to \$5.00 or more) will be shipped to any address east of the Rocky Mountains by freight C. O. D., subject to examination, on receipt of a sufficient amount of cash with the order to pay all express or freight charges both ways. On receipt of such an order, the goods will go forward by express or freight C. O. D., subject to examination. You will be credited on the bill for the amount of money sent with your order. After the goods are received and examined at your nearest railroad station or express office, if they are found perfectly satisfactory you can then pay the balance of our price and freight or express charges, less the amount of money sent with the order. If, however, the goods are not perfectly satisfactory you can return them to us at our expense and we will immediately refund the cash deposit sent with your order. Our only object in requiring you to send a cash deposit sufficient to pay the freight or express charges both ways is to protect us against a class of people who might order out of curiosity, with no idea of accepting and paying for the goods when received, thus putting us to an unnecessary expense for transportation charges which our unwilling customers would not pay.

WHERE THE EXACT DEPOSIT REQUIRED IS NOT STATED, we advise that on all orders amounting to less than \$10.00, one-fourth of the amount of the order be sent with the order. On orders amounting to more than \$10.00 one-fifth of the amount should be sent with the order. For example: If you wish the goods shipped C. O. D., subject to examination, and your order amounts to \$8.00, you should send at least \$2.00 with your order. If your order amounts to \$30.00, send \$4.00 with your order, the balance payable after received.

NOTE—WHERE A VERY SMALL CASH DEPOSIT WILL BE ACCEPTED. On receipt of 50 cents any watch or any item of jewelry amounting to \$3.00 or more will be sent C. O. D.

On receipt of \$1.00 any camera, telescope or field glass amounting to \$3.00 or more will be shipped C. O. D.

On receipt of \$1.00 any graphophone or talking machine will be shipped C. O. D.

On receipt of \$1.00 any organ or piano will be shipped C. O. D., to any point east of the Rocky Mountains and south of the Rio Grande. It will be shipped without a deposit where the money is deposited with a reliable party in your town, as fully explained under the heading of organs and pianos.

On receipt of \$1.00 any violin, guitar, mandolin, banjo, autoharp, zither or hand instrument amounting to \$3.00 or more will be shipped C. O. D.

On receipt of \$1.00 any bicycle, gun or revolver amounting to \$3.00 or more will be shipped C. O. D.

On receipt of \$5.00 any buggy or carriage will be shipped to any address east of the Rocky Mountains, C. O. D.

On receipt of \$1.00 any harness or saddle will be shipped to any address east of the Rocky Mountains, C. O. D.

DO NOT FAIL TO GIVE SIZE, COLOR, WEIGHT, ETC., IF REQUIRED, WHEN WRITING YOUR ORDER.

Receipt of \$1.00 any sewing machine will be shipped to any address C. O. D.
On receipt of \$1.00 any stove will be shipped to any address east of the Missouri River and north of Tennessee C. O. D., or if you live east of the Rocky Mountains and south of Kentucky we will ship any stove C. O. D. on receipt of \$5.00 deposit.

On receipt of \$1.00 any item of men's, boys' or children's clothing or ladies' wearing apparel amounting to \$3.00 or more will be sent to any address in the United States by express C. O. D.

THE ABOVE NAMED GOODS WILL BE SHIPPED TO ANY ADDRESS WITHIN THE ABOVE LIMITATIONS ON RECEIPT OF THE SMALL CASH DEPOSIT NAMED, WHICH DEPOSIT MUST ACCOMPANY THE ORDER, THE BALANCE, TOGETHER WITH THE FREIGHT OR EXPRESS CHARGES, TO BE PAID AFTER THE GOODS ARE RECEIVED, EXAMINED AND FOUND SATISFACTORY. All other merchandise where deposit is not mentioned, as before stated, will, unless otherwise stated, be sent subject to examination either by freight or express where a sufficient deposit accompanies the order to pay transportation charges both ways.

IN THE INTEREST OF OUR CUSTOMERS, to save you the extra expense charge for the collection and return of the money, and to save you the inconvenience of collecting attached to delivery of goods shipped by freight C. O. D., subject to examination, we specially urge that you send cash in full with your order, understanding of course that you take no risk and that we will immediately return your money if you are not perfectly satisfied. Yet, to those who prefer to see and examine the goods before they pay for them, when so requested we will make shipment C. O. D., subject to examination, to be paid for after receipt on the small deposit terms as above stated.

Paragraph A.

ABOUT OUR PRICES.

HOW WE CAN UNDERSELL ALL OTHER CONCERNS.

SECTION 1. BY REASON OF OUR ENORMOUS OUTPUT OF GOODS we are able to make contracts with representative manufacturers and importers, for such large quantities of merchandise that we can secure the lowest possible prices, and in some lines our trade has become so large, as, for example, in vehicles, organs, stoves, cloaks, tailoring, guns, revolvers, upholstered furniture, etc., that we have been able to equip our own factories and foundries, thus saving you even the manufacturer's profit; but whether the goods are manufactured by ourselves or bought direct in large quantities, we add the smallest percentage of profit possible to the actual cost to us, and on this economic, one small profit plan, direct from manufacturer to consumer, you can buy a large percentage of the merchandise we handle, direct from us at less than your storekeeper at home can buy in quantities.

WE EMPLOY THE MOST COMPETENT BUYERS that money can obtain, men who are experts and have a life long experience in their particular lines. Our established reputation for buying everything in enormous quantities gives our buyers inside track with all the largest manufacturers, thereby giving us the benefit of first choice in the markets. Manufacturers who are overstocked often come to us and offer their goods at a big discount for cash, knowing that we have a larger outlet for their goods than any other concern. For this reason many articles in this catalogue are quoted at less money than the actual cost to produce. No matter how cheap we buy, we give our customers the benefit, for we feel that our bargains are our customers' bargains.

SECTION 2. WE BUY AND SELL FOR CASH, and having no bad debts, no travelling men's expenses, no expenses for collecting, securing the manufacturers' lowest spot cash prices, we can sell goods at a smaller margin of profit than any other business house could do and still exist.

WE MAKE NO REDUCTIONS IN OUR PRICES. To those who are inclined to write us for a reduction from the prices quoted in this catalogue, we wish to state that we cannot make any reduction or concession, whether you order in large or small quantities. The price quoted on each and every article in this catalogue is as low as we can possibly make it, and it is out of the question to reduce these prices still further; and we earnestly believe a careful comparison of our prices with those of any other concern will convince you that we can furnish you better goods for less money than you can obtain from any other house in the United States.

ALL PRICES ARE SUBJECT TO THE FLUCTUATION OF THE MARKET. The prices quoted in this book are correct, according to market conditions at the date the catalogue is printed, and our wants have been anticipated as far as possible by contract, goods in stock, etc.; but when our stock on hand is sold or when a contract expires and the market conditions at that time are such that we are compelled to pay more money for the goods, we reserve the right to advance our prices without notice, charging you the difference the advance represents, only the difference in cost. The necessity for advancing prices is usually caused by a protection of the market. When the extremely low prices we are making, we must reserve this right, and this space is used to inform everyone of the right so reserved. If prices decline so that we are able to buy any goods to fill orders at lower prices than those printed in this catalogue, you will always get the benefit of such prices and the difference will be returned to you in cash.

AS THE TENDENCY IS FOR LARGER CONTRACTS, larger purchases, closer buying, the history of our house and our records show that we reduce prices and return the difference in cash. Therefore, when we make an advance and ask more money once; but for our protection the right to recognize advances and declines must be and is reserved.

IN THIS CATALOGUE You will find only such goods listed as we can save you money on, goods that can be delivered anywhere in the United States for less money than they can be bought at your local dealer's. The amount of money that we can save you over the prices you pay at home varies from 15 to 50 per cent, according to the nature of the goods, but there is not an item quoted in this entire catalogue on which the saving is not worth taking.

DO NOT FAIL TO GIVE SIZE, COLOR, WEIGHT, ETC., IF REQUIRED, WHEN WRITING YOUR ORDER.

into consideration, to say nothing of the fact that our goods are, as a rule, of a higher grade than those carried by the average storekeeper or catalogue house.

THE ILLUSTRATIONS AND DESCRIPTIONS IN THIS CATALOGUE can be depended upon. We aim to illustrate and describe every article with the strictest accuracy. Most all of the illustrations are made from photographs taken direct from the article. They are such as enable you to order intelligently; to fact, with our assortment, correct illustrations and accurate descriptions, you can order from this catalogue with the same ease, confidence and security as though you were personally in our store selecting the goods yourself.

Paragraph C.

HOW TO ORDER.

Use our regular order blank if you have one; if not use any plain paper.

Always keep well supplied with your order blanks, as it is more convenient for you to make out your order on our regular order blanks than in any other way. If out of them at any time, drop us a postal card and we will be pleased to send you some.

Whether you write your order on our regular order blank or letter paper instead, be sure to observe the following instructions:

Always sign your full name (Christian name and surname).

Write your name in full, clearly and distinctly.

Give your postoffice, county and state, and your shipping point, if different from the postoffice.

Always give catalogue number in full (write every figure and letter in the catalogue number), description and price of each article ordered.

Always try to mention the number or name of the catalogue or circular from which your order is taken, and be sure to give the size, color, weight and measurements when required.

We must have your correct size or measurements for such goods as hats, shoes, clothing, ladies' ready made dresses, cloaks, and the size and color of everything that has size and color.

Be sure to enclose your money with your order and state plainly in your order how much money you enclose and in what form. Sending us money in one envelope and your order in another causes delay and confusion in our office, as they become separated in the mails. For instructions on how to send money see paragraph B.

Be sure you have followed our rules carefully about enclosing the proper amount of money with the order, including enough to pay postage if the goods are to be sent by mail, and insurance fee if to be sent by insured mail.

Be sure your name and address is written plainly and in full, that your shipping directions are plainly stated, that the exact amount of money enclosed is plainly stated, that you have given us catalogue number, price, description, correct size and measurements and you will seldom if ever have any delay or inconvenience. By carefully observing these rules you will avoid errors and loss of time by our having to write you for further information.

AFTER WRITING AN ORDER, please compare it with these rules, check it over closely and see if you have written your order correctly.

IF YOU WISH TO REFER TO ANY MATTER not concerning the order, be sure to write it on a separate sheet. Do not write about it on your order sheet, though you may enclose it in the same envelope with your order. Our orders and letters are handled in separate and distinct departments, and we ask you therefore please do not fall to observe this rule.

ALWAYS TRY TO WRITE REMARKS CONCERNING YOUR ORDER on the same sheet with the order. This will prevent the possibility of such remarks or instructions being separated from the order. Should you have occasion to write us concerning an order which you have already sent us, do not fail to mention the date on which your letter was mailed, also state the nature and value of your remittance and the name and address as given in your order. This information will enable us to promptly locate the matter you refer to.

SHOULD YOU CHANGE YOUR ADDRESS, please notify us, being sure to give old as well as new address in full.

Paragraph D.

ABOUT OMISSIONS.

ALL ORDERS FOR MERCHANDISE are accepted by us with the understanding that we will use every reasonable effort to promptly ship every item exactly as ordered, and in order to make this possible we carry in stock, constantly, merchandise to the value of more than four million dollars, and if we do not have the goods in stock we invariably buy them in Chicago if we can. We do not sell more than we can get for them, rather than delay an order or withhold shipment of any part of an order. But it sometimes happens that on an order including several items of merchandise there may be one or two items that are not in stock and cannot be had in Chicago, usually for the reason that the manufacturers are behind with their orders, have met with some accident or there has been some unusual delay in transportation.

WE THEREFORE ACCEPT ALL ORDERS with the understanding that we reserve the right to be unable to ship every item, to cancel that portion of the order which we cannot ship promptly, filling the balance of the order, and returning to the customer in cash the amount for the item or items cancelled. We make this explanation so that anyone ordering merchandise from us, and receiving the goods with one or more items missing and receiving by mail his money returned for the omitted items, will understand that the reason for omitting is that the goods are not in stock and cannot be had in Chicago at that time. Where an omission occurs, the reason is necessary to usually send a letter telling when we expect to have a stock of the missing goods, so that the customer may renew his order if he so desires.

UNDERSTAND, It seldom happens that we are unable to fill an order complete and exactly as given, but out of the many thousands of orders we receive every day, there are always a few (a very small number) on which items must be cancelled, and we make this explanation in our catalogue so that none of our customers need misunderstand our position.

Paragraph E.

ABOUT SUBSTITUTION.

WE ARE BITTERLY OPPOSED TO SUBSTITUTING one article for another unless instructed to do so by the customer. We believe, except in rare cases, it is very presuming on the part of any house receiving an order for one kind of goods to send another, without first having the written consent of the customer to do so. There are, however, exceptions where we take upon ourselves the responsibility of substituting, and with reference to this we make the following explanation:

IF A PARTY SENDS US AN ORDER and there is some article in that order which we have not in stock and cannot get in Chicago, but we have the same kind of an article in a higher grade, we then take the liberty of sending the higher grade at the price of the lower grade, sacrificing our profit rather than to disappoint the customer. A customer ordering a watch may call for a 7-jeweled Elgin or Waltham movement and we may not have one in stock, and we may not yet be in the Chicago market, in which case we would consider ourselves compelled to take the liberty of substituting a higher grade in an 11 or 15-jeweled Elgin or Waltham movement, but always at the price of the cheaper one ordered, taking the loss ourselves for the difference in price. This is an example. The same would apply on hundreds of items in our stock, but only in cases where in our judgment the customer can only be the better pleased by reason of such action on our part. However, even the kind of substitution we admit is presuming on our part, and when such substitution is made it must be understood that it does not bind us at our risk, and we are not undertaking that if our action is not entirely satisfactory to the customer, he is at liberty to return the goods at our expense of transportation charges both ways and his money is to be immediately returned to him.

Paragraph F.

HOW TO SEND MONEY.

SEND US A POSTOFFICE MONEY ORDER, express money order, bank draft, check or stamps. Stamp your order, fold them in waxed paper. We receive many orders with stamps stuck together and worthless. We do not accept revenue stamps, foreign stamps and due stamps, as they are of no value to us. Do not send them.

IF YOU LIVE ON A RURAL ROUTE you can just give the letter and the money to the mail carrier and he will get the money order at the postoffice and mail it in the letter for you.

POSTAGE STAMPS in amounts exceeding \$1.00 will be accepted only at a discount of five per cent (5%) or ninety-five cents on the dollar. If you order an article priced at \$2.00 and send stamps you should send \$2.10, if a \$3.00 article you should send \$3.15 in stamps. We are compelled to dispose of all surplus stamps at a discount of from 7 per cent to 5 per cent and besides there is an extra expense in handling stamps, and our very small profit will not admit of this expense. We advise remitting by postoffice or express money order, but will accept postage stamps in any amount at 95 cents on the dollar. As an accommodation to our customers we will accept postage stamps for the face value in amounts less than \$1.00.

WE RECOMMEND THE POSTOFFICE AND EXPRESS MONEY ORDER SYSTEMS, because they are inexpensive, of less trouble and safe. Besides this, if the money order should get lost or miscarry, your loss will be made good.

DO NOT UNDER ANY CIRCUMSTANCES send money or stamps in a letter except by registered mail. If sent by open mail the letter may never reach us, and in such a case a great amount of trouble and inconvenience is caused, as well as the loss you sustain. If you prefer to remit by registered mail, we advise the use of two envelopes, one inside the other, and the outer one carefully and securely sealed. Do not send gold or silver coin that is delayed, as light weight coins are worth no more than bullion and bullion is less than the face value of the coin.

TO INSURE SAFETY always register a letter containing money. Be sure to state in your order plainly how much cash you enclose and in what form. You need not be afraid of sending too much, as we always refund when too much money is sent.

Paragraph G.

METHODS OF SHIPMENT.

We can ship goods by mail (see paragraph H about mail shipments), by express (see paragraph I about express shipments), by freight (see paragraph K about freight shipments). If sent by registered mail, the shipping charges in the manner which will be the least expensive to our customers. In all cases transportation charges are to be paid by the customer.

Paragraph H.

MAIL SHIPMENTS.

The mail service affords a convenient method for the transportation of merchandise of small value, and considerably more than to purchase distant from express or railroad offices. On all orders to be shipped by mail we require the full amount of cash with the order, together with sufficient money extra to pay postage and insurance or registration, when same is desired. There are three methods of shipping goods by mail:

SECTION 1. OPEN MAIL, which is so called because only the regular amount of postage according to the classification of goods, is paid and the customer must assume all risk. We do not recommend sending goods by open mail, for if the package is lost or stolen, neither we or the customer have any recourse. In sending goods by open mail the customer must assume all risk!

SECTION 2. INSURED MAIL. This we consider the best, safest and cheapest method of shipping by mail. The following is the rate, in addition to the regular postage: For orders valued at \$5.00 or under, 5 cents each. For orders valued at \$10.00 or under, 10 cents each. For each additional \$5.00 in value, 5 cents extra. In case of loss, we will refund the order on receipt of statement and return of your lost postmaster that goods were not received. We advise insuring everything of value. Insurance is less than the cost of registering, because no matter how many packages the order consists of, our insurance charge would be only on the value of the order and not on the number of packages, as is the case when sent by registered mail. We guarantee for our charge the safe arrival of the entire order. If you want your mail package insured be sure to write "insure" in your order, and in addition to your remittance for the order be sure to add enough money to pay postage and insurance. To secure fast service it is necessary to make prompt notification of the failure to receive package.

SECTION 3. REGISTERED MAIL, so called because in such cases the postoffice authorities keep a record of the transaction and are thus enabled to trace your shipment. Registry fee per package is 8 cents in addition to the regular postage. We are not responsible for loss of registered mail.

A PACKAGE SHIPPED BY MAIL CANNOT EXCEED 4 POUNDS, but any number of packages may be sent at one time, each weighing four pounds or less. If you live at a great distance from the express office, it might be more convenient to send your order by mail in two or more packages, each weighing four pounds. One book can be sent by mail, no matter what its weight. The rate is 15-cent per ounce.

THE RATE ON MERCHANDISE BY MAIL IS 1 CENT PER OUNCE, on books and printed matter, 1 cent per ounce, and you should allow, in addition to the weight of an article, from one to five ounces for packing material, according to size of package shipped.

IF YOU ARE NOT SURE as to the weight of the article, be sure to enclose enough money for postage, if you send too much we will refund balance.

EXPLOSIVES, POISONOUS OR INFLAMMABLE ARTICLES cannot be mailed under any circumstances whatever.

LIQUIDS OVER 4 OUNCES CANNOT BE SENT BY MAIL, but liquids weighing 4 ounces and under can be safely shipped by mail when packed in special mailing cases. Always allow 5 cents extra for this special case.

SECTION 4. PROFITABLE MAIL SHIPMENTS. ARTICLES SUCH AS WATCHES, JEWELRY and other valuable merchandise of light weight, make profitable mail shipments. In all cases where other goods are not ordered at the same time, articles of such articles can be sent by mail economically.

CERTAIN MEDIUM PRICED GOODS, which, being weighty, cost considerable postage for transportation, should, if possible, be ordered in connection with other needed articles, sufficient to make up express or freight shipment, thus reducing the transportation charges to one-quarter or one-eighth of the postage rate and effecting a far greater saving for you.

WITH THE EXCEPTION OF ARTICLES OF SMALL WEIGHT and of some value, sending goods by mail is by far the most expensive means of transportation. The reason for this is that the postage we add is in proportion to the value of the goods, the cost of the goods with the postage added is usually less than if purchased at the local dealer's and frequently the article wanted is not handled by them at all, while our immense stock of merchandise will supply your demands.

Paragraph I.

EXPRESS SHIPMENTS.

HOW TO FIGURE EXPRESS CHARGES. See pages 14 to 18.

SHIPPING GOODS BY EXPRESS is an absolutely safe method of transportation and offers the advantages of quick service. It is the most profitable method of shipping goods when the weight is less than 20 pounds. Frequently a customer is in a hurry for certain goods and is willing to pay the extra cost of express charges over freight, the money we save him making it profitable on such shipments instead of buying the goods at home.

WHERE LIGHT AND EXPENSIVE ARTICLES, such as watches, jewelry and high priced ready-made clothing, are ordered, miscellaneous jewelry or express order, we make separate shipment of the expensive goods, sending them by sealed express for greater safety.

IF YOU HAVE NO AGENT at your station, all express shipments will be carried to the nearest town where there is an agent. If there is no agent at your station always state in your order at what station you prefer to receive your goods.

A RECOMMENDATION THAT WILL SAVE YOU MONEY: If you live at a far distant town and wish to order some article of merchandise which would weigh about 20 pounds and amount to \$6.00 or less, on which the express charges would be from \$1.25 to \$2.75, and you require nothing further from our catalogue at the time, show the book to your friends, let them add articles they may be in need of and the shipment can go by freight at about the same cost per 100 pounds as by express for 20 pounds, your proportion of the transportation charges being then about 60 cents. We frequently find it greatly to a customer's advantage to ship by freight instead of by express, as when the customer can save there is no loss in shipping directly to him, and it often do so, unless the goods are wanted in great haste.

ALWAYS RESPOND PROMPTLY TO THE NOTIFICATION OF THE EXPRESS AGENT AS TO THE ARRIVAL OF MERCHANDISE. We are constantly in receipt of requests from them for disposition of packages by reason of the fact that consignee does not reply to postal notices promptly.

DO NOT FAIL TO GIVE SIZE, COLOR, WEIGHT, ETC., IF REQUIRED, WHEN WRITING YOUR ORDER.

Paragraph K. FREIGHT SHIPMENTS.

FOR FREIGHT CLASSIFICATION and freight rates see pages 14 to 18. Heavy, bulky merchandise, such as agricultural implements, household goods, furniture, groceries, hardware, etc., is shipped most profitably by freight. When a shipment weighs 100 pounds or more, the railroad companies will charge only for the actual number of pounds.

WHERE LIGHT AND EXPENSIVE ARTICLES, such as watches, jewelry and high priced revolvers, are ordered shipped with a miscellaneous freight or express order, we make separate shipment of the expensive goods, sending them by sealed express for greater safety.

HOW TO SAVE MONEY ON FREIGHT SHIPMENTS. Railroad companies usually charge no more for 100 pounds than they do for 20 pounds. When the extreme low prices at which we sell our merchandise would make even a small order by freight profitable, as you would certainly be getting the goods cheaper than you could possibly buy them through a dealer, at the same time it would be a considerable saving of money if you could make up a larger order, either of your own wants or club together with your neighbors, as the freight charges will amount to comparatively very little more. The saving that may be effected by anticipating your wants and sending one large order instead of five or six smaller orders at different times is quite an item, and therefore should be taken into consideration by our customers.

YOU MUST PAY THE FREIGHT OR EXPRESS CHARGES, but it will amount to very little as compared with what you will save in the price.

IF YOU HAVE NO AGENT AT YOUR SHIPPING POINT, freight charges must be prepaid. If you do not know what the freight charge will amount to be sure and allow liberally for same. If you send more than actual amount required we will immediately refund the difference. If you have an agent at your station it is not necessary to prepay charges, as they are the same as paid by either party. By our system of checking rates, we assure for our customers almost absolute correctness in transportation charges.

WHEN WE MAKE A SHIPMENT to a railroad station where there is no agent, we guarantee safe delivery to the station. From the fact that there is no agent at the station to receive the goods the railroad company will not assume any responsibility if after they are put on the platform they are lost or damaged, and we consequently cannot hold them for such loss or damage.

CUSTOMERS WHO ORDER GOODS shipped to a station where there is no agent, must make careful arrangements for care of the goods after they are put on the platform; otherwise they are liable to be damaged or stolen. We would recommend that you have the goods shipped, if possible, to your nearest open station where there is an agent, thus making the railroad company entirely responsible for the goods until they are delivered to you.

OVERCHARGES IN TRANSPORTATION. Whenever a customer suspects an overcharge on the part of the transportation company, we will be pleased to give same our most prompt and careful attention in his behalf, if he will send us the expense bill received from the agent, after he has paid the charges. Complaints for overcharges are very rare on our system of checking the rates on freight and express shipments insures for our customers almost absolute correctness in transportation charges.

IF YOU HAVE REASON TO BELIEVE THAT AN ERROR HAS OCCURRED IN THE WEIGHTS, as shown on the freight expense bill, ask the agent to weigh the goods, and if it is found that the shipment is billed overweight he will correct the error and ask you to pay only for the correct weight.

Paragraph L. INFORMATION ABOUT GOODS SHIPPED DIRECT FROM THE FACTORY.

IN ORDER TO GIVE OUR CUSTOMERS THE VERY LOW PRICES WE DO, prices based on the actual cost to manufacture, cost of material and labor only, with but our one small percentage of profit added, prices much lower than they could possibly get elsewhere, we find it necessary to ship many heavy goods direct from the factory where they are made, and in doing this we save the freight on the goods into our warehouse in Chicago, the cartage, handling and other expenses incident to merchandise passing through the store in Chicago, and we give our customers every particle of the benefit of this saving in our extremely low prices. Wherever the catalogue states the goods are shipped direct from the factory, the prices quoted are for these goods delivered on board the cars at the factory and the customer pays the transportation charges from the factory. In many cases, the freight from the factory will be less than from Chicago, the factory being nearer to the purchaser. In some cases the factory will be at a greater distance than Chicago, in which case there will be an additional freight beyond the Chicago rate; but even in such cases the saving to you is very great, for if we were to ship the goods to you ourselves we would be compelled to add the freight to Chicago to all the goods, and to this add the expense of discharging to and from the railroad, in and out of our store and other expense incident to general handling of merchandise in the city.

IT SOMETIMES HAPPENS that a customer orders several articles in one order that are shipped from different factories. For instance, he may order a buggy to be shipped from our factory in Southern Indiana, a stove to be shipped from our foundry in Central Ohio, a windmill that will be shipped from our factory in Southwestern Michigan. In this case we would be compelled to make the price of the goods shipped direct to our customer from the three different factories, but there would be no extra freight charge by reason of the three shipments, as each shipment would weigh more than 100 pounds and would therefore entitle the customer to the same freight per hundred pounds as if the shipments were all made together.

DO NOT FAIL TO GIVE SIZE, COLOR, WEIGHT, ETC., IF REQUIRED, WHEN WRITING YOUR ORDER.

WHILE THE GREATER PART OF OUR GOODS ARE CARRIED IN STOCK IN OUR STORE, AND WAREHOUSES IN CHICAGO, and this factory shipment information does not apply to small or general merchandise, we have found it necessary to make factory shipments on many heavy and bulky articles, purely in the interest of our customers. In order to give our customers the greatest possible value for their money, to enable us to deliver the goods to them at our one small percentage of profit direct from the manufacturer to the consumer, and your attention is called to the explanation that is always made in the catalogue regarding any article that is to be shipped from the factory, that you may understand that the freight is to be paid by the purchasers from the factory direct, and also that you will understand our reason for this method of handling certain merchandise.

WE FREQUENTLY RECEIVE ORDERS which include merchandise, a part of which is to be shipped direct from the factory and part direct from our store. For example: A man may order a buggy and a harness. The buggy will be shipped from the factory, the harness from the store. He may order a stove and some stove furniture, cooking utensils, etc. The stove would be shipped direct from the foundry and the cooking utensils from the store.

WHEN AN ORDER INCLUDES SUCH HEAVY GOODS as we ship direct from the factory (in order to make the low price), and other goods which we ship direct from our store, if that portion of the order which is to be shipped direct from our store is a profitable shipment (see Paragraph M about unprofitable shipments), we make two shipments; the stove, buggy or other heavy shipment going direct from the factory, the balance from our store. But it sometimes happens that that portion of the order to be shipped from our store would not be a profitable shipment. It may be for a few cooking utensils, amounting to \$1.00 or \$2.00, or a very low priced harness of \$5.00 or \$6.00, or \$1.00 or \$2.00 worth of miscellaneous merchandise, on which the freight charges would amount to more than the saving, or difference between our price and the price at which the customer could buy in his own town. In such cases of unprofitable shipment we use our very best judgment, and when we ship direct that portion of the order that is to go from our house a unprofitable shipment, we cancel that portion of the order and return the amount to our customer in cash for the goods cancelled.

AS A FURTHER EXAMPLE: The customer may order a parlor suite for \$15.00 to \$20.00, which we ship from the factory, and may include with his order one chair for 90 cents, which we ship from the house. This one chair (except to nearby points), would be considered an unprofitable shipment. On such an order we would take the liberty of cancelling the order for the chair, returning the 90 cents to the customer at once, and we would ship the parlor suite to him direct from the factory by freight, with a letter of full explanation for our action. This article is intended to explain our methods of treating special orders only in the interest of the customer.

Paragraph M. ABOUT UNPROFITABLE SHIPMENTS.

WE FREQUENTLY RECEIVE ORDERS which we term "unprofitable" shipments, which means that the shipment would not be profitable to our customer. For example: A party living far distant may order a dollar's worth of sugar to go by express. The express charges would equal the cost of the sugar. We occasionally get an order for heavy hardware, the order amounting to perhaps less than \$5.00. The goods weigh 100 pounds. We are asked to ship them by express. This is usually an "unprofitable" shipment. An order for a single pair of heavy cheap boots to go a great distance by express, or for very bulky woodenware or heavy and low priced merchandise, such as molasses, nails or cornmeal, might be what we term an "unprofitable" shipment.

WE WOULD ADVISE OUR CUSTOMERS to study the freight and express rates, as given on the following pages, for we do not wish you to send us a dollar for anything unless we can save you money on the purchase.

ORDERS THAT WOULD BE UNPROFITABLE to ship by mail or express may be very profitable when sent by freight, but as one hundred pounds is usually carried by freight for the same charge as ten pounds, by adding other merchandise to your order, either for yourself or by getting your neighbors to join you in making up a large order, you can make the shipment very profitable. Read Paragraph K before making up your order.

Paragraph N. CLUB ORDERS.

TO EQUALIZE OR REDUCE THE COST OF TRANSPORTATION, we advise the sending of club orders. Anyone can get up a club. Simply have your neighbors or friends send their orders in with yours and advise us to ship all to one person by freight. If each customer writes his order under his own name, it will be a very easy matter for us to keep each one's goods separate, and the freight charges will be next to nothing when shared by several persons.

IF YOU LIVE AT A FAR DISTANT POINT and wish to order some article or articles of merchandise, which, together, would weigh about twenty pounds, the value of which may be \$3.00 or less, and we would find that the cost of shipping will be from \$1.25 to \$2.00, it is a saving further in our catalogue that you require at the time show this catalogue to your friends. Let your friends add twenty, thirty or forty pounds, as, twenty-five or seventy-five pounds of goods then the goods can go by freight and the one hundred pounds by freight will cost no more than twenty pounds by express.

Paragraph O.

HOW TO RETURN GOODS.

BEFORE RETURNING THE GOODS to us in any manner, we would ask that you communicate with us in regard to them, as we are frequently able to adjust matters in a manner that will avoid the delay occasioned by return of goods.

INVOICE NUMBER. Be sure to mention your invoice number under which goods were shipped to you by us.

NEVER RETURN GOODS BY EXPRESS if the weight is more than twenty pounds, as it is cheaper to send heavy packages by freight. When you return goods by express or freight be sure to enclose in the package your letter, freight address and particulars. Don't forget we must always have your invoice number.

Don't forget that a letter containing full instructions should be in all packages and freight shipments returned. Don't forget we must have your full name and address carefully given in the original shipment. In order to properly acknowledge material sent to an order returned.

WHEN RETURNING A PACKAGE BY MAIL, write your name, address and invoice number plainly in the upper left hand corner, providing you do not have one of the labels which we furnish when we know goods are to be returned. Send us by separate mail the particulars and instructions.

DO NOT ENCLOSE WRITTEN MATTER of any kind, such as railroad receipts, etc., by so doing you are liable for a fine of \$10.00 and double letter rate postage.

DO NOT UNDER ANY CIRCUMSTANCES ENCLOSE MONEY WITH THE RETURNED GOODS.

THE UNITED STATES POSTAL LAWS AND REGULATIONS require that all packages of merchandise sent in the mails must be wrapped or enveloped in such a manner that their contents may be readily examined by the postmaster without destroying the wrapper. **Never seal packages returned by mail**, but tie them securely with twine.

DO NOT FAIL TO REGISTER MAIL PACKAGES WORTH \$2.00 OR MORE. Express is sometimes lost when sent by open mail. A package can be registered for 8 cents and if necessary can be traced. **Do not enclose money with returned merchandise.** We cannot be responsible for its loss.

Paragraph P.

ABOUT DELAYED SHIPMENTS.

IF YOU HAVE SENT US AN ORDER FOR GOODS and you think it is time they should have arrived, before writing us concerning the delay please consider the following:

While we are willing and glad to answer all kinds of inquiries, to make every possible kind of research, to quickly look up and trace any shipment that to have been delayed, we are daily in receipt of hundreds of letters claiming that goods have been delayed, when the orders have been filled by us with all possible promptness, and have been handled by the railroad, or express, in the most satisfactory manner.

The customer is impatient and has not allowed sufficient time for the order to reach us, we will fill the order and the railroad or express company to deliver the goods.

WE FILL ALL ORDERS with the greatest possible dispatch consistent with proper care and safety. It requires from two to six days after your order is received for us to ship goods. Where goods are ordered that have to be made to order or finished after received, such as tailoring, upholstered furniture, vehicles, etc., additional time must be allowed. Goods shipped direct from our factory, such as stoves, sewing machines, furniture and a few other heavy items, require from five to ten days to make shipment, add to this the necessary time for the express company or railroad company to carry the goods to you and you will seldom, if ever, be disappointed in the arrival of your goods.

BEFORE WRITING us concerning goods ordered or before calling for them at your railroad station, first consider if you have allowed ample time for your order to reach Chicago, the required time for us to fill same, as above stated, and the time for the railroad or express company to carry the goods to you. If you will always do this, allowing liberal time, bearing in mind that express and railroad companies sometimes delay goods a few days after they receive them, you will seldom, if ever, have occasion to write us concerning a delay. If there is more than one freight or express agent in your town, always make inquiries at each office before writing us concerning non-arrival of goods. As it often happens that a shipment is at one office and the notification card has miscarried, while the customer has been making inquiries at another office.

IN CASE, HOWEVER, an order should be delayed beyond the time above mentioned, we will make every effort to locate the goods, which we mailed your order, the name and address as given in the original order, the value and nature of the cash you sent, and, if possible, give us your invoice number, for if you received from us a postal card acknowledging the receipt of the order, you will have the invoice number on the card mailed you.

ABOUT MISTAKES. If we make a mistake in filling your order, kindly give us a chance to correct it. We try to fill every order absolutely correct. Errors sometimes creep in. They do in all business houses. You will always find us willing to correct ours. Do not fail to write us in case of an error; otherwise we may never know of it.

CHANGE OF ADDRESS. We would kindly request our customers to immediately advise us of any change of address. We keep no friends in the States and towns, and should you order from one town and then from another, we would be compelled to send for further information before we could adjust the matter in question.

DO NOT FAIL TO GIVE SIZE, COLOR, WEIGHT, ETC., IF REQUIRED, WHEN WRITING YOUR ORDER.

Paragraph Q.

ABOUT UNNECESSARY CORRESPONDENCE.

WHILE WE EMPLOY OVER ONE HUNDRED STENOGRAPHERS for the accommodation of our customers, and are willing and glad to answer all letters and furnish any special information that may be desired, we daily receive hundreds of letters of inquiry about things that are plainly answered in this catalogue, hundreds of letters which might be avoided, saving loss of time and unnecessary expense.

IT IS VERY SELDOM NECESSARY TO WRITE US, asking what the freight or express charge will be on any article to any point, for, from the weights given under each description and from the express and freight rates shown on pages 14 to 18, you can calculate very closely what the freight or express will amount to and save the time and trouble of writing for this information.

OUR OLD CUSTOMERS rarely ever have occasion to write us, asking what the freight or express will be on any article, and new customers will hardly ever have occasion to do so if they will refer to pages 14 to 18.

LETTERS CONCERNING SHIPMENTS CAN OFTEN BE AVOIDED. We receive hundreds of letters every day from parties who have ordered and have not allowed sufficient time for the order to reach us, the goods to be packed and shipped and for the goods to reach them. (See paragraph P.) **Never write about a shipment** until ample time has been allowed for the goods to reach you. We receive hundreds of letters asking for prices or special prices on articles on which the price is plainly printed in this catalogue. All such letters are unnecessary, for it only means an answer again referring you to the catalogue.

RECEIVE HUNDREDS OF LETTERS DAILY from people who ask us if we can't make changes in the goods as advertised, that they want the same thing or things with slight changes. This is all irregular and could not be furnished excepting at an advanced price, and we have found it impracticable to make any such changes, and to all such inquiries we can save you the time and trouble by saying that no changes can be made from those made plain in this catalogue. Since we answer as many as ten thousand letters a day, you will help us where a reply is necessary by answering on the back of our letter.

Paragraph R.

INSTALLMENT PLAN OR PARTIAL PAYMENT.

WE RECEIVE HUNDREDS OF LETTERS asking for prices on certain goods, especially on organs, pianos and other goods that run into money, from parties who wish to buy on the installment plan and to make settlement in notes. All these inquiries can be avoided for the reason that our only terms are cash, we never extend time, we open no accounts nor allow goods to be sold on the installment plan.

Paragraph S.

ABOUT CLAIMS FOR DAMAGE AND OVERCHARGE ON TRANSPORTATION.

WE CAREFULLY PACK AND DELIVER ALL OUR GOODS in good condition on board the cars, either in Chicago or at the factory, as made plain in this catalogue. We accept a receipt from the railroad company for the goods in good order, and it very rarely happens that any goods that we pack and ship reach their destination in bad order.

IF IT SHOULD EVER HAPPEN that any article reaches you marred, scratched, broken or in any way defective, be sure to have the railroad agent make a notation of such defect on the freight receipt (expense bill) he gives you. You can then present your claim for damage to the railroad agent from whom you received the goods, it being his duty at that end to take the matter up with the office of origin and collect for you any damage that may have occurred.

WHILE THE PROPER PLACE FOR TAKING UP ANY CLAIMS FOR DAMAGE OR OVERCHARGE ON TRANSPORTATION on goods in transit, either by freight or express, is through the agent who delivers the goods, the trouble, delay and expense of writing us to do this can also be avoided. We, however, guarantee the goods we ship to reach you in the same perfect condition they leave us, and to be satisfactory to you in every way, and if you find them damaged in transit and you accept them and the agent hesitates to take and collect your claim, we will take it up for you. (See paragraph P.) We will also take up for you any expense bill for the freight charges paid the agent, with the agent's written notation on the expense bill, stating what the damage is, and we will take the matter up at that end, collect the damage and send the money to you. It will be impossible for us to consider claims for damages to shipments unless the expense bill bears a notation to the effect that the shipment was received in bad condition.

WHILE WE HAVE a large corps of stenographers and corresponding clerks in our employ, whose duty it is to promptly and courteously answer all inquiries and give all desired information, in order to maintain our extremely low prices the cost of conducting our business must be cut down to the very minimum, and to do this our customers are especially requested before writing us concerning freight rates, claims, delays, or before asking us for information of any kind, to carefully consult this catalogue, and if they will do this they will find nine cases out of ten the information can be had or the adjustment of damage made, without going to the trouble of writing us or putting us to the expense of corresponding on the subject.

ON THE BASIS OF BETTER VALUE THAN YOU CAN POSSIBLY GET ELSEWHERE, the best possible service, every item you order guaranteed to reach you in perfect condition and to prove perfectly satisfactory or your money to be immediately returned to you; under our binding guarantee to please you in every way in your dealings with us, we respectfully solicit your orders.

FREIGHT AND EXPRESS RATES.

THE FOLLOWING TABLE IS TO VARIOUS POINTS
IN EVERY STATE AND TERRITORY

**YOU MUST PAY THE FREIGHT OR EXPRESS CHARGES
AT THE TIME YOU GET THE GOODS FROM
THE STATION.**

Don't be afraid of the freight or express charges; they never amount to much compared with what we can save you in cost. In fact we guarantee that you will save money on every purchase after you pay the freight or express charges and if you do not find it so, YOU CAN RETURN THE GOODS AND WE WILL REFUND ALL YOUR MONEY AND YOU WILL NOT BE OUT ONE CENT.

NO MATTER HOW FAR AWAY you may live, we can still save you money on

PACK. Remember, your local dealer must pay the exact same rate of freight that you pay on the goods, and this cost of freight he must add to the cost of the goods when he figures his selling price. But our prices on practically everything are so very much lower than the same quality of goods can be had from smaller concerns, that after you pay all transportation charges, even to very distant points, we can save you money.

HOW TO FIGURE FREIGHT CHARGES

SEE PAGE 18 for list of articles and their class, then find the weight of the desired article (which we aim to give underneath its description in this

IS NOT NECESSARY to write us for freight and express rates, as the following tables and the instructions we herewith give will show just what the freight and express rates are to different points in the United States. Take the nearest town to your own in the table below, and the freight rate for your town will be almost, if not exactly, the same for 100 pounds.

catalogue), and if not given you can estimate the weight very closely. Find the rate in following table under its class, and multiply the rate by the weight.

THE RAILROADS have what is called a **MINIMUM FREIGHT CHARGE**, meaning the least amount of money they will haul a freight shipment for, no matter how little it weighs. In the first column we quote the minimum freight charges on a single box 100 lbs. in weight.

Rule 3. THE MINIMUM CHARGE is for 100 pounds at the class to which the article belongs, but not less than 25 cents.

	Min. freight per 100 lbs.	1st class freight per 100 lbs.	2d class freight per 100 lbs.	3d class freight per 100 lbs.	4th class freight per 100 lbs.	5th class freight per 100 lbs.	Express per 100 lbs.
ALA BAMA							
Huntsville	Rule 3	\$1.19	\$1.00	\$0.83	\$0.64	\$0.56	\$0.42
Huntsville	Rule 3	1.53	1.28	1.05	.86	.72	.58
Dadeville	Rule 3	1.52	1.24	1.29	.90	.84	.68
Decatur	Rule 3	1.52	1.24	1.29	.90	.84	.68
Gadsden	Rule 3	1.47	1.22	1.06	.85	.71	.56
Monte	St 10	1.40	1.10	.75	.58	.47	.41
Muscogee	Rule 3	1.38	1.08	.75	.58	.47	.41
Tuskegee	Rule 3	1.48	1.08	.45	1.11	.68	.76
Randolph, Bibb Co.	Rule 3	1.66	1.42	1.21	.97	.88	.64
Rome	Rule 3	1.66	1.42	1.21	.97	.88	.64

ARIZONA—									
Bois de	\$1 51	3 44	3 01	2 66	2 10				
Flagstaff	3 40	4 50	3 40	70	10				
Holbrook	3 28	4 71	3 49	70	10				
Phoenix	1 20	3 44	3 44	70	10				
Prescott	1 70	3 18	3 33	90	50				
Seligman	3 40	4 90	3 40	2 70	10				
Solomanville	1 00	3 25	3 10	2 78	90				
Tucson	1 40	3 13	3 13	2 78	90				
Yuma	3 40	3 90	3 40	70	10				

ARKANSAS—				
Danville	Rule 2	1 86	1 00	80
Fort Smith	Rule 2	1 86	1 00	80
Fayetteville	Rule 2	1 43	1 22	1 01
Knobs	Rule 2	1 65	1 84	86
Littie Rock	Rule 2	1 29	1 01	77
Morrilton	Rule 2	1 35	1 10	90
Newport Jackson Co.	Rule 2	1 35	1 83	83
Pine Bluff	Rule 2	1 20	1 01	77
Texarkana	Rule 2	1 35	1 23	1 08

City	Rate	1.30	1.05	.87	0.60
Bakefield	\$2.85	2.78	3.34	2.90	2.56
Frisco	2.30	3.50	3.08	2.65	2.32
Los Angeles	2.60	3.60	3.20	2.80	2.40
New York	2.40	3.50	3.16	2.70	2.36
Teaching	2.85	3.01	3.16	2.90	2.32
San Francisco	2.60	3.00	3.00	2.20	1.90
San Bernardino	2.85	3.34	2.90	2.46	2.13
San Diego	2.35	3.09	2.60	2.20	1.90
San Francisco	2.40	3.01	2.60	2.20	1.90

San Francisco	2 25	3 20	2 75	2 37	8 01	12
Terma	3 10	5 25	4 57	3 74	8 05	13
COLLEGE						
Alameda	1 65	4 05	2 55	2 02	1 56	8 00-2
Cripple Creek	1 35	2 70	2 25	1 83	1 35	
Denver	1 97	3 06	1 85	1 28	97	8 00-2
Engle	1 97	3 06	2 25	1 75	1 75	
Grand Junction	2 25	3 05	2 05	1 58	1 58	6
Greely	2 25	3 05	1 65	1 25	97	6
Gunnison	1 75	3 20	3 05	2 10	1 75	6

Kitt Carson	50	10	1.63	1.25	97	5
La Junta	1	1.05			271	6
Manitou	1	1.00	3.50	2.88	28	5
Montrose	2	3.45	2.60	3.30	1.77	6 00-3
Pueblo Springs	39	3.80	3.50	2.81	28	6 00-3
Pueblo	25	1.81	1.65	1.25	97	6
Swing	2	1.81	1.65	1.25	97	6
That-her	73	2.06	1.60	1.25	97	6
CONNECTICUT -						
Bridgeport	85	65	71	66	39	38
Cheshire						

Hartford	71	58	39	39
New Haven	71	56	39	39
New London	71	65	40	40
New Milford	71	65	40	40
Putnam	71	65	40	40
DELAWARE				
Dover	73	65	39	39
Farmington	73	65	40	40
Middletown	73	65	40	40
Newark	73	65	40	40

DIST. OF COLUMBIA							
Langdon		76	79	82	47	37	2
W. Arlington		76	79	82	47	37	2
FLORIDA							
Carrabelle	Rule 3	8 31	0 00	7 76	1 51	1 00	9
Carrabelle	Rule 2	1 00	1 00	1 00	1 00	1 00	9
Gainesville	Rule 1	1 27	1 00	8 48	1 00	1 00	3
Jacksonville	Rule 1	1 00	1 14	4 40	1 07	1 00	3
Katy Road	Rule 2	2 00	1 00	1 00	1 00	1 00	3
Panamaola	Rule 1	6 10	1 30	50 76	40	47	4
T. W. Florida	Rule 1	2 27	1 00	1 00	1 00	1 00	4
Selawton	Rule 7	8 00	1 00	1 00	1 00	1 00	4

To Lakeside	Rule 2	1.99	1.79	1.44	1.19	80	5
Tempe (all rail)	Rule 2	1.85	1.65	1.34	1.09	80	5
Tempe rail and water, via (Air)	91 50'	1.47	1.34	1.00	75	44	
AFRICA -							
Algeria	Rule 2	2.07	1.45	1.01	60	57	4
Atlanta	Rule 2	1.47	1.06	1.00	40	71	50
Brazzaville	Rule 2	1.39	1.14	1.09	89	70	6
Chairo	Rule 2	2.05	1.44	1.00	1.11	100	80

[illegible]

	Warrenton	Rule	1	2	3	4	5	6	7	8	9	10
75		Rate	1	77	1	83	1	33	1	07	86	71
50											4	50
50	American Falls	\$2	40	3	30	2	20	2	20	1	82	8
50	Boise City	2	40	3	20	2	80	2	20	1	02	10
00	Gen	2	50	3	50	3	10	2	60	2	10	00
00	Idaho Falls	2	40	3	30	2	40	2	30	1	00	00
75	Letchem	2	55	3	55	3	05	2	45	2	10	10
25	Missoua	2	55	3	50	3	10	2	50	2	10	00
00	Mountain Home	2	40	3	40	2	50	2	45	2	02	10

[illegible]

50	Mt Vernon.....	33	50	40	30	24	18	13	100
50	Peoria.....	42	46						150
50	Quincy.....	47	58	59	59	54	48	42	150
50	Springfield.....	47	58	59	59	54	48	42	150
INDIANA									
50	Bedford.....	37	37						125
50	Connersville.....	39	39	32	32	24	16	13	150
50	Elkhart.....	40	45	42	42	30	18	15	75
50	Evansville.....	40	45	34	35	28	17	15	100
50	Ellettsburg.....	40	45	34	35	28	17	15	100

100	Goshute	...	23	23	23	13	00	
100	Indianspolls	...	32	32	32	14	12	
100	Lafayette	...	24	24	24	12	10	1 75
100	New Albany	...	24	24	24	12	10	1 50
100	Terre Haute	...	24	24	24	12	12	1 75
INDIAN TERRITORY—								
100	Atoka	Rule 2	1 50	1 50	1 07	93		3 75
100	Cottontail	Rule 2	1 35	1 35	75	75		2 25
100	Euftatus	Rule 2	1 35	1 35	75	75		2 25
100	Kiowa	Rule 2	1 45	1 45	1 24	75		3 75

10	Red Fork	Rule 2	1.21	1.03	80	57	3.75
20	South McAllister	Rule 2	1.46	1.20	65	74	3.75
30	Vinita	Rule 1	1.03	1.03	81	60	3.75
40	Wagoner	Rule 1	1.30	1.11	85	64	3.00
50	Wewoka	Rule 3	1.50	1.39	107	80	4.25
IOWA--							
60	Alta	Rule 2	1.00	65	45	32	2.00
70	Andon	Rule 1	1.00	65	45	32	2.00
80	Bedford	Rule 2	1.00	65	45	32	2.00
90	Bode	Rule 2	1.25	63	44	31	2.00

00	Albany	00	28	29	22	00
00	Amherst	00	12	14	14	00
00	Cedar Rapids	00	58	12	35	24
00	Centerville	00	37	40	30	20
00	Council Bluffs	00	65	15	22	17
00	Davenport	00	25	28	20	15
00	Des Moines	00	46	37	40	30
00	Hamburg	00	50	63	43	42
00	Iowa City	00	67	36	33	33
00	Keokuk	00	39	29	20	18
00	Mason City	00	47	37	30	25

Must. affine		67	38	20	12	1.80
Ottumwa		55	61	50	38	2.75
Waterloo		60	50	40	35	1.80
Waukegan		60	40	30	25	1.80
KANSAS						
Ash Grove		60	50	40	35	2.00
Council Grove		1.00	1.00	90	80	2.00
Dodge City		1.00	1.00	1.10	1.00	2.00
Fort Scott		1.00	1.00	1.00	1.00	2.00
Galveston		1.00	1.00	1.00	1.00	2.00
Great Bend		1.00	1.00	1.00	1.00	2.00
Hartford		1.00	1.00	1.00	1.00	2.00

Leavenworth	30	1	50	60	60	90	1 00
Leoti	30	1	70	1 6	1 6	60	1 75
Mankato	30	1	25	1 3	20	64	2 20
Needs	30	1	80	3	1 3	93	4 00
Norfolk	30	1	10	1	20	1 05	4 00
Osage	30	1	50	1	20	46	67
Topeka	30	1	80	1	20	80	7 75
Vesper	30	1	20	1 17	91	67	1 75
Wichita	30	1	60	1	20	70	1 75

	Rate	1st class	2d class	3d class	4th class	5th class	Express		Rate	1st class	2d class	3d class	4th class	5th class	Express
	per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs		per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs	per 100 lbs
ATCNEY								MISSOURI Continued.							
Alexander, Fulton Co.	Rule 1	80	45	30	25	20	10	Bannibal	80	25	10	5	3	2	1
Ashtland	Rule 1	80	45	30	25	20	10	Independence	Rule 1	70	30	15	8	5	3
Barnes	Rule 1	80	45	30	25	20	10	Jefferson City	80	25	10	5	3	2	1
Camden	Rule 1	80	45	30	25	20	10	Kaboka	80	25	10	5	3	2	1
Frankfort	Rule 1	80	45	30	25	20	10	Kansas City	80	25	10	5	3	2	1
Healdsburg (Eastern Class)	Rule 1	80	45	30	25	20	10	Kirkwood	80	25	10	5	3	2	1
Hickman	Rule 1	80	45	30	25	20	10	Lincoln	80	25	10	5	3	2	1
Holmes	Rule 1	80	45	30	25	20	10	Noel	80	25	10	5	3	2	1
Howell	Rule 1	80	45	30	25	20	10	Osceola	80	25	10	5	3	2	1
Howell	Rule 1	80	45	30	25	20	10	Paris	80	25	10	5	3	2	1
Howell	Rule 1	80	45	30	25	20	10	Poplar Bluff	80	133	86	49	30	20	10
Howell	Rule 1	80	45	30	25	20	10	Richards	80	97	81	58	37	25	13
Howell	Rule 1	80	45	30	25	20	10	Rolla	80	70	30	15	8	5	3
Howell	Rule 1	80	45	30	25	20	10	Springfield	80	30	10	5	3	2	1
Howell	Rule 1	80	45	30	25	20	10	St. Joseph	80	80	65	43	26	17	8
CAIRIANA								MONTANA							
Calumet	Rule 1	80	45	30	25	20	10	Big Timber	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Billings	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Butte	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Chinook	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Dillon	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Glacier	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Great Falls	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Helena	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Iron Mountain	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Kalispell	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Lewistown	80	25	10	5	3	2	1
Calumet	Rule 1	80	45	30	25	20	10	Missoula	80	25	10	5	3	2	1
NEBRASKA								NEBRASKA							
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5	3	2	1
Albion	Rule 1	80	45	30	25	20	10	Albion	80	25	10	5</			

NORTH CAROLINA -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Belhaven	80 97	1 17	81 00	80 80	80 57	80 47	80 39
Charlotte	Rule 3	1 40	1 20	80 70	80 60	80 47	4 00
Clinton	Rule 3	1 40	1 20	80 70	80 60	80 47	4 00
Calhoun	Rule 3	1 82	1 55	1 33	1 10	97 72	4 50
Elk Park	Rule 3	1 84	1 55	1 37	1 10	98 80	4 50
Fayetteville	Rule 3	1 84	1 55	1 37	1 10	98 80	4 50
Goldensboro	Rule 3	1 80	1 13	80 84	80 55	80 48	4 25
Goldston	Rule 3	1 42	1 20	80 70	80 60	80 47	4 25
Greensboro	Rule 3	1 33	1 20	80 64	80 55	80 48	4 25
Hallifax	Rule 3	1 32	1 13	80 64	80 55	80 48	4 25
Hertford	Rule 3	1 72	80 67	80 47	80 39	80 32	4 25
Mount Airy	Rule 3	1 44	1 20	80 64	80 55	80 48	4 25
Nowata	Rule 3	1 10	93 72	47 45	45 38	44 30	4 25
Newport	Rule 3	1 30	1 15	90 65	80 56	80 44	4 25
Roanoke	Rule 3	1 30	1 15	90 65	80 56	80 44	4 25
Salisbury	Rule 3	1 40	1 20	80 70	80 60	80 47	4 25
Shelby	Rule 3	1 55	1 35	1 07	80 80	80 54	4 50
Wadesboro	Rule 3	1 40	1 20	80 70	80 60	80 47	4 25
Washington	Rule 3	1 10	93 72	47 45	45 38	44 30	4 25
Wilkesboro	Rule 3	1 43	1 22	97 71	81 48	80 46	4 50

NORTH DAKOTA -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Aurea	80 50	1 45	1 22	80 88	80 78	80 65	4 50
Bismarck	Rule 3	1 50	1 34	1 07	70 14	70 11	4 50
Bottineau	Rule 3	1 74	1 47	1 20	80 70	80 60	4 50
Carrington	Rule 3	1 30	1 35	1 01	72 72	72 65	4 50
Cooperstown	Rule 3	1 41	1 21	95 67	80 58	80 45	4 50
Dickinson	Rule 3	1 37	1 19	80 78	80 68	80 55	4 50
Ellendale	Rule 3	1 19	93 72	47 45	45 38	44 30	4 50
Fargo	Rule 3	1 17	92 71	45 34	45 26	44 18	4 50
Grand Forks	Rule 3	1 50	1 34	1 07	70 14	70 11	4 50
Hannah	Rule 3	1 50	1 34	1 07	70 14	70 11	4 50
Hemlock	Rule 3	1 46	1 23	95 67	80 58	80 45	4 50
Lakota	Rule 3	1 05	97 71	47 45	45 38	44 30	4 50
Madison	Rule 3	1 05	97 71	47 45	45 38	44 30	4 50
Minot	Rule 3	1 04	94 70	44 14	44 10	44 05	4 50
Mohr	Rule 3	1 51	1 27	1 00	71 84	71 77	4 50
Stanley	Rule 3	1 08	95 72	45 38	45 30	44 22	4 50
St. John	Rule 3	1 50	1 34	1 07	70 14	70 11	4 50

OHIO -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Bellefontaine	37 87	37 32	24 16	14 12	13 10	12 08	1 50
Bucyrus	39 39	38 35	25 19	15 13	14 11	13 09	1 50
Caldwell	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Canton	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Chillicothe	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Chillicothe	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Cincinnati	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Cleveland	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Columbus	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Coshocton	41 41	40 36	27 20	16 14	15 12	14 10	1 50
Dayton	40 40	39 35	26 19	15 13	14 11	13 09	1 50
Defiance	38 38	37 33	24 17	14 12	13 10	12 08	1 50
Georgetown	38 38	37 33	24 17	14 12	13 10	12 08	1 50
Greenville	38 38	37 33	24 17	14 12	13 10	12 08	1 50
Hillsboro	44 44	43 38	30 22	18 16	17 14	16 12	1 50
Jobs	44 44	43 38	30 22	18 16	17 14	16 12	1 50
Laura	39 39	38 35	25 19	15 13	14 11	13 09	1 50
Lima	37 37	36 32	23 16	13 11	12 09	11 07	1 50
Logan, Hooking Co.	39 39	38 35	25 19	15 13	14 11	13 09	1 50
Marion	39 39	38 35	25 19	15 13	14 11	13 09	1 50
Ottawa, Putnam Co.	37 37	36 32	23 16	13 11	12 09	11 07	1 50
Portsmouth	38 38	37 33	24 17	14 12	13 10	12 08	1 50
Steubenville	45 45	44 39	31 21	18 16	17 14	16 12	1 50
Toledo	37 37	36 32	23 16	13 11	12 09	11 07	1 50
Xenia	40 40	39 35	26 19	15 13	14 11	13 09	1 50

OKLAHOMA TER. -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Alva	Rule 2	1 50	1 29	1 07	80 88	80 78	4 25
Calumet	Rule 2	1 50	1 29	1 07	80 88	80 78	4 25
El Reno	Rule 2	1 50	1 29	1 07	80 88	80 78	4 25
Urtaria	Rule 2	1 50	1 29	1 07	80 88	80 78	4 25
Kingfisher	Rule 2	1 50	1 29	1 07	80 88	80 78	4 25
N. Clark	Rule 2	1 48	1 24	1 00	77 77	77 77	4 00
Oklahoma	Rule 2	1 50	1 29	1 07	80 88	80 78	4 25
Tulsa	Rule 2	1 50	1 29	1 07	80 88	80 78	4 25

OREGON -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Arlington	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Baker City	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Elgin	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Engle	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Hopner	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Huntington	82 82	3 10	3 02	2 10	2 10	2 10	11 00
La Grande	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Lebanon	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Lebanon	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Medford	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Monmouth	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Natron	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Pacific	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Portland	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Rosburg	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Salem	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Seaside	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Shasta	82 82	3 10	3 02	2 10	2 10	2 10	11 00

PENNSYLVANIA -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Allentown Lehigh Co.	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Berford	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Warrsville	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Duffwood	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Eric	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Gettysburg	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Harrisburg	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Huntington	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Jackson Center	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Lafayette	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Lewistown	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Nanticoke	72 72	2 31	2 22	1 47	1 47	1 47	9 50
New Castle	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Pottsville	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Reading Berks Co.	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Scranton	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Sharpsville	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Thonesta	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Tonawanda	72 72	2 31	2 22	1 47	1 47	1 47	9 50
Uniontown	72 72	2 31	2 22	1 47	1 47	1 47	9 50

RHODE ISLAND -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Bristol	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Greene	82 82	3 10	3 02	2 10	2 10	2 10	11 00

RHODE ISLAND - Con.

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Pascon	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Providence	82 82	3 10	3 02	2 10	2 10	2 10	11 00
Westerly	82 82	3 10	3 02	2 10	2 10	2 10	11 00

SOUTH CAROLINA -

	1st class freight per 100 lbs	2nd class freight per 100 lbs	3rd class freight per 100 lbs	4th class freight per 100 lbs	5th class freight per 100 lbs	6th class freight per 100 lbs	Express per 100 lbs
Abbeville	Rule 3	1 50	1 41	1 11	84 70	80 33	4 50
Aiken	Rule 3	1 50	1 41	1 11	84 70	80 33	4 50
Beaufort	Rule 3	1 35	1 14	1 00	87 78	80 33	4 50
Charleston	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Columbia	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Enoch	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Furman	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Greenville	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Hartsville	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Laurens	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Monroe	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Orangeburg	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Rock Hill	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Sumter	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Union	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Walterboro	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Walterboro	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50
Walterboro	Rule 3	1 47	1 38	1 00	87 78	80 33	4 50

SOUTH DAKOTA -

TENNESSEE.	
Antioch	Rule 1 1 60 77
Aliens Creek	Rule 2 1 22 11
Aliens (Eastern Class)	\$0 84 84
Charlestown	Rule 3 1 50 129
Chattanooga	Rule 1 1 10 70
Charlsville	Rule 1 81 70
Clinton	Rule 1 1 32 114
Greenfield	Rule 1 91 119
Kidwell	Rule 1 1 10 70
Jackson	Rule 1 1 03 85
Manchester	Rule 2 2 23 107
Memphis	\$0 85 85
Monteagle	Rule 3 1 43 113

2½ stands for 2½ times First Class.
3T½ stands for 3 times First Class.
4T½ stands for 4 times First Class.

(Travel from Chicago, use the western direction)
 Read "WEST" if you live in any of the

1931 classification column marked "4447" if you live in any of the following states: Connecticut, Delaware, District of Columbia, Indiana, Maryland, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia.

NOTE: Use the classification in column marked "BOTH" if you live in any of the following states: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina.

Содержание

ARTICLES				CLASS	ARTICLES				CLASS	ARTICLES				CLASS
WEST	EAST	SOUTH			WEST	EAST	SOUTH			WEST	EAST	SOUTH		
Advertising Matter	1	1	1		Grocery	1	1	1		Harrows, Disc, K. D.				
Ammunition	1	1	1		Crowbars	1	1	1		Hay Carriers				
Asbestos Building Feet	1	1	1		Cultivators, Disc, Riding	1	1	1		Hay Carriers, Tractor				
Axes	1	1	1		K. D.	1	1	1		Hay Presses, Hand				
Baby Carriages	1	1	1		Cultivators, Hand, K. D.	1	1	1		Hay Presses, Power, load-				
Bamboo Hook Racks	1	1	1		ed in box cars, actual					weight				
Bark Wire	1	1	1		Utilivators, Walking, K. D.	1	1	1		Hay Presses, S. U.				
Bar Iron	1	1	1		Upboards	1	1	1		Heaters, Tank				
Barn Door Rail	1	1	1		Cutters, Horse, K. D.	1	1	1		High Explosives				
Barn Door, Cast	1	1	1		Cutters, Feed and Enail-					Hinges, Iron				
Bast, Unroasted	1	1	1		ing, K. D.	1	1	1		Hollow Ware				
Bath Tubs	1	1	1		Quitted, Feed and Vege-					Ironing				
Beans, Dried	1	1	1		table, K. D.	1	1	1		Ironing Mule Shoes				
Beans, Green, Finished	1	1	1		Cutters, Sleighs)	1	1	1		Iron Power Jacks				
Beans, Folding	1	1	1		Desks	1	1	1		Horse Powers				
Beans, Iron or Wood	1	1	1		Disc Sharpeners	1	1	1		Hullers, Peas, Hand				
Bed Slats	1	1	1		Doors, Common	1	1	1		Ice Cream Freezers				
Bed Springs, Spiral	1	1	1		Door Hangers	1	1	1		Ice Plows				
Bed Springs, Woven Wire	1	1	1		Door Screens	1	1	1		Iron Pipe				
Bed Wood, Iron or Wood	1	1	1		Doors, Common, Glazed	1	1	1		Iron Tires				
Bells, Iron	1	1	1		Dresses	1	1	1		Iron Tires				
Bellows	1	1	1		Dried Fruits	1	1	1		Iron Tires				
Belt, Rubber, Leather	1	1	1		Drills, Blacksmith's Post	1	1	1		Iron Tires				
or Canvas	1	1	1		Drills, Corn, S. U.	1	1	1		Iron Tires				
Bicycles	1	1	1		Drugs	1	1	1		Iron Tires				
Birding Twine	1	1	1		Drugs	1	1	1		Iron Tires				
Bird Cages	1	1	1		Dry Goods	1	1	1		Iron Tires				
Blowers, Blowing	1	1	1		Dynamite	1	1	1		Iron Tires				
Boards, Rotating	1	1	1		Earthware	1	1	1		Iron Tires				
Boats	1	1	1		Earthware, nested	1	1	1		Iron Tires				
Boats, Stone	1	1	1		Egg Carrier Cases	1	1	1		Iron Tires				
Boat Sleds	1	1	1		Electric Batteries	1	1	1		Iron Tires				
Bolters, Screens	1	1	1		Electrical Goods	1	1	1		Iron Tires				
Bone, Ground	1	1	1		Electric Wheels	1	1	1		Iron Tires				
Bottle-cases	1	1	1		Engines, Steam or Gaso-	1	1	1		Iron Tires				
Boots and shoes	1	1	1		line	1	1	1		Iron Tires				
Burgies (See Vehicles)	1	1	1		Evaporators, Fruit, S. U.	1	1	1		Iron Tires				
Burgies, Bodies, Finished	1	1	1		Evaporators, Sugar, K. D.	1	1	1		Iron Tires				
B					Explosives	1	1	1		Iron Tires				
B					Flaming Mills, K. D.	1	1	1		Iron Tires				
B					Feed Grinders, S. U.	1	1	1		Iron Tires				
B					Feed Mills, Sweep, K. D.	1	1	1		Iron Tires				
B					Felt, Building	1	1	1		Iron Tires				
B					Fence, Wire, Barb and	1	1	1		Iron Tires				
B					Smooth	1	1	1		Iron Tires				
B					Fencing Machines, K. D.	1	1	1		Iron Tires				
B					Fertilizers	1	1	1		Iron Tires				
B					Firearms	1	1	1		Iron Tires				
B					Fish, Canned	1	1	1		Iron Tires				
B					Fish, Pickled or Salted	1	1	1		Iron Tires				
B					Flax Meal	1	1	1		Iron Tires				
B					Flour	1	1	1		Iron Tires				
B					Flower Stands, Wire	1	1	1		Iron Tires				
B					Food, Animal or Poultry	1	1	1		Iron Tires				
B					Food Cookers, etc.	1	1	1		Iron Tires				
B					Acme	1	1	1		Iron Tires				
B					Economy	1	1	1		Iron Tires				
B					Farmer's Friend	1	1	1		Iron Tires				
B					Handy	1	1	1		Iron Tires				
B					Hercules	1	1	1		Iron Tires				
B					Horse, Portable	1	1	1		Iron Tires				
B					Horse, Portable	1	1	1		Iron Tires				
B					Horse, Portable	1	1	1		Iron Tires				
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B					Horse, Portable	1	1	1		Iron Tires				
B					Horse, Portable	1	1	1		Iron Tires				

CAPITAL \$8,000,000
SURPLUS \$5,000,000



Chicago, March 15, 1905.

WHOM IT MAY CONCERN:

It is with pleasure that we testify to our own good opinion of integrity, responsibility and business ability of Sears, Roebuck & Company. They show a fully paid up capital and surplus of over Five Million Dollars (\$5,000,000.00), and are one of the largest mercantile institutions in Chicago.

Anyone can, in our judgment, feel perfectly secure in sending money to them with their orders, as we understand that they ship their goods agreeing that anything not proving entirely satisfactory when received can be returned to them, and the money paid will be immediately returned to the purchaser.

The officers and stock holders of the company are well and favorably known to us, command our full confidence, and we believe can be relied upon to do exactly as they agree.

Yours very truly,

ERNEST A. HAMILL, PRESIDENT
CHARLES L. HUTCHINSON, VICE PRESIDENT
CRAUNCEY J. BLAIR, VICE PRESIDENT
D. A. MOULTON, VICE PRESIDENT

JOHN C. NEELY, SECRETARY
FRANK W. SMITH, CASHIER
B. G. BAMP, JR., ASST. CASHIER
J. EDWARD MAAS, ASST. CASHIER

NE 5106

**THE CORN EXCHANGE NATIONAL BANK
OF CHICAGO**

CAPITAL \$3,000,000
SURPLUS \$2,000,000

CHICAGO, March 1, 1905.

WHOM IT MAY CONCERN:

We are pleased to testify to the responsibility of Sears, Roebuck & Company of Chicago. The firm has a paid up capital and surplus of over Five Million Dollars (\$5,000,000.00) and enjoys the best credit with their Chicago banks, of which this bank is one.

We believe anyone who has dealings with this company will be treated in the fairest manner possible. We confidently assure anyone who is thinking of placing an order with them, that, in our judgment, there is absolutely no risk in sending the money with the order.

Very truly yours,

Cashier.

H. DIAMOND AND JEWELRY DEPARTMENTS

WHEN YOU BUY A GOLD FILLED CASE bear in mind that the **Bears** gold filled case is recommended above all others, being made of two extra heavy plates of solid gold over a hard composition metal. Will wear longer than any other gold filled case made and is the handsomest, best finished and best fitting gold filled watch case made. If you select a **Bears** case you will have the best gold filled watch case ever made.

IN SELECTING A MOVEMENT

You pick out as the best possible value, one of the Edgemore or one of the Plymouth Watch Co. movements illustrated on pages 24 to 26 and quoted throughout the following pages in the various sizes and grades. For a gentleman's watch, the Edgemore is the best; for a lady's, the Plymouth is the best. And the El Jewel King Edward, in 14-size, open face or hunting, both movements manufactured by the Plymouth Watch Co., stand out pre-eminently the best values and the most accurate timekeepers in this entire department. No pains or expense were considered in their making. In everything that constituted the watch, the time, the material and the size, these movements are unequalled. The watch is a happy combination of the best of all.

SPECIAL PRICE INDUCEMENT

BUYERS. Please, take notice that we make special prices on certain of our watches, clocks, jewelry, etc., when quantities are purchased, but please understand that this special inducement only applies on such articles as are mentioned on the various pages. Dealers and traders can select their lines from us, as our prices are even lower on single items than what your wholesaler or jobber asks you, and in many instances we are able to give a still lower price when quantities are purchased, a price that is even less than what your wholesaler or jobber pays for the same goods.

MAIL AND EXPRESS SHIPMENT

watches by express as they do not receive the hard usage as when sent by mail. Our statistics show that 90 per cent of breakages in watches happen while in transit through the mails; therefore, we again advise you to have watches shipped by express, and all other small jewelry by mail, as it is perfectly safe and far the cheapest. Postage is 1 cent per ounce. A watch packed for shipment weighs from 6 to 8 ounces; chains, rings and other small articles of jewelry about 2 ounces. Packages amounting to \$1.00 or over should be registered, which costs 8 cents extra, as this is the safest method.

25 cents will carry any watch to any

ENGRAVING. Cash in full must accompany all orders when goods are marked with engraving. We charge for engraving in script on jewelry, watches, etc., 24 cents per letter; in old English, small, 5 cents per letter. Monograms on silverware and jewelry are all the rage. Prices for two or

three-letter combination, script or ribbon style, as follows:	Script	Ribbon
1/4-inch size.....	30c	25c
3/4-inch size.....	30c	38c
1-inch size.....	40c	47c



No. 4E384 **Jewelers' Cement.**
For cementing china, glass, ivory.

No. 4 E 385 Granite Mold Fast Co.
 1 lb. per bottle..... 14c

No. 4 E 388 Keys.
Barnes patent key; will
wind any watch. Each \$2

 makers' bench keys. Each
No. 4E391 Keys.
with Remington-Union double end

No. 45392 Keys, for clocks, one-day or eight-day, iron or brass. Per doz., 26; each 84

No. 4E396 Lamp, alcohol, large sphere lamp glass bulb, nickel plated base, height, 7 inches. Each \$4c

No. 45396 Lamp, alcohol
simplicity lamp, medium
Height, 4 1/2 inches. Each....
No. 45397 Lamp, same
No. 45398, but large size.
Each.....

No. 4E3974 Old
Fashioned Tin Lamp.
\$1.00

No. 4E398 Com-
mon All Glass Lamp.
Each... .. 23c

Each 42c

No. 4E400 Punch, mainspring w
puncher and mainspring barrel hook
nickel plated. Length, 7 inches. Each, \$



Length, 7 inches. Each

No. 4E404
Winder, main
spring, patent
winder with six
different size bar-
rels, nickel plated.
Each. \$1.40



No. 45406
main spring with
3 1/2 inches. Kach

No 4E410 Movement
Helder. Adjustable for watch
movements. Each . . . 28c

No. 4E412 Watch Oil
 Copper & Oil per bottle
 Kelley & Oil per bottle
 Bye & Oil, per bottle

No. 4E414 Clock Oil
 Clock Oil & Oil, per bottle

Ma. 4E416 Other
for watch use, nickel
plated. Each 80

18-Size, Open Face or Hunting Case, Stem Wind, 17-Jeweled, Adjusted Plymouth Watch Co. Movement.

This movement is stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 17ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 17ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 17-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 17-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 17-jeweled Plymouth Watch Co. and our 17-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

18-Size, Open Face or Hunting Style, 21-Jeweled King Edward Movement, Manufactured by the Plymouth Watch Co.

This movement is stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 21ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 21ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 21-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 21-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 21-jeweled Plymouth Watch Co. and our 21-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

18-Size, Open Face or Hunting Style, 7-Jeweled Nickel Edgemore Movement.

This movement is made for us under contract, and at our price listed with any 18-size watch as shown on the following pages will give you double the value that you can get for any other 18-size 7-jeweled movement. It is stamped "Edgemore" and is a solid nickel richly damasked and balanced. It has 7ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 7ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 7-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 7-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 7-jeweled Plymouth Watch Co. and our 7-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

Gentlemen's 16-Size, Open Face or Hunting Style, 10-Jeweled Patent Regulator Edgemore Movement.

This movement is stamped "Edgemore" and is a solid nickel richly damasked and balanced. It has 10ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 10ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 10-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 10-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 10-jeweled Plymouth Watch Co. and our 10-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

16-Size, Open Face or Hunting Case, Stem Wind Plymouth Watch Co. Movement.

This is positively the highest grade 16-jeweled movement made. It is stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 16ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 16ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 16-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 16-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 16-jeweled Plymouth Watch Co. and our 16-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

16-Size, Open Face or Hunting Case, 17-Jeweled Adjusted Plymouth Watch Co. Movement.

This is our patent 17-jeweled adjusted 16-size movement, each movement stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 17ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 17ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 17-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 17-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 17-jeweled Plymouth Watch Co. and our 17-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

Gentlemen's 16-Size, Open Face or Hunting, 21-Jeweled, Nickel, Patent Regulator Prince of Wales Movement, Manufactured by the Plymouth Watch Company.

This movement is a new addition to our line, and represents positively the highest grade watch made. It is stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 21ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 21ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 21-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 21-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 21-jeweled Plymouth Watch Co. and our 21-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

Gents' 12-Size, Open Face or Hunting Case, Solid Nickel, 10-Jeweled, Stem Wind and Stem Set Movement.

This movement is stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 10ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 10ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 10-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 10-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 10-jeweled Plymouth Watch Co. and our 10-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

12-Size, 15-Jeweled, Open Face or Hunting Style, Stem Wind and Stem Set, Plymouth Watch Co. Movement.

This movement is stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 15ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 15ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 15-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 15-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 15-jeweled Plymouth Watch Co. and our 15-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

Gentlemen's 12-Size, 17-Jeweled, Open Face or Hunting Style, Stem Wind and Pendant Set, Plymouth Watch Co. Movement.

This movement is stamped "Plymouth Watch Co." and is a solid nickel richly damasked and balanced. It has 17ruby jewels, raised gold settings with screws, accurately and especially adjusted to resist cold, locomotion and all positions, the complete adjustment is made in any water-made, quick train, hand finished, stem-wind, compensating balance, Breguet over-tempered hairspring, new improved patent jewel train, hand finished 17ruby jewels, double gage enamel dial with marginal figures. This watch, fully adjusted, in plate movement is sent out for us with a variety of furnishings, higher adjusted movement than is made and sold by any company in America. While we can sell a 17-jeweled movement bearing the manufacturer's name, if you order any movement other than this, it is a compromise, and it is better satisfaction than any other 17-jeweled movement made, you can return it to us at our expense and we will immediately refund your money. The difference between this 17-jeweled Plymouth Watch Co. and our 17-jeweled Edgemore. It is the adjustment of this movement, the adjustment to all climates, temperature and locomotion, which accounts for the difference in cost to manufacture.

Ladies' 8-Size Hunting Style Countess Janet.

This watch is made for a traveling watch in ladies' use. Never before has a ladies' watch been placed on the market for this purpose. It is a high grade 8-jeweled or 10-jeweled watch, in ladies' use, nickel, has 17 large imitation ruby jewels screwed on the plates, which, however, have no utility, but are made for show only. The movement is a merely a 7-jeweled American made movement, manufactured for our express use by one of the high watch companies. It is for a traveling watch only, but as a timekeeper, it will keep very fair time. It is richly damasked so as to make a beautiful appearance; it is stem wind and stem set, but has no cheap traveling watch character, and is not with exceptionally fine sales. The profit from a watch of this sort cannot be estimated. Never before have they been placed on the market. They have the appearance of a watch being worth twenty times more than what we ask. This watch is particularly attractive for the purposes of watch trading, for jewelry use, publishing boxes, scheme boxes, partial payment boxes. In fact, any one wanting a watch having the appearance of the very highest grade for next to nothing is in cost.

Ladies' 6-Size, Hunting Case, Stem Wind and Stem Set, 7-Jeweled Edgemore Movement.

Like the other ladies movements we guarantee this 7-jeweled movement is equal to any 7-jeweled Edgemore movement made, and worth two of any of the cheap, second movements on the market. It is the highest grade 7-jeweled movement made in an elegant 6-size watch, we would especially recommend that you select our 7-jeweled Edgemore, has gold damasked case, set with expansion balance, gunk nose enamel dial, a great improvement over any other 7-jeweled 6-size movement.

Ladies' 6-Size, Hunting Case, Stem Wind and Stem Set, Solid Nickel, 12-Jeweled Edgemore Movement.

This is the highest grade 12-jeweled Edgemore movement made. All jewels are in screw settings. It is richly damasked in gold, with expansion balance, finest overwinding Breguet hairspring, patent pinion and escape wheel, gunk train, fine enameled dial with marginal figures. While this movement is worth double that of any 7-jeweled movement on the market, we furnish this movement, as shown on the following page, at even less than the highest grade 7-jeweled movements.

Ladies' 6-Size, Stem Wind and Stem Set, Hunting Style, 12-Jeweled Edgemore Movement.

This movement is full 12-jeweled, all jewels in screw settings, gold richly damasked and ornamented in gold, has expansion balance, true timing screw, finest overwinding Breguet hairspring, and yet, under our special arrangement, we can furnish this movement at about the same price charged by many factories for identical movements. Rather than buy a 7 or 8-jeweled movement of any other make we especially recommend that in selecting a ladies' 6-size watch you choose this, our 12-jeweled Edgemore.

Ladies' 6-Size, Hunting Case, Stem Wind and Stem Set, Solid Nickel, Ruby Jeweled Plymouth Watch Co.

These movements are especially made for us, and they are gotten out with a view of giving our customers a higher grade 15-jeweled 6-size movement than is made by any watch company in America. This movement is accurately adjusted in position, the 15 jewels are the highest grade rubies, perfect settings, set with screws, has the latest compensating cut balance, the finest overwinding Breguet hairspring, is richly damasked in gold, has gunk second dial, patent pinion and escapement, furnishes the highest grade 6-size 15-jeweled movement on the market.

Ladies' 6-Size, Hunting Case, Stem Wind, 17-Jeweled Adjusted Movement.

These movements are marked "Plymouth Watch Co." They are positively the highest grade 17-jeweled 6-size movements made. Solid nickel, richly damasked in gold, full 17 jewels, finest ruby jewels in gold settings, settings set with screws, compensating cut balance, balance adjusted with fine tuning screws, finest overwinding Breguet hairspring, polished center wheel, quick train, patent pinion. Movement is accurately adjusted to beat, set position and temperature, combining everything that you could get in any movement that you would pay twice the price for sold by any manufacturer under the manufacturer's name and number. So in selecting the very best thing in a ladies' 6-size watch, we would especially recommend that you select this movement, and we will furnish it to you, quality for quality, at one-half the price you could buy any other make.

Ladies' 6-Size, 7-Jeweled, Swiss, Stem Wind and Stem Set Movement.

This movement is made for us under contract and is full nickel, quick train, 7-jewels, patent pinion and patent lever escapement, and we guarantee it is the highest grade 7-jeweled small 6-size movement made. You will find this movement will keep better time and last twice as long as any other 7-jeweled size movement on the market, and yet, under our special arrangement with the manufacturer, we furnish this in a much higher grade 7-jeweled movement than you could get elsewhere at less than the highest grade 7-jeweled movement made. In selecting a very small watch for a lady in 6-size, unless you want to get our high grade Edgemore 12-jeweled movement, we would especially advise you select this in preference to any other 7-jeweled size movement made.

Ladies' 6-Size, 15-Jeweled Patent Regulator Edgemore Movement.

This small 6-size Edgemore movement is solid nickel, richly finished, full 15-jewels, jewels in beautiful settings, full screwed, it is very elaborately finished, has the latest patent micrometer regulator, cut expansion balance, finest patent straight tube lever escapement, quick train, patent pinion; in short, it is the highest grade 15-jeweled 6-size movement made and will outwear two of the ordinary 9-size 15-jeweled movements, and yet, under our special arrangement with the manufacturer, owing this movement as we do on the basis of the actual cost of material and labor, we can, after adding our one small percentage of profit, furnish it to you at a much lower price than we can furnish a 15-jeweled movement of other makes bearing the manufacturer's name and grade.

If you want a small watch for a lady, select our highest grade 15-jeweled Edgemore movement, it is in any 6-size case, and if, after giving it a trial, you are not convinced that it is the highest grade 15-jeweled 6-size movement made, you can turn the watch to us at our expense, and we will immediately refund your money.

THESE SPECIAL MOVEMENTS

AS ILLUSTRATED AND DESCRIBED ON THIS AND THE PRECEDING PAGE, as before explained, we own a number of material and labor, but our small percentage of profit, we will send you our order for the material and labor, and if you will send us your order for the material and labor, we can, after adding our one small percentage of profit, furnish it to you at a much lower price than we can furnish a 15-jeweled movement of other makes bearing the manufacturer's name and grade.

couage of profit added. As a result they cost you very much less than any other movement we can offer, and if you will send us your order for the material and labor, we can, after adding our one small percentage of profit, furnish it to you at a much lower price than we can furnish a 15-jeweled movement of other makes bearing the manufacturer's name and grade.

JEWELLED SERIES THE SMALLEST SIZE AMERICAN WATCH FOR \$21.00

IN ADDITION TO OUR ALREADY IMMENSE VARIETY OF WATCHES, WE HAVE THIS YEAR ADDED THE VERY LATEST PRODUCTION OF THE WALTHAM WATCH CO., THE NEW JEWELLED SERIES MOVEMENTS, FITTED IN SOLID GOLD 14-KARAT CASES.

are manufactured by the Western Watch Case Co. Their stamp appears in each case. The Jewel Series is a new size, being nearly two sizes smaller than the smallest 6-size we show. No. 42650 in open face. This gives you an idea of how the front of the open face watch appears. On the other numbers, the back of the cases will be exactly as the illustration shows. The movements fitted in these cases are all high jewel and all stem wind and stem set, the Ruby, being a 15-jeweled nickel movement, raised settings, exposed pallets, compensating balance, exposed winding wheel and patent Breguet hairspring.

For prices on these cases, see page 29. We generally have exact patterns. When not, we will send a very similar design.

WE CANNOT EXCHANGE goods after they have been engraved with a name or initials.

Solid Gold, 14-karat, plain polished. No. 42650 Open Face. No. 42650 Hunting.

WE FIT THE FOLLOWING WALTHAM JEWELLED SERIES MOVEMENTS IN ALL OF THE ABOVE CASES. ORDER BY NUMBER.

15 Jeweled RUBY Waltham Watch Co.
17 Jeweled RIVERSIDE Waltham Watch Co.
17 Jeweled DIAMOND Waltham Watch Co.

YOU SHARE IN OUR PROFIT. SEE THE LAST PAGES FOR WHAT YOU CAN GET ABSOLUTELY FREE.

64c AND UPWARDS FOR AMERICAN WATCHES

Nickel, Metal, Electro Plate, Silver, Gold Filled and Solid Gold Watches at prices heretofore unknown. SWEEPING REDUCTIONS ON EVERYTHING IN THIS DEPARTMENT made possible by larger purchases and larger contracts than ever before, means lowest prices ever quoted by us or any other house. Our prices are prices unknown to others. A great saving to buyers. Remember, we are always ready to refund your money if our goods are not found at all times as represented.

No. 4E900
64c



OUT AGAIN 64-CENT AMERICAN WATCH.

Far better than ever and yet only 64 cents.

Gentleman's stem wind watch for 64 cents. This is a nickel plated metal watch, stem wind and pendant set, regular finish, open face case. A patent lever movement, and runs 30 to 36 hours with one winding.

Guaranteed American made and a very good timekeeper; movement is strong in construction, and will stand much rougher usage than a finer and higher priced watch. A one year guarantee signed by the maker goes with each watch.

Remember your boy with one of these 64-cent watches. Nothing will please him better. 64 cents is a little money and far less money than the watch can be bought for elsewhere.

No. 4E900 Price, each. \$0.64
No. 4E901 Price, per dozen. 7.44

We will not sell less than one dozen at dozen price.

ALASKA SILVER ALL AMERICAN OPEN FACE WATCH

\$1.90

FOR AN AMERICAN STEM WIND AND SET nickel movement and American case.

With Every Watch Said We Send Our Signed Five-year Written Binding GUARANTEE.

ALASKA SILVER CASE.

THIS HANDSOME CASE IS ILLUSTRATED, is what is known as an ALASKA SILVER.

It is a composition of several metals, giving the watch the appearance of coin silver and in fact, it is in appearance and in every way, except intrinsic value, the equal of coin silver. It will wear and retain its coin silver color for a lifetime. It is handsomely finished as shown in illustration, in a CORRUGATED PATTERN with fancy heavy beaded edges. It is open face, full 18-ounce stem wind and stem set, and is fitted with a heavy beaded edge crystal.

WE FURNISH THIS CASE COMPLETE WITH MOVEMENT in what we call snap back and snap bezel. The front and back snap on.

MOVEMENT. WE FURNISH THIS WATCH AT OUR SPECIAL PRICE OF \$1.90 AT 7-jeweled solid nickel stem wind and stem set movement. These movements are made expressly for us by one of the largest makers of American watches.

OUR SPECIAL AND HERETOFORE UNHEARD OF PRICE OF \$1.90 COMMENTS THIS American case that will not tarnish, for very little money and \$1.90 is a price based on the actual cost to produce, with but our one small profit added.

No. 4E903 Price.....\$3.00
No. 4E904 Same case as No. 4E903, but with a genuine 7-jeweled Elgin or Waltham movement. Price.....\$3.38

No. 4E910

\$1.23



No. 4E902 Snap back and snap bezel.

No. 4E906 Same Watch as No. 4E903, with the case hinged in front and snap back, \$3.00. We recommend this hinged or jointed front case at \$3.00. The 15 cents additional which we charge you is the exact difference in the cost to us, and we believe the watch is well worth the difference. Price.....\$3.08

No. 4E908 Same case as No. 4E906, but fitted with a genuine 7-jeweled Elgin or Waltham movement. Price.....\$4.03

NEW WONDER WATCH.

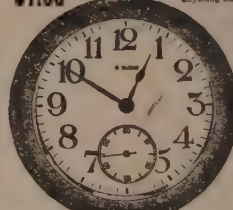
AT \$1.23 THIS NEW ENGLAND WONDER.

A genuine American made watch. It runs thirty to thirty-six hours with one winding and keeps good time. It is stem wind and stem set. It is properly handled and cared for it will last for years. The case is plain polished, nickel plated. The movement is one of the most simple known. It comes in both nickel and gilt, has the duplex escapement, both pivots fitted with genuine jewels. While we do not guarantee this watch for the price, \$1.23, we know you will be entirely satisfied.

No. 4E910 Price.....\$1.33

No. 4E913
SILVER,
\$9.25

No. 4E914
NICKEL,
\$7.80



SWISS CALENDAR WATCH.

No. 4E916

If you own one of these watches you will not find it necessary to consult an almanac or ask anyone to tell you the day of the month. The case is nickel plated, and fitted with a heavy beveled edge glass. The movement is imported, stem wind and stem set, jeweled, cylinder escapement, hard enameled dial, and in addition to being complete in every respect as a timekeeper, it has a complete calendar, which works automatically, always indicating correctly the day of the month.

No. 4E916 Price.....\$2.98

Solid Silver, Gold Filled and Gunmetal MOON CALENDAR WATCHES

AT \$1.90 CASH AGAIN.

This watch is made in Switzerland and is a mechanical wonder, but at the same time is offered at a price which is within the reach of all. The case is solid silver, beautifully engraved, and fitted with a heavy beveled edge glass.

\$5.88



PRICES OUT ON 8-DAY WATCHES for an 8-day, 18-jeweled silver open face watch. **\$9.25**
for an 8-day, 18-jeweled silver open face watch. **\$7.80**

An 8-day watch never perfect. Why be satisfied with a watch which is not accurate and gives entire satisfaction for a term of five years. Remember your watch is but once every eight days. Have before you a price, has such a barrel of steel which has been offered; never before. An 8-day watch, built and constructed at \$9.25 we have offered a solid silver, 8-day, full 18-jeweled silver lever, stem wind, stem set, watch warranted for five years. The case is heavy solid plain polished, open face, nickel plated back. The movement has 18,000 rubs, ruby jewels, finely jeweled, the lever escapement, cat wheel, true timing screws, safety pinions, beautiful hair spring and is manufactured by one of the largest and most reliable manufacturers in the world.

No. 4E912 Fifteen-jeweled silver lever, stem wind, stem set, watch warranted for five years. At \$7.80 we offer a fine solid silver, 8-day, full 18-jeweled silver lever, stem wind, stem set, fitted with a fine 15-jeweled, enameled, gilded movement, made in Switzerland. This watch has fifteen 8-day ruby jewels, is beautifully gilded, beautiful hair spring, true timing screws, polished nickel case is guaranteed for five years.

No. 4E913 Fifteen-jeweled silver, 8-day watch. Price \$7.80.



The movement is made in Switzerland and is a mechanical wonder, but at the same time is offered at a price which is within the reach of all. The case is solid silver, beautifully engraved, and fitted with a heavy beveled edge glass.

No. 4E914 Same watch as No. 4E913, but with a genuine 7-jeweled Elgin or Waltham movement.

No. 4E915 Price, each.....\$3.38

No. 4E916 Price, each.....\$3.38

No. 4E917 Price, each.....\$3.38

No. 4E918 Price, each.....\$3.38

No. 4E919 Price, each.....\$3.38

No. 4E920 Price, each.....\$3.38

No. 4E921 Price, each.....\$3.38

No. 4E922 Price, each.....\$3.38

No. 4E923 Price, each.....\$3.38

No. 4E924 Price, each.....\$3.38

No. 4E925 Price, each.....\$3.38

No. 4E926 Price, each.....\$3.38

No. 4E927 Price, each.....\$3.38

No. 4E928 Price, each.....\$3.38

No. 4E929 Price, each.....\$3.38

No. 4E930 Price, each.....\$3.38

No. 4E931 Price, each.....\$3.38

No. 4E932 Price, each.....\$3.38

No. 4E933 Price, each.....\$3.38

No. 4E934 Price, each.....\$3.38

No. 4E935 Price, each.....\$3.38

No. 4E936 Price, each.....\$3.38

No. 4E937 Price, each.....\$3.38

No. 4E938 Price, each.....\$3.38

No. 4E939 Price, each.....\$3.38

No. 4E940 Price, each.....\$3.38

No. 4E941 Price, each.....\$3.38

No. 4E942 Price, each.....\$3.38

No. 4E943 Price, each.....\$3.38

No. 4E944 Price, each.....\$3.38

No. 4E945 Price, each.....\$3.38

No. 4E946 Price, each.....\$3.38

No. 4E947 Price, each.....\$3.38

A BOY'S GOOD WATCH FOR \$2.06.

This watch, as illustrated above, is the very latest twelve size, extra thin model. The case is snap back and back, duplex, made of solid nickel, and plated as most of these watch cases on the market are, but solid nickel through and through. It looks like gold, it will never tarnish. It is always bright. The movement will keep good time. It will never run, it will never stop. The balance wheel is compensated, gives true time, and one that will give good satisfaction. This watch is imported by us from Switzerland, the home of watchmaking. While we guarantee it to be the best 8-day can buy, and hold by others for at least 5 years, we cannot warrant it but we will guarantee being received in perfect going order, and if upon its return, it is found to be long as any other watch.

No. 4E948 Price, per dozen.....\$23.38

We will not sell less than one dozen at dozen price.

REMEMBER, YOU GET

YOUR PROFIT SHARING CERTIFICATE FOR EVERY PURCHASE



GENTLEMEN'S 18-SIZE AND LADIES' 6-SIZE WATCHES. OPEN FACE AND HUNTING STYLE, MADE IN ELECTRO PLATE, GOLD FILLED AND SOLID SILVER.



DEALERS AND TRADERS TAKE NOTE.

THESE 10 WATCHES FOR \$38.89. The entire assortment of gentleman's watches illustrated on this page, one of each kind, comprising five open face 18-size and five hunting style, no two watches alike, exactly as illustrated, and quoted here for complete watches in all cases fitted with Jeweled Edgemoor movement for \$36.69. When ordering this assortment, ask for assortment No. 4322.



OUR SOLID SILVER CASES

We guarantee to be pure coin silver brought and through, and give our written guarantee to that effect.

We can furnish fine Plush Presentation Cases to fit any watch. See page 37.



ELECTRO PLATED CASES.

These cases are made by the electro plating process. This is the cheapest known process of plating, and we do not guarantee the wearing ability of them. They may wear for one month or six. We offer these electro plated cases for just what they are.



These cases are often used by insurance policies, merchants and face companies and suffered no loss of value. We have them for you. See what they represent.

Electro Plate, 18-Size, No. 4302 Open Face, Screw Back, No. 4304 Hunting Style.

Gold Filled, 18-Size, Guaranteed for 2 years. No. 4306 Open Face, Screw Back and Besel, No. 4308 Hunting Style.

Gold Filled, 18-Size, Guaranteed for 2 years. No. 4310 Open Face, Screw Back and Besel, No. 4312 Hunting Style.

Gold Filled, 18-Size, Guaranteed for 10 years. No. 4314 Open Face, Screw Back and Besel, No. 4316 Hunting Style.

	No. 4302	No. 4304	No. 4306	No. 4308	No. 4310	No. 4312	No. 4314	No. 4316	No. 4318
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	\$3.00	\$2.80	\$2.95	\$3.15	\$3.20	\$3.25	\$3.30	\$3.35	\$3.39
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	4.02	4.98	4.97	5.17	5.22	5.27	5.32	5.35	5.37
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	4.95	5.45	5.60	5.70	5.75	5.80	5.85	5.90	5.91
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	5.85	6.75	6.80	5.00	5.05	5.10	5.35	5.40	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.00	6.30	6.40	6.40	6.45	6.50	6.70	6.82	7.00
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.00	6.90	6.95	6.25	6.25	6.32	6.55	6.62	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.50	6.50	6.55	6.75	6.80	6.82	7.10	7.18	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	4.95	5.65	5.60	5.10	5.15	5.20	5.45	5.50	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.95	7.55	7.60	7.80	7.85	7.90	8.15	8.20	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	9.85	10.75	10.60	11.00	11.05	11.10	11.35	11.40	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	10.55	11.75	11.80	12.00	12.05	12.10	12.35	12.40	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	16.10	17.00	17.05	17.25	17.30	17.35	17.60	17.65	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	15.10	16.00	16.05	16.25	16.30	16.35	16.60	16.65	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	16.35	16.25	16.30	16.50	16.55	16.60	16.85	16.90	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	19.10	20.00	20.05	20.25	20.30	20.35	20.60	20.65	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	26.60	27.50	27.55	27.75	27.80	27.85	28.10	28.15	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	2.40	3.35	3.40	3.60	3.65	3.70	3.95	4.00	

	No. 4320	No. 4322	No. 4324	No. 4326	No. 4328	No. 4330	No. 4332	No. 4334	No. 4336
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	\$2.80	\$2.35	\$2.40	\$2.55	\$2.60	\$2.65	\$2.70	\$2.75	\$2.79
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	3.15	3.80	3.95	4.10	4.20	4.30	4.40	4.50	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	3.70	4.35	4.50	4.65	4.75	4.85	4.95	5.05	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	4.25	5.77	5.92	5.97	6.07	6.17	6.27	6.37	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.00	6.05	6.10	6.25	6.35	6.45	6.55	6.65	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.00	6.35	6.40	6.75	6.85	6.95	7.05	7.15	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.27	6.80	6.85	7.00	7.10	7.20	7.30	7.40	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	11.00	11.55	11.60	11.75	11.85	11.95	12.05	12.15	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	9.80	9.60	9.10	9.35	9.35	9.35	9.35	9.35	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	9.00	9.55	9.60	9.75	9.85	9.95	10.05	10.15	

IT THE CASES BELOW WITH THE FOLLOWING 6-SIZE MOVEMENTS.

	No. 4340	No. 4342	No. 4344	No. 4346	No. 4348	No. 4350	No. 4352	No. 4354	No. 4356
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	\$2.80	\$2.35	\$2.40	\$2.55	\$2.60	\$2.65	\$2.70	\$2.75	\$2.79
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	3.15	3.80	3.95	4.10	4.20	4.30	4.40	4.50	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	3.70	4.35	4.50	4.65	4.75	4.85	4.95	5.05	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	4.25	5.77	5.92	5.97	6.07	6.17	6.27	6.37	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.00	6.05	6.10	6.25	6.35	6.45	6.55	6.65	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.00	6.35	6.40	6.75	6.85	6.95	7.05	7.15	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	6.27	6.80	6.85	7.00	7.10	7.20	7.30	7.40	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	11.00	11.55	11.60	11.75	11.85	11.95	12.05	12.15	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	9.80	9.60	9.10	9.35	9.35	9.35	9.35	9.35	
LED EDGEMORE, metal plates, regulated, gents or Waltham, gents	9.00	9.55	9.60	9.75	9.85	9.95	10.05	10.15	

REGARDING THE ENGRAVINGS, we guarantee to have the exact pattern. If not we will send very similar design.



This is an exact picture of the Jeweled Plymouth Watch Co.

AT \$6.00.

This high grade 18-jeweled movement fitted in any one of these cases at \$6.00 to \$7.00, according to case.

THE MOVEMENTS quoted on this page are all of representative makes. They are all for a term of five years against defective material or workmanship.



Solid silver, 18-Size, No. 4392 Open Face, Screw Back and Besel. Solid silver, 18-Size, No. 4394 Open Face, Screw Back and Besel.

DEALERS AND TRADERS TAKE NOTE.



FOR \$18.80 we will send you a complete assortment of each kind of these ladies' watches in all cases fitted with the Jeweled Edgemoor movement. When ordering this assortment, ask for assortment No. 434.

Electro Plate, 18-Size, No. 4302 Open Face, Screw Back, No. 4304 Hunting Style. Gold Filled, 18-Size, Guaranteed for 2 years. No. 4306 Open Face, Screw Back and Besel, No. 4308 Hunting Style. Gold Filled, 18-Size, Guaranteed for 2 years. No. 4310 Open Face, Screw Back and Besel, No. 4312 Hunting Style. Gold Filled, 18-Size, Guaranteed for 10 years. No. 4314 Open Face, Screw Back and Besel, No. 4316 Hunting Style.

THE WORLD RENOWNED ALASKA SILVER, 18-SIZE WATCHES AT PRICES NEVER HEARD OF BEFORE

PLAIN
OPEN
FACE
\$2.00
AND UP.

DEALERS AND TRADERS TAKE NOTE.

For \$14.60 we will send you one each of the cases illustrated and described on this page, fitted with 7 jeweled Edgemere movement, eight watches in all, making a complete assortment of all styles of Alaska silver watches. When ordering this assortment, ask for assortment No. 426.

No charges for repairs on watches or clocks will be allowed unless our written consent is first secured in advance.

For 90c extra, we can furnish a fancy dial and gold hands on any watch on this page.

PROTECTOR WATCH WITH ALJAX INSULATION. See page No. 425. PRICE



18 SIZE

No. 4E1100 Open Face, Jointed Case.
No. 4E1102 Open Face, 3oz., Screw Back & Bezel.



18 SIZE

No. 4E1104 Hunting, Engraved Case.
No. 4E1106 Screw Bezel and Solid Back.



18 SIZE

Dust and damp proof with patent nut and gold reflector.



18 SIZE

No. 4E1108 Hunting, Plain Case.



This illustration shows our 18-size Plymouth Watch Co. Special 17 Jeweled Movement. We recommend it as the greatest movement ever made for perfection of make and accuracy of time.

WE FIT THESE CASES WITH THE FOLLOWING 18-SIZE MOVEMENTS.

No. 4E1100	No. 4E1104	No. 4E1106	No. 4E1108
\$2.00	\$2.10	\$2.30	\$2.40
4.02	4.12	4.32	4.42
4.58	4.68	4.88	4.98
3.85	3.95	4.15	4.25
5.45	5.55	5.75	5.85
6.05	6.15	6.35	6.45
6.50	6.70	6.90	7.00
4.95	5.05	5.25	5.35
6.65	6.75	6.95	7.05
9.65	9.95	10.15	10.25
10.85	10.95	11.15	11.25
16.30	16.30	16.40	16.50
15.10	15.20	15.40	15.50
18.35	18.45	18.65	18.75
19.10	19.30	19.40	19.50
26.60	26.70	26.90	27.00
2.45	2.55	2.75	2.85

THE ONLY 42-OUNCE ALASKA SILVER CASE MANUFACTURED IN THE WORLD.

WE HAVE THEM. YOU CANNOT BUY THEM ELSEWHERE.

WE GUARANTEE this case to weigh 42 ounces without the movement. An extra heavy watch is often called for by men who are engaged in heavy work, and to supply this demand we have had made this extra heavy 42 ounce dust and damp proof Alaska silver case. This case is made of solid 900 pounds train in other words, your movement is safe in this case, no matter what misadventure happens. The construction of this watch is of the best grade of Alaska silver composition metal in every way except in intrinsic value the equal of solid silver. It is guaranteed to wear and retain its perfect solid silver interior for a lifetime. This case is open from screw back and bezel, dust and damp proof. Our special price, \$4.80, in closed this case and 1 jeweled stem wind and stem set quick train movement.

**DON OWN
EDGEMERE
MOVEMENT**

Guaranteed by written guarantee for five years, but which case will last a lifetime.

AT \$2.75 Stated with the 88 Jeweled Trainmen's Special, exactly as illustrated and described.

American manufactured movement, nickel and gilt movement, ruby jewels in balance, train, escapement, lever, escapement, escape, escape, escapement, quick balance, stem wind and set, hand engraved dial, luminous movement and dial and movement stamped "23 Jewels Adjusted." Has the appearance of a \$20.00 railroad movement.

ORDER ONE OF THESE WATCHES and if you don't like it, return it and we will refund your money. We can fit in this case any movement you desire as quite below.

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SOLID GOLD ONLY ALASKA SILVER CASES

Prices Quoted Above, \$2.45 and

upwards.

No. 4E1110

Stag Onload.

No. 4E1110

Stag Onload.

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Stag Onload.

diamonds and three rubies, plain or satin finish, made with any name. This case is made to order and takes about 8 to 10 days. We can supply no other combination than the ones mentioned. Without price is \$25.00 less than quoted.

\$16.75
per
spray

EVERY
SOLID GOLD
CASE WE
SELL IS
STAMPED
"14 - KARAT
GOLD, WAR-
RANTED."

See Price
List at
Bottom of
Page.

No. 4E633
This illustration shows a case set with two genuine diamonds and three rubies, plain or satin finish, made with any name. This case is made to order and takes about 5 to 10 days. We can supply no other combination. Without cases than quoted.

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Gentlemen's Vest Chains

FINEST QUALITY GOLD FILLED, ROLLED GOLD PLATE, GOLD ELECTRO PLATE, WHITE METAL, NICKEL AND SOLID SILVER

WE GUARANTEE

them to be exactly as described on this page. All chains over 12 inches long, and they have the regular bar, swivel and drop attachment for chains. Each chain is enclosed in a separate envelope, upon which is printed our binding guarantee, as described. Postage on gent's chains, 3 cents; registry, 8 cents extra.

No. 4E02 Gold filled, bright polished, straight chain, 20 years warranted. Price, 3 for \$10.94; each, \$4.08

No. 4E04 Solid nickel snake chain. Price, 3 for 76c; each 26c

No. 4E05 Two-strand soldered curb, solid sterling silver. No drop attachment. Price, 3 for \$6.16; each \$2.28
No. 4E08 White metal, soldered, as above. Price, 3 for \$1.03; each .38

No. 4E010 Curb chain, solid sterling silver. Price, 3 for \$4.38; on \$1.02
No. 4E012 Solid white metal. Price, 3 for 48c; each .18

No. 4E013 Fancy trace, soldered links, solid silver. Price, 3 for \$3.97
Each .13
No. 4E014 Solid white metal, soldered. Price, 3 for 56c; each .28

No. 4E016 Fancy soldered rope pattern, solid sterling silver. Price, 3 for \$5.13; each \$1.90
No. 4E018 Solid white metal, soldered. Price, 3 for 90c; each .33

No. 4E020 Plain polish trace, links soldered, solid silver. Price \$1.58
No. 4E022 Solid nickel, soldered links. Price, 3 for 82c; each .19

No. 4E024 Fine gold gilt fancy pattern. Not soldered. Price, 3 for \$1.19; each .44c

No. 4E025 Plain polish, soldered trace links, good rolled gold plate. Price, 3 for \$1.52; each .56c

No. 4E026 Trace links, soldered, rolled gold plate. Warranted 6 years. Price, 3 for \$2.43; each .80c

No. 4E030 Trace links, rolled gold plate, soldered links. Warranted 6 years. Price, 3 for \$2.69; each .90c

No. 4E040 Pony vest chain, soldered links, plain trace links, patent fastener, just the thing for a boy. You can't drop your watch; chain is 8 inches long. Warranted 6 years. Price, 3 for \$2.87; each \$1.08

No. 4E042 Fancy center Boston and square links, bright gold. Round gold plate not soldered. Warranted 6 years. Price, 3 for \$2.87; each \$1.06

No. 4E044 Loose curb soldered links, rolled gold plate. Warranted 6 years. Price, 3 for \$2.92; each \$1.08

No. 4E046 Plain soldered trace links, rolled gold plate. Warranted 6 years. Price, 3 for \$2.92; each \$1.08

No. 4E048 Fancy rope, rolled gold plate, not soldered. Warranted 6 years. Price, 3 for \$3.19; each \$1.16

No. 4E050 Trace links, soldered, rolled gold plate. Warranted 6 years. Price, 3 for \$3.22; each \$1.19

No. 4E052 Chased soldered trace links, alternated with bright polish, rolled gold plate. Warranted 6 years. Price, 3 for \$3.22; each \$1.19

No. 4E054 Boston square links, not soldered, rolled gold plate. Warranted 6 years. Price, 3 for \$3.36; each \$1.24

No. 4E056 Fancy links, not soldered, rolled gold plate. Warranted 6 years. Price, 3 for \$3.36; each \$1.24

Chains

No. 4E058 Plain soldered trace links, rolled gold plate. Warranted 6 years. Price, 3 for \$4.24; each \$1.41

No. 4E060 Fancy chased trace links, rolled gold plate, soldered. Warranted 6 years. Price, 3 for \$4.24; each \$1.41

No. 4E062 Fancy chased trace links, rolled gold plate, soldered. Warranted 6 years. Price, 3 for \$4.24; each \$1.41

No. 4E064 Fancy chased soldered trace links, rolled gold plate, soldered. Warranted 6 years. Price, 3 for \$4.76; each \$1.59

No. 4E066 Two-strand rolled gold plate, soldered. Warranted 6 years. Price, 3 for \$4.76; each \$1.59

No. 4E068 Three-strand gold plate, soldered links. Warranted 6 years. Price, 3 for \$5.89; each \$2.00

No. 4E070 Gold filled curb chain, soldered links, bright. Warranted 10 years. Price, 3 for \$9.13; each \$3.04

No. 4E080 Gold filled, soldered, horse links. Warranted 10 years. Price, 3 for \$2.64; each .88c

No. 4E082 Gold filled, soldered curb chain. Warranted 10 years. Price, 3 for \$5.89; each \$2.00

No. 4E084 Fancy cable links, gold filled, soldered links. 10 years. Price, 3 for \$5.89; each \$2.00

No. 4E086 Gold filled, extra strong, Boston links, not soldered. Warranted 10 years. Price, 3 for \$2.89; each .96c

No. 4E088 Gold filled, soldered trace links, very strong. Warranted 10 years. Price, 3 for \$5.94; each \$2.01

No. 4E090 Gold filled, soldered rope chain. Warranted 10 years. Price, 3 for \$5.94; each \$2.01

No. 4E092 Gold filled, soldered rope chain. Warranted 10 years. Price, 3 for \$6.87; each \$2.29

No. 4E094 Fancy links, hand engraved, gold filled, not soldered. Warranted 10 years. Price, 3 for \$7.43; each \$2.48

No. 4E096 Fancy chased, soldered links, gold filled. Warranted 10 years. Price, 3 for \$7.70; each \$2.57

No. 4E098 Gold filled, small fancy curb, soldered. Warranted 10 years. Price, 3 for \$3.24; each \$1.08

No. 4E100 Boston square links, not soldered, rolled gold plate. Warranted 6 years. Price, 3 for \$3.49; each \$1.16

No. 4E102 Chased trace soldered links, rolled gold plate. Warranted 6 years. Price, 3 for \$3.78; each \$1.26

No. 4E104 Rolled plate, plain, soldered trace links. Warranted 6 years. Price, 3 for \$3.87; each \$1.29

No. 4E106 Fancy engraved trace links, soldered, rolled gold plate. Warranted 6 years. Price, 3 for \$4.00; each \$1.33

Pony Vest Chain, plain trace links, patent fastener; just the thing for a boy. You can't drop your watch; chain is 8 inches long. Warranted 6 years. Price, 3 for \$2.87; each \$1.08

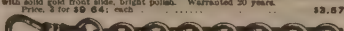
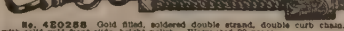
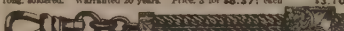
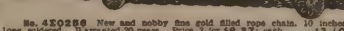
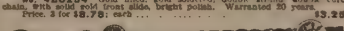
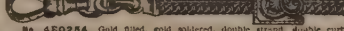
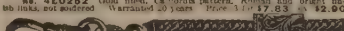
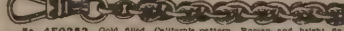
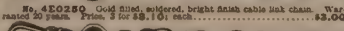
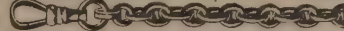
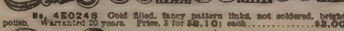
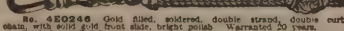
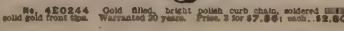
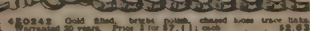
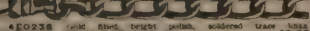
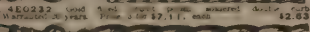
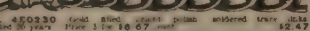
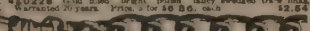
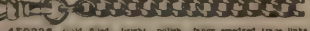
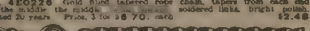
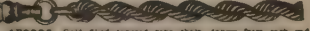
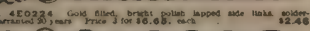
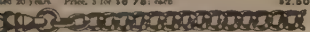
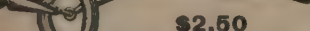
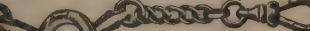
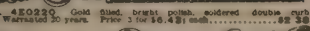
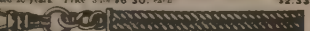
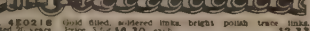
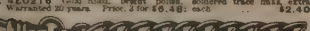
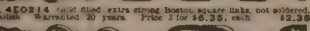
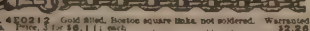
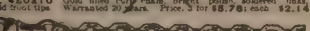
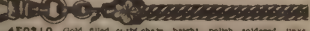
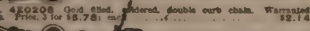
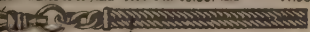
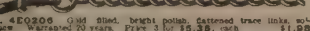
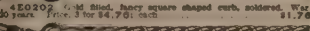
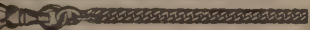
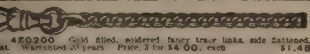
GENTLEMEN'S GOLD FILLED CHAINS.

WARRANTED FOR
20 YEARS WEAR.

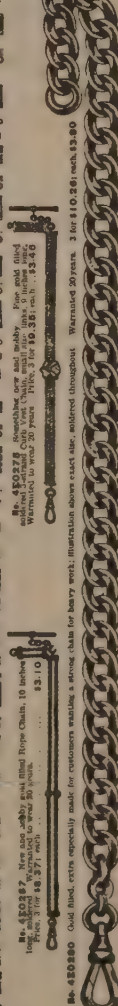
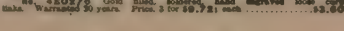
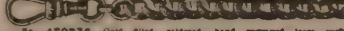
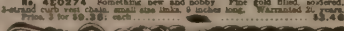
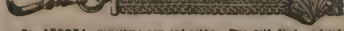
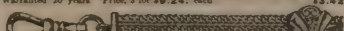
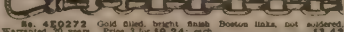
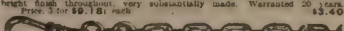
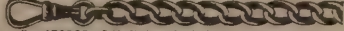
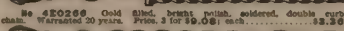
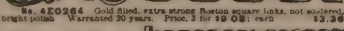
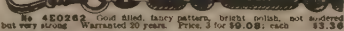
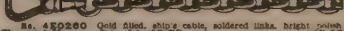
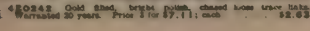
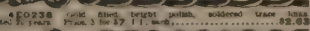
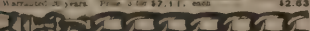
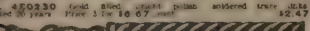
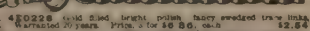
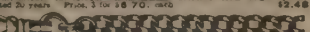
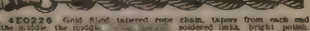
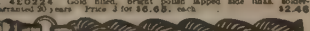
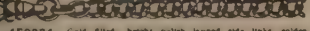
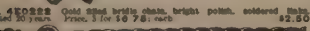
EQUAL LENGTH, 12 INCHES EXCEPT WHEN OTHERWISE STATED.

These chains have the regular bar, swivel, and drop attachment for charm.

Postage on gentlemen's chains, 3 cents; registry 8 cents extra.



\$2.50



No. 4E0274 Somewhat new and bobby. Fine gold filled, soldered. Warranted to wear 20 years. Price, 3 for \$6.36; each \$2.46

No. 4E0287 New and bobby gold filled Rope Chain, 10 inches long, soldered. Warranted to wear 20 years. Price, 3 for \$6.37; each \$2.40

No. 4E0287 New and bobby gold filled Rope Chain, 10 inches long, soldered. Warranted to wear 20 years. Price, 3 for \$6.37; each \$2.40

No. 4E0287 New and bobby gold filled Rope Chain, 10 inches long, soldered. Warranted to wear 20 years. Price, 3 for \$6.37; each \$2.40

SOMETHING NEW IN HIGH GRADE GOLD FILLED CHAINS.

OUR SEARS' LIFE GUARANTEE GOLD FILLED CHAINS.

On this page we show our very latest addition in the Chain Department. Our SEARS' LIFE GUARANTEE CHAIN is the highest grade gold filled chain on the market.

WE GUARANTEE IT TO WEAR FOR THE TERM OF YOUR NATURAL LIFE.

By this we mean should any one of our Sears' Life Guarantee Gold Filled Chains wear down to the inner composition metal, although you own it for 50 years, 25 years, 10 years, or any time within your natural life, you can return it to us, and upon its receipt, we will forward at once a brand new Sears' Life Guarantee Gold Filled Chain, free of all charge.

Every chain shown on this page, unless otherwise stated, has soldered links. They are all 12 inches long and have the bar, swivel and drop attachment for charm. The gold filled chains, warranted for 20 years, shown on this page, are all simple and practical in design and exact counterparts of solid gold chains. Each one carries our guarantee for time stated contiguous wear.

REMEMBER, every purchase brings you that much nearer the FREE PROFIT SHARING ARTICLE you have picked out; see what you can get FREE, shown on the last pages.

No. 4E0400 Two-strand rope chain, gold filled, engraved slide. Warranted 30 years. Price, 3 for \$8.83; each \$3.27

No. 4E0402 Gold filled soldered heavy square cable link, bright finish. Warranted 20 years. Price, 3 for \$10.21; each \$3.76

No. 4E0404 Gold filled, lapped, bright soldered, extra heavy and strong curb links. Warranted 20 years. Price, 3 for \$10.26; each \$3.80

No. 4E0406 Gold filled, soldered, fancy square cable link, bright finish. Warranted 30 years. Price, 3 for \$10.26; each \$3.80

No. 4E0408 Solid gold front, bright polish, hand engraved, fancy link, not soldered. Warranted 30 years. Price, 3 for \$11.21; each \$4.16

No. 4E0410 Gold filled, fancy bright polish, soldered trace links. Warranted 20 years. Price, 3 for \$11.21; each \$4.16

No. 4E0412 Gold filled, bright polish, chased soldered trace links, very durable. Warranted 30 years. Price, 3 for \$11.34; each \$4.20

No. 4E0414 Gold filled, gold soldered, double strand, double curb chain, with solid gold front slide, bright polish. Warranted 20 years. Price, 3 for \$9.37; each \$3.47

No. 4E0416 Gold filled, gold soldered, triple strand, double curb chain, with solid gold front slide, bright polish. Warranted 20 years. Price, 3 for \$10.91; each \$3.92

No. 4E0418 Three-strand curb chain, hand engraved link, top tip gold link. Warranted 30 years. Price, 3 for \$11.61; each \$4.30

No. 4E0420 Gold filled, gold soldered, triple strand double curb chain, with solid gold front slide, bright polish. Warranted 20 years. Price, 3 for \$12.10; each \$4.46

No. 4E0422 Same as No. 4E0420, but with trace square tip. Price, 3 for \$13.23; each \$4.90

No. 4E0424 Fancy woven three-strand half twist chain, very durable long with very heavy rolled gold plate link, slide bar and swivel. Price, 3 for \$13.23; each \$4.90

No. 4E0426 Gold filled, bright polish, hand engraved, horse curb link, gold soldered. Warranted 20 years. Price, 3 for \$14.77; each \$5.47

No. 4E0428 Gold filled, bright polish, hand engraved, horse curb link, gold soldered. Warranted 20 years. Price, 3 for \$14.77; each \$5.47

No. 4E0430 Gold filled, bright polish, hand engraved, horse curb link, gold soldered. Warranted 20 years. Price, 3 for \$14.77; each \$5.47

No. 4E0432 Gold filled, bright polish, hand engraved, horse curb link, gold soldered. Warranted 20 years. Price, 3 for \$14.77; each \$5.47

No. 4E0434 Gold filled, bright polish, hand engraved, horse curb link, gold soldered. Warranted 20 years. Price, 3 for \$14.77; each \$5.47

No. 4E0442 Sears' Life Guarantee Chain, gold filled, gold soldered, bright polish loose curb links. Price, 3 for \$9.00; each \$3.33

No. 4E0444 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered trace links. Price, 3 for \$10.21; each \$3.76

No. 4E0446 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered flattened trace links. Price, 3 for \$10.26; each \$3.80

No. 4E0448 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered flattened trace links. Price, 3 for \$10.94; each \$4.06

No. 4E0450 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered links. Price, 3 for \$11.78; each \$4.36

No. 4E0452 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered long loose trace links. Price, 3 for \$11.94; each \$4.42

No. 4E0454 Sears' Life Guarantee Chain, gold filled, gold soldered, bright polish curb link, curb chain. Price, 3 for \$12.23; each \$4.76

No. 4E0456 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered loose curb links. Price, 3 for \$11.94; each \$4.42

No. 4E0458 Sears' Life Guarantee Chain, gold filled, bright polish, rope pattern, gold soldered links. Price, 3 for \$13.18; each \$5.47

No. 4E0460 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered trace links. Price, 3 for \$13.23; each \$5.47

No. 4E0470 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered double curb links. Price, 3 for \$13.45; each \$5.66

No. 4E0472 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered extra heavy loose curb links. Price, 3 for \$14.13; each \$5.23

No. 4E0474 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered palm square link. Price, 3 for \$14.77; each \$5.47

No. 4E0476 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered Boston square link. Price, 3 for \$15.30; each \$5.70

No. 4E0478 Sears' Life Guarantee Chain, gold filled, bright polish, gold soldered trace links. Price, 3 for \$16.74; each \$6.80

No. 4E0480 Gold filled, finest chain on the market, ornamental square link Boston chain, our own design. Warranted for 100 years. Price, 3 for \$28.97; each \$3.32

Postage on gems' chains, 3 cents.
Registery, 5 cents extra.

No. 4E0482 Gold filled, finest chain on the market, ornamental square link Boston chain, our own design. Warranted for 100 years. Price, 3 for \$28.97; each \$3.32

CRYSTALLINE DIAMOND JEWELRY.

Scarf Pins, Studs, Earrings and Brooches in Solid Gold, Solid Silver and Gold Filled untings, Set With Crystalline Diamonds. You Must See Them to Appreciate Them.

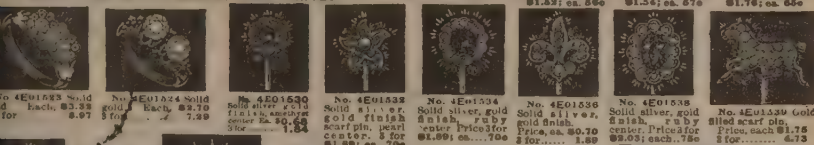
DON'T FAIL TO GIVE EXACT SIZE OF RING WANTED.

Crystalline Diamonds are worn by actors and actresses and those wanting the most perfect imitation diamond known. We have thousands of professional people, actors and actresses throughout the United States, who buy our Crystalline Diamonds to wear instead of using the genuine article. Postage extra. Earrings, studs and scarf pins, 2 cents. Brooches, 4 cents. Registration, 8 cents extra on any.



No. 4E01500 Solid gold, each \$3.15 or 5.81 plate. Price 48c	No. 4E01504 Solid gold, each \$3.70 No. 4E01504 Rolled gold, each \$3.70	No. 4E01506 Solid gold, Price, each \$3.28 3 for \$9.84	No. 4E01508 Solid gold, Price, ea. \$ 3.60 10 for \$36.00	No. 4E01510 Solid gold, 3 for \$7.43; ea. \$2.48 No. 4E01510 Rolled plate, Price 48c	No. 4E01514 Solid gold, 3 for \$7.70; ea. \$2.57 No. 4E01516 Rolled plate, 3 for \$1.23; ea. 41c	No. 4E01518 Solid gold, 3 for \$7.70; ea. \$2.57 No. 4E01520 Rolled plate, 3 for \$1.23; ea. 41c	No. 4E01521 Solid gold, 3 for \$9.86; ea. \$3.29 No. 4E01523 Rolled plate, 3 for \$1.76; ea. 59c
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DON'T FAIL TO GIVE SIZE OF RING WANTED.



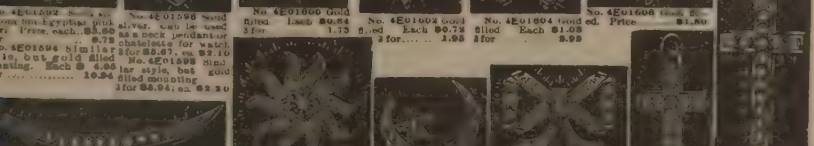
No. 4E01523 Solid gold, each \$3.33 or 6.97 plate. Price 48c	No. 4E01524 Solid gold, each \$3.70 No. 4E01524 Rolled gold, each \$3.70	No. 4E01530 Solid silver, each \$1.03 3 for \$3.09	No. 4E01532 Solid silver, each \$1.03 3 for \$3.09	No. 4E01534 Solid silver, each \$1.03 3 for \$3.09	No. 4E01536 Solid silver, each \$1.03 3 for \$3.09	No. 4E01538 Solid silver, each \$1.03 3 for \$3.09	No. 4E01539 Gold filled scarf pin, each \$1.75 3 for \$5.25
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No. 4E01540 Solid gold, each \$3.33 or 6.97 plate. Price 48c	No. 4E01541 Solid gold, each \$3.70 No. 4E01541 Rolled gold, each \$3.70	No. 4E01543 Solid silver, each \$1.03 3 for \$3.09	No. 4E01545 Solid silver, each \$1.03 3 for \$3.09	No. 4E01547 Solid silver, each \$1.03 3 for \$3.09	No. 4E01549 Solid silver, each \$1.03 3 for \$3.09	No. 4E01551 Solid silver, each \$1.03 3 for \$3.09	No. 4E01553 Solid silver, each \$1.03 3 for \$3.09
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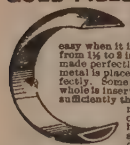
No. 4E01555 Solid silver, each \$1.03 3 for \$3.09	No. 4E01557 Solid silver, each \$1.03 3 for \$3.09	No. 4E01559 Solid silver, each \$1.03 3 for \$3.09	No. 4E01561 Solid silver, each \$1.03 3 for \$3.09	No. 4E01563 Solid silver, each \$1.03 3 for \$3.09	No. 4E01565 Solid silver, each \$1.03 3 for \$3.09	No. 4E01567 Solid silver, each \$1.03 3 for \$3.09	No. 4E01569 Solid silver, each \$1.03 3 for \$3.09
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No. 4E01571 Solid silver, each \$1.03 3 for \$3.09	No. 4E01573 Solid silver, each \$1.03 3 for \$3.09	No. 4E01575 Solid silver, each \$1.03 3 for \$3.09	No. 4E01577 Solid silver, each \$1.03 3 for \$3.09	No. 4E01579 Solid silver, each \$1.03 3 for \$3.09	No. 4E01581 Solid silver, each \$1.03 3 for \$3.09	No. 4E01583 Solid silver, each \$1.03 3 for \$3.09	No. 4E01585 Solid silver, each \$1.03 3 for \$3.09
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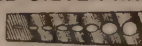
GOLD FILLED, GOLD PLATED AND SOLID SILVER RINGS.

HOW GOLD FILLED RINGS ARE MADE



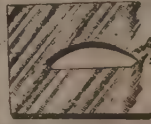
We offer you here a line of gold filled rings. It will be interesting to you and much more satisfactory before making a purchase of a gold filled ring to know just how they are made. The operation is very easy when it is understood. To start with, a piece of solid gold tube from 14 to 18 inches in diameter is taken and the hole on the inside made perfectly smooth, after which a piece of hard, fine composition metal is placed on the inside of the tube so as to fit the opening perfectly. Some fine gold solder is now placed in the crevice and the whole is inserted in the furnace. As soon as the two pieces are heated sufficiently the solder flows into the crevice, after which it is removed from the furnace, and after it is cold the two original pieces are one. One end of this piece is then hammered and drawn out, so as to make it a little smaller, after which it is inserted in what is called the draw plate, which is a long steel plate with a number of

holes in it of such shape as the pieces which it is desired to make. These holes are graduated in size, at one end being very large and at the other end small. The piece of material to be worked on is inserted in the large hole first, and with a pair of tongs it is drawn through; this reduces the piece, when it is again hammered at the end to make it small enough to be inserted in the next smaller hole and is then drawn through this.



the fire and allowing it to cool gradually. This drawing hardens the metal to such an extent that after drawing it through several times it won't break easily. It is then annealed by inserting it in a furnace and after the piece has been drawn out to the required shape and size, one end is bent around a steel mandrel until it has formed a circle of the size the ring is to be made. It is then cut off at the proper place and both ends are carefully surfaced in order to bring the

together and make a perfect joint, and on this joint is placed some fine gold solder and the ring inserted in a furnace sufficiently heated to cause the solder to flow into the joint. The ring is then polished carefully on a cotton buff wheel with tripoli and rouge, after which it is ready for the market. Solid gold rings are made in the same manner with the exception of the composition metal on inside.



SEE OUR PRICES ON BEST QUALITY 14-KARAT GOLD FILLED RINGS.

WILL BE FURNISHED IN SIZES 5 TO 13

If by mail, postage on rings, 2 cents.

For prices on engraving add \$2.00.



No. 4E01700 Plain oval band. Ea. \$9.50 3 for..... 1.44



No. 4E01702 Plain oval band. Ea. \$9.50 3 for..... \$3.30



No. 4E01704 Plain oval band. Ea. \$11.10 3 for..... \$9.00



No. 4E01706 Plain oval band. Ea. \$11.50 3 for..... \$11.50



No. 4E01708 Plain oval band. Ea. \$11.50 3 for..... 2.97



No. 4E01710 Plain oval band. Price \$11.50



No. 4E01712 Plain oval band. Price \$11.50



No. 4E01714 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01716 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01718 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01720 Flat band, fancy engraved and embossed. Ea. \$11.85 3 for..... \$11.85



No. 4E01722 Flat band, fancy engraved and embossed. Ea. \$11.85 3 for..... \$11.85



No. 4E01724 Flat band, fancy engraved and embossed. Ea. \$11.85 3 for..... \$11.85



No. 4E01726 Flat band, fancy engraved and embossed. Ea. \$11.85 3 for..... \$11.85

Don't fail to give size of ring wanted.

SECOND QUALITY GOLD FILLED RINGS. FOR THE PRICE NOTHING BETTER ON THE MARKET.



No. 4E01728 Plain oval band. Ea. \$9.40 3 for..... 1.08



No. 4E01730 Plain oval band. Ea. \$9.40 3 for..... 1.46



No. 4E01732 Plain oval band. Price \$9.40



No. 4E01734 Plain oval band. Ea. \$9.40 3 for..... \$9.40



No. 4E01736 Plain oval band. Ea. \$9.40 3 for..... \$9.40



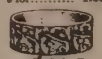
No. 4E01738 Plain oval band. Price \$9.40



No. 4E01740 Plain oval band. Price \$9.40



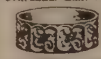
No. 4E01742 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01744 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01746 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01748 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01750 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01752 Flat band chased. 3 for \$11.85; ea. 60c



No. 4E01754 Flat band chased. 3 for \$11.85; ea. 60c

GOLD FILLED AND SOLID SILVER SET RINGS, GUARANTEED TO GIVE ENTIRE SATISFACTION.



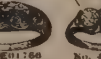
No. 4E01760 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01762 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01764 Gold filled, set design. Ea. \$12.00 3 for..... 62c



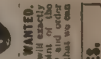
No. 4E01766 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01768 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01770 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01772 Gold filled, set design. Ea. \$12.00 3 for..... 62c



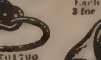
No. 4E01774 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01776 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01778 Gold filled, set design. Ea. \$12.00 3 for..... 62c



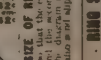
No. 4E01780 Gold filled, set design. Ea. \$12.00 3 for..... 62c



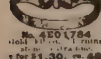
No. 4E01782 Gold filled, set design. Ea. \$12.00 3 for..... 62c



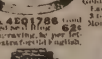
No. 4E01784 Gold filled, set design. Ea. \$12.00 3 for..... 62c



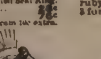
No. 4E01786 Gold filled, set design. Ea. \$12.00 3 for..... 62c



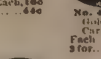
No. 4E01788 Gold filled, set design. Ea. \$12.00 3 for..... 62c



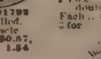
No. 4E01790 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01792 Gold filled, set design. Ea. \$12.00 3 for..... 62c



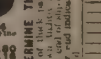
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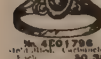
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No. 4E01798 Gold filled, set design. Ea. \$12.00 3 for..... 62c



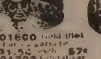
No. 4E01800 Gold filled, set design. Ea. \$12.00 3 for..... 62c



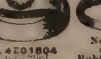
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No. 4E01804 Gold filled, set design. Ea. \$12.00 3 for..... 62c



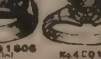
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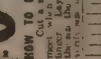
No. 4E01808 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01810 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01812 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01814 Gold filled, set design. Ea. \$12.00 3 for..... 62c



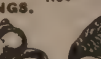
No. 4E01816 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01818 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01820 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01822 Gold filled, set design. Ea. \$12.00 3 for..... 62c



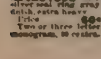
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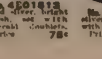
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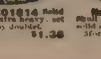
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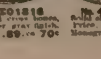
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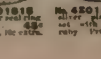
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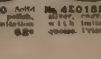
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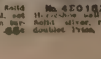
No. 4E01836 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01838 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01840 Gold filled, set design. Ea. \$12.00 3 for..... 62c



No. 4E01842 Gold filled, set design. Ea. \$12.00 3 for..... 62c

HOW TO DETERMINE THE SIZE OF RING WANTED.
Cut a strip of thick paper so that the ends will exactly meet when you draw it around the finger to which the ring is to be made. Then mark the ends with a pen or pencil, and the number of the ring size which the paper indicates, also a word or two to tell you the size of the ring.

SOLID SILVER RINGS.



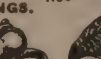
No. 4E01844 Solid silver, set design. Ea. \$12.00 3 for..... 62c



No. 4E01846 Solid silver, set design. Ea. \$12.00 3 for..... 62c



No. 4E01848 Solid silver, set design. Ea. \$12.00 3 for..... 62c



No. 4E01850 Solid silver, set design. Ea. \$12.00 3 for..... 62c



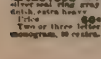
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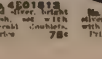
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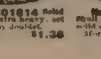
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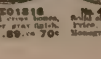
No. 4E01858 Solid silver, set design. Ea. \$12.00 3 for..... 62c



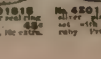
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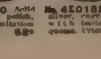
No. 4E01862 Solid silver, set design. Ea. \$12.00 3 for..... 62c



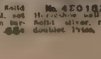
No. 4E01864 Solid silver, set design. Ea. \$12.00 3 for..... 62c



No. 4E01866 Solid silver, set design. Ea. \$12.00 3 for..... 62c



No. 4E01868 Solid silver, set design. Ea. \$12.00 3 for..... 62c



No. 4E01870 Solid silver, set design. Ea. \$12.00 3 for..... 62c

SOLID GOLD AND SOLID SILVER SEAL AND ENGRAVED RINGS.

Don't Fail to Give Exact Size Wanted.

 No. 4E01900 Seal Ring Bright Polish Price \$1.43 Monogram 30 cents extra.	 No. 4E01903 Ladies Seal Ring. Roman yellow fin- ish. Light weight. Price \$1.59 Monogram 30 cents extra.	 No. 4E01904 Mixed Seal Ring. Bright polish sub- stantial weight. Hand carved shank. Price \$1.70 Monogram 18 cents extra.	 No. 4E01908 Ladies Seal Ring. hand carved. Ro- man yellow finish. Price \$1.90 Monogram 20 cents extra.	 No. 4E01908 Ladies Seal Ring hand carved fancy band. Roman yellow finish. Price \$2.08 Monogram 20 cents extra.	 No. 4E01910 Ladies Seal Ring. Roman yellow finish. Price \$1.92 Monogram 20 cents extra.	 No. 4E01911 Ladies Seal Ring. Roman yellow finish. Price \$2.54 Monogram 28 cents extra.	 No. 4E01912 Ladies Seal Ring set with 6 pearls. Roman yellow finish. Price \$2.14 Monogram 80 cents extra.
 No. 4E01914 Ladies Seal Ring. hand carved. Roman yellow finish. Price \$2.40 Monogram 28 cents extra.	 No. 4E01916 Ladies Seal Ring. very artistic. Roman yellow finish. hand carved. Price \$2.32 Monogram 28 cents extra.	 No. 4E01918 Seal Ring. Ladies or Gentlemen's. hand carved. Roman yellow finish. Price \$2.45 Monogram 28 cents extra.	 No. 4E01920 Seal Ring for young men. hand carved. Roman yellow finish. Price \$1.90 Monogram 20 cents extra.	 No. 4E01924 Young Men's Seal Ring. Roman yellow finish hand carved. Price \$2.55 Monogram 28 cents extra.	 No. 4E01926 Seal Ring. Gentle- man's style. Roman yellow finish hand carved. Price \$2.70 Monogram 28 cents extra.	 No. 4E01928 Ladies Seal Ring. hand carved. Roman yellow finish. Price \$2.70 Monogram 28 cents extra.	 No. 4E01930 Seal Ring. bright polish. Price \$2.52 Monogram 28 cents extra.
 No. 4E01932 Men and Ladies Seal Ring. hand carved. Roman yellow finish. Price \$3.75 Monogram 28 cents extra.	 No. 4E01934 Seal Ring. Roman yellow finish. Hand carved. Price \$3.90 Monogram 28 cents extra.	 No. 4E01936 Seal Ring. Ladies or Gentlemen's. Roman yellow finish. Hand carved. Price \$4.20 Monogram 28 cents extra.	 No. 4E01938 Seal Ring. Roman yellow finish. Price \$4.50 Monogram 28 cents extra.	 No. 4E01940 Seal Ring. Ladies or Gentlemen's. Roman yellow finish. hand carved. Price \$4.65 Monogram 28 cents extra.	 No. 4E01942 Seal ring set with 6 pearls. Roman yellow finish. hand carved. Price \$5.25 Monogram 28 cents extra.	 No. 4E01944 Seal Ring. Ladies or Gentlemen's. Roman yellow finish. hand carved. Price \$5.30 Monogram 28 cents extra.	 No. 4E01946 Seal Ring. Ladies or Gentlemen's. Roman yellow finish. hand carved. Price \$6.22 Monogram 28 cents extra.

SOLID SILVER RINGS.

 No. 4E01948 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$7.60 Monogram 30 cents extra.	 No. 4E01980 Seal Ring. Extra heavy hand carved. Price \$7.80 Monogram 30 cents extra.	 No. 4E01960 Extra Heavy. Hand carved. Price \$8.20 Monogram 30 cents extra.	 No. 4E01962 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$3.78 Monogram 28 cents extra.	 No. 4E01965 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$3.30 Monogram 28 cents extra.	 No. 4E01982 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$7.60 Monogram 30 cents extra.	 No. 4E01986 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$7.60 Monogram 30 cents extra.	 No. 4E01988 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$7.60 Monogram 30 cents extra.
 No. 4E01968 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$8.72 Monogram 30 cents extra.	 No. 4E01970 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$8.68 Monogram 30 cents extra.	 No. 4E01972 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$3.32 Monogram 28 cents extra.	 No. 4E01978 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.42 Monogram 20 cents extra.	 No. 4E01978 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.95 Monogram 20 cents extra.	 No. 4E01980 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$7.40 Monogram 30 cents extra.	 No. 4E01992 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.31 Monogram 20 cents extra.	 No. 4E01994 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.42 Monogram 20 cents extra.
 No. 4E02000 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.05 Monogram 20 cents extra.	 No. 4E02002 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.12 Monogram 20 cents extra.	 No. 4E02004 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.12 Monogram 20 cents extra.	 No. 4E02006 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.16 Monogram 20 cents extra.	 No. 4E02008 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.24 Monogram 20 cents extra.	 No. 4E02010 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.32 Monogram 20 cents extra.	 No. 4E02016 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.60 Monogram 20 cents extra.	 No. 4E02018 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.60 Monogram 20 cents extra.
 No. 4E02012 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.32 Monogram 20 cents extra.	 No. 4E02014 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.31 Monogram 20 cents extra.	 No. 4E02016 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.40 Monogram 20 cents extra.	 No. 4E02018 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.60 Monogram 20 cents extra.	 No. 4E02020 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.60 Monogram 20 cents extra.	 No. 4E02022 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.60 Monogram 20 cents extra.	 No. 4E02024 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.66 Monogram 20 cents extra.	 No. 4E02026 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.66 Monogram 20 cents extra.
 No. 4E02028 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.72 Monogram 20 cents extra.	 No. 4E02030 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.94 Monogram 20 cents extra.	 No. 4E02032 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$1.98 Monogram 20 cents extra.	 No. 4E02034 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$2.10 Monogram 20 cents extra.	 No. 4E02036 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$2.10 Monogram 20 cents extra.	 No. 4E02038 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$2.14 Monogram 20 cents extra.	 No. 4E02040 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$2.14 Monogram 20 cents extra.	 No. 4E02042 Seal Ring. Ladies or Gentlemen's. hand carved. Price \$2.14 Monogram 20 cents extra.

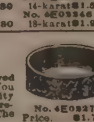
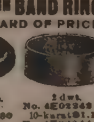
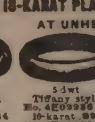
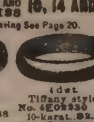
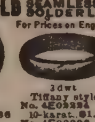
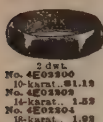
DON'T FAIL TO GIVE SIZE OF RING.

DON'T FAIL TO GIVE SIZE OF RING.

FINEST QUALITY SOLID GOLD 10, 14 AND 18-KARAT PLAIN BAND RINGS

For Prices on Engraving See Page 20.

AT UNHEARD OF PRICES



SOLID 14-KARAT GOLD HAND ENGRAVED BAND RINGS.

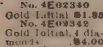
A NEW DEPARTURE.

We are the only firm in the United States that offers these highest grade hand engraved band rings for sale. In fact, they are not on the market, but are made exclusively for us. You can procure them nowhere else. There has been a steady growing demand for a higher quality band ring than has heretofore been placed on the market. To supply that demand, we now present this very complete line. The prices vary only on account of the weight of the rings. The lighter the ring the cheaper the price. The cheapest ring on this page is of durable weight.



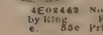
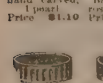
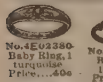
DON'T FAIL TO GIVE EXACT SIZE AND INITIAL WANTED. POSTAGE ON RINGS, EXTRA, 2 CENTS. By Registered Mail, 10c.

FINEST QUALITY GENTS' SOLID GOLD INITIAL RINGS.



BABIES', CHILDREN'S AND MISSES' SOLID GOLD SET AND BAND RINGS

For full instructions for measurement of ring sizes, see page 67. When cash in full is sent with order the rings can be sent by mail, postage, 3 cents; registered mail, 8 cents extra.



MISSSES' AND LADIES' FINE SOLID GOLD STONE SET AND BAND RINGS.

DO NOT FAIL TO GIVE EXACT SIZE WANTED.

Compare any ring illustrated on the following pages with any ring owned by your friends, or worn in your local store, and compare prices. If ours is not the best, and you are not having any, don't buy. Remember, postage on rings is only 2 cents; insurance, 5 cents extra, up to \$5.00. Wholesale. For prices on engraving, see page 80.

 No. 4E02604 Misses' Ring. Large turquoise. Price, ea. \$1.19 3 for. . . 3.57	 No. 4E02606 Misses' Ring. 1 pearl. Price, each, \$1.19 3 for. . . 3.57	 No. 4E02608 Misses' Ring. 2 amethysts. Price, each, \$1.34 3 for. . . 3.95	 No. 4E02610 Misses' Ring seal ring. Roman satin finish. 3 amethysts. Price, each \$1.74 3 for. . . 5.22 engraved, 15c extra.	 No. 4E02612 Misses' Ring. Turquoise. Price, each, \$1.90 3 for. . . 5.61	 No. 4E02614 Misses' Ring. 1 genuine bro opal. Price, ea. \$1.30 3 for. . . 3.89	 No. 4E02616 Misses' Seal Ring. Roman finish. Ea. \$1.31 3 for. . . 3.94 2-letter monogram, engraved, 15c extra.	 No. 4E02618 Misses' Ring. 1 genuine bro opal. Price, each, \$1.63 3 for. . . 4.14	 No. 4E02620 Misses' Ring. 5 genuine bro opals. Price, each, \$1.63 3 for. . . 4.14	 No. 4E02622 Misses' Ring. 1 almandine. Price, ea. \$1.53 3 for. . . 4.14
 No. 4E02624 Misses' Ring. Large turquoise. Price, ea. \$1.19 3 for. . . 3.57	 No. 4E02626 Misses' Ring. 1 almandine. Price, each, \$1.43 3 for. . . 4.27	 No. 4E02628 Misses' Ring. 3 ruby doublets. Price, each, \$1.43 3 for. . . 4.27	 No. 4E02630 Misses' Ring. 3 ruby doublets. Price, each, \$1.43 3 for. . . 4.27	 No. 4E02632 Misses' Ring. 1 fire opal, 2 pearls. Price, each, \$1.63 3 for. . . 4.14	 No. 4E02634 Misses' Ring. engraved band. Price, each, \$0.66 3 for. . . 1.79	 No. 4E02636 Misses' Ring. engraved band. Price, each, \$0.66 3 for. . . 1.79	 No. 4E02638 Misses' Ring. engraved band. Price, each, \$0.66 3 for. . . 1.79	 No. 4E02640 Misses' Ring. engraved band. Price, each, \$0.66 3 for. . . 1.79	 No. 4E02642 Misses' Ring. engraved band. Price, each, \$0.66 3 for. . . 1.79
 No. 4E02644 Misses' Ring. Al Ring 1 garnet. Price, each, \$0.73 3 for. . . 2.19 2-letter monogram, engraved, 20c extra.	 No. 4E02646 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02648 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02650 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02652 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02654 Misses' Ring. oval band. Price, each, \$0.93 3 for. . . 2.79	 No. 4E02656 Misses' Ring. oval band. Price, each, \$0.93 3 for. . . 2.79	 No. 4E02658 Misses' Ring. oval band. Price, each, \$0.93 3 for. . . 2.79	 No. 4E02660 Misses' Ring. oval band. Price, each, \$0.93 3 for. . . 2.79	 No. 4E02662 Misses' Ring. oval band. Price, each, \$0.93 3 for. . . 2.79
 No. 4E02664 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02666 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02668 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02670 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02672 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02674 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02676 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02678 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02680 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02682 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55
 No. 4E02684 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02686 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02688 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02690 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02692 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02694 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02696 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02698 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02700 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02702 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55
 No. 4E02704 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02706 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02708 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02710 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02712 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02714 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02716 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02718 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02720 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02722 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55

HOW TO DETERMINE THE SIZE OF RING WANTED.
Cut a strip of thick paper so that the ends will exactly meet when drawn tightly around the second joint of the ring finger of the hand in which an engagement ring is to be worn. Then measure the strip and inform the jeweler who will verify size wanted.

RING SIZES.

0
1
2
3
4
5
6
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9
10
11
12
13

LADIES' SET RINGS.

 No. 4E02704 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02706 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02708 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02710 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02712 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02714 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02716 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02718 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02720 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02722 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55
 No. 4E02724 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02726 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02728 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02730 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02732 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02734 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02736 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02738 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02740 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02742 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55
 No. 4E02744 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02746 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02748 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02750 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02752 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02754 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02756 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02758 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02760 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02762 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55
 No. 4E02764 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02766 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02768 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02770 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02772 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02774 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02776 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02778 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02780 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02782 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55
 No. 4E02784 Misses' Ring. engraved band. Price, each, \$0.73 3 for. . . 2.19	 No. 4E02786 Misses' Ring. engraved band. Price, each, \$0.79 3 for. . . 2.37	 No. 4E02788 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02790 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02792 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02794 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02796 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02798 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02800 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55	 No. 4E02802 Misses' Ring. engraved band. Price, each, \$0.85 3 for. . . 2.55

DON'T FAIL TO
GIVE EXACT
SIZE WANTED

LADIES' FINE SOLID COLD SET RINGS.

Remember, postage on rings is only 2 cents; Insurance 5 cents extra, up to \$5.00 purchase.

GET A BIRTHDAY RING.

We particularly direct your attention to ring No. 4E03088. This is the ideal birthday ring. Price, \$1.46. The best value ever offered. The stones used according to month are as follows: January, garnet; February, amethyst; March, bloodstone; April, diamond doublet; May, emerald; June, agate; July, ruby; August, sardonyx; September, sapphire; October, opal; November, topaz; December, turquoise. Don't fail to give exact size of ring wanted. For prices on engraving see page 39.



No. 4E02900
Extra heavy,
ruby set.
Each. \$3.10
3 for \$3.37



No. 4E02902
Main part of mounting
3 ruby doublets &
genuine whole pearls.
Each. \$3.75
3 for \$3.75



No. 4E02904
One ruby doublet.
Each. \$3.47
3 for \$3.47



No. 4E02906
12 rubies & 5 pearls.
Each. \$3.58
3 for \$3.58



No. 4E02908
1 ruby doublet, 4
genuine half
pearls.
Each. \$3.80
3 for \$3.80



No. 4E02910
2 rubies, 2 genu-
ine whole pearls.
Each. \$3.60
3 for \$3.60



No. 4E02912
Plain mounting, 3
large ruby dou-
blets. Each. \$3.81
3 for \$3.81



No. 4E02914
Fancy mount-
ing, 1 large ruby dou-
blet. Each. \$3.13
3 for \$3.13



No. 4E02920
4 rubies, 5 whole
pearls.
Each. \$3.80
3 for \$3.80



No. 4E02922
Fancy mounting,
6 ruby doublets,
1 genuine whole
pearl.
Each. \$3.86
3 for \$3.86



No. 4E02924
Fancy mounting,
2 ruby doublets, 3
genuine whole
pearls. Each. \$3.46
3 for \$3.46



No. 4E02926
Fancy mounting,
3 ruby doublets,
6 genuine whole
pearls. Each. \$3.98
3 for \$3.98



No. 4E02928
10 rubies, 5 real
pearls.
Each. \$3.93
3 for \$3.93



No. 4E02930
4 rubies, 6 genu-
ine pearls.
Each. \$4.56
3 for \$4.56



No. 4E02932
4 rubies, 6 genu-
ine pearls.
Each. \$4.56
3 for \$4.56



No. 4E02934
4 rubies, 6 genu-
ine pearls.
Each. \$4.56
3 for \$4.56



No. 4E02940
Plain shank,
rhinestones and
emerald dou-
blets. Each. \$3.48
3 for \$3.48



No. 4E02942
1 emerald, 6
pearls.
Each. \$3.43
3 for \$3.43



No. 4E02944
7 emerald dou-
blets, 6 pearls.
Each. \$3.43
3 for \$3.43



No. 4E02946
5 emeralds, 6
pearls. Each. \$3.43
3 for \$3.43



No. 4E02948
Fancy mounting,
1 large emerald
doublet, 2 genu-
ine pearls.
Each. \$4.75
3 for \$4.75



No. 4E02950
Fancy shank, em-
eralds and pearls.
Each. \$3.18
3 for \$3.18



No. 4E02952
Roman yellow
color, emeralds
and ruby dou-
blets. Each. \$3.93
3 for \$3.93



No. 4E02954
1 emerald, 1
pearl.
Each. \$3.16
3 for \$3.16



No. 4E02956
1 large emerald
doublet, 2 genu-
ine pearls.
Each. \$3.97
3 for \$3.97



No. 4E02958
11 emeralds, 10
pearls.
Each. \$3.15
3 for \$3.15



No. 4E02960
4 emerald dou-
blets, 10 pearls.
Each. \$3.18
3 for \$3.18



No. 4E02962
4 emerald dou-
blets, 10 genuine
pearls. Each. \$3.35
3 for \$3.35



No. 4E02970
9 blue emerald
doublets.
Each. \$3.40
3 for \$3.40



No. 4E02972
1 emerald dou-
blet, 4 genu-
ine pearls.
Each. \$3.93
3 for \$3.93



No. 4E02974
4 emeralds, 4
genuine pearls.
Each. \$3.93
3 for \$3.93



No. 4E02976
2 ruby doublets,
emerald doublet.
Each. \$3.60
3 for \$3.60



No. 4E02982
Light weight, 3
genuine opals, 4
pearls. Each. \$4.11
3 for \$4.11



No. 4E02984
Light weight, 8
genuine opals, 3
pearls. Each. \$4.11
3 for \$4.11



No. 4E02986
Special Bargain
Birthday Ring,
plain Tiffany.
See description at
top of page.
Each. \$3.95
3 for \$3.95



No. 4E02988
1 genuine opal, 2
pearls.
Each. \$3.77
3 for \$3.77



No. 4E02990
2 genuine opals, 4
pearls.
Each. \$3.98
3 for \$3.98



No. 4E02992
2 genuine opals, 4
pearls.
Each. \$3.98
3 for \$3.98



No. 4E02994
2 genuine opals,
4 pearls. Each. \$3.98
3 for \$3.98



No. 4E02996
1 genuine opal,
4 pearls. Each. \$3.98
3 for \$3.98



No. 4E03002
Large genuine
opals, 2 pearls.
Each. \$3.72
3 for \$3.72



No. 4E03004
Tiffany mount-
ing, 5 genuine
opals. Each. \$3.10
3 for \$3.10



No. 4E03006
3 genuine opals,
4 pearls. Each. \$3.43
3 for \$3.43



No. 4E03008
7 genuine opals,
4 pearls. Each. \$3.55
3 for \$3.55



No. 4E03010
1 large genuine
opal. Each. \$3.84
3 for \$3.84



No. 4E03012
1 large genuine
opal. Each. \$3.84
3 for \$3.84



No. 4E03014
6 pearls and 3 tur-
quoise. Each. \$3.74
3 for \$3.74



No. 4E03016
3 genuine opals,
4 pearls. Each. \$3.84
3 for \$3.84



No. 4E03018
Light weight,
genuine opals and
pearls. Each. \$3.70
3 for \$3.70



No. 4E03020
1 large opal.
Each. \$3.20
3 for \$3.20



No. 4E03022
Large genuine
opal. Each. \$3.85
3 for \$3.85



No. 4E03024
2 genuine opals, 4
pearls. Each. \$3.40
3 for \$3.40



No. 4E03026
1 opal, 1 amandula,
4 pearls. Each. \$3.46
3 for \$3.46



No. 4E03028
4 genuine opals, 10
emerald doublets.
Each. \$3.86
2 for \$3.86



No. 4E03030
1 large genuine
opal. Each. \$3.93
3 for \$3.93



No. 4E03032
3 genuine opals,
12 pearls. Each. \$3.93
3 for \$3.93



No. 4E03034
Plain shank, 2
genuine opals,
2 ruby doublets.
Each. \$3.46
3 for \$3.46



No. 4E03036
Fancy shank,
encrusted shank,
genuine opals and
ruby doublets.
Each. \$3.13
3 for \$3.13



No. 4E03038
4 genuine opals,
12 pearls. Each. \$4.05
3 for \$4.05



No. 4E03040
3 genuine opals,
4 pearls. Each. \$3.46
3 for \$3.46



No. 4E03042
4 genuine opals
and 30 olivines.
Each. \$10.75
3 for \$10.75



No. 4E03044
1 genuine opal.
Each. \$3.80
3 for \$3.80



No. 4E03046
1 large genuine
opal. Each. \$3.93
3 for \$3.93



No. 4E03048
3 genuine opals,
4 pearls. Each. \$3.93
3 for \$3.93



No. 4E03050
6 genuine opals,
6 pearls. Each. \$3.93
3 for \$3.93



No. 4E03052
4 genuine opals.
Each. \$3.93
3 for \$3.93



No. 4E03054
4 genuine opals,
12 pearls. Each. \$13.16
3 for \$13.16



No. 4E03056
4 genuine opals
and 30 olivines.
Each. \$10.75
3 for \$10.75



No. 4E03058
1 genuine opal.
Each. \$3.80
3 for \$3.80



No. 4E03060
1 large genuine
opal. Each. \$3.93
3 for \$3.93

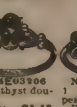
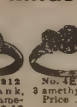
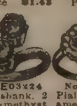
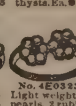
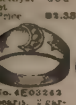
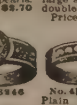
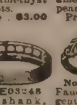


No. 4E03062
3 genuine opals,
4 pearls. Each. \$3.93
3 for \$3.93

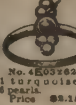
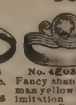
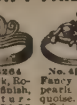
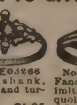
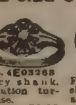
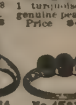
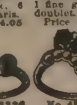


No. 4E03064
3 genuine opals,
12 pearls. Each. \$3.93
3 for \$3.93

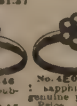
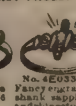
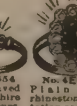
Part Paid to Give Exact Size Wanted. **LADIES' SOLID GOLD FANCY STONE SET RINGS.** For Prices on Engraving See Page 20.

 No. 4E03200 genuine pearl & garnet doublet. Ea. \$8.50	 No. 4E03201 3 large genuine opals. Price \$8.35	 No. 4E03202 1 fine genuine opal. Price \$7.15	 No. 4E03203 1 amethyst doublet. Price \$1.45	 No. 4E03204 1 amethyst, 2 pearls. Price \$1.57	 No. 4E03205 2 amethysts, 2 pearls. Price \$1.85	 No. 4E03206 Plain shank, pearls and amethysts. Ea. \$9.10	 No. 4E03207 3 amethysts. Price \$3.15	 No. 4E03208 1 large amethyst. Price \$2.15
 No. 4E03209 3 amethysts, 2 pearls. Price \$3.35	 No. 4E03210 1 amethyst, 3 pearls. Price \$3.35	 No. 4E03211 1 amethyst, 2 large genuine pearls. Price \$2.70	 No. 4E03212 Plain shank, 2 large amethyst doublets. Price \$3.00	 No. 4E03213 Plain shank, 2 amethysts and pearls. Price \$3.50	 No. 4E03214 1 large amethyst, 12 genuine pearls. Price \$5.25	 No. 4E03215 Light weight 12 pearls, 2 rubies. Price \$1.55	 No. 4E03216 3 pearls, 4 emeralds. Price \$1.60	 No. 4E03217 4 pearls, 4 sapphires. Price \$1.80
 No. 4E03218 2 pearls, 2 garnets. Price \$1.85	 No. 4E03219 1 fine Egyptian pearl. Price \$1.90	 No. 4E03220 Plain shank, genuine pearls. Price \$3.60	 No. 4E03221 Fancy shank, genuine whole pearl. Price \$3.70	 No. 4E03222 Fancy shank, genuine whole pearl. Ea. \$3.05	 No. 4E03223 Plain shank, 5 genuine whole pearls. Ea. \$7.50	 No. 4E03224 9 genuine whole pearls. Price \$3.75	 No. 4E03225 2 turquoise, 1 pearl. Price \$1.55	 No. 4E03226 2 turquoise, 1 pearl. Price \$1.55

DON'T FAIL TO GIVE SIZE OF RING WANTED.

 No. 4E03227 1 turquoise, 1 pearl. Price \$1.57	 No. 4E03228 1 turquoise, 8 pearls. Price \$2.15	 No. 4E03229 Fancy shank, Roman yellow shank, imitation turquoise. Ea. \$1.35	 No. 4E03230 Fancy shank, pearl and turquoise. Price \$1.95	 No. 4E03231 Fancy shank, imitation turquoise and pearls. Price \$2.35	 No. 4E03232 Fancy engraved shank, turquoise and pearls. Price \$2.35	 No. 4E03233 Plain mounting, 3 6 rhinestones, 1 turquoise. Price \$2.30	 No. 4E03234 3 6 rhinestones, 1 large imitation 6 6 turquoise. Ea. \$3.75	 No. 4E03235 Fancy mounting, 6 turquoise, 5 genuine pearls. Price \$3.30
 No. 4E03236 1 turquoise, 4 pearls. Price \$2.55	 No. 4E03237 1 turquoise, 5 pearls. Price \$2.75	 No. 4E03238 1 large turquoise, 11 pearls. Price \$3.10	 No. 4E03239 1 turquoise set, 11 pearls. Price \$3.30	 No. 4E03240 5 turquoise, 8 pearls. Price \$3.35	 No. 4E03241 Plain shank, rhinestones and imitation turquoise. Price \$3.15	 No. 4E03242 Pearl encrusted shank, 1 large imitation 6 6 turquoise. Ea. \$3.75	 No. 4E03243 Fancy mounting, 6 turquoise, 5 genuine pearls. Price \$3.30	 No. 4E03244 Fancy mounting, 6 turquoise, 5 genuine pearls. Price \$3.30
 No. 4E03245 1 turquoise, 2 pearls. Price \$3.60	 No. 4E03246 2 turquoise, 8 genuine pearls. Price \$3.75	 No. 4E03247 1 turquoise, 6 genuine pearls. Price \$4.05	 No. 4E03248 1 fine garnet doublet. Price \$1.65	 No. 4E03249 3 garnets. Price \$1.70	 No. 4E03250 1 garnet, 12 pearls. Price \$2.10	 No. 4E03251 Roman yellow shank, sapphire doublet. Price \$1.70	 No. 4E03252 7 garnet doublets, 6 pearls. Price \$2.70	 No. 4E03253 7 garnets, 12 pearls. Price \$3.05
 No. 4E03254 1 garnet, 12 pearls. Price \$2.35	 No. 4E03255 Plain mounting, 1 garnet and 15 genuine pearls. Price \$4.37	 No. 4E03256 3 almandines, 10 pearls. Price \$2.75	 No. 4E03257 3 almandines, 10 pearls. Price \$2.75	 No. 4E03258 3 almandines, 10 pearls. Price \$2.70	 No. 4E03259 1 opal, 12 pearls. Price \$1.37	 No. 4E03260 Plain shank, 2 genuine pearls. Price \$2.25	 No. 4E03261 1 opal, 8 pearls. Price \$4.50	 No. 4E03262 Fancy carved shank, large genuine rose diamond. Price \$3.75

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 No. 4E03263 Fancy mounting, 1 large sapphire doublet. Price \$1.41	 No. 4E03264 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03265 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03266 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03267 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03268 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03269 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03270 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03271 Sapphire doublet, 1 large sapphire doublet. Price \$1.55
 No. 4E03272 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03273 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03274 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03275 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03276 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03277 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03278 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03279 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03280 Sapphire doublet, 1 large sapphire doublet. Price \$1.55
 No. 4E03281 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03282 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03283 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03284 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03285 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03286 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03287 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03288 Sapphire doublet, 1 large sapphire doublet. Price \$1.55	 No. 4E03289 Sapphire doublet, 1 large sapphire doublet. Price \$1.55

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GENUINE DIAMONDS AND SOLID 14-KARAT MOUNTINGS.

WITH EVERY DIAMOND we issue a written, binding guarantee, with a further agreement that you can at any time return any diamond you may select from this catalogue, and exchange it for any other diamond or jewelry at the same or a higher price. **WE FURTHER AGREE** on the return of any diamond purchased from us within 60 days of purchase, when so requested, to refund in cash your full purchase price, and we further agree, at any time after 60 days, on return of any diamond to us, when requested to do so, to refund your full purchase price, less 10 per cent.

YOU CAN BUY A DIAMOND you can keep it for three months or three years or longer, and if you so desire return it to us and we will refund you in cash the full amount of money you paid us for it, less 10 per cent. But we must caution you that we positively will not exchange, refund, or allow credit for any diamond purchased from us unless it is in or with the original setting and is accompanied by our guarantee and refund certificate that was sent with the diamond.

EXCEPTIONS WHERE WE DO NOT GIVE OUR REFUND AND EXCHANGE CERTIFICATE WITH A PURCHASE. This ruling applies to such items plainly marked "no refund certificate," and is made necessary for the reason that where we allow a refund certificate, the cost of making the mounting is but a small item of cost and the gold value is the principal one. Where we do not give our refund certificate, the actual gold value amounts to but little and the principal cost is in the making and cost of the pearls, fancy stones, etc., and as we must up all returned mountings, our loss would be too great where the cost of making the article is the principal expense. However, we will allow for the diamond without the mounting. On most of our diamond mounted jewelry we quote quality and weight. Where quality and weight are not given we do not allow refund or exchange after goods have been worn.

FIRST QUALITY. These stones are perfect in color, proportion, brilliancy, shape and are free from all flaws. (Sometimes called "Commercial White").

SECOND QUALITY. (Sometimes called "Commercial White"). A second quality diamond is in every particular the same as a first, except for the color. The second quality has a slight shade of yellow. This yellow sometimes increases the brilliancy of the stone. At night it is often more fiery than the best grade in the first quality. To the inexperienced it is difficult to see the yellow tinge. This can be discovered by holding the diamond sideways to the sunlight.

THIRD QUALITY. A third quality diamond is one that is brilliant and generally so small and so slight that it requires one high in the knowledge of diamonds to be able to detect the imperfection at all. Our own third quality diamonds are practically perfect in cut and shape. The color may be the same as in our first or second quality, but by close examination it is possible to detect a bluish of some sort. Our third quality diamonds never have cracks in them.

GRADES OF DIAMONDS. or large, unsightly chunks or pieces knocked out of them. The same quality that we sell for third quality is sold by some monthly payment houses and by small dealers as first quality stones. These people either buy and sell them at first quality because they are unable to judge diamonds, or they are fully aware of the imperfections and are simply misrepresenting the goods.

TIME PAYMENT CONCERNS sometimes sell diamonds to people who do not care what they pay for them. Some of their customers never pay. Still these concerns are making money. The selling price on any merchandise is based on the actual cost of the item with the expense of advertising, marketing and collecting, to which sum a regular profit is added. We, therefore, caution and point out to you the fact that marketing diamonds by the partial payment system is known to be the most

WE ASK A CAREFUL COMPARISON of our goods with those shown in the last 18 pages. If you are concerned, which you will be, please more toward showing the value we give than any other party.

FINE SOLID GOLD FINGER RINGS. SET WITH FINE SELECTED GENUINE DIAMONDS.



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Third quality diamond. Price, \$88.58
No. 44E10004
Second quality diamond. Price, \$113.58
No. 44E10006
First quality diamond. Price, \$135.50
Mounting only, without stone. Ea. \$2.25



Flat Belcher Mounting, set with K-carat diamond.
No. 44E10010
Third quality diamond. Price, \$117.50
No. 44E10012
Second quality diamond. Price, \$153.50
No. 44E10014
First quality diamond. Price, \$187.50
Mounting only, without stone. Ea. \$5.50



Flat Belcher Mounting, set with K-carat diamond.
No. 44E10016
Third quality diamond. Price, \$153.53
No. 44E10018
Second quality diamond. Price, \$169.00
No. 44E10020
First quality diamond. Price, \$174.46
Mounting only, without stone. Ea. \$4.15



Flat Belcher Mounting, set with K-carat diamond.
No. 44E10022
Third quality diamond. Price, \$175.78
No. 44E10024
Second quality diamond. Price, \$187.78
No. 44E10026
First quality diamond. Price, \$198.00
Mounting only, without stone. Ea. \$4.50



Flat Belcher Mounting, set with K-carat diamond.
No. 44E10028
Third quality diamond. Price, \$187.00
No. 44E10030
Second quality diamond. Price, \$185.50
No. 44E10032
First quality diamond. Price, \$185.50
Mounting only, without stone. Ea. \$4.00



Flat Belcher Mounting, set with K-carat diamond.
No. 44E10034
Third quality diamond. Price, \$187.85
No. 44E10036
Second quality diamond. Price, \$187.57
No. 44E10038
First quality diamond. Price, \$195.80
Mounting only, without stone. Ea. \$4.75



Flat Belcher Mounting, set with K-carat diamond.
No. 44E10040
Third quality diamond. Price, \$195.50
No. 44E10042
Second quality diamond. Price, \$195.50
No. 44E10044
First quality diamond. Price, \$195.00
Mounting only, without stone. Ea. \$5.50



Round Belcher Mounting, set with K-carat diamond.
No. 44E10051
Third quality diamond. Price, \$111.58
No. 44E10053
Second quality diamond. Price, \$131.58
No. 44E10055
First quality diamond. Price, \$141.58
Mounting only, without stone. Ea. \$4.00



Round Belcher Mounting, set with K-carat diamond.
No. 44E10074
Third quality diamond. Price, \$175.35
No. 44E10076
Second quality diamond. Price, \$191.35
No. 44E10078
First quality diamond. Price, \$210.00
Mounting only, without stone. Ea. \$4.00



Round Belcher Mounting, set with K-carat diamond.
No. 44E10083
Third quality diamond. Price, \$194.75
No. 44E10084
Second quality diamond. Price, \$193.35
No. 44E10086
First quality diamond. Price, \$147.75
No. 44E10088
Mounting only, without stone. Ea. \$4.75



Round Belcher Mounting, set with K-carat diamond.
No. 44E10090
Third quality diamond. Price, \$193.35
No. 44E10092
Second quality diamond. Price, \$193.00
No. 44E10094
First quality diamond. Price, \$196.13
No. 44E10096
Mounting only, without stone. Ea. \$3.35



Tiffany Belcher Mounting, set with K-carat diamond.
No. 44E10100
Third quality diamond. Price, \$193.34
No. 44E10102
Second quality diamond. Price, \$193.00
No. 44E10104
First quality diamond. Price, \$193.00
No. 44E10106
Mounting only, without stone. Ea. \$3.40



Tiffany Belcher Mounting, set with K-carat diamond.
No. 44E10110
Third quality diamond. Price, \$197.80
No. 44E10112
Second quality diamond. Price, \$197.80
No. 44E10114
First quality diamond. Price, \$197.80
Mounting only, without stone. Ea. \$3.50



Tiffany Belcher Mounting, set with K-carat diamond.
No. 44E10116
Third quality diamond. Price, \$197.80
No. 44E10118
Second quality diamond. Price, \$197.80
No. 44E10120
First quality diamond. Price, \$197.80
Mounting only, without stone. Ea. \$3.50



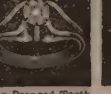
Six-Pronged Tooth Mounting, set with K-carat diamond.
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Third quality diamond. Price, \$118.35
No. 44E10148
Second quality diamond. Price, \$134.35
No. 44E10150
First quality diamond. Price, \$158.35
Mounting only, without stone. Ea. \$3.35



Six-Pronged Tooth Mounting, set with K-carat diamond.
No. 44E10162
Third quality diamond. Price, \$167.00
No. 44E10164
Second quality diamond. Price, \$156.00
No. 44E10166
First quality diamond. Price, \$167.00
Mounting only, without stone. Ea. \$4.50



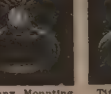
Fancy Belcher Mounting, set with K-carat diamond.
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Third quality diamond. Price, \$174.00
No. 44E10180
Second quality diamond. Price, \$155.50
No. 44E10182
First quality diamond. Price, \$166.50
Mounting only, without stone. Ea. \$5.00



Six-Pronged Tooth Mounting, set with K-carat diamond.
No. 44E10178
Third quality diamond. Price, \$174.00
No. 44E10180
Second quality diamond. Price, \$155.75
No. 44E10182
First quality diamond. Price, \$166.50
Mounting only, without stone. Ea. \$5.00



Tiffany Mounting, set with K-carat diamond.
No. 44E10300
Third quality diamond. Price, \$193.35
No. 44E10302
Second quality diamond. Price, \$193.35
No. 44E10304
First quality diamond. Price, \$193.35
No. 44E10306
Mounting only, without stone. Ea. \$3.00



Tiffany Mounting, set with K-carat diamond.
No. 44E10316
Third quality diamond. Price, \$197.75
No. 44E10318
Second quality diamond. Price, \$197.75
No. 44E10320
First quality diamond. Price, \$197.75
Mounting only, without stone. Ea. \$3.35



Tiffany Mounting, set with K-carat diamond.
No. 44E10322
Third quality diamond. Price, \$197.75
No. 44E10324
Second quality diamond. Price, \$197.75
No. 44E10326
First quality diamond. Price, \$197.75
Mounting only, without stone. Ea. \$3.35

In Rolled Gold Plate, Solid Gold Front, and Gold Filled Stock.
If by mail, postage on cuff links, extra, 3 cents.



BEST QUALITY STUDS, COLLAR BUTTONS AND LADIES' WATCH CHATELLETTE PINS.

If by mail, postage extra, 2 cents.


No. 4E05510
Solid gold, opal.
Price, \$1.39


No. 4E05512
Solid gold, Emerald doublet.
Price \$1.18
No. 4E05520
Baby doublet.
Price \$1.10
No. 4E05522
Imperialist.
Price \$1.27


No. 4E05528 Pearl front, rolled plate back, separable.
Price, per set. 1.24

No. 4E05530 Gold front, gold filled back, separable.
Price, per set. 48c


Separable.
No. 4E05533
Gold filled.
Price... 50


Separable.
No. 4E05534
Solid gold front.
Price... 81c

SOLID GOLD COLLAR BUTTONS.

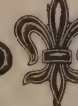
If by mail, postage extra, per dozen, 6 cents.

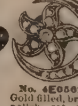
					
No. 4E05536 Ball top, medium. Price, 58c	No. 4E05538 Ball top, high. Price, 65c	No. 4E05540 Flat top, low. Price, 58c No. 4E05542 Flat top, medium. Price, 60c	No. 4E05544 Flat top, high. Price, 60c	No. 4E05546 Lever top, medium. Price, 61c	No. 4E05550 Lever pointer. Price, 61c

GOLD FILLED COLLAR BUTTONS.

If by mail, postage extra, per dozen, 6 cents.

					
No. 4E05563 Ball top. Price, 7c	No. 4E05565 Flat top. Price, 7c	No. 4E05567 Lever Pearl Back. Price, 10c	No. 4E05569 Lever Medium. Price, 10c	No. 4E05571 Lever High. Price, 10c	No. 4E05573 Lever Pointer. Price, 10c
No. 4E05564 Gold filled. Price, 18c	No. 4E05570 Gold filled. Price, 18c	No. 4E05572 Gold filled. Price, 18c	No. 4E05574 Gold filled. Price, 18c	No. 4E05576 Gold filled. Price, 18c	No. 4E05578 Gold filled. Price, 18c
No. 4E05566 Gold plate. Per dozen, 36c	No. 4E05572 Gold plate. Per dozen, 36c	No. 4E05574 Gold plate. Per dozen, 36c	No. 4E05576 Gold plate. Per dozen, 36c	No. 4E05578 Gold plate. Per dozen, 36c	No. 4E05580 Gold plate. Per dozen, 36c

					
No. 4E05603 Solid gold, plain polish. Price, each \$1.80 \$1.80	No. 4E05604 Rolled gold plate, Gold filled, bright blue enameled, polish, hand bright polish, chased and engraved. Price, ea. 3.30 \$3.30	No. 4E05605 Rolled gold plate, Gold filled, bright blue enameled, polish, hand bright polish, chased and engraved. Price, ea. 3.30 \$3.30	No. 4E05606 Bright gold plate, set with 7 pearls. Price, ea. \$0.38 \$0.38	No. 4E05610 Gold filled, bright polish, set with six fine imitation diamonds and five rubies. Price, each, \$1.00 \$1.00	No. 4E05612 Very latest ladies' chateleine foil, gold filled, bright polish and rose yellow satin finish. Illustration shows least size. Price, 4 for \$5.41; each, \$1.35

					
No. 4E05613 Solid gold front, bright polish, hand engraved. Price, ea. \$0.48 \$0.48	No. 4E05615 Gold filled, bright polish, set with fine imitation diamond and hand engraved. Price, ea. \$1.08 \$1.08	No. 4E05616 Solid gold front, hand engraved, bright polish. Price, ea. \$0.58 \$0.58	No. 4E05617 Gold filled, extra quality. Price, 3 for \$1.25; each, 40c	No. 4E05618 Gold filled, bright polish, beaded edge. Price, ea. \$0.38 \$0.38	No. 4E05619 Gold filled, bright polish, set with four pearls. Price, 3 for \$1.95; each, 78c

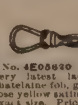
					
No. 4E05622 Gold filled, rose finish, burnished, Opal and even emerald doublet set. Price, 3 for \$3.09; each, \$1.13	No. 4E05640 Gold filled over sterling silver, set with 26 crystalline diamonds. 2 for \$5.41; each \$2.70	No. 4E05642 Gold filled, bright gold, set with fine imitation diamonds. One of the most attractive designs in the market. Price, 2 for \$9.37; each \$4.68	No. 4E05644 Rolled gold plate, Roman finish. 3 for \$1.08; each 40c	No. 4E05646 Solid silver, satin finish. Price, 3 for \$1.09; each 36c	No. 4E05648 Gold filled, bright finish. Price, 3 for \$1.09; each 36c

IT-80-EZIE.
No. 4E05560 It-80-Ezie Combination Button must be used. The set consists of four heavy rolled gold plated buttons. The base of the button worn in the cuff is provided with a reliable and durable mechanism for engaging and disengaging the head of the button that is worn in the wrist land. The illustrations show the button attached and detached. To release them, up the top button they will separate.
Price, per set... \$1.25
Six sets... \$7.50
Twelve sets... \$15.00

LADIES' WATCH CHATELLETES

You can improve the appearance of your wrist by wearing one of our swell chatelettes to hang watch on, or, if you desire, you can use one of our nobby pins as a brooch. Illustrations show the same. Each one comes with a swivel attached to No. 4E05644. If by mail, postage extra, 6 cents.

		
No. 4E05594 Solid gold, bright polish, raised ornamentation. Price, ea. \$1.45 3 for... 4.40	No. 4E05592 Solid gold, bright polish, set with three genuine pearls. Price, each, \$9.60 3 for... 7.08	No. 4E05593 Solid gold, bright polish, oval, extra strong. Price, ea. \$3.50 3 for... 7.50
		
No. 4E05597 Solid gold, bright polish, beaded edge, set with three turquoise. Price, ea. \$2.70 3 for... 7.19	No. 4E05598 Solid gold, plain polish, very heavy and durable. Price, ea. \$3.25 3 for... 9.75	No. 4E05599 Solid gold, plain polish, very heavy and durable. Price, ea. \$3.25 3 for... 9.75

		
No. 4E05620 The very latest ladies' chateleine foil, gold filled, bright polish and rose yellow satin finish. Illustration shows least size. Price, 4 for \$5.41; each, \$1.35		

		
No. 4E05630 Gold filled, bright finish, set with four pearls. Price, 3 for \$1.95; each, 78c	No. 4E05632 Gold filled rose finish, raised ornamentation, four naturalists. Price, 3 for \$3.19; each, \$1.13	No. 4E05634 Silver, bright finish, beaded edge. Price, 3 for \$1.43; each, 48c

		
No. 4E05644 Rolled gold plate, Roman finish. 3 for \$1.08; each 40c	No. 4E05646 Solid silver, satin finish. Price, 3 for \$1.09; each 36c	No. 4E05648 Gold filled, bright finish. Price, 3 for \$1.09; each 36c

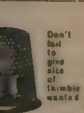
GOLD FILLED AND SOLID GOLD SCARF AND STICK PINS.

Stick pins shown on this page have the regular 2-inch pin stems. Postage extra on scarf and stick pins 2c extra; 5c extra if by insured mail.

																		
No. 4E05800 Rolled gold plate, 1 rhinestone set, 14c 3for. 38c	No. 4E05801 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05802 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05803 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05804 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05805 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05806 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05807 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05808 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05809 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05810 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05811 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05812 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05813 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05814 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05815 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05816 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05817 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05818 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c
																		
No. 4E05819 Rolled gold plate, 1 rhinestone set, 14c 3for. 38c	No. 4E05820 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05821 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05822 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05823 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05824 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05825 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05826 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05827 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05828 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05829 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05830 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05831 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05832 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05833 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05834 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05835 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05836 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c	No. 4E05837 Rolled gold plate, 1 rhinestone set, 14c 3for. 44c

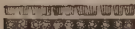
SILVER, GOLD FILLED AND SOLID GOLD THIMBLES.

If by mail, postage extra, 2 cents. DON'T FAIL TO GIVE SIZE OF THIMBLE WANTED.

									
No. 4E05900 Solid gold thimble, 14c 3for. 37c	No. 4E05901 Solid gold thimble, 14c 3for. 37c	No. 4E05902 Solid gold thimble, 14c 3for. 37c	No. 4E05903 Solid gold thimble, 14c 3for. 37c	No. 4E05904 Solid gold thimble, 14c 3for. 37c	No. 4E05905 Solid gold thimble, 14c 3for. 37c	No. 4E05906 Solid gold thimble, 14c 3for. 37c	No. 4E05907 Solid gold thimble, 14c 3for. 37c	No. 4E05908 Solid gold thimble, 14c 3for. 37c	No. 4E05909 Solid gold thimble, 14c 3for. 37c

LADIES' LACE PINS, CUFF PINS, BABY PINS AND PIN SETS

MAIL CHARGES on Lace Pins, Brooches, Cuff Pins, Baby Pins and Sets, 2 cents extra; 8 cents extra by insured or registered mail.



No. 4E06002 Lace or Belt Pin, gold filled, set with crystalline diamonds. 2 for \$4.95; each...\$1.50

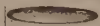
No. 4E06003 Same style as No. 4E06002 but 1 inch long. Price, 3 for \$3.99; each...\$1.45



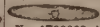
No. 4E06018 Gold front, raised ornamented ends. Per pair...\$0.85 2 pair for...\$1.61



No. 4E06020 Solid gold front, 1 garnet, 1 pearl and 1 sapphire. Price, per pair...\$0.67 2 pair for...\$1.31



No. 4E06021 Solid gold, bright polish. Per pair...\$0.85 2 pair for...\$1.61



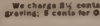
No. 4E06023 Solid gold Roman yellow color, set with genuine pearls. Price, 3 for \$3.99; each...\$1.45



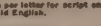
No. 4E06024 Solid gold front, bright finish, set with pearls and turquoise. Per set of 2...\$0.90 of 3...\$1.15 3 sets for...\$3.45



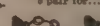
No. 4E06025 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.99; each...\$1.45



No. 4E06026 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.99; each...\$1.45



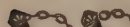
No. 4E06027 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.99; each...\$1.45



No. 4E06028 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.99; each...\$1.45



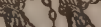
No. 4E06029 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.99; each...\$1.45



No. 4E06032 Solid gold front, bright finish, set with turquoise. Price, 3 for \$3.11; each...\$1.15



No. 4E06034 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.08; each...\$1.15



No. 4E06035 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.08; each...\$1.15



No. 4E06036 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.08; each...\$1.15



No. 4E06037 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.08; each...\$1.15



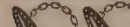
No. 4E06038 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.08; each...\$1.15



No. 4E06039 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.08; each...\$1.15



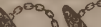
No. 4E06040 Solid gold front, bright finish, set with pearls and turquoise. Price, 3 for \$3.08; each...\$1.15



No. 4E06037 Solid gold, Roman yellow color, beaded edge, soldered links. Price, 3 for \$4.46; each...\$1.55



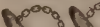
No. 4E06039 Solid gold, bright polish, raised ornamented ends, soldered links. Price, each...\$1.70 2 for...\$3.40



No. 4E06041 Solid gold, Roman yellow color, set with genuine pearls, soldered links. Price, each...\$2.95 2 for...\$5.90



No. 4E06042 Solid gold, Roman yellow color, set with genuine pearls, soldered links. Price, each...\$2.95 2 for...\$5.90



No. 4E06043 Solid gold, Roman yellow color, set with genuine pearls, soldered links. Price, each...\$2.95 2 for...\$5.90



No. 4E06044 Solid gold, Roman yellow color, set with genuine pearls, soldered links. Price, each...\$2.95 2 for...\$5.90



No. 4E06045 Solid gold, Roman yellow color, set with genuine pearls, soldered links. Price, each...\$2.95 2 for...\$5.90



No. 4E06046 Solid gold, Roman yellow color, set with genuine pearls, soldered links. Price, each...\$2.95 2 for...\$5.90

ROLLED GOLD PLATE AND COLD FRONT BROOCHES.



No. 4E06046 Gold filled, bright polish, 3 amethysts and 3 rhinestones. Price, each...\$2.00 2 for...\$4.00



No. 4E06048 Gold front, bright polish, 4 imitation opals. Price, each...\$2.00 2 for...\$4.00



No. 4E06049 Gold filled, bright plain finish. Price, each...\$2.00 2 for...\$4.00



No. 4E06051 Rolled gold plate, bright polish, 13 rhinestones. Price, each...\$2.00 2 for...\$4.00



No. 4E06052 Gold filled, bright polish, enameled in black. Price, each...\$2.00 2 for...\$4.00



No. 4E06053 Gold filled, Roman and bright polish, 1 amethyst. Price, each...\$2.00 2 for...\$4.00



No. 4E06054 Gold filled, Roman and bright polish, 1 emerald. Price, each...\$2.00 2 for...\$4.00



No. 4E06055 Gold filled, Roman and bright polish, 1 emerald. Price, each...\$2.00 2 for...\$4.00



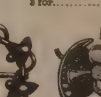
No. 4E06056 Gold front, bright polish, 3 rhinestones. Price, each...\$2.00 2 for...\$4.00



No. 4E06057 Gold filled, bright polish, 3 rhinestones and 1 ruby. Price, each...\$2.00 2 for...\$4.00



No. 4E06058 Hard enameled in black, 5 pearls. Price, each...\$2.00 2 for...\$4.00



No. 4E06059 Gold filled, bright polish, 9 pearls and 1 rhinestone. Price, each...\$2.00 2 for...\$4.00



No. 4E06060 Gold front, bright polish, 3 rhinestones and 1 ruby. Price, each...\$2.00 2 for...\$4.00



No. 4E06061 Gold front, bright polish, 3 rhinestones and 1 ruby. Price, each...\$2.00 2 for...\$4.00



No. 4E06062 Gold front, bright polish, 3 rhinestones and 1 ruby. Price, each...\$2.00 2 for...\$4.00



No. 4E06063 Gold front, bright polish, 3 rhinestones and 1 ruby. Price, each...\$2.00 2 for...\$4.00



No. 4E06064 Rolled gold plate, bright and Roman finish, one amethyst and 3 rhinestones. Price, 3 for \$1.41; each...\$0.50



No. 4E06065 Gold front, bright polish, 7 rhinestones. Price, each...\$2.00 2 for...\$4.00



No. 4E06066 Gold front, hand engraved, bright finish. Price, 2 for \$1.17; each...\$0.50



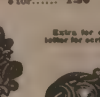
No. 4E06067 Gold front, hand engraved, bright finish. Price, 2 for \$1.17; each...\$0.50



No. 4E06068 Gold front, hand engraved, bright finish. Price, 2 for \$1.17; each...\$0.50



No. 4E06069 Gold front, bright polish and Roman finish, 1 ruby. Price, 2 for \$1.41; each...\$0.50

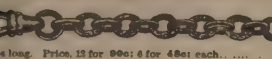


No. 4E06070 Gold front, bright polish and Roman finish, 1 ruby. Price, 2 for \$1.41; each...\$0.50

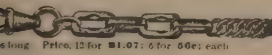


No. 4E06071 Gold front, bright polish and Roman finish, 1 ruby. Price, 2 for \$1.41; each...\$0.50

Extra for engraving 2 1/2 cents per letter for script engraving, 5 cents for Old English.



No. 4E16055 Gold plated gentlemen's vest chain, bright polish; 36 inches long. Price, 12 for \$9.00; 6 for 480c; each..... 90c



No. 4E16076 Gold plated gentlemen's vest chain, bright polish; 36 inches long. Price, 12 for \$1.07; 6 for 56c; each..... 10c



No. 4E16075 Gold plated gentlemen's vest chain, bright polish; 36 inches long. Price, 12 for \$1.07; 6 for 56c; each..... 10c



No. 4E16080 Gold plated gentlemen's vest chain, bright polish; 36 inches long. Price, 12 for \$1.07; 6 for 56c; each..... 10c



No. 4E16108 Gold plated gentlemen's vest chain, bright polish; 36 inches long. Price, 12 for \$1.43; 6 for 78c; each..... 14c



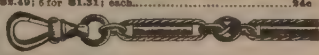
No. 4E16110 Gold plated gentlemen's vest chain, bright polish; 12 inches long. Price, 12 for \$3.49; 6 for \$1.31; each..... 94c



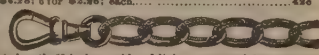
No. 4E16115 Fine gold plated gentlemen's vest chain, bright polish; length, 12 inches; warranted for one year. Price, 12 for \$4.38; 6 for \$3.36; each..... 42c



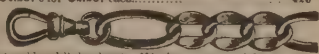
No. 4E16120 Fine gold plated gentlemen's vest chain, bright polish; length, 12 inches; warranted for one year. Price, 12 for \$4.38; 6 for \$3.36; each..... 42c



No. 4E16140 Fine gold plated gentlemen's vest chain, bright polish; length, 12 inches; warranted for one year. Price, 12 for \$4.38; 6 for \$3.36; each..... 42c



No. 4E16140 Fine gold plated gentlemen's vest chain, bright polish; length, 12 inches; warranted for one year. Price, 12 for \$4.38; 6 for \$3.36; each..... 42c



No. 4E16140 Fine gold plated gentlemen's vest chain, bright polish; length, 12 inches; warranted for one year. Price, 12 for \$4.38; 6 for \$3.36; each..... 42c



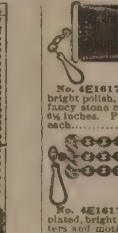
No. 4E16150 Gold plated, double sided, with a circular medallion. Price, 12 for \$1.13; 6 for 61c; each..... 11c



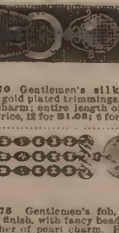
No. 4E16152 Gentlemen's nickel plated vest chain, with a circular medallion. Price, per pad, \$1.15



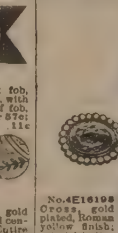
No. 4E16153 Same style as above, but gold plated; bright finish. Price, per pad, \$1.15



No. 4E16156 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43



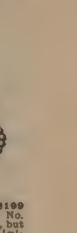
No. 4E16157 Gentlemen's fob, gold plated, bright finish, with fancy bead centers and mother of pearl charm. Entire length of fob, 6 1/2 inches. Price, 12 for \$1.26; 6 for 67c; each..... 13c



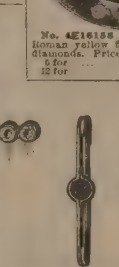
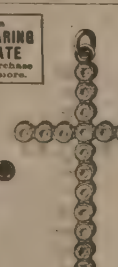
No. 4E16158 Gentlemen's fob, nickel plated, with fancy stone charm. Entire length of fob, 6 1/2 inches. Price, 12 for \$1.43; 6 for 78c; each..... 14c



No. 4E16159 Gentlemen's fob, gold plated, bright finish, with fancy bead centers and mother of pearl charm. Entire length of fob, 6 1/2 inches. Price, 12 for \$1.26; 6 for 67c; each..... 13c



No. 4E16160 Gentlemen's fob, gold plated, bright finish, with fancy bead centers and mother of pearl charm. Entire length of fob, 6 1/2 inches. Price, 12 for \$1.26; 6 for 67c; each..... 13c



No. 4E16176 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16177 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16178 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16179 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16180 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16181 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16182 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16183 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

You get a
**PROFIT SHARING
CERTIFICATE**
for every purchase
of \$1.00 or more.

No. 4E16155 Gold plated sash pin, Roman yellow finish, set with imitation diamonds. Price, each \$0.17; 6 for .93; 12 for 1.79

No. 4E16176 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16177 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16178 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16179 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16180 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16181 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16182 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43

No. 4E16183 Ladies' gold plated sash pin, Roman yellow finish. Price, each \$0.14; 6 for .76; 12 for 1.43



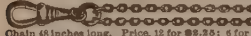
No. 4E16186 The latest craze. Gentlemen's fob, imitation ancient Egyptian design, silver plated, oxidized finish on German silver. Length, 5 1/2 inches. No. 4E16187 Same as No. 4E16186, but gilt finish. Price, each, No. 4E16186 or No. 4E16187. \$0.10
 6 for... .85
 12 for... .1.00



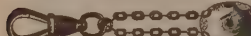
No. 4E16191 Gentlemen's fob, nickel plated. Will give splendid satisfaction. Length, 5 1/2 inches. Price, each. \$0.16
 6 for... .85
 12 for... .1.02



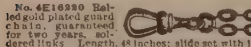
No. 4E16190 Gentlemen's fob, gold plated, bright finish, with gold plated chain. Entire length, 7 inches. Price, each. \$0.21
 6 for... .1.13
 12 for... .1.14



Chain 48 inches long. Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



No. 4E16230 Rolled gold plated guard chain, guaranteed for two years, soldered links. Length, 48 inches; slide set with imitation pearls. Price. \$6.00



No. 4E16241 Gold plated neck chain, bright polish, 12 inches long, with three heart pendants. Price, each. \$0.11
 6 for... .60
 12 for... .1.14



No. 4E16242 Gold plated neck chain, bright yellow color, 13 inches long. Heart set with one rhinestone. Price, each. \$0.17
 6 for... .95
 12 for... .1.78



No. 4E16246 Gold plated neck chain, bright polish, 13 inches long. Chain is set with imitation turquoise. Price, each. \$0.17
 6 for... .95
 12 for... .1.78



No. 4E16250 Gold plated neck chain, bright polish, 13 inches long. Chain is set with imitation pearls. Price, each. \$0.21
 6 for... .1.14
 12 for... .1.14



No. 4E16280 Gold plated, bright finished, flat band ring. Sizes 6 to 11. Price, each. 50c
 6 for... .360
 12 for... .480



No. 4E16285 Gold plated, bright finished, gentlemen's fancy engraved band ring. Sizes, 6 to 13. Price, each. 90c
 6 for... .410
 12 for... .770



No. 4E16290 Gold plated, bright finished, ladies' fancy finger ring, set with 1 imitation diamond and 2 rubies. Sizes, 6 to 13. Price, each. \$0.14
 6 for... .78
 12 for... .1.43



No. 4E16295 Gold plated, bright finished, ladies' finger ring, set with 1 imitation diamond and 1 imitation emerald. Sizes, 6 to 13. Price, each. \$0.17
 6 for... .94
 12 for... .1.78



No. 4E16300 Gold plated, bright finished, ladies' finger ring, set with 2 imitation diamonds. Sizes, 6 to 13. Price, each. \$0.17
 6 for... .94
 12 for... .1.78



No. 4E16305 Gold plated, bright finished, ladies' finger ring, set with 1 imitation diamond and 1 imitation ruby. Sizes, 6 to 13. Price, each. \$0.14
 6 for... .94
 12 for... .1.78



No. 4E16310 Gold plated, bright finished, fancy shank, set with large imitation diamond. Sizes, 6 to 13. Ea. \$0.19
 6 for... .1.08
 12 for... .1.90



No. 4E16311 Gold plated, bright finished, gentlemen's finger ring, set with imitation diamond. Each. \$0.11
 6 for... .60
 12 for... .1.14



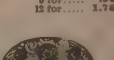
No. 4E16312 Gold plated, bright polished, gentlemen's finger ring, set with gold stone. Sizes, 6 to 13. Price, each. \$0.11
 6 for... .60
 12 for... .1.14



No. 4E16313 Gold plated, bright finished, gentlemen's finger ring, set with imitation carbuncle. Price, each. \$0.19
 6 for... .1.08
 12 for... .1.90



No. 4E16316 Gold plated, bright finished, gentlemen's finger ring, set with 3 rubies. Sizes, 6 to 13. Price, each. \$0.23
 6 for... .1.36
 12 for... .2.57



No. 4E16317 Gold plated, bright finished, gentlemen's finger ring, set with 3 rubies. Sizes, 6 to 13. Price, each. \$0.23
 6 for... .1.36
 12 for... .2.57



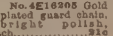
No. 4E16195 Gentlemen's silk fob, with rolled plated mountings, warranted to give satisfaction. Entire length of chain, 6 inches. Price, each. \$0.31
 6 for... .1.87
 12 for... .3.51



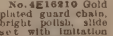
No. 4E16200 Gentlemen's silk fob, with rolled plated mountings, warranted to give satisfaction. Entire length of chain, 6 inches. Price, each. \$0.31
 6 for... .1.70
 12 for... .3.37



No. 4E16188 The latest craze. Gentlemen's fob, imitation ancient Roman coin design, silver plated, oxidized finish on German silver. Length, 5 1/2 inches. No. 4E16189 Same as No. 4E16188, but gilt finish. Price, each, No. 4E16188 or No. 4E16189. \$0.12
 6 for... .62
 12 for... .1.16



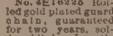
Chain 48 inches long. Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



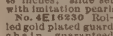
Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



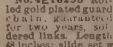
No. 4E16230 Rolled gold plated guard chain, guaranteed for two years, soldered links. Length, 48 inches; slide set with imitation pearls. Price. \$6.00



Chain 48 inches long. Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



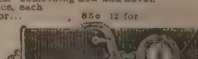
No. 4E16230 Rolled gold plated guard chain, guaranteed for two years, soldered links. Length, 48 inches; slide set with imitation pearls. Price. \$6.00



No. 4E16192 Gentlemen's nickel plated fob, with medallion charm. Price, each. \$0.12
 6 for... .80
 12 for... .1.60



No. 4E16193 Gentlemen's leather fob, with silver plated, oxidized, fancy charm. Entire length of chain, 6 inches. Price, each. \$0.12
 6 for... .80
 12 for... .1.60



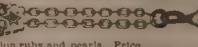
No. 4E16194 Gentlemen's silk fob, with rolled fancy trimmings. Length, 6 inches; with inches. Something new and novel. Price, each. \$0.12
 6 for... .80
 12 for... .1.60



Chain 48 inches long. Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



Price, 12 for \$2.25; 6 for \$1.18; each. \$1.0



No. 4E16196 Gentlemen's silk fob, 6 inches long, with stone. Price, each. \$0.12
 6 for... .80
 12 for... .1.60



No. 4E16255 Gold plated, bright finished, plain ring. Sizes, 6 to 13. Price, each. \$0.16
 6 for... .750
 12 for... .1.43



No. 4E16260 Gold plated, bright finished, plain ring. Sizes, 6 to 13. Price, each. \$0.16
 6 for... .750
 12 for... .1.43



No. 4E16270 Gold plated, bright finished, plain ring. Sizes, 6 to 13. Price, each. \$0.16
 6 for... .750
 12 for... .1.43

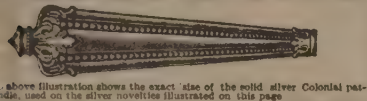


No. 4E16280 Gold plated, bright finished, plain ring. Sizes, 6 to 13. Price, each. \$0.16
 6 for... .750
 12 for... .1.43

HOW TO DETERMINE THE SIZE OF RING WANTED. Measure the finger at the base of the ring finger, and then at the tip of the ring finger. The difference between the two measurements is the size of the ring. If the finger is round, the size of the ring is the same at the base and the tip. If the finger is oval, the size of the ring is larger at the tip than at the base. The size of the ring is determined by the measurement at the tip of the ring finger.

HEAVY SOLID SILVER NOVELTIES.

ING MORE APPROPRIATE FOR A GIFT. EVERY NOVELTY ILLUSTRATED ON THIS PAGE IS OF SOLID SILVER AND HEAVIER THAN ANY OTHER LINE ON THE MARKET AT PRICES MORE THAN DOUBLE WHAT WE ASK.



above illustration shows the exact size of the solid silver Colonial patterned table ball, used on the silver novelties illustrated on this page

No. 4E0000 Solid Silver Outside Table Ball. Colonial pattern, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0001 Nail File. Rose pattern, 4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0002 Solid Silver Button. Colonial pattern, 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0003 Solid Silver Desk Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0004 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0005 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0006 Solid Silver Tooth Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0007 Solid Silver Hair Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0008 Solid Silver Shoe Rose pattern. 7 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0009 Solid Silver Ink Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0010 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0011 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0012 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0013 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0014 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

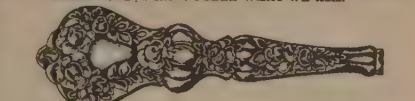
No. 4E0015 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0016 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0017 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0018 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0019 Solid Silver Letter Rose pattern. 3 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.



The above illustration shows the exact size and pattern of the Rose pattern handle illustrated on this page

No. 4E0020 Solid Silver Nail Buffer. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0021 Solid Silver Needle Emery. fancy handle, 3 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0022 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0023 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0024 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0025 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0026 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0027 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0028 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0029 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0030 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0031 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0032 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0033 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0034 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0035 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0036 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0037 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0038 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0039 Solid Silver Mirror. fancy handle, 4 1/4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0040 Solid Silver Sewing Scissors. fancy handles, 6 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0041 Solid Silver Nail Scissors. fancy handles, 4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0042 Solid Silver Gentlemen's Pocket Scissors. fancy handles, 4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0043 Solid Silver Gentlemen's Pocket Scissors. fancy handles, 4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0044 Solid Silver Gentlemen's Pocket Scissors. fancy handles, 4 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0045 Solid Silver Match Box. medium weight, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0046 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0047 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0048 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0049 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0050 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0051 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0052 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0053 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0054 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0055 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0056 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0057 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0058 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

No. 4E0059 Solid Silver Match Box. extra heavy, bright polish, 2 1/2 inches long. Price \$1.00. If by mail, postage extra, 4 cents.

WE ONLY QUOTE AND ILLUSTRATE MATCH BOXES OF GOOD, DURABLE WEIGHT.

Price, complete in box.....
If by mail postage extra, 15c

SOLID GOLD PENS AND PEARL HOLDERS.

MADE UNDER CONTRACT FOR US. THE SPECIFICATIONS ARE CARRIED OUT IN EVERY DETAIL.

PENS AND HOLDERS.

BEST ON THE MARKET. The manufacturer following the exact details of the pen and holder that will sell 20 per cent more than the best sold by others. We have them of solid gold, 14 karat, and 10 karat, and we have a variety of every one of them are of the finest quality, and are made of the finest materials, being a very hard metal, being apt to last a long time, and give it a wearing period of practically a lifetime. The pearl sticks, holders and pens are made and selected from the best stock to be purchased. Illustrations are given. The actual size of pens and holders are from 6 to 7 1/2 inches long. No. 1 pen and holder 6 inches long, balance of sizes in proportion. They are not to be mistaken by fancy prices asked by others. We warrant our pens and holders the equal of any better than the most.

AT 12 OR 19 CENTS EXTRA WE WILL FURNISH A FINE PEN BOX.

No. 4E07140	More coin covered	12c
No. 4E07142	Genuine silk plush covered, plush lined.	19c
With any pen you select.		

Combination Desk Sets.



No. 4E07150 Desk Set, consisting of pearl pen holder and pearl handled penholder and solid gold 16-K No. 1 pen. Cutter and penholder made to match, ornamented with gold filled wire work. Price, with box complete \$1.90

If by mail, postage extra, 3 cents.



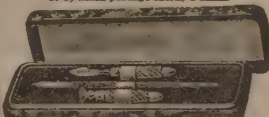
No. 4E07152 Sterling Silver Desk Set, in fine silk lined paper box. Set consists of silver covered lined square ink well, 1 1/2 x 1 1/2 inches; silver handled letter set, 3/4 inches long; pearl penholder with solid No. 1 gold pen, 5 inches long; silver handled ink eraser, 3/4 inches long. Price, for complete set \$1.85

If by mail, postage extra, 30 cents.



No. 4E07154 Desk Set, consisting of pearl pen and pearl pencil, and plush covered and lined box. Pen is solid gold, 16-karat, No. 1 size; pencil is with gold filled trimmings. Price, for complete set \$2.42

If by mail, postage extra, 4 cents.



No. 4E07156 The Ideal Desk Set, consisting of one fine pearl letter set, 2 1/2 inches long, one fine pearl hand turned penholder with solid silver ornamented with a solid gold pen, full length of penholder and pen 6 1/2 inches, and one pearl handled steel eraser, full length, 4 1/2 inches. Price, complete in beautiful silk plush box velvet lined \$3.00

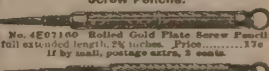
If by mail, postage extra, 4 cents.



No. 4E07158 Combination Desk Set, consisting of one gold filled magic pencil, full extended 4 inches, 3 inches, one pearl penholder with gold filled pen, fitted with large size solid gold pen, full length of penholder, including pen, 7 1/2 inches. Price, complete in beautiful silk plush box velvet lined \$3.12

If by mail, postage extra, 4 cents.

Screw Pencils.



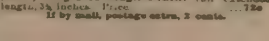
No. 4E07160 Rolled Gold Plate Screw Pencil; full extended length, 2 1/2 inches. Price, complete \$1.70

If by mail, postage extra, 3 cents.



No. 4E07162 Rolled Gold Plate Screw Pencil, hollow, engraved, full extended length, 2 1/2 inches. Price \$1.80

If by mail, postage extra, 3 cents.



No. 4E07164 Rolled Gold Plate, Bright Polish, Fancy Screw Pencil, full extended length, 2 1/2 inches. Price \$1.84

If by mail, postage extra, 3 cents.

No. 4E07166 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07168 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07170 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07172 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07174 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07176 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07178 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07180 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07182 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07184 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07186 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07188 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07190 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07192 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07194 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07196 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07198 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07200 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07202 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07204 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07206 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07208 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07210 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07212 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07214 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07218 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07220 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07222 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07224 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07226 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07228 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07230 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07232 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07234 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07236 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07238 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07240 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07242 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07244 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07246 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07248 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07250 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07252 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07254 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07256 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07258 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07260 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07262 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07264 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

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No. 4E07266 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3 inches. Price \$1.70

If by mail, postage extra, 3 cents.

No. 4E07268 Gold Filled, Bright Polish, Hand-somely Engraved Magic Pencil, full extended length, 3

- No. 4E07300 Rolled Gold Plate, Bright Polish, Handsomely Engraved Magic Fencil; full extended length, 4 1/2 inches. Price..... 75c
If by mail, postage extra, 3 cents.
- No. 4E07303 Rolled Gold Plate, Bright Polish, Perfectly Plain Magic Fencil; full extended length, 4 1/2 inches. Price..... 65c
If by mail, postage extra, 3 cents.

- No. 4E07304 Gold Filled, Bright Polish, Handsomely Chased Magic Fencil; full extended length, 4 1/2 inches. Price..... 81c
If by mail, postage extra, 3 cents.
- No. 4E07306 Gold Filled, Bright Polish, Fancy Magic Fencil; full extended length, 6 inches. Price..... 91c
If by mail, postage extra, 3 cents.

PAUL E. WIRT FOUNTAIN PENS AND OUR OWN SPECIAL MAKE, THE NEW WABASH MADE ONLY FOR

BEFORE LISTING A LINE OF FOUNTAIN PENS we have thoroughly investigated the mechanism of all makes, and have spared no pains to place at the disposal of our customers, the finest fountain pens manufactured. The construction of these pens is of such a simple and practical kind that it is utterly impossible for one of them to become out of order, and cause more trouble to the writer and destroy more copy than the entire thing is worth, instead of being a convenience, making it in reality an absolute inconvenience.

THE PAUL E. WIRT FOUNTAIN PEN stands at the head without peer. Its construction as to operation and beauty of workmanship. Their superiority rests upon the fact that their ink feed device is the most perfect and never discovered. No other buy inferior imitations, but get the original pen article. They are elegant, simple, clean and durable, every fountain pen with a 14-karat solid gold pen. Each one is warranted by the manufacturer and we guarantee them to you personally to be the best and most practical pen made.



fectly plain and has non-leakable screw nozzle, medium length and fitted with a No. 3 solid gold pen. Comes only medium pointed, a pen well selected for general work. Price..... 75c
No. 4E07308 The Wabash. Plain case, screw nozzle, medium length, fitted with No. 3 medium 14-karat solid gold pen; medium pen only furnished. Price..... 85c
We guarantee this pen to be equal to any sold by others for \$1.00 to \$1.25.

No. 4E07304 Our New Wabash, with patent, non-breakable something brass new in the fountain pen line. The cap has a ferrule rolled gold plate, as illustration shows, which makes it practically breakable. The cap is the weak point on the fountain pen. The case is fitted with a 14-karat solid gold pen. Each one is warranted by the manufacturer and we guarantee them to you personally to be the best and most practical pen made.



No. 4E07305 Chased case, slip nozzle, medium length, fitted with No. 3 fine, medium or stub gold pen. Price..... 81c
No. 4E07310 Chased case, medium length, regular nozzle, fitted with No. 3 fine, medium or stub gold pen. Price..... 81c

No. 4E07316 Hexagon, regular plain case, fitted with No. 3 fine, medium or stub gold pen. Price..... 81c
No. 4E07318 Regular hexagon, special size case, fitted with No. 4 fine, medium or stub gold pen. Price..... 81c

No. 4E07322 Ladies' pen, full gold and silver mounted, thin taper case, fitted with fine, medium or stub gold pen. Price..... 81c

No. 4E07328 Regular also case, gold mounted, fitted with No. 3 fine, medium or stub gold pen. Price..... 81c
No. 4E07334 Extra also case, gold mounted, fitted with No. 4 fine pen. Price..... 81c

No. 4E07338 Hexagon case, regular size, trimmed, fitted with No. 3 fine, medium or stub pen. Price..... 81c
No. 4E07339 Hexagon case, gold mounted, fitted with No. 3 fine, medium or stub pen. Price..... 81c

No. 4E07342 Chased Toothpick and Ear Spoon. Entire length, 4 inches. Pick and spoon can be shoved back in case when not in use. Price..... 75c
No. 4E07344 Fancy Gold Filled, Beautifully Engraved Toothpick, has tiny stone in center and entire length, 4 inches. Price..... 75c

No. 4E07346 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c
No. 4E07348 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07350 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

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No. 4E07354 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07356 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07358 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07360 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07362 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

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No. 4E07366 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07368 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

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No. 4E07372 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

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No. 4E07376 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07378 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

No. 4E07380 Gold Filled, Improved Telescopic Penholder and Combined screw Fencil. When it is desired to use the pencil the pen is slid back into the holder by means of a band on the outside, and the pencil can be brought into position. Price..... 81c

GOLD PENS REPOINTED for 25 cents each. 3 cents extra for mail charges.

Finest Quality Solid Gold Pens.

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No. 4E07382	6.45	6.55
No. 4E07384	6.55	6.65
No. 4E07386	6.65	6.75
No. 4E07388	6.75	6.85
No. 4E07390	6.85	6.95
No. 4E07392	6.95	7.05
No. 4E07394	7.05	7.15
No. 4E07396	7.15	7.25
No. 4E07398	7.25	7.35
No. 4E07400	7.35	7.45
No. 4E07402	7.45	7.55
No. 4E07404	7.55	7.65
No. 4E07406	7.65	7.75
No. 4E07408	7.75	7.85
No. 4E07410	7.85	7.95
No. 4E07412	7.95	8.05
No. 4E07414	8.05	8.15
No. 4E07416	8.15	8.25
No. 4E07418	8.25	8.35
No. 4E07420	8.35	8.45
No. 4E07422	8.45	8.55
No. 4E07424	8.55	8.65
No. 4E07426	8.65	8.75
No. 4E07428	8.75	8.85
No. 4E07430	8.85	8.95
No. 4E07432	8.95	9.05
No. 4E07434	9.05	9.15
No. 4E07436	9.15	9.25
No. 4E07438	9.25	9.35
No. 4E07440	9.35	9.45
No. 4E07442	9.45	9.55
No. 4E07444	9.55	9.65
No. 4E07446	9.65	9.75
No. 4E07448	9.75	9.85
No. 4E07450	9.85	9.95
No. 4E07452	9.95	10.05
No. 4E07454	10.05	10.15
No. 4E07456	10.15	10.25
No. 4E07458	10.25	10.35
No. 4E07460	10.35	10.45
No. 4E07462	10.45	10.55
No. 4E07464	10.55	10.65
No. 4E07466	10.65	10.75
No. 4E07468	10.75	10.85
No. 4E07470	10.85	10.95
No. 4E07472	10.95	11.05
No. 4E07474	11.05	11.15
No. 4E07476	11.15	11.25
No. 4E07478	11.25	11.35
No. 4E07480	11.35	11.45
No. 4E07482	11.45	11.55
No. 4E07484	11.55	11.65
No. 4E07486	11.65	11.75
No. 4E07488	11.75	11.85
No. 4E07490	11.85	11.95
No. 4E07492	11.95	12.05
No. 4E07494	12.05	12.15
No. 4E07496	12.15	12.25
No. 4E07498	12.25	12.35
No. 4E07500	12.35	12.45
No. 4E07502	12.45	12.55
No. 4E07504	12.55	12.65
No. 4E07506	12.65	12.75
No. 4E07508	12.75	12.85
No. 4E07510	12.85	12.95
No. 4E07512	12.95	13.05
No. 4E07514	13.05	13.15
No. 4E07516	13.15	13.25
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No. 4E07528	13.75	13.85
No. 4E07530	13.85	13.95
No. 4E07532	13.95	14.05
No. 4E07534	14.05	14.15
No. 4E07536	14.15	14.25
No. 4E07538	14.25	14.35
No. 4E07540	14.35	14.45
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No. 4E07544	14.55	14.65
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No. 4E07568	15.75	15.85
No. 4E07570	15.85	15.95
No. 4E07572	15.95	16.05
No. 4E07574	16.05	16.15
No. 4E07576	16.15	16.25
No. 4E07578	16.25	16.35
No. 4E07580	16.35	16.45
No. 4E07582	16.45	16.55
No. 4E07584	16.55	16.65
No. 4E07586	16.65	16.75
No. 4E07588	16.75	16.85
No. 4E07590	16.85	16.95
No. 4E07592	16.95	17.05
No. 4E07594	17.05	17.15
No. 4E07596	17.15	17.25
No. 4E07598	17.25	17.35
No. 4E07600	17.35	17.45
No. 4E07602	17.45	17.55
No. 4E07604	17.55	17.65
No. 4E07606	17.65	17.75
No. 4E07608	17.75	17.85
No. 4E07610	17.85	17.95
No. 4E07612	17.95	18.05
No. 4E07614	18.05	18.15
No. 4E07616	18.15	18.25
No. 4E07618	18.25	18.35
No. 4E07620	18.35	18.45
No. 4E07622	18.45	18.55
No. 4E07624	18.55	18.65
No. 4E07626	18.65	18.75
No. 4E07628	18.75	18.85
No. 4E07630	18.85	18.95
No. 4E07632	18.95	19.05
No. 4E07634	19.05	19.15
No. 4E07636	19.15	19.25
No. 4E07638	19.25	19.35
No. 4E07640	19.35	19.45
No. 4E07642	19.45	19.55
No. 4E07644	19.55	19.65
No. 4E07646	19.65	19.75
No. 4E07648	19.75	19.85
No. 4E07650	19.85	19.95
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No. 4E07656	20.15	20.25
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No. 4E07660	20.35	20.45
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No. 4E07668	20.75	20.85
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No. 4E07672	20.95	21.05
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No. 4E07678	21.25	21.35
No. 4E07680	21.35	21.45
No. 4E07682	21.45	21.55
No. 4E07684	21.55	21.65
No. 4E07686	21.65	21.75
No. 4E07688	21.75	21.85
No. 4E07690	21.85	21.95
No. 4E07692	21.95	22.05
No. 4E07694	22.05	22.15
No. 4E07696	22.15	22.25
No. 4E07698	22.25	22.35
No. 4E07700	22.35	22.45
No. 4E07702	22.45	22.55
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No. 4E07706	22.65	22.75
No. 4E07708	22.75	22.85
No. 4E07710	22.85	22.95
No. 4E07712	22.95	23.05
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No. 4E07732	23.95	24.05
No. 4E07734	24.05	24.15
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No. 4E07738	24.25	24.35
No. 4E07740	24.35	24.45
No. 4E07742	24.45	24.55
No. 4E07744	24.55	24.65
No. 4E07746	24.65	24.75
No. 4E07748	24.75	24.85
No. 4E07750	24.85	24.95
No. 4E07752	24.95	25.05
No. 4E07754	25.05	25.15
No. 4E07756	25.15	25.25
No. 4E07758	25.25	25.35
No. 4E07760	25.35	25.45
No. 4E07762	25.45	25.55
No. 4E07764	25.55	25.65
No. 4E07766	25.65	25.75
No. 4E07768	25.75	25.85
No. 4E07770	25.85	25.95
No. 4E07772	25.95	26.05
No. 4E07774	26.05	26.15
No. 4E07776	26.15	

ALASKA SILVERWARE—A NEW DISCOVERY

THE CHEAPEST AND BEST FLAT WARE MADE

but is the same solid metal through and through, and color as long as there is any portion of the goods left. Do not be deceived by any dealer who undertakes to sell you any of the numerous imitations of this ware, that are sold on the market for more money than we ask for the genuine. The genuine Alaska Silverware can be had only of us.

BEFORE TAKING HOLD OF THIS NEW DISCOVERY

we left nothing undone to thoroughly investigate the properties of this metal, and to test the same in every conceivable manner to satisfy ourselves that it was all that it was represented to be. After having made all sorts of experiments, and it stood all tests, we made a contract with the factory to handle the goods. It has now been about seven years since we began to handle this line, and it has not only proved from experiment to be represented, but with seven years of actual service in the hands of many thousands of our customers, who send us the most flattering recommendations in praise of these goods, and with the rapidly increasing sales, we feel that we cannot recommend it too highly.

THE METAL IS VERY DURE AND TOUGH

is nickel

as white as genuine silver, takes a beautiful polish, and requires much less care than does silver plated ware.

OUR GUARANTEE.

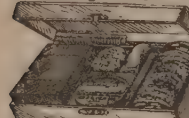
ALASKA SILVERWARE KNIVES are not plated. They are the same metal and color through and through. They are proof against all table and fruit acids. They will not rust. They will not tarnish. They will cut and cut well. They can be ground and sharpened like a steel knife, and we guarantee them for the term of your natural lifetime.

Relative Lengths of Alaska Silverware: Tea spoons, 5 1/2 inches; dessert spoons, 7 1/4 inches; table spoons, 8 1/4 inches; dessert forks, 7 inches; medium forks, 7 1/4 inches; medium knives, 8 inches; sugar shells, 5 1/2 inches; butter knives, 7 inches.

SEE WHAT YOU GET FOR PROFIT SHARING CERTIFICATES

On the last pages.

Silverware and Jewelry Cleaning Outfit.



No. SE300 Our Silverware and Jewelry Cleaning Outfit, consisting of one cleaning brush, one box of fine sifted drying sand, one box of fine India sponge, one piece champagne skin, one box Silver Sunshine powder, with full directions; one 1/2 pint bottle Silver Sunshine polish, with full directions. This complete cleaning outfit in wooden case, made especially for the purpose.

Price, 75c
Weight, packed for shipment, 3 1/2 pounds.

No. SE302 Our Cleaning Outfit, similar to above described outfit, but consisting of one cleaning brush, drying sand, sponge, champagne, and Silver Sunshine in putty form, in fine metalware leatherette case made for the purpose, durable and strong. Price, 44c
If by mail, postage extra, 16 cents.

Postage on the silverware, if to go by mail, will be extra per half dozen as follows: On tea spoons, 6 cents; dessert spoons, 12 cents; table spoons, 12 cents; medium forks, 16 cents; medium knives, 24 cents; and sugar shells or butter knives, 2 cents each. It is cheaper to send them by express, if you have an express account with us.

The standard of quality and value whatever in purchasing this ware, for if you do not find them to be exactly as represented, they can be returned to us and your money will be refunded.

Be sure to state catalogue number and pattern wanted when you order.

WE DO NOT MAKE ANY OTHER PIECES OF ALASKA SILVERWARE THAN THOSE MENTIONED ABOVE.

The Alaska silverware is not plated, and will hold the same metal through and through, and color as long as there is any portion of the goods left. Do not be deceived by any dealer who undertakes to sell you any of the numerous imitations of this ware, that are sold on the market for more money than we ask for the genuine. The genuine Alaska Silverware can be had only of us.

THE FANCY PATTERN

is equal in appearance and artistic finish to the best silver plated or solid silver goods on the market. The immense quantities of these goods we handle, and the conditions of our contract direct with the factory, puts us in a position to furnish genuine Alaska Silverware at a slight advance over cost to manufacture.

ALASKA SILVERWARE SET.

36-piece Set of Alaska Silverware in fancy lined leatherette case, consisting of six medium size knives, six medium size forks, six table spoons, six tea spoons, one butter knife, one sugar shell; a complete dinner set.
No. SE333 Tipped pattern, 35-piece set, Price, \$3.14
No. SE334 Shell pattern, 25-piece set, plain knives, Price \$3.14
No. SE335 Fancy pattern, 35-piece set, plain knives, Price, \$3.50
No. SE336 Beaded pattern, 25-piece set, plain knives, Price, \$3.36
Knives have plain handles as shown in illustration.



No. SE333 Medium Alaska Silverware knife.

SIX TEA SPOONS FOR 38¢

Tipped Pattern Tea Spoon.

We can supply leatherette cases, fancy lined, to hold twelve tea spoons, 25 cents; to hold six knives and six forks, for 35 cents; to hold twelve tea spoons, butter knife, sugar shell and pickle fork, at 35 cents; to hold twelve tea spoons and six table spoons, at 38 cents; to hold one dozen table spoons, at 25 cents. Cases only supplied when goods are ordered to fill same from us.

SIX TEA SPOONS FOR 42¢

Fancy Pattern Tea Spoon.

SIX TEA SPOONS FOR 30¢

Shell Pattern Tea Spoon.

SIX TEA SPOONS FOR 42¢

Beaded Pattern Tea Spoon.

OUR SPECIAL PRICES.

Any of these goods can be sent by mail on receipt of price and additional amount named to pay postage.

		Shells or Shell Pattern	Tipped or Shell Pattern	Beaded or Shell Pattern	Fancy or Shell Pattern	Any or Shell Pattern
No. SE333	Tea Spoons, set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80
No. SE334	Dessert Spoons, set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75
No. SE335	Medium Forks (regular size), set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75	set of 1/2 dozen, .75
No. SE336	Dessert Forks, set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80	set of 1/2 dozen, .80
No. SE337	Knives, plain handle only, as illustration shows, set of 1/2 dozen, 1.00	set of 1/2 dozen, 1.00	set of 1/2 dozen, 1.00	set of 1/2 dozen, 1.00	set of 1/2 dozen, 1.00	set of 1/2 dozen, 1.00
No. SE338	Sugar Shells, each, .13	each, .13	each, .13	each, .13	each, .13	each, .13
No. SE339	Butter Knives, each, .18	each, .18	each, .18	each, .18	each, .18	each, .18

above goods were guaranteed by the manufacturer to us, and we guarantee them to our customers. If you return any of these goods to us, we will refund your money.

No. 5E10360
Holy Water
 Fount, Faith, Hope
 and Charity.
 French imported
 china, tinted in red,
 blue and gold. Ship-
 ping weight, about
 3 pounds. Height, 8
 inches.
 Price, each, \$0.38
 Per dozen, \$4.56

Angels
 Water Fount.
 Imported
 China, tinted
 in red, blue
 and gold. Ship-
 ping weight, about
 3 pounds. Height,
 8 inches.

No. 5E10370
 Holy Water Fount.
 Imported
 China, tinted
 in red, blue
 and gold. Ship-
 ping weight, about
 3 pounds. Height,
 8 inches.

No. 5E10380
 Holy Water Fount.
 Imported
 China, tinted
 in red, blue
 and gold. Ship-
 ping weight, about
 3 pounds. Height,
 8 inches.

**Silver, Gold Filled and
 Solid Gold
 Crucifixes.**

Illustrations show
 Exact Sizes.

No. 5E10432
 Solid sil-
 ver. Price,
 each, \$0.42
 Doz. \$5.12

No. 5E10434
 Gold filled, bright burn-
 ish. Price, each, \$0.46
 Per dozen, \$5.52

No. 5E10438
 Gold filled, bright burn-
 ish. Price, each, \$0.46
 Per dozen, \$5.52

No. 5E10402 Solid
 silver. Price, each, \$0.32
 Per dozen, \$3.84
No. 5E10404
 Gold filled, bright
 burnish. Price, each, \$0.32
 Per dozen, \$3.84
No. 5E10406
 Solid gold. Price, each, \$1.18
 Per dozen, \$14.16

If by mail,
 postage extra,
 2 cents.

No. 5E10412
 Silver. Price,
 each, \$0.40
 Per dozen, \$4.80
No. 5E10414
 Gold filled, bright
 burnish. Price, each, \$0.40
 Per dozen, \$4.80
No. 5E10416
 Solid gold. Price, each, \$1.18
 Per dozen, \$14.16

Per dozen \$18.55; each, \$1.55

No. 5E10390
 Holy Water
 Fount, Faith, Hope
 and Charity.
 French imported
 china, tinted in red,
 blue and gold. Ship-
 ping weight, about
 3 pounds. Height, 8
 inches.
 Price, each, \$0.38
 Per dozen, \$4.56

If by mail,
 postage extra,
 3 cents.

No. 5E10630 Rosary.
 Solid silver,
 crucifix, beads,
 cross and
 heart. One
 rosation from
 an archangel.
 Beads, 14
 inches long.
 Each on a
 cushion in a
 fine silk lined
 box.
 Price,
 \$1.25

No. 5E10640
 Same as
 above, ruby beads. Price, \$1.25

No. 5E10650 Same as
 above, jet beads.
 Price, per dozen, \$14.75; each, \$1.25

No. 5E10652 Same as above, gold filled
 chain. Guaranteed for 5 years.
 Price, per dozen, \$18.95; each, \$1.58

No. 5E10654 Same as above, imitation
 chain. Guaranteed for 5 years.
 Price, per dozen, \$21.00; each, \$1.75

If by mail, postage extra, 4 cents.

No. 5E10660 Rosary. Silver filled cross
 and crucifix, imitation amethyst beads.
 Length, 14 inches. Price, each, \$1.25
No. 5E10670 Same as above, jet beads.
 Price, each, \$1.25
No. 5E10680 Same as above, imitation
 ruby beads. Price, each, \$1.25
 If by mail, postage extra, 3 cents.

No. 5E10690 Rosary. Silver filled cross
 and crucifix, imitation amethyst beads.
 Length, 14 inches. Price, each, \$1.25

No. 5E10692 Same as above, jet beads.
 Price, each, \$1.25

No. 5E10694 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10696 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10698 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10699 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10700 Rosary. Silver filled cross
 and crucifix, imitation amethyst beads.
 Length, 14 inches. Price, each, \$1.25

No. 5E10702 Same as above, jet beads.
 Price, each, \$1.25

No. 5E10704 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10706 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10708 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10710 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10712 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10714 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10716 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10718 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10720 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10722 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10724 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10726 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10728 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10730 Same as above, imitation
 ruby beads. Price, each, \$1.25

No. 5E10732 Same as above, imitation
 ruby beads. Price, each, \$1.25

ONLY \$3.55 FOR THIS VIATICUM CABINET OR SICK CALL OUTFIT.
 Guaranteed the Finest Silver Plated on Genuine Hard White
 Britannia Metal.



No. 5E10943
 This Viaticum
 Cabinet or Sick
 Call Outfit is
 the official and
 rubrical house-
 hold sacra-
 mental service,
 recommended
 and approved
 by the highest
 in the church.
 It is adaptable
 to many reli-
 gious uses, and
 is always ready
 for use in the
 home, bringing
 the administra-
 tion of the sacra-
 ment. It is
 made to satisfy
 and comfort the
 members of the
 domestic circle may
 gather at the appropriate
 time. In the cabinet, each
 having a special place to receive it, are the following articles: Combination
 silver crucifix, holy water fount and candlestick. The holy water fount is
 gold lined; the crucifix is detachable. A silver handled holy water sprin-
 gles, a glass bottle with screw top and rubber washer for holy water; two hand cast
 beeswax candles. These candles are positively rubrical and can be blessed. A
 linen napkin and a linen communion cloth; a supply of cotton used by the
 priest; a silver, gold lined spoon cup, for administering the water to the com-
 muni- cant; two silver plates. The cabinet itself is a gem of the woodmaker's
 art. It is constructed of highly polished wood, the inside being beautifully ap-
 holstered in purple cloth. Has double swinging doors, each door ornamented
 with a metal cross. Weight of set, packed for shipment, 10 to 12 lbs. Price, \$3.55
 No. 5E10943 Same style as No. 5E10943, but not so heavily plated, sold
 by others at \$3.55 and \$4.00. Our price is figured on our one small percentage of
 profit above cost of manufacturing. Price, \$3.10

aged and infirm, and likewise as a luxury item around which the members of
 the domestic circle may gather at the appropriate time. In the cabinet, each
 having a special place to receive it, are the following articles: Combination
 silver crucifix, holy water fount and candlestick. The holy water fount is
 gold lined; the crucifix is detachable. A silver handled holy water sprin-
 gles, a glass bottle with screw top and rubber washer for holy water; two hand cast
 beeswax candles. These candles are positively rubrical and can be blessed. A
 linen napkin and a linen communion cloth; a supply of cotton used by the
 priest; a silver, gold lined spoon cup, for administering the water to the com-
 muni- cant; two silver plates. The cabinet itself is a gem of the woodmaker's
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 with a metal cross. Weight of set, packed for shipment, 10 to 12 lbs. Price, \$3.55
 No. 5E10943 Same style as No. 5E10943, but not so heavily plated, sold
 by others at \$3.55 and \$4.00. Our price is figured on our one small percentage of
 profit above cost of manufacturing. Price, \$3.10

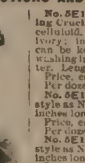
BEST QUALITY CRUCIFIXES, CANDLESTICKS AND CANDELABRUMS.



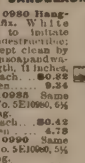
No. 5E10904
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10908
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10912
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10916
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10920
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10924
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10928
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



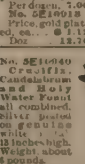
No. 5E10932
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10936
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



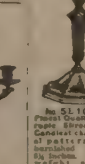
No. 5E10940
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10944
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10948
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10952
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10956
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00



No. 5E10960
 Crucifix, silver
 plated on white
 metal. Height,
 10 inches. Weight,
 about 3 pounds.
 Per dozen, \$36.00

The Stanton, \$2.40.



The Conqueror.



We ask for comparison. We want you to investigate. Read the descriptions of clocks in any catalogue issued by any concern, examine the clocks shown by any jeweler, write for prices from any firm in the United States, and if you buy this clock from us, you will find our price actually given you \$20 to \$40 as a profit. Never before has such a value in a clock, marked with the name of one of the greatest clock manufacturers been offered. The Conqueror, so named because it beats any clock on the market. Height, including glass, 23 inches; height of clock alone, 11 inches. It is a dandy made of hard seasoned wood, guaranteed not to warp or crack, beautifully hard black enameled to imitate black marble, and trimmed in colors to imitate the lighter Mexican oaks.

A special feature of this clock is the secret process of enameling. It is guaranteed not to peel or chip off. A rag slightly moistened with oil keeps it as new for a lifetime. This clock is magnificent in its bronze metal ornamentation, which includes the heavy ornate border all around the clock just above the base, massive bronze feet and massive silver-bronze ornaments. The dial is plain but still beautiful, with bright finished gilded hands.

The Waterbury Clock Co. guarantees the movement in this clock to give perfect satisfaction. In running it is with one winding strikes the hours on a cathodon, goes and the half hours on a cup bell. Each piece and part is perfectly inspected at the factory before it is assembled. As time elapses and after the clock has been put together. No clock but what is absolutely perfect in going and timekeeping is allowed to leave this splendidly organized factory. Our Conqueror is an example of the possibility of our buying powers. The manufacturer, by reason of a big contract, reduced his profits to a mere fraction compared to what he generally makes, and we, following out our accustomed rule and method, have added only our one small percentage of profit. In 73, after all the figuring, was the wonderfully low price arrived at and the price we are able to sell it to you.

You will get your PROFIT SHARING CERTIFICATE and can soon get a cash, bed, parlor table or other article entirely FREE, as explained on the last page.

Weight of clock, boxed ready for shipment, 19 pounds.
No. 523190 Price, including glass \$4.70
No. 523191 Price of glass alone80
Price of clock alone, without glass 3.90

Regular Eight-Day Clock with Perpetual Calendar Attachment for \$5.80.

No. 523192 This clock with attachment by the Waterbury Clock Company in either oak or walnut, stands 24 inches high. It runs 8 days with one winding, strikes the hours and half hours on a cathodon. It has the calendar attachment, as shown on the lower dial, which is a perpetual one, marking even the leap years without having to be reset. The dial is 8 inches in diameter. This clock is especially adapted for dining rooms, libraries and offices. We warrant it to be an accurate timekeeper. The parts are made of finely wrought brass and of leveled steel, most accurate for timekeeping and giving long service. The case is beautifully hand engraved and enameled. The glass in the door is decorated in black and gold. Price, \$5.80. Weight, boxed for shipment, about 15 pounds.



A new pattern eight-day clock, made by the Waterbury Clock Company and is guaranteed to give entire satisfaction. The case is made of solid oak, stands 22 inches high, embellished with beautiful gilt ornaments, which lend a beauty to this style of clock, unequaled by any other style of ornamentation. The dial is a cathodon diameter. The pendulum is concealed in the back of the clock. It runs 8 days at one winding, strikes the hours and half hours on a wire bell. Weight, boxed ready for shipment, about 13 pounds.

No. 523193 Price \$2.40
No. 523194 With alarm Price 2.65
No. 523195 With gong and alarm Price 2.85

The Prophet, only \$3.24.
No. 523196 8-day clock with calendar thermometer and barometer attached, called the Prophet. A new addition to our extensive line of ornate clocks made under special contract for us by one of the four great clock companies. They guarantee for a term of five years with every one of them. The case is made of solid oak, has a wire bell, and a clock could be produced, but rather low for the price. Clock stands 18 inches high, width 17 inches, has 12 inch dial. The case is hand carved and enameled. We do not carry in walnut nor in mahogany with alarm attachment. This clock is a really beautiful wall clock, having a shelf attachment. Runs eight days with one winding and strikes the hours and half hours on a wire bell. Hears the day of the month, temperature, and barometer. The movement is of the highest quality, polished to avoid friction, thereby increasing its utility as a time keeper. Weight, boxed ready for shipment, about 13 pounds.

A Special Value for \$2.32.

THE FLEX Eight-Day Clock, suitable for the office, workshop or the house. It strikes the hours and half hours on a wire bell. Stands 22 inches high, has in dial, beautifully embossed, made in oak or walnut by the Waterbury Clock Co., guaranteed an accurate timepiece. Weight, boxed ready for shipment, about 13 pounds.

No. 523197 Price \$2.32
No. 523198 With cathedral gong Price \$2.50

Office, Church and School Room Clocks.

DROP OCTAGON. Has solid oak or line veneered case. Made by the Waterbury Clock Co. and is thoroughly reliable. Is designed for offices, schools or churches. Weight, boxed 22 pounds.
No. 523199 8-day clock with cathedral gong and half hours Price \$2.10
No. 523200 8-day clock, time only with gong Price \$2.00
No. 523201 8-day clock with cathedral gong and half hours Price \$2.20
No. 523202 8-day clock with cathedral gong and half hours Price \$2.30
No. 523203 8-day clock with cathedral gong and half hours Price \$2.40
No. 523204 8-day clock with cathedral gong and half hours Price \$2.50
No. 523205 8-day clock with cathedral gong and half hours Price \$2.60
No. 523206 8-day clock with cathedral gong and half hours Price \$2.70
No. 523207 8-day clock with cathedral gong and half hours Price \$2.80
No. 523208 8-day clock with cathedral gong and half hours Price \$2.90
No. 523209 8-day clock with cathedral gong and half hours Price \$3.00

44-Cent Miniature Cuckoo Clock.

No. 523210 A Miniature Cuckoo Clock, imported from abroad, imitating a genuine cuckoo clock. It does not cuckoo like, runs 24 hours with one winding, is 7 1/4 inches high. Made of wood. We examine and test each one before shipping, do not warrant this clock. It is not in good going order received, return same as we and we will ship another. Weight, 6 pounds.

20 Buys this Eight-Day Clock.

No. 523132 THE CHAPMAN Cabinet Clock, made by the Waterbury Clock Co., in either oak or walnut. It runs eight days with one winding. It strikes the hours and half hours on a wire bell. The case stands 22 inches high, is beautifully carved and ornamented. Has a fancy pendulum. Warranted to be an entire satisfaction. Weight, boxed ready for shipment, about 13 pounds.

A Bargain for \$3.45.

No. 523133 Price \$3.45
No. 523134 With cathedral gong Price 3.60
No. 523135 With alarm attachment Price 3.80

55 Buys a Calendar Clock with Barometer and Thermometer.

No. 523164 THE GIBSON Calendar 8-Day Clock with thermometer and barometer. This clock is one of the greatest bargains that we have ever been able to offer to our customers. It can be furnished in black, walnut or oak, as desired. The height is 24 inches, dial, 8 inches. The movement is one of the best made by the Waterbury Clock Co. Runs eight days with one winding and strikes the hours and half hours on a wire bell. It is warranted to be an accurate timekeeper. Has a complete calendar attachment which works automatically and always indicates correctly the day of the month, the day of the week and the day of the year. We warrant it to be a perfect timekeeper. We warrant it to be a perfect timekeeper. We warrant it to be a perfect timekeeper. Weight, boxed ready for shipment, it weighs 15 pounds.

No. 523165 Price \$3.45
No. 523166 With cathedral gong Price 3.60
No. 523167 With alarm attachment Price 3.80

\$3.65 for Our Prince Elias.**\$3.65**

OUR PRINCE ELIAS, the newest clock out of the factory, exactly in every particular as illustration shows, for **\$3.65**. Don't think that you will not get or cannot buy from us a fine clock for this price. In fact, this price is no criterion. The clock is really worth twice as much. Your local dealer or the jobber he buys it from would pay 25 to 45 per cent more than we ask you for it. In other words, you would have to pay your local dealer for a clock as good as this and as handsome as this, one from \$4.50 to \$8.00. This clock is made expressly for us by the Waterbury Clock Co., of Waterbury, Conn. Each one of them is thoroughly guaranteed and we warrant them to give entire satisfaction.

DESCRIPTION OF CASE. The case is made of wood covered with a secret prepared enamel, imitating black marble. It is guaranteed not to chip or wear off and always retains its deep black marble like appearance. It has handsome gilt feet, enameled gilt metal cap and gilt metal hand columns, beautiful gilt scroll metal work at top and base. The sides are also ornamented by two gilt metal medallions, exactly as the illustration shows. The dial is very pretentious, made of metal flange work and is 4 inches in diameter.

DESCRIPTION OF MOVEMENT. The movement fitted in this case is one of the Waterbury guaranteed movements, runs eight days with one winding. It is made on a cathedral gear and the half hours on a horse bell. You can always know the time without looking the clock. The hands are very fine, hand on red blue steel of the fleur de lis pattern. Shipping weight, 10 pounds. Price, **\$3.65**.

Our Queen Clyde Mantel Clock,
for **\$2.48.**

**\$2.48**

Never before in the history of the clock business was ever such a fine clock offered for this price.

Description of case. The clock case is of wood, well seasoned and guaranteed not to warp or crack. It is enameled in black, then polished to a high gloss.

The ornamentation. A beautiful gilt border of the rosette pattern made of metal sets off the top. This is entirely a new idea in clock ornamentation, no other clock has it. The front of the clock on the base is ornamented by three beautiful gilt metal scrolls, two fine columns, one on each side of the dial, made in exact imitation of marble, lend a rich appearance to the clock; the dial is 5 1/2 inches in diameter with ornate hands.

This clock stands 10 1/2 inches high and is 13 1/2 inches wide at the base.

The movement is manufactured by one of the most representative clock makers in the United States. On account of the cut price we cannot give more. It runs eight days with one winding, strikes the hours and half hours on a soft toned gong. Weight, packed ready for shipment, about 10 pounds.

You will not alone get a clock at a great bargain price, but you will get a **PROFIT SHARING CERTIFICATE** for the full amount of your purchase, and can soon get one of the valuable articles **FREE**, as shown on the last page.

Our \$3.62 Mantel Clock.**\$3.62**

No. 52311 OUR COUNTERS JANET Mantel Clock. The most wonderful bargain ever offered in the United States. This mantel clock is made of wood, then hard enameled in black with marbled ornamentation, exactly as illustration shows. Hands 10 1/2 inches high, 7 1/2 inches deep, 10 1/2 inches wide. Has gilt metal feet, side ornaments and tops and bases of the two columns on front of clock. It has an eight-day movement, strikes the half-hours on a bell, and the hours on a gong. The dial is 5 1/2 inches in diameter, with plain numerals; the dial ash is the latest Parisian pattern. This is one of the most wonderful values offered. It was made especially for us, and carries our five-year binding guarantee. We cannot divulge the maker's name on account of the low price quoted. The movement will give particularly good satisfaction, it is of hard rolled brass and oil tempered steel parts. All friction in the train and delicate running parts has been reduced to a minimum, thereby giving it a life of accurate time keeping not possible in other clocks. Weight, 12 pounds. Price, **\$3.62**.

No. 52301 Handsome Broom Figure, representing a cowboy on horseback, throwing a lariat. This figure placed on top of the counters Janet Clock makes a most beautiful parlor ornament. Price, figure only **\$2.44**.

No. 52348 THE DORIS Eight Day Calendar, Barometer and Thermometer Wall Clock for \$2.44. Stands 21 inches high, and is 14 inches wide. On the wall is walnut only. Dial 5 1/2 inches in diameter. By ornate dial work, you will not only have accurate time for eight days, with one winding, but likewise perpetual calendar and barometer and thermometer; the thermometer showing the temperature and the barometer prognosticating climatic changes. The movement is a very good one, manufactured by the American Clock Co. is warranted to give entire satisfaction. It does not seem little or nothing for a clock such as we describe, and this \$2.44 price is only made possible by a new deal with the American Clock Co. It is especially for us by them and isn't more else but ours. The price of an ornate clock with the same time and strike is not this deal possible. Remember! This clock is not just a show piece, it runs eight days with one winding, strikes the hours and half hours on a wire bell, in every way tested and accurately adjusted, so as to give satisfaction. Weight, boxed for shipment, 17 pounds. Price, **\$2.44**.

Second to None at the Price, \$4.08

No. 52355 CUCKOO CLOCK. Case is made of German oak or walnut ornamented with inlaid ash, ebony and mahogany. Beautifully hand carved throughout, strikes the hours and half hours on a wire bell, the cuckoo appears and calls at the same time. Height of clock, 21 inches; width, 14 inches.

The movement is made in the Black Forest, Germany, of the finest work, tempered steel and polished brass, finely finished and adjusted, guaranteed to be a good timekeeper. One of the most artistic ornaments for a parlor ever made. Weight, boxed, 20 pounds. Price, **\$4.08**.

**German Cuckoo Clock, \$6.65.**

It strikes the hours and half hours on a wire bell, calls at the same time, the cuckoo appears and calls at the same time.

No. 52357 CUCKOO. Case made of German oak or walnut hand carved bird top, has a carved oak leaf, the entire carrying on the clock is done in hand by the master of the Schwarzwalder, Germany, and is especially fine and artistic. The figures are accurate as lifelike. The movement is made of very finest tempered steel and is hand wrought brass, finely finished and perfectly adjusted. Height, 15 inches; width, 14 inches. Weight, boxed, 20 lbs. Price, **\$6.65**.

Quail and Cuckoo Clock.

No. 52351 The Quail whistles the quarter hours and the cuckoo calls the full hours. The latest improved and genuine Black Forest masterpiece, imported especially for us from Germany. It is new, novel and practical. The case is hand carved German walnut or oak, as desired. Height of clock, 21 inches; width, 14 inches. The movement is of fine polished brass and steel. Each one is carefully examined and adjusted before shipment. It strikes the hours and quarter hours on a fine tuned gong. The quail whistles the quarter hours and the cuckoo calls the full hours. The movement is finished to perfection. Weight, boxed ready for shipment, about 23 pounds. Price, **\$10.78**.

Hand Carved Cuckoo Clock, \$5.10.

No. 52358 Our Hand Carved Cuckoo Clock. This clock is made of black walnut with beautiful hand carved birds and sprays of leaves. Height from base of bird to base of clock, 18 inches; extreme width, 14 inches. The movement is built of tempered steel and brass. We guarantee the clock to give entire absolute satisfaction. Runs 30 hours with one winding and the cuckoo calls the hours and half hours. Winds up by pulling chain, as illustration shows. The movement is imported from Germany. The case is made in the United States. Dial is 5 inches in diameter with white cell and figures and genuine white hands. Full description how to hang and regulate clock printed on back of case. While it is not the equal of the cuckoo clocks, which we illustrate, in finish and quality, and the movement not as fully adjusted, considering the price, it will give excellent satisfaction. Weight, packed for shipment, 20 pounds. Price, **\$5.10**.

A Beautiful Gilt Mantel, Desk or Bureau Clock, 98c.

No. 52375. Runs 30 hours with one winding. Has 1 1/2 inch dial and is made of clear glass. Clock stands 6 inches high and is manufactured by the Waterbury Clock Co. We guarantee this clock to give entire satisfaction. Price, **98c**. If by mail, postage extra, 37 cents.

No. 52375. Runs 30 hours with one winding. Has 1 1/2 inch dial and is made of clear glass. Clock stands 6 inches high and is manufactured by the Waterbury Clock Co. We guarantee this clock to give entire satisfaction. Price, **98c**. If by mail, postage extra, 37 cents.

\$3.98 Buys an \$8.00 Clock.



\$3.98

Warranted in every respect. Weight, boxed ready for shipment, about 15 lbs. Price, \$3.98

Beautiful Mantel Clock for \$4.87.



\$4.87

Our Empress Mantel Clock, \$4.45.



\$4.45

The Hollis. Rare Value for \$4.48.



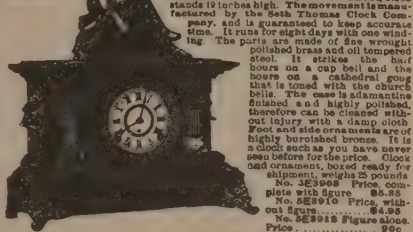
\$4.48

Warranted in every respect. Weight, boxed ready for shipment, about 15 lbs. Price, \$4.48

The Beauty Mantel Clock and Ornament for \$5.85.

\$5.85

as illustrated.



Our Edgemere Queen Mantel Clock at \$5.15.



Our American Lady Mantel Clock, \$3.98.



\$3.98

Warranted in every respect. Weight, boxed ready for shipment, about 15 lbs. Price, \$3.98

REMEMBER YOU SHARE IN OUR PROFIT.

Every purchase means not only money saved on the purchase, but you help yourself to a valuable article absolutely FREE of cost to you, as explained on the last page.

HAMPSHIRE DINNER SET, \$4.40.



Set consists of 100 pieces as follows:
 6-piece Dinner Set. Shipping weight, 50 pounds. Price.....\$4.40
 6-piece Dinner Set. Shipping weight, 70 pounds. Price.....5.98
 Number and style of pieces, see last on page 120
 Set is carefully packed and shipped from the pottery in East Liverpool, Ohio, from which point the customer pays the freight

We also furnish our Hampshire Dinner Set decorated as described above, but with hand gold tracing added on all handles and knobs, at the prices mentioned below:
 No. 32305 Hampshire Sets, with gold decorated knobs and handles. \$4.98
 100-piece Dinner Set. Shipping weight, 50 pounds. Price.....6.75
 100-piece Dinner Set. Shipping weight, 70 pounds. Price.....6.75

ARBUTUS DINNER SET, \$4.69.



Set is shipped direct to our customers from East Liverpool, Ohio, and are carefully packed by express
 No. 32306 Our Arbutus Semi-Porcelain Dinner Set.
 100-piece Dinner Set. Shipping weight, 50 pounds. Price.....\$4.69
 100-piece Dinner Set. Shipping weight, 70 pounds. Price.....4.98
 Number and style of pieces quoted above, see page 120. In ordering, please mention number of pieces desired.

MOST WONDERFUL VALUE.

NEW THIS SEASON. Our Hampshire Dinner Set is made of high grade semi-porcelain, pure white in color with a rich heavy glaze. It has a new and attractive shape which has never before been offered in a dinner set so low in price. The decoration consists of floral sprays with the background of dainty ferns arranged in a most effective manner, as illustration shows. This decoration is applied by the stencil process over the glaze and then thoroughly baked in, and therefore will not fade or wear off. It is made by the Laughlin China Co., whose reputation stands for only first class ware. Furnished in three decorations, green, blue or brown. Mention the color desired when ordering.

OUR ARBUTUS FLORAL PATTERN

is one of the best medium priced patterns in our line. The decoration is entirely new and exceptionally handsome, as it consists of dainty clusters and sprays of arbutus flowers and foliage, delicately shaded and artistically applied by the French decalcomania process, which heretofore has only been used on the highest priced ware. The decoration is furnished in two colors, a rich shade of green or a rich deep pink. This is exceptionally handsome and is sure to harmonize with the finest table decorations. The ware is light and thin and is most carefully selected and has a deep glossy milk white glaze. All pieces are handsomely modeled and embossed in such a manner as to form a new border encircling each piece. Without doubt, this is the finest set ever offered at so low a price. per set, which is across-free delivery.

THE ROSELYN DINNER SET, \$5.49.



Set is ordered with regular sets, as listed above we furnish the following pieces:
 Tea Cups and Saucers. Price, per dozen.....\$1.49
 Soup Plates. Price, per dozen.....1.20
 Individual Side Plates. Price, per dozen.....1.39
 Number and style of pieces included in the dinner sets quoted above, see page 120.

East Liverpool, Ohio, from which point the customer pays the freight.
 No. 32341 Roselyn Dinner Set.
 100-piece Dinner Set. Shipping weight, 50 pounds. Price.....\$5.49
 100-piece Dinner Set. Shipping weight, 70 pounds. Price.....2.89
 101-piece Dinner Set. Shipping weight, 70 pounds. Price.....9.35

WONDERFUL VALUE.

The most popular priced dinner set made. The decoration, which consists of pink roses entwined with dainty little forget-me-nots and green leaves, makes one of the handsomest patterns we offer. All handles and knobs on the platters, covered dishes, butter dishes, sugar bowls, creamers, pickle dishes, sauce boats, cups, etc., are neatly hand traced with bright coin gold, fully burnt on.

THE SHAPE IS ENTIRELY NEW

and is very light and thin. One of the prettiest and most practical shapes made in American dinnerware. Every piece is perfectly modeled, and has rich embossing, in face of which illustration shows. It is made by the Laughlin China Co., one of the best potters in America. We guarantee the ware to be perfect in every respect and not to crack. Each set is carefully packed in a barrel and shipped direct from the pottery in East Liverpool, Ohio, from which point the customer pays the freight.

100-PIECE FLORAL BORDER DINNER SET, \$6.98.

MADE IN ENGLAND.

FURNISHED IN CANTON BLUE OR RICH SAGE GREEN.



Set consists of 100 pieces as follows:
 12 Individual Butters
 1 Creamer
 1 Plate 14-inch
 1 Plate 12-inch
 1 Baker Dish
 2 Covered Dishes, 10-inch
 1 Bowl
 1 Covered Sugar Bowl
 1 Plate 14-inch
 1 Plate 12-inch
 1 Baker Dish
 1 Covered Butter Dish

Each set is carefully packed in a barrel, and is shipped from Chicago to our customers on the Lakes and Western routes, via the Great Lakes and Boston, Mass., to eastern customers, thus assuring the lowest freight charges.
 No. 32343 100-piece Dinner Set. Price.....\$6.98
 Shipping weight, 70 pounds. In ordering, please mention the color you desire.

OUR FLORAL BORDER DINNER SET

is the best value ever offered in good quality English ware. It is made by the celebrated W. H. H. Pottery, Burslem, Eng., and is guaranteed never to crack. The body of the ware is thin and light in weight and has a deep glossy milk white glaze. This set is superior in every respect to the average makes of medium priced English dinnerware and must be seen to be fully appreciated. The shape is new and attractive, having fancy scalloped edges all covered pieces, including covered dishes, sugar, creamer, butter dish, etc., are very gracefully embossed. This is one of the best underglazed print decorations. It consists of a border of flowers and foliage, as shown in illustration, and can be furnished in CANTON BLUE or RICH SAGE GREEN.

FLORENCE ROSE DINNER SET, \$4.95.

Made by the
K. M. KNOWLES CHINA CO.

No. 12117 Our Florence Rose Dinner Set.
54-piece Dinner Set. Shipping weight, 50 pounds. Price... \$4.95

80-piece Dinner Set. Shipping weight, 60 pounds. Price... \$5.95

No. 12117 Open Stock. Our Florence Rose Dinner Set, as above illustrated, is made by the K. M. Knowles China Co. of making their own selections of pieces at exceptionally low prices. No order for less than \$3.00 will be accepted.

Each dinner set or order for open stock is very carefully packed in a barrel and shipped direct from the pottery in East Liverpool, Ohio, to customers in the east, and from Chicago to western trade.

Actual Size	Per Doz.	Actual Size	Per Doz.
Tea Cups and Saucers	\$1.39	Bone Dishes	\$1.20
Coffee Cups and Saucers	1.09	Oyster Bowls	1.59
Bread and Butter Plates	.69	16 in. Oval Vegetable	.54
Pie Plates	.79	Dishes	1.39
Tea Plates	1.10	Pitchers	1.14
Dinner Plates	1.29	Pitchers	.74
Dinner Plates, extra large	1.39	Pitchers	.74
Coffee Soup Plates	.89	Pitchers	.74
Sauce Dishes	.69	Pitchers	.74
Oatmeal Dishes	.69	Pitchers	.74
Individual Butters	.39	Pitchers	.74

100-piece Dinner Set. Shipping weight, 70 pounds. Price... \$7.45

101-piece Dinner Set. Shipping weight, 70 pounds. Price... \$8.85

For number and style of pieces quoted above, see page 120.

Noted, also quoted in open stock at prices mentioned below, giving our customers the advantage.

Actual Size	Per Doz.	Actual Size	Per Doz.
Sauce or Gravy Boats	\$1.20	Pitchers large	1.14
Sauce Tureens and Stands	1.59	Patens extra large	1.14
Pick Dishes	1.39	Oval and Rect. Dishes	.99
Rimmed Bakers	.89	Round Covered Dishes	.99
Rimmed Apples	.89	Round Covered Dishes	.99
Cake Plates	.74	Round Covered Dishes	.99
Oval Bakers	.99	Round Covered Dishes	.99
Oval Bakers	.99	Round Covered Dishes	.99
Platters, small	.74	Round Covered Dishes	.99
Platters, medium	.74	Round Covered Dishes	.99
Platters, medium large	.74	Round Covered Dishes	.99

ENGLISH SEMI-PORCELAIN DINNER SET, \$4.98.

Made by
JOHNSON BROS.,
ENGLAND.

No. 12245 Johnson Bros' English Semi-Porcelain Dinner Set.
54-piece Dinner Set. Shipping weight, 50 pounds. Price... \$4.98

80-piece Dinner Set. Shipping weight, 60 pounds. Price... \$5.98

No. 12245 Johnson Bros' English Semi-Porcelain Dinner Set. For number and style of pieces quoted above, see page 120.

No. 12245 Johnson Bros' English Semi-Porcelain Dinner Set. For number and style of pieces quoted above, see page 120.

Actual Size	Per Doz.	Actual Size	Per Doz.
Tea Cups and Saucers	\$1.10	Individual Vegetable Dishes	\$1.10
Coffee Cups and Saucers	.89	Oval Covered Dishes	.89
Bread and Butter Plates	.69	Round Covered Dishes	.89
Pie Plates	.79	Sauce Tureens with Lids	.73
Tea Plates	.79	Sauce Tureens without Lids	.73
Dinner Plates	1.08	Sauce Tureens with Lids and Stand	.73
Dinner Plates, extra large	1.08	Sauce Tureens without Lids and Stand	.73
Coffee Soup Plates	.89	Soup Tureens with Lids and Stand	2.68
Sauce Dishes	.69	Soup Tureens without Lids and Stand	2.68
Oatmeal Dishes	.69	Soup Tureens with Lids and Stand	2.68
Individual Butters	.39	Soup Tureens without Lids and Stand	2.68
Bone Dishes	.39	Soup Tureens with Lids and Stand	2.68

100-piece Dinner Set. Shipping weight, 70 pounds. Price... \$7.65

101-piece Dinner Set. Shipping weight, 70 pounds. Price... \$8.95

For number and style of pieces quoted above, see page 120.

For the convenience of our customers we have this fine set at a special low price.

Actual Size	Per Doz.	Actual Size	Per Doz.
Round Open Bakers	\$1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
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Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14

GOLD WEATH DINNER SET, \$6.95.

Made by
LAUGHLIN CHINA CO.

No. 12278 White and Gold Dinner Set.
54-piece Dinner Set. Shipping weight, 50 pounds. Price... \$6.95

80-piece Dinner Set. Shipping weight, 60 pounds. Price... \$7.95

No. 12278 Open Stock. Our White and Gold Dinner Set, as above illustrated, is made by the Laughlin China Co. of making their own selections of pieces at exceptionally low prices. No order for less than \$3.00 will be accepted.

Each dinner set or order for open stock is very carefully packed in a barrel and shipped direct from the pottery in East Liverpool, Ohio, to customers in the east, and from Chicago to western trade.

Actual Size	Per Doz.	Actual Size	Per Doz.
Tea Cups and Saucers	\$1.33	Bone Dishes	\$1.20
Coffee Cups and Saucers	1.09	Oyster Bowls	1.59
Pie Plates	.79	16 in. Oval Vegetable	.54
Tea Plates	1.10	Dishes	1.39
Dinner Plates	1.29	Pitchers	1.14
Dinner Plates, extra large	1.39	Pitchers	.74
Coffee Soup Plates	.89	Pitchers	.74
Sauce Dishes	.69	Pitchers	.74
Oatmeal Dishes	.69	Pitchers	.74
Individual Butters	.39	Pitchers	.74

100-piece Dinner Set. Shipping weight, 70 pounds. Price... \$9.95

101-piece Dinner Set. Shipping weight, 70 pounds. Price... \$9.85

For number and style of pieces quoted above, see page 120.

For the convenience of our customers we have this fine set at a special low price.

Actual Size	Per Doz.	Actual Size	Per Doz.
Round Open Bakers	\$1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
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Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14
Round Open Bakers	1.10	Pick Dishes	1.14

THIS BEAUTIFUL PATTERN sold

stock and complete dinner set

Our Florence Rose Ware is one of the prettiest and most dainty patterns on the market. The decoration is applied by a new decalcomane process and is a rare reproduction of one of the most popular Haviland china patterns. The decalcomane consists of a delicate spray border of roses, with background of small white dots, with pink tinted petals and green foliage, with small clusters of roses artistically ranged to form a border. It is made by the celebrated Edwin M. Knowles China Co., many one of the best known patterns in America. The ware is made from the quality of semi-porcelain, being hand-molded and embossed and covered with heavy milk white glaze. We fully guarantee the ware to be of the finest selection perfect in every respect.

ENTIRELY NEW PLAIN WHITE

Johnson Bros' Genuine English Semi-Porcelain

Porcelain is recognized as the best in the world. The shape, as illustrated above, is superior to any heretofore offered by the famous pottery. Every piece is gracefully modeled and handmoulded, and the ware is pure white with a deep glossy glaze and is exactly the same quality and perfect selection as found in Johnson's highest priced decorated sets. The ware is light and thin and clearly reveals the beautiful white china. We highly recommend this ware and guarantee it to be absolutely the best English semi-porcelain made, regardless of price. We furnish the pattern in open stock, and you may select your own pieces, or have the set made to order. The set is made to order, and you may select your own pieces, or have the set made to order. The set is made to order, and you may select your own pieces, or have the set made to order.

No. 12245 Johnson Bros' English Semi-Porcelain Dinner Set. For number and style of pieces quoted above, see page 120.

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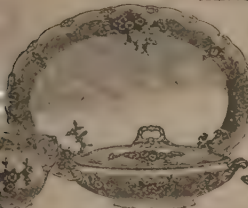
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No. 12245 Johnson Bros' English Semi-Porcelain Dinner Set. For number and style of pieces quoted above, see page 120.

KENSINGTON DINNER SET, \$5.49.

Made by the MAYER POTTERY CO.

YOU WILL GET A PROFIT SHARING CERTIFICATE ALSO.



2263	86-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.49
	80-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.49
	100-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.49
	101-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.49

number and style of pieces included in above dinner sets, see page 120.

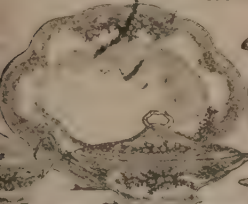
No. 2264	Same set as No. 2263, but decorated with violet rose sprays and French scrolls with green	Shipping weight, 26 pounds	Price	\$5.49
	86-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.49
	100-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.49
	101-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.49

THIS HANDSOME DINNER SET

thoroughly recombin the best quality of English semi-porcelain ware. It is so perfect in workmanship, quality and finish that it equals most high grade English dinner sets. It is made by the celebrated Mayer Pottery Co. and guaranteed never to crack. The decoration is something entirely new and consists of beautiful pink apple blossoms and sprays of green leaves and foliage, made by the new French decalcomania process. And will never wear off. All knobs and handles are artistically traced in rich gold, which greatly adds to the attractiveness of the set. The shape is elaborately embossed with lace effect border design, as shown in illustration, and the ware is very thin and light in weight. The sets are carefully packed in barrels and shipped from the pottery in Western Pennsylvania.

ROSEMERE DINNER SET, \$5.98.

Made by the LAUGHLIN CHINA CO.



2260	86-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.98
	80-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.98
	100-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.98
	101-Piece Dinner Set	Shipping weight, 26 pounds	Price	\$5.98

number and style of pieces included in the above dinner sets, see page 120.

FULL GOLD TRIMMED.

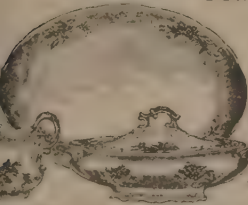
One of the best medium priced dinner sets made. Our Rosemere dinner set is entirely new in design, shape and decoration. It is decorated with pretty pink climbing roses and rose buds, intermingled with small yellow roses, with background of green leaves and foliage artistically arranged to form sprays. Between each floral spray is a gold floral and scroll design which greatly adds to the richness of the set. All handles and knobs of the cups, sugar, creamer, sauce boats, bakens, covered dishes, etc., are elegantly hand traced in bright gold. Never has there been a set offered which is so perfectly finished, and well treated as our Rosemere at such an exceptionally low price. The ware is made by the Laughlin China Co. and is guaranteed to give satisfaction. Every piece is lightly embossed and molded in the latest and most up to date shape. The set is carefully packed in a barrel and shipped from the pottery in East Liverpool, Ohio.

When ordered with the dinner set, we can furnish the following pieces.	
Coffee Cups and Saucers	Price, per dozen
Soup Plates, new coupe shape	Price, per dozen
Individual Vegetable or Side Dishes	Price, per dozen

\$1.38
\$1.38
\$1.38

OUR HOLLY DINNER SET, \$8.70.

Made by the LAUGHLIN CHINA CO.



When ordered with the dinner set, we can furnish the following pieces.

Coffee Cups and Saucers	Price, per dozen
Individual Vegetable Dishes	Price, per dozen
Soup Plates, new coupe shape	Price, per dozen

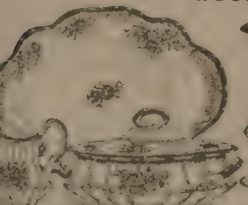
\$1.38
\$1.38
\$1.38

THE HOLLY DINNER SET

has been greatly improved. Formerly it was decorated by the "filled in" process, but due to great discoveries in ceramic art, we have replaced this decoration by a much more clever and up to date holly pattern. Among the red holly berries and green leaves to life. It is a much daintier and more pleasing decoration than the old holly pattern. The decorations are imported from France and are of the finest quality. The ware is made from the best quality red porcelain by the Laughlin China Co. It is pure white with the deep glossy glaze which is characteristic of all high grade semi-porcelain ware. The shapes are artistic, being of the latest Colonial pattern. All pieces are neatly embossed and decorated with red holly berries and green leaves, forming a handsome contrast. The handles and knobs of the cups and all large pieces are decorated with bright gold which together with the fine decoration gives the set a striking appearance.

WOOD VIOLET DINNER SET, \$6.48.

Made by the LAUGHLIN CHINA CO.



No. 2249	86-Piece Dinner Set	Weight 26 pounds	Price	\$6.48
	100-Piece Dinner Set	Weight 26 pounds	Price	\$6.48

When ordered with the regular sets, we can furnish the following pieces.	
Coffee Cups and Saucers	Price, per dozen
Soup Plates, new coupe shape	Price, per dozen
Individual Vegetable Dishes	Price, per dozen

\$1.38
\$1.38
\$1.38

OUR WOOD VIOLET FULL GOLD

STIPPLED DINNER SET is the highest quality of American semi-porcelain, clear, white and glossy, made of the best quality of material, and decorated in the most artistic manner. It is made by the Homer Laughlin China Co., whose trademark stands for the highest grade American semi-porcelain, guaranteed not to crack. The shapes of the pieces are of the latest style and of large practical sizes. The set has a beautiful violet and green color scheme. It is also elaborately decorated with gold. The set is very rich in appearance. We guarantee every piece to be of the very best quality of material and workmanship. The set is packed in a barrel and shipped from the pottery in East Liverpool, Ohio.

OUR HASTINGS ROSE DINNER SET, \$7.20.

MADE BY W. H. GRINDLEY & CO., ENGLAND.



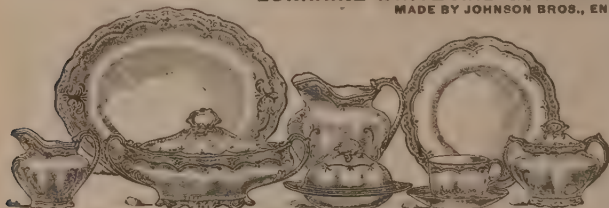
barrel, packed by experienced packers, which insures safe delivery, and is shipped from a warehouse to each customer living in Boston, Mass., to our eastern trade.

No. 25300 Our Hastings Rose Dinner Set. Price, \$7.20
 50-piece Dinner Set. Shipping weight, 50 pounds. Price, 8.25
 80-piece Dinner Set. Shipping weight, 80 pounds.

100-piece Dinner Set. Shipping weight, 100 pounds. Price, 12.00
 101-piece Dinner Set. Shipping weight, 101 pounds. Price, 12.00
 For number and style of pieces see page 120. In ordering, please mention the number of pieces desired.

LORRAINE WHITE AND GOLD DINNER SET, \$7.75.

MADE BY JOHNSON BROS., ENGLAND.



No. 25326 Lorraine White and Gold English Semi-Porcelain Dinner Set.
 50-piece Dinner Set. Shipping weight, 50 pounds. Price, \$7.75
 80-piece Dinner Set. Shipping weight, 80 pounds. Price, 12.00

100-piece Dinner Set. Shipping weight, 100 pounds. Price, 12.00
 101-piece Dinner Set. Shipping weight, 101 pounds. Price, 12.00
 For number and style of pieces quoted here, see page 120. In ordering, state number of pieces you desire.

NARCISSUS DINNER SET, \$7.85.

MADE BY W. H. GRINDLEY & CO.



Shipped from Chicago to our customers living in Southern and Western states, and from our warehouse in Boston to our eastern customers, thereby insuring lowest freight charges everywhere.

If ordered with the regular sets, we can furnish the following pieces:
 Coffee Cups and Saucers. Price, per dozen, \$3.35
 Individual Vegetable Dishes. Price, per dozen, 1.00
 Soup Plates, new coupe shape. Price, per dozen, 1.00

No. 25349 Narcissus English Semi-Porcelain Dinner Set.
 50-piece Dinner Set. Shipping weight, 50 pounds. Price, \$7.85
 80-piece Dinner Set. Shipping weight, 80 pounds. Price, 12.00
 100-piece Dinner Set. Shipping weight, 100 pounds. Price, 12.00
 101-piece Dinner Set. Shipping weight, 101 pounds. Price, 12.00
 For number and style of pieces in sets quoted above, see page 120. When ordering, mention number of pieces desired.

CARLSBAD CHINA DINNER SET. AT \$2.95

MADE BY THE FAMOUS VICTORIA POTTERY, CARLSBAD GERMANY.



produces the beautiful flowers and foliage in their natural colors and is guaranteed never to wear off. The set is packed in a box and shipped direct from the factory.

No. 25351 Carlsbad China Dinner Set. Shipping weight, 50 pounds. Price, \$2.95
 80-piece Dinner Set. Shipping weight, 80 pounds. Price, 12.00
 100-piece Dinner Set. Shipping weight, 100 pounds. Price, 12.00
 101-piece Dinner Set. Shipping weight, 101 pounds. Price, 12.00
 For number and style of pieces in sets quoted above, see page 120. When ordering, mention number of pieces desired.

OUR HASTINGS ROSE DINNER SET presents Grindley & Co.'s latest pattern. It is considered the china experts to be one of the most clear and dainty English rose patterns ever produced and is sure to please. Grindley & Co.'s semi-porcelain ware is noted for its fine pure milk white color and its pure deep white glaze, and fully guaranteed never to crack.

THE WARE IS LIGHT AND THE DECORATION IS HANDSOMELY MODELED

being one of the very latest and made by this well known pottery. The decoration consists of dainty little rose scrolls on green foliage, forming very pretty as well as attractive ware which is difficult to properly illustrate and which must be seen to be appreciated. Each set is carefully packed in a strong box and is shipped from Chicago to our customers living in Central and Western states, and from our warehouse in Boston to our eastern trade.

THIS DINNER SET

is the daintiest ever produced by W. H. Grindley & Co. This pottery is especially noted for the thinness of their ware, its elegant glaze, and the artistic and elegant decorations. The Narcissus is the newest creation, and is the prettiest set we have ever shown. The decoration consists of dainty clusters of pink Narcissus with background of delicate green ferns arranged in graceful festoons. The body of the ware is finished with a beautiful enameled glaze which adds considerably to the appearance of this set. Every piece is trimmed with a heavy gold line, which adds a crowning feature to this beautiful set. As rich in appearance as the best set of French china at a fraction of the cost. We cannot recommend this set too highly.

Remember, you get a PRIZE CATE as well as saving on the price of the dinner set.

THIS SET is the daintiest ever produced by W. H. Grindley & Co. This pottery is especially noted for the thinness of their ware, its elegant glaze, and the artistic and elegant decorations. The Narcissus is the newest creation, and is the prettiest set we have ever shown. The decoration consists of dainty clusters of pink Narcissus with background of delicate green ferns arranged in graceful festoons. The body of the ware is finished with a beautiful enameled glaze which adds considerably to the appearance of this set. Every piece is trimmed with a heavy gold line, which adds a crowning feature to this beautiful set. As rich in appearance as the best set of French china at a fraction of the cost. We cannot recommend this set too highly.

Remember, you get a PRIZE CATE as well as saving on the price of the dinner set.

No. 25349 Narcissus English Semi-Porcelain Dinner Set.
 50-piece Dinner Set. Shipping weight, 50 pounds. Price, \$7.85
 80-piece Dinner Set. Shipping weight, 80 pounds. Price, 12.00
 100-piece Dinner Set. Shipping weight, 100 pounds. Price, 12.00
 101-piece Dinner Set. Shipping weight, 101 pounds. Price, 12.00
 For number and style of pieces in sets quoted above, see page 120. When ordering, mention number of pieces desired.

THIS SET is the daintiest ever produced by W. H. Grindley & Co. This pottery is especially noted for the thinness of their ware, its elegant glaze, and the artistic and elegant decorations. The Narcissus is the newest creation, and is the prettiest set we have ever shown. The decoration consists of dainty clusters of pink Narcissus with background of delicate green ferns arranged in graceful festoons. The body of the ware is finished with a beautiful enameled glaze which adds considerably to the appearance of this set. Every piece is trimmed with a heavy gold line, which adds a crowning feature to this beautiful set. As rich in appearance as the best set of French china at a fraction of the cost. We cannot recommend this set too highly.

Remember, you get a PRIZE CATE as well as saving on the price of the dinner set.

DIANA DINNER SET, \$6.98.

MADE BY
JOHN MADDOCK & SONS,
ENGLAND.

**OUR DIANA ENGLISH DINNER
WARE PATTERN** represents the latest and best pattern made by the celebrated John Maddock & Sons, one of the oldest and most reliable English potteries. The decoration is one of the prettiest ever created, consisting of dainty sprays of blue and white forget-me-nots, artistically entwined with green leaves and ferns, and is applied by the French decalcomania process, which produces the flowers in their natural colors, true to life. All handles and angles are elaborately traced in bright gold. As illustration shows, this is one of the most artistic shapes ever offered. Every piece is handsomely embossed with fancy roccoco edges. The body of the ware is made from the finest English china clay and is covered with a deep milky blue glaze and is fully guaranteed not to crack.

100-piece Dinner Set.	Shipping weight, 70 pounds.	Price.....	\$10.00
101-piece Dinner Set.	Shipping weight, 70 pounds.	Price.....	11.95

For number and style of pieces quoted above, see page 130.

typed from Chicago, Illinois.

described, is also quoted in open stock at prices mentioned below, giving our low prices. No order for less than \$3.00 will be accepted.

[illegible]

THE ST. REGIS DINNER SET, \$7.59.

MADE BY JOHNSON BROS., ENGLAND.

THE HANDSOMEST ENGLISH DINER PATTERN MADE. Sold in open stock and complete dinner sets. It is made by the famous Johnson Bros., the world's best potters. The decoration is strikingly beautiful, yet very delicate and dainty, as it consists of dainty little border sprays of pink roses artistically entwined with forget-me-nots on a background of delicately shaded green leaves and foliage, producing a most pleasing effect which must be seen to be appreciated. The shape, known as the silver shape, is recognized as the most clever modeling ever attempted by any potter. The outlines, embossings and graceful shapes of each piece can be readily recognized by the illustration.

Qty.	Description	Shipping weight	Net weight	Price
25	Place Dinner Set	50 pounds	50 pounds	7.59
50	Place Dinner Set	60 pounds	60 pounds	8.59
100	Place Dinner Set	70 pounds	70 pounds	9.59
101	Place Dinner Set	70 pounds	70 pounds	10.59

For number and style of pieces quoted above, see page 120.

[illegible]

THE ELITE BAVARIAN CHINA
DINNER SET, \$16.85.

COMPARE THIS \$16.85 GENUINE
BAVARIAN China Dinner Set with those offered at \$28.00 and you will fully appreciate that this is the greatest value ever offered in high grade dinner ware. It is made from the finest quality of thin translucent china which is lighter and equally as finely selected as the best grades of English china, and is made by the most celebrated factory in Europe. The shape, you will note, is most cleverly modeled, each piece being finely enameled, as the illustration shows. No expense has been spared to elaborately hand trace all pieces with double gold lines on each side of the Grecian border, and all covered places including sugar bowls, covered dishes and cups and saucers have hand traced gold handles. The decoration consists of dainty little garlands of pink roses and

1. Nature Basket and Stand (2 pieces),
1. Covered Ishtar Dish (3 pieces),
1. Crown Pitcher,
1. Pickle Dish,
1. Ark (2nd Row)

100 LBS			
When selection of prices is made, the material chosen pattern in open stack, giving you the price at the following prices. Shipped from Chicago only.			
	Actual Price	Price, less	Profit
			Size each
Chocolate Pots	8	60	80
Chocolate Dishes	8	60	80
Chocolate Plates	13	110	120
Chocolate Trays	12	100	110
Chocolate Baskets	12	100	110
Salt and Pepper Shakers (each)	12	100	110
Platters and Dishes	12	100	110
Platters and Dishes	12	100	110
Platters extra	12	100	110
Open Vegetable Dishes	12	100	110
Round Solid Bowls	9	80	90
Round Covered Dishes	9	80	90
Round China (each)	9	80	90
Round Covered Tureens	11	100	110
Round Tureens	11	100	110
Covered Glass Tureens	11	100	110
Large Pitchers	11	100	110
Large Pitchers with Stands	11	100	110
Tea Pot Stands	11	100	110
Tea Pots with Stands	11	100	110
Tea Pots with Stands	11	100	110

IMPERIAL AUSTRIAN CHINA DINNER SET.

\$13.95



It is sold only in our 100-piece combination as follows.

15 Dinner Plates	15 Sauce Dishes	15 Individual Butters	1 Sauce Dish with Stand	1 Oval Covered Vegetable Dish	1 Platter, 14 inches	1 Round Covered Vegetable Dish
15 Breakfast Plates	15 Tea Cups	1 Coffee Sugar Spoon	1 Covered Butter Dish and Drainage (5 pieces)	1 Platter, 10 inches	1 Pickle Dish	1 Round Covered Vegetable Dish
15 Tea Plates	15 Tea Saucers	1 Cream Pitcher				

Soup plates when ordered with set Price, per dozen \$3.49 No. 2E354 100-piece Dinner Set, complete, Price \$13.95

THE HIGHEST GRADE OF CHINA

made in Austria. Very light in weight and very translucent, so much so that the light will readily pass through the larger pieces, such as covered dishes and platters, thus showing it to be equal of any of the French makes. Sold at one-third less. This pattern is one of the choicest made by this factory. The shape is considered china critics to be the best modeled most graceful ever made. The decoration is an elegant transfer of dainty flowers with green leaves, and is fully arranged in dainty sprays. Shipped from Chicago to coast living in the Central and Western States and from our warehouse in Boston, Mass. to eastern customers, thereby incurring the lowest freight charges. Shipping weight, 90 pounds.

OUR GENUINE HAVILAND FRENCH CHINA DINNER SETS.

THE EXTREMELY LOW PRICES which we quote for these three latest patterns of genuine Haviland French China Dinner Sets are made possible by reason of the very large contract we placed with Theodore Haviland, at an especially low price to which we have added only our usual small margin of profit. It is impossible for other dealers to purchase these sets, even at wholesale, at the extremely low price which we quote. On account of our low price a great many dealers try to convince our customers that our sets are not the genuine Haviland China, but do not allow yourself to be misled by what anyone may say of these sets for we guarantee them to be made by Theodore Haviland, Limoges, France, with his trade mark stamped on the back of each piece. We will furnish sample lists of our sets, of any of our Haviland sets on receipt of 10 cents.

The combination of each of the three dinner sets listed below consists of the following 100 pieces:

12 Coupe Glass Plates 1 1/2 in.	12 Fruit Plates	12 Pickle Dish
12 Plates, 10 in.	12 Plates, 10 in.	12 Round Covered Vegetable Dish
12 Plates, 8 1/2 in.	12 Plates, 8 in.	12 Sugar Bowl, 12 in.
12 Cups	12 Teacups	12 Teacups, 12 in.
12 Saucers	12 Saucers	12 Teacups, 12 in.
12 Individual Butters	12 Individual Butters	12 Teacups, 12 in.

Each set is carefully packed by expert packers and shipped direct to customers in the west from Chicago and from our bonded warehouse in Boston to our eastern customers, thus insuring lowest rate of freight.

100-PIECE HAVILAND DINNER SET.

\$19.98



No. 2E340 100-piece Haviland Dinner Set, as listed above Price

OUR HAVILAND ROSE 100-PIECE DINNER SET.

\$24.95



No. 2E344 100-piece Haviland Dinner Set. Price

THIS GENUINE HAVILAND

is of a new and handsome shape that pure translucent white, delicate decorated and made only by Theodore Haviland of Limoges, France. Haviland China is also a very thin, light in weight, perfect in color, great in strength, perfect in finish and beautiful in decoration. The decoration of the above is of a very delicate pink rose and a blossom with light green new fern background. It has the genuine china knots and handles, adding richness to the set. The above illustration shows you some idea of the beautiful shape. No picture can do justice to a Haviland French China Dinner Set, as it does show the delicate decorative work and the thickness of the ware. This kind of china must be seen to be appreciated. It is a really practical and small important. Shipping weight, 100 pounds.

\$19.98

OUR HAVILAND ROSE PATTERNS

This is the most popular dinner set ever offered by this company. The decoration consists of a spray of pink rose artistically arranged on all pieces with light green foliage and French scrolls. This decoration heretofore only been displayed on sold at double the price we ask. It is sure to please the most critical buyer, as the decoration is not only beautiful, but very delicate and beautiful. Pure china gold and silver decorations, and the thickness of the ware. This kind of china must be seen to be appreciated. It is a really practical and small important. Shipping weight, 100 pounds.

\$24.95

YOUR PROFIT SHARING CERTIFICATE

Your order for this set will help you get one of our FREE ARTICLES which is on the page.

100-PIECE ROSE WREATH HAVILAND.

\$27.50



No. 2E346 100-piece Haviland Dinner Set. Price

THIS IS THE PRETTIEST HAVILAND ROSE BORDER PATTERN MADE, REGARDLESS OF PRICE. THE BEAUTY OF THIS SET IS BEYOND DESCRIPTION.

THE DECORATION

consists of a dainty Haviland rose, outlined with a faint and delicate green foliage leaves, gracefully arranged forming a wreath around the rim of the set. This decoration is made of a very delicate pink rose and a blossom with light green new fern background. It has the genuine china knots and handles, adding richness to the set. The above illustration shows you some idea of the beautiful shape. No picture can do justice to a Haviland French China Dinner Set, as it does show the delicate decorative work and the thickness of the ware. This kind of china must be seen to be appreciated. It is a really practical and small important. Shipping weight, 100 pounds.

\$27.50

The shape known as Limoges pattern is the most beautiful and the most valuable of all the patterns made by Theodore Haviland of Limoges, France. Very carefully packed and shipped from Chicago to coast living in the Central and Western States and from our warehouse in Boston, Mass. to eastern customers, thereby incurring the lowest freight charges. Shipping weight, 100 pounds.

\$27.50

All Metal Parts of Our Lamps are Made of Solid Brass.

With Handsome Lacquered Bronze Finish. A great many dealers advertise library lamps which in appearance are similar to ours, but are made of bronze metal, which is oftentimes mistaken for brass when the lamps are new, but will not stand the wear and retain the handsome appearance of solid brass lamp. We guarantee every one of our lamps to stand the wear of a lifetime, and guarantee them not to tarnish. Each lamp carefully packed to insure safe delivery.

No. 2765 This handsome lamp is equal in every respect to lamps generally sold at \$2.50. It has a 14-inch plain white shade, No. 3 Illinois burner, No. 2 Electric chimney, and 14-inch wick. It has a solid brass frame and patent automatic spring extension. Length, closed, 17 inches; extended, 63 inches.

Price, with plain white shade, \$1.75
No. 2766 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2767 Library Lamp.

It made with an extra heavy reinforced frame of solid brass, making it very strong and durable. It has a crystal oil fount, 14-inch plain white oval dome shade, No. 3 Illinois burner, No. 2 Electric chimney and 14-inch wick, and has a high grade automatic spring extension. Length, when closed, 20 inches; extended, 61 inches. Price, with oval shade, \$2.45
No. 2768 Lamp, as described above with 14-inch hand decorated dome shade. Price, \$2.86
Shipping weight, 40 pounds.

No. 2769 Solid Brass Library Lamp with No. 2 Juncio center draft fount, 18-candle power. Fount removable for filling and cleaning. Automatic spring extension. Length, closed, 18 inches; extended, 60 inches. The base of the lamp is beautifully embossed and finished in rich bronze to match the frame. Complete with 14-inch white dome shade, No. 3 Rochester chimney and wick. Weight, 40 pounds. Price, \$2.66

No. 2770 Lamp with automatic spring extension. Plain white 14-inch shade, No. 3 Illinois burner, No. 2 Electric chimney and 14-inch wick. Said brass frame has 27 cut glass pendants suspended from the shade. Length, closed, 18 inches; extended, 61 inches. Price, \$3.39

No. 2771 Lamp as described above, with a hand decorated dome shade. Price, \$3.96
No. 2772 Lamp with automatic spring extension. Plain white 14-inch shade, No. 3 Illinois burner, No. 2 Electric chimney and 14-inch wick. Said brass frame has 27 cut glass pendants suspended from the shade. Length, closed, 18 inches; extended, 61 inches. Price, \$3.39
No. 2773 Lamp as described above, with a hand decorated dome shade. Price, \$3.96

No. 2774 Lamp as described above, with a hand decorated dome shade. Price, \$3.96

No. 2775 Lamp as described above, with a hand decorated dome shade. Price, \$3.96

No. 2776 Lamp as described above, with a hand decorated dome shade. Price, \$3.96

No. 2777 Lamp as described above, with a hand decorated dome shade. Price, \$3.96

No. 2778 Lamp as described above, with a hand decorated dome shade. Price, \$3.96

Extension Lamps.

No. 2799 Parlor Extension Lamp. It has with No. 2 center draft burner, 8-candle power; takes No. 2 round wick. No. 3 Rochester chimney. Fount can be removed from base for filling. Automatic extension. Length, closed, 40 inches; extended, 70 inches. Can be used in room with either high or low ceiling. All metal parts are solid brass. Fancy collar at top of fount holder. Vase and globe are beautifully decorated with hand painted floral decorations on rich tinted background. Shipping weight, about 40 lbs. Price, \$2.58

No. 2800 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2801 Library Lamp with automatic spring extension. Length, closed, 30 inches; extended, 73 inches. The celebrated No. 2 Juncio fount and center draft burner, giving 8-candle power light. Fount can be removed for filling and cleaning. No. 2 round wick, No. 3 Rochester chimney. Extra heavy collar at top of fount holder. Heavy reinforced solid brass frame and beautifully decorated and tinted fount and shade.

No. 2802 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2803 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2804 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2805 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2806 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2807 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2808 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2809 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2810 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

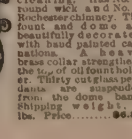
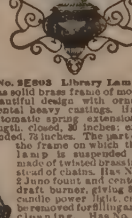
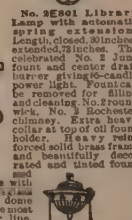
No. 2811 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2812 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2813 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2814 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2815 Lamp as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51



ALL METAL PARTS OF OUR CHANDELIERS ARE OF SOLID BRASS (NOT BRONZE METAL), WITH A HANDSOME BRONZE FINISH.

A great many dealers advertise chandeliers which in appearance are similar to ours, but are made of bronze metal or plated steel, which is often mistaken for brass when the lamps are new, but will not stand the wear and retain the handsome appearance of solid brass. We GUARANTEE every one of our chandeliers to stand the wear of a lifetime and warrant them not to tarnish.

Two-Light Chandelier for only \$6.89.

This Beautiful Chandelier is made of solid brass, and is labeled in rich gold bronze complete with fancy oil fount, etched glass, very popular shape. The 3 unique burner is of a design that can be lighted and filled with kerosene.

No. 2816 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2817 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2818 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2819 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2820 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2821 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2822 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2823 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2824 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2825 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2826 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

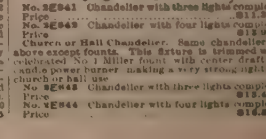
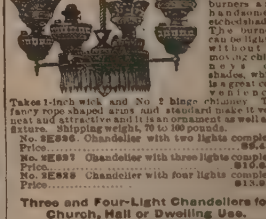
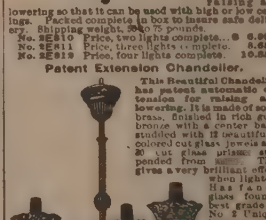
No. 2827 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2828 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2829 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2830 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51

No. 2831 Chandelier as described above, with a beautiful 14-inch hand decorated dome shade. Shipping weight, 30 pounds. Price, \$2.51



MUSICAL GOODS DEPARTMENT—PIANOS AND ORGANS.

OUR NEW AND REMARKABLE

—OFFER No. 1—

WE DO NOT ASK YOU TO SEND US ANY MONEY.

to send us one cent or deposit the money for the instrument. When you send us a bill of lading for the instrument or freight charges, when you are satisfied that the instrument has arrived in your town you can deposit the price, together with freight charges, with your banker and take the instrument to your home for a thorough trial and examination. You can have it in your home full 30 days from the date you receive it during which time you can call in your friends or any musical expert that you may desire and make a thorough test of the instrument, and if you are not fully satisfied with it in every particular, and fully convinced that you have made a great saving in purchasing from you can buy the instrument to return it to us, and the banker will refund you every cent you have deposited.

SEND NO MONEY.

to send us one cent or deposit the money for the instrument. When you send us a bill of lading for the instrument or freight charges, when you are satisfied that the instrument has arrived in your town you can deposit the price, together with freight charges, with your banker and take the instrument to your home for a thorough trial and examination. You can have it in your home full 30 days from the date you receive it during which time you can call in your friends or any musical expert that you may desire and make a thorough test of the instrument, and if you are not fully satisfied with it in every particular, and fully convinced that you have made a great saving in purchasing from you can buy the instrument to return it to us, and the banker will refund you every cent you have deposited.

So well convinced are we that our pianos and organs are among the very finest manufactured and sold anywhere that we are now making our customers an astonishing new and liberal offer. We wish to try one of our pianos or organs and will send you your order. It will not be necessary to send any money until the instrument arrives at your town. Part purchasers of this remarkable

Just send us your order with the name of the bank with which you wish to deposit the money for the instrument, and we will make immediate shipment and notify you. We will send the money for the instrument. We then send the certificate of deposit, and bill of lading to the bank, and when the instrument arrives in your town you can deposit the price, together with freight charges, with your banker and take the instrument to your home for a thorough trial and examination. You can have it in your home full 30 days from the date you receive it during which time you can call in your friends or any musical expert that you may desire and make a thorough test of the instrument, and if you are not fully satisfied with it in every particular, and fully convinced that you have made a great saving in purchasing from you can buy the instrument to return it to us, and the banker will refund you every cent you have deposited.

WHEN ORDERING AN INSTRUMENT from under this plan, be sure to send to us the name of the bank where you wish to deposit the money for the instrument. We then send the certificate of deposit, and bill of lading to the bank, and when the instrument arrives in your town you can deposit the price, together with freight charges, with your banker and take the instrument to your home for a thorough trial and examination. You can have it in your home full 30 days from the date you receive it during which time you can call in your friends or any musical expert that you may desire and make a thorough test of the instrument, and if you are not fully satisfied with it in every particular, and fully convinced that you have made a great saving in purchasing from you can buy the instrument to return it to us, and the banker will refund you every cent you have deposited.

OUR OFFER NO. 2. If there is no banker in your town you can send us the price of the instrument, and we will send you the instrument. We then send the certificate of deposit, and bill of lading to the bank, and when the instrument arrives in your town you can deposit the price, together with freight charges, with your banker and take the instrument to your home for a thorough trial and examination. You can have it in your home full 30 days from the date you receive it during which time you can call in your friends or any musical expert that you may desire and make a thorough test of the instrument, and if you are not fully satisfied with it in every particular, and fully convinced that you have made a great saving in purchasing from you can buy the instrument to return it to us, and the banker will refund you every cent you have deposited.

Chicago, 1280

This certifies that we have received from you the sum of _____ dollars (\$ _____) which has been placed to your credit in our Customers' Profit Sharing Department, and this amount to be used in payment of one of our Bestwishes.

subject to the following conditions: We agree to hold the money on deposit in our Customers' Profit Sharing Department until you have received the instrument and have paid the price of the instrument. We then send the certificate of deposit, and bill of lading to the bank, and when the instrument arrives in your town you can deposit the price, together with freight charges, with your banker and take the instrument to your home for a thorough trial and examination. You can have it in your home full 30 days from the date you receive it during which time you can call in your friends or any musical expert that you may desire and make a thorough test of the instrument, and if you are not fully satisfied with it in every particular, and fully convinced that you have made a great saving in purchasing from you can buy the instrument to return it to us, and the banker will refund you every cent you have deposited.

Order No. _____ SEARS, ROEBUCK & CO., CHICAGO, ILL.

OUR 25 YEARS BUILDING GUARANTEE. In order to remove all doubts as to the high quality of our instruments, we have made a special guarantee, a copy of which we have sent to you. We guarantee that our instruments are of the highest quality, and we will replace any instrument that is found to be defective within a period of 25 years. We also guarantee that our instruments are of the highest quality, and we will replace any instrument that is found to be defective within a period of 25 years.

OUR SPECIAL PIANO CATALOGUE. We have a special catalogue of pianos, and we will send you a copy of it. It contains a full list of our pianos, and we will send you a copy of it. It contains a full list of our pianos, and we will send you a copy of it. It contains a full list of our pianos, and we will send you a copy of it.

SEARS, ROEBUCK & CO.

Certificate of Deposit

To _____ State _____ Date _____

Received from Mr. _____ Dollars _____

In payment of Sears, Roebuck & Co.'s _____

We agree to hold this money until the instrument has been received by you, and we will send you the instrument. We then send the certificate of deposit, and bill of lading to the bank, and when the instrument arrives in your town you can deposit the price, together with freight charges, with your banker and take the instrument to your home for a thorough trial and examination. You can have it in your home full 30 days from the date you receive it during which time you can call in your friends or any musical expert that you may desire and make a thorough test of the instrument, and if you are not fully satisfied with it in every particular, and fully convinced that you have made a great saving in purchasing from you can buy the instrument to return it to us, and the banker will refund you every cent you have deposited.

Name of bank _____

Your banker should sign his name here _____

Above is shown a facsimile copy of the certificate of deposit which your banker will sign when the instrument arrives in your town and you deposit the money with him.

SEARS, ROEBUCK & CO.

Certificate of Guarantee

This certifies that the _____ (the number and name of which has been registered), is made by skilled mechanics. Only thoroughly air and kiln dried lumber and other materials specially selected and prepared, enter into this instrument and with this we have hereby agreed to make good on our expense any defect in material or workmanship for a period of twenty-five years.

Dated at Chicago this _____ day of _____ A.D. _____

SEARS, ROEBUCK & CO.

R. W. SEARS, Pres't

The Beckwith Piano represents the very Highest Attainment in Piano Manufacture.

THEO. A. SALVO, Practical Piano and Organ Tuner and Repairer, Formerly of Chickering.

Sears, Roebuck & Co., Chicago, Ill.

Gentlemen:—

I was called upon the other day to look at a piano that you sold to Mr. J. Triplett at Coshen, W. C. The piano needed tuning and after I tuned it I must say I never was more surprised in my life. How can you make and sell such a piano as excellent and I know if all who wish to purchase pianos could only see a Beckwith they would be lots of them sold. I have been in the business 54 years and have worked at three of the largest high grade piano factories. My knowledge of pianos and piano construction prompts me to write this unsolicited letter of praise for the Beckwith which I have just examined the second time. Again I say I am surprised that you can sell such a piano at such a low price. As I am on the road all the time following my vocation, I can and will speak to all I find who are about to purchase a piano, and advise them to give the Beckwith the first trial.

Wishing you success in this branch of business, I remain

Read this Letter.

HICKORY, N.C. Sept. 19, 1905.

The Beckwith Piano secured the Highest Award at the St. Louis Exposition.

See page 158.

Very respectfully,
Theo. A. Salvo.

BUYING FROM THE DEALER

A DEALER OFFERS YOU A PIANO which he claims is as good as the Bechstein with a tempting offer to you at a price anywhere near as low as you can get. He says it is very easily repaired, that the quality of the piano is by a few judicious questions. The case of his piano may look very fine and may be highly finished, but he says it is made of cheap materials, and that the action is not good. He says it is made of cheap materials. Ask him if the case of his piano is veneered with genuine sandalwood. Ask him if it is cross grained and veneered both inside and out. In the bottom edge of the main case or the lower front panel of the piano. If you see and find two layers of veneer plainly shown, you can make up your mind that

Ask him if he is willing to place such a piano beside ours for a 30-day trial in your own home and will agree to keep away from you all of this following you and your musical friends to judge the instrument and test it in your own home. If you like it, ask him to give you a 30-day trial. If you ask you to get your agent to take his best piano, one that he sells for at twice what we ask and if he placed beside ours in your parlor when we ask him how many pianos he sells each year; ask him what his expenses are for store rent; how much he loses for bad debts on the installment plan; how much he loses in taking various articles in exchange for part payment; how much he figures what his losses are; how much he figures how much he must make on each piano he sells to pay these expenses; how much must make just to make both ends meet besides allowing a profit to be put

Remember that where a dealer buys four or five pianos on consignment, or where he pays for them by turning in the notes received on other pianos sold on time at a very large discount, we contract for from two to three hundred pianos on a spot cash basis, therefore, at the lowest possible cost, saving a great saving, all of which goes to you in the lower prices quoted.

Ask him if his piano is a full size concert grand, and up to the musical standard in every way. Then ask him if he will put it in your home for a full year, and if he agrees, ask him to give you a receipt for the piano. You will receive your money back with all freight charges paid within one year and unsatisfactory for any reason. If he agrees to this, then ask him if he will give you a written guarantee that he will give you the piano for the full year, or if he is a musician or workmanship, which may appear in the piano at any time within that period. If he refuses to give you this guarantee or to allow you the thirty days trial or to give you a receipt for the piano, then you are not to buy the piano. To be sure that he has no faith in the instrument, and as he certainly knows more about the instrument than you do, you cannot afford to purchase it. If he will not guarantee the instrument, then you are not to buy it. If he will not give you a receipt for the piano, then you are not to buy it. If he will not give you a receipt for the piano, then you are not to buy it.

If he agrees to give you the 25 years guarantee and the thirty days trial on a piano he ordinarily asks for \$450.00 to \$500.00 for, then ask him if he will sell it to you for \$185.00 cash. If he refuses, then you are simply going to lose the piano. It is not to him not only his large profit, but also the profits and selling expense of the difference through whose hands the piano passed before it came to him. We have had many such cases. We have sold pianos for \$185.00 cash to customers who were offered \$200.00 to \$250.00 for the same piano. We have had many such cases. We have found that the piano was lacking in many of the essentials which go to make a piano a piano. It was not a piano of the quality which a local dealer to sell a piano of the same high grade would charge \$450.00 to \$500.00. The local dealer cannot purchase a piano of this grade for \$185.00. The tuner at a low price as we can sell it to you. No concern in this country possesses a piano of this grade and quality. We are thus able to give these pianos at prices very below what any other concern can give. We give our customers of this great advantage, as we base our prices upon the music acquiring with the piano.

A WORD ABOUT FREIGHT CHARGES.

Many of our friends hesitate to purchase pianos from us, because they think that the freight charges will be so very high that it will make the piano too costly. This is a completely great mistake. In the first place the local dealer to whom you wish to order any piano which he ships to your town, and in making the price of the piano, he computes the freight charges which you will have to pay when you purchase the piano you not only pay the freight charges, but you also have to pay the tax on the freight charges. In comparing our price on pianos with those asked by the local dealer, we compute the freight charges which you will have to pay, with the amount which we can save you on your purchase, and will tell you that the freight charge is but a very small amount in comparison with the cost you will save on your purchase. Another advantage is, that in purchasing a piano from us, you will not have to pay the tax on the freight charges, but you know exactly what you pay in freight charges, while on the other hand, in purchasing from the local dealer you know what the piano costs you, but do not know much of the tax he profits and how much the freight charge. As a general thing the local dealer's commission is in the neighborhood of 10% on the price of the piano, the fact that you have to pay the freight charges whether you buy from us or from the local dealer, we believe that you should not hesitate in giving us an order for a piano. We will ship the piano to your town free of charge. Thirty days after the date of the purchase of the piano we will refund you our great "Thirty Day Free Trial Offer." We are always willing to sell to our customers on credit, and eight on a piano laid down at their town, and where parties wish us to do so, we will prepay the freight where the amount of the charges is enclosed with the order. We do not let the small amount of freight charges which you would have to pay, or any obstacle to your purchasing one of the pianos as we ship each one of our pianos to your town from \$50.00 to \$200.00, according to the size of the piano which you purchase.

Profit Sharing Certificate we will send you on your purchase of a Piano will help you get valuable merchandise entirely free of charge.
See last pages in this book for full explanation.



We are giving an illustration of a new idea in a piano lamp, which we are sure will be welcomed by all who own a piano. This piano lamp is so constructed that the base can be set upon the top of the instrument and the lamp regulated by the piano key. The base allows the light in any direction. The illustration shows the method of placing it on the instrument. The base is weighted so that it will not fall from the lamp. It has adjustable shades which not only throw the light squarely upon the music book, but the screen from the lamp of the former lamp can be detached from the frame, to be filled or cleaned, and the entire outfit can be carried in the hand. It is handsomely nickel plated throughout, is very ornamental and carefully and substantially constructed. It is made of solid nickel and throws a strong brilliant light.

No. 21202 Price, complete, \$3.38

Weight, boxed and packed for shipping, 1 lb. 10 oz.

HAT OUR FRIENDS SAY ABOUT THE MAGNIFICENT VALUES WHICH WE
ARE GIVING IN PIANOS.

Voluntary Testimonials From Just a Few of Those Who Have Purchased Pianos From Us in the Last Year

What Our Customers Say About Our Pianos is the Best Evidence of Their Splendid Finish and Magnificent Tone.

EQUAL TO A KNABE AT \$600.00.

We give below testimonials from one of our enthusiastic customers, who is a business man in Columbus, Ohio, and not given to exaggeration in any way. We desire to call the attention of our customers to the difference in the two prices which the dealers made on the Knabe No. 1000, which proves our assertion that dealers who sell instruments on the installment plan must necessarily have their prices much higher than those who sell for cash. We do not know that we can add anything more to the above testimonials, but we will say in respect to the price one of many which we receive from time to time.

Mr. Sira: I have already written you how well I like the Acme Cabinet Piano, recently bought from you, but I would like again to state that acting to my opinion, the case is made and finished in the highest type of art. The tone is excellent and exquisite. I do not believe that I could have secured better piano no matter how much I paid or what I bought. That was my opinion.

On the first day I loved it, and it was still my opinion. In fact, the better I know the piano the better I like it. I would also add that the gentleman who knows the piano is not a fairly thoroughly trained pianist, and because of this situation, I do not believe that he could have been so sure of his opinion that he would suit me any better, and I thank him sincerely for the trouble he has taken to give me his opinion. I have not had time to try the piano, but I tried our piano very thoroughly. Last evening she told me that she liked it, and I know every bit as well as her own. She has a Knaabe, which sells here for \$1,200.00, and I have a very excellent one for \$750.00. I have a very good one for \$500.00, and a case of my piano is made, finer and more artistic, than here and that the price is \$1,000.00. I will give you a recommendation at any time, refer any one to me, I will gladly sell them for much money they can save it buying a piano from you and how to get a piano from you. I will certainly recommend any one to get one of your pianos and thoroughly try it.

Respectfully yours,

HENRY W. MUELLER

662 Bridge St.

AS GOOD AS HIS NEIGHBOR'S PIANO WHICH COST \$450.00.

The customer whose testimonial appears below, took advantage of great 30 Days Free Trial Offer, which gave him a splendid opportunity to compare his piano with the \$450.00 instrument owned by his neighbor, by reading the testimonial you will see that he found his piano in every way equal to the one purchased by his neighbor at \$450.00.

lowell & Co. Omaha, Neb. Sterling Nebraska
Dear Sirs: The Book of pious I received of you in January has given
satisfaction as far as we are well pleased with the same. We can not see but
it is as good as our neighbor's, that cost \$450.00. We are well pleased with
kindness in attachment. My neighbor has no attachments C B SMITH

ALL TO PIANOS SOLD BY AGENTS AT FROM \$350.00 TO \$400.00.
Below we give a testimonial from another party. When after compar-
ison and trial of our piano is willing to say that New piano we sold him
equal to those generally sold by agents at from \$350.00 to \$400.00.
These testimonials as these ought to convince any unprejudiced person
what we say in regard to the great saving which we can make is
absolutely true in every respect.

Dear Sirs: The piano which I purchased from you reached me on June 10th and after giving it a thorough test both myself and friends, I am pleased to inform you that it gives satisfaction in every respect and is equal to pianos here by agents at \$350.00 and \$400.00. I would recommend it to anyone who desires a piano of this class. I am sure that you will be pleased to hear all that you say as it is and would be pleased to have anyone who is going to purchase a piano from you either by letter or personally and will gladly send you a testimonial of the same. Thanking you for your kind attention and that I can rely on you in making a sale. Sincerely yours, JAMES L. MONTAIN.

EQUAL TO PLANOS SOLD BY DEALERS AT \$360.00 AND BETTER
TUNED

Below we give another testimonial from a customer who says that the piano we shipped him is equal to pianos sold by dealers at \$350.00 and is much better in tone. Bear in mind, that the customer writes this letter entirely of his own accord and without any dictation from us in any respect. We would be glad to have you write to the writer of any one of these testimonials and get his opinion of the merits of our instruments.

Dear Sirs -- I received the piano April 6th, all O K. In appearance it is equal to a \$350.00 Wellington, sold by a dealer here and better toned.

WOULD NOT PART WITH IT FOR ANY \$200.00 PIANO IN TOWN.

It is the universal verdict of our customers as gleaned from the numerous voluntary letters which we receive that they would not exchange the pianos which we have sold them for other pianos in the neighborhood which have cost much more in price.

Sears, Roebuck & Co. Chicago Ill. St. Cloud, Minn.

Dear Sir:—I received your piano and must say that we are more than pleased with it. I would not part with it for any \$300.00 piano in Iowa. In fact, we are well pleased with all our goods. I wish to thank you very much. I'll advise everybody to get their goods from Sears, Roebuck & Co.

Yours truly,
J. H. HARRIS, Clerk

WILLIAM STUCKE. 1872.

OWING TO LACK OF SPACE, WE ARE UNABLE TO SHOW ANY ILLUSTRATION OF THIS PIANO.

OUR BECKWITH BOUDOIR 6-OCTAVE PIANO

Particularly suitable for small houses, summer cottages and other places where a large piano is not desirable. The tone is full and sweet, of a very pleasing quality and all that could be desired or expected in a piano of this size.

\$79.45 REPRESENTS THE BARE COST to manufacture the instrument, with our usual small margin of profit added. It is the finest and most satisfactory small piano ever offered. It is built upon what is known as the **F** scale, beginning with the lower **F** and ending on the high **F**. Remember that the keyboard only contains 6 octaves. The keyboard is, therefore, one and one-third octaves shorter than the keyboard of all other Beckwith pianos. The compass is the same as in all other 6-octave pianos and is quite practical. We recommend it as the best 6-octave piano ever attempted.

YOUR PARTICULAR ATTENTION IS INVITED

to the fact that this instrument is not a full size, upright piano. It is only 48 inches high, 4 feet long and 20 inches wide. It has not the usual 7 1/4 octaves. It has 6 octaves only. The tone, however, and the volume of tone is all that you could possibly expect in a piano of this size. Remember, this is a Beckwith piano, and as such it sent out under our binding guarantee for quality and under the provisions of our great 30-day free trial offer.

With every purchase of this piano, we give, free, a scholarship certificate in one of the largest music schools in the United States, which entitles the holder to a course of fifty complete lessons on the piano, as fully explained on page 136.

No. 46E3

plasters, trusses and mouldings are solid wood, highly polished. The piano is furnished in mahogany veneer only. **THE ACTION**, **THE BECKWITH BOUDOIR**, is of a very fine grade, responsive and repeats very nicely. The material and workmanship are of the best. **THE SCALE** is not overstrung. This piano has a straight stringing; in other words, it is strung straight up and down like a harp, and is not overstrung as in our Home Favorite Piano. There is not room enough in mahogany or walnut for enough Beckwith overstrunging, and cannot warp, crack or split. This construction holds the pin firmly. **THE SOUNDING BOARD** is a very nicely constructed of Canadian spruce pine, scientifically braced. **THE KEYS** are of highly polished ivory and ebony, and not celluloid. **THE PEDAL ACTION** is complete, having a loud and soft pedal and a practice pedal as well. This piano is not furnished with the mandolin attachment.

The price includes a handsome solid wood stool and complete instruction book. **THE PIANO, THE BECKWITH BOUDOIR**, in 6 octaves, is offered under our great 30 days free trial plan, as explained on page 138. All money refunded in full, together with the freight charges both ways, if you are not entirely satisfied. We guarantee this piano for five years only. Owing to its size and the peculiar manner of construction in all 6-octave pianos, we would not well afford to guarantee it for a longer period. If you contemplate the purchase of a 6-octave piano, you will find this the finest, the best, the most serviceable and attractive 6-octave piano ever offered.

No. 46E3 OUR BECKWITH BOUDOIR PIANO. Price, \$79.45

THE BECKWITH HOME FAVORITE PIANO

A Regular 7 1/4 Octave Piano, With Overstrung Scale. A Full Size Parlor Piano. 4 Feet 6 Inches High, 5 Feet 1 Inch Long, and 2 Feet 2 Inches Deep. Weight, 750 Pounds. Boxed for Shipment, 750 Pounds.

A GUARANTEED PIANO, FULL PARLOR SIZE, FOR \$89.00.

THE PRICE INCLUDES THE PIANO, a handsome solid wood stool and complete instruction book. To every purchaser of this piano we give, free, a scholarship certificate in one of the largest music schools in the United States, which entitles the holder to a course of fifty complete lessons on the piano, as explained on page 139.

FULL DESCRIPTION.

Our HOME FAVORITE PIANO is a full size instrument, very substantially built, and is a most reasonable value at the price named.

THE CASE is of a handsome design, as the illustration, taken direct from the photograph, will show. The panel in the door or continuous music desk is ornamented with a handsome scroll and extends the full length of the piano. It is furnished in either mahogany or walnut for your choice, and we guarantee we can only guarantee it for five years. This piano is fitted with the latest style of rolling fall board.

THE SCALE is a regular full 7 1/4 octave, with overstrung scale, the same as will be found in any piano offered by others at \$200.00. It is not harp strung as is our Boudoir Piano, above described, but is overstrung in the regular manner, thus giving the most possible length to the strings.

THE PIN BLOCK is built up of several pieces of rock maple, it holds the tuning pins firmly.

E STRINGS are of a very fine quality, thoroughly tested, and wound with overstrung, wound bass strings.

THE KEYS are genuine ivory and ebony, very finely polished.

THE SOUNDING BOARD is made of selected Canadian spruce, scientifically braced.

THE METAL FRAME is as strong as it is possible to have in a piano of this size, and is large enough to withstand the strains in this piano when it is tuned to pitch.

THE TONE is very full, sweet and melodious and of ample power for all ordinary requirements.

THE SIZE. Height, 4 feet 6 inches; length, 5 feet 1 inch; depth, 2 feet 2 inches. Weight, boxed for shipment, 750 pounds.

WITH THIS PIANO we will include, without any extra charge, either the mandolin attachment or the practice pedal which is fully described on page 143. It will be necessary for you to advise us which attachment you desire, but we advise you to order the practice pedal. The price includes a substantial stool and complete instruction book.

REMEMBER, that this piano has full 7 1/4 octaves, overstrung scale, ivory and ebony keys, and is the most marvelous value ever offered at this price. Owing to the size of the piano, however, the strings are not so long nor as heavy, the action is not so even or as large as in our better grades, the case is not double veneered but is only stained, hence, we are compelled to guarantee this piano for five years only.



No. 46E1 Our Home Favorite Beckwith Piano. Price, \$89.00.

500 THE BECKWITH PALACE GRAND PIANO.

A VERY HANDSOME PIANO WITH A FINE TONE.

MADE OF SELECTED MATERIAL AND SOLD TO YOU AT \$115.00, which represents only the bare cost at added, the equal of any piano sold through other channels for \$250.00, and offered to you for a 30 days trial in your own home under our great "send no money with order" plan. Sold under our guarantee for quality running 25 years.

PIN BLOCK is built up of rock maple and holds pin firmly, thus preventing a from turning.
METAL FRAME is the same as used in all Beckwith pianos, but is not quite so large as in those instrument sold at a higher price, but it is just as scientifically cast.

SOUNDING BOARD is the genuine Beckwith sounding board, made of Canadian spruce of the best quality, specially prepared for purpose, and it is rabbled in the most approved manner, which is a guarantee that the sounding board will never crack, split or warp.

This piano can be furnished in either English quarter sawed oak, ash, French burled walnut or richly figured mahogany veneer, very highly polished and hand rubbed. When ordering please state the veneer desired.
 - 4 feet 7 inches high, 2 feet 3 inches deep, 5 feet 1 inch long. Weights, boxed for shipment, 780 pounds.

THE PRICE INCLUDES a handsome stool with adjustable seat, complete instruction book, and a certificate, which entitles you to ninety-six weekly lessons on the piano, covering a period of two years, as thoroughly explained on page 139.

A Profit Sharing Certificate, as explained on the last pages, will be yours if you purchase this piano.

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\$115.00
DEALERS ASK \$250.00 FOR THE
EQUAL OF THIS INSTRUMENT.

No. 4037
Order by Number

No. 4037 The Beckwith Palace Grand Piano, \$115.00.

SEND US NO MONEY. DEPOSIT NOTHING IN ADVANCE.

We will ship this piano, freight charges prepaid, for a full 30 days free as explained on page 138. Just send your trial order and write us the price of the piano where you wish to deposit the price of the piano with the freight after it is received at your local station and we will ship promptly.

If you do not please you send it back at our expense and the bank of your money will be at your own bank waiting for you.

At \$115.00 we furnish this piano carefully boxed, including stool and instruction book all delivered on board cars at Chicago.

MANDOLIN ATTACHMENT and the Muffler or Practice Pedal. We furnish with all of our pianos, without any charge, a mandolin attachment which is the best and most practical device

No. 4037 The Beckwith Palace Grand Piano. Price

yet invented for imitating the tones of the harp or mandolin. While this is unquestionably the best device of its character yet offered to the public, we do not advise our customers to order it in connection with their instruments. We find it necessary to furnish this mandolin attachment as we frequently have calls for it, but in every case we advise the purchaser to substitute the practice pedal as it is of much more practical value than the mandolin attachment. While the practice pedal muffles the tone of the instrument during practice, its use also preserves the hammers from wear and injury, while the constant use of the mandolin attachment is certain to injure the hammers to a greater or less degree, and impair the tone of the instrument in the same proportion. While we will gladly furnish the mandolin attachment to anyone desiring it, still we expressly recommend that the practice pedal be substituted for it. Teachers, pupils and the inmates of the home where music lessons are practiced will all testify to the practical value of the muffler, or practice pedal.

\$115.00

\$138.00
\$138.00

THE BECKWITH ARTISTS' CABINET GRAND PIANO

A PARLOR UPRIGHT PIANO OF STERLING QUALITY, excellent workmanship, neat and attractive case, offered under our "from factory to consumer direct" plan. Guaranteed to be the equal of pianos which regularly retail at \$200.00.

IT IS A PIANO OF SPLENDID QUALITY AND IS WARRANTED BY US FOR TWENTY-FIVE YEARS.

The material and workmanship are of an excellent grade and we are perfectly willing to ship it to you with the understanding that you will find it the equal of any piano regularly sold at \$300.00 or it must be returned at our expense.

SEND NO MONEY. DEPOSIT NOTHING IN ADVANCE. We will ship this piano, freight charged prepaid, for a full 30 days free trial, as explained on page 138. Just send us your trial order and write us the name of the bank where you wish to deposit the price of the piano with the freight charges after it is received at your local station, and we will ship promptly. If the piano does not please you, send it back at our expense and the bank will refund your money. Remember that there will be no delay, because every dollar of your money will be at your own bank waiting for you.

does not please you, send it back at our expense and the bank will refund your money.

CASE the very best seasoned, hand-crafted wood lumber, double cross band sawn veneers inside and outside. It is beautifully finished and decorated with carved pilasters and trusses; all mouldings and trusses solid wood.

MUSIC DESK the continuous of diest style, extending from side to side of the piano and very handsome ornamented with raised design on the panel.

SIZE 4 feet 8 inches high, 5 feet 2 1/2 inches wide and 2 feet 6 inches deep, and weighs, when boxed for shipment, 80 pounds.

SOUNDING BOARD

is made of the very best thoroughly seasoned Canadian spruce pine especially prepared for this purpose and is really used in only the best pianos.

is thoroughly braced by bars of the same wood. Ribs are entirely piano making the touch rich and sensitive.

KEYS are tu ivory, polished.

SOLD UNDER GREAT 30-DAY TRIAL FREE! PAID OFFERT ED ON PAGE

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Order by
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The Profit Sharing Certificate we send you will help you get valuable articles free, as explained on the last pages of this book.

FINISH. We furnish this piano either in English quarter sawed oak veneer, elegant figured mahogany veneer, as desired. The price is the same, and in ordering be sure to mention the veneer wanted.

ACTION responds instantly. It is a repeating action, built of selected materials and adjusted to a nicety. All bearings are carefully lathed with lathing felt. All hammers are genuine all wool piano felt; nickel plated action rail and brackets.

THE TONE is very full and sweet, pleasing to a wonderful degree. It is a Beckwith tone in all its purity and must be heard to be fully appreciated.

PIN BLOCK, to which the composition steel frame is bolted, has four thicknesses of maple veneers, the grain of each running in opposite directions, making it impossible to warp or split.

FALL BOARD is of the Boston rolling pattern, the same as used on the highest grade pianos made.

MANDOLIN ATTACHMENT. We furnish the mandolin attachment with this piano absolutely free of charge; or if the customer desires, we will furnish, as a substitute for this attachment, the Beckwith practice pedal, which muffles the tone of the instrument while the student is practicing.

SCALE is full size, 7 1/4 octaves, overstrung bar, three strings to each note, as to produce a remarkably even quality of tone throughout.

WITH EVERY PURCHASE of this piano we give, free, a scholarship, certificate in one of the largest music schools in the United States, which entitles the holder to ninety-six complete lessons on the piano, covering a period of two years, as fully explained on page 141 of this catalogue, to which we call your attention. We only ask \$3.35 for this splendid lamp, and at this price you cannot afford to be without one. Not only does it throw a direct stream of light upon the music, but is also so arranged as to shade the light from the eyes of the performer. It is a great improvement upon the old style costly piano lamp, and we recommend it to your consideration.

No. 445 The Beckwith Artists' Cabinet Grand Piano. Price

\$138.00

BECKWITH THE REED PIANO-ORGAN,

SHIPPED ONLY FROM
KNOXVILLE, TENNESSEE.

No. 40E18

\$69

ORDER BY
NUMBER.

AS REPRESENTED ON
OPPOSITE PAGE.

Organ is unquestionably the finest instrument of its kind ever placed on the market, and at the price we offer it, \$69.00, it represents a saving to the purchaser of at least \$50.00 or \$75.00 on the purchase.

THIS INSTRUMENT HAS BEEN STEADILY REDUCED IN PRICE

to the improving and cheapening of manufacturing processes and the reduction of selling expenses, until we are able, at the present time, to offer it at this exceedingly low price. It is made in response to a demand for a reed organ which will exactly resemble a grand piano, and the engraving will show you that we have succeeded in producing an instrument which the casual observer will not be able to distinguish from a \$400.00 grand piano. In making this organ we have avoided the deadening and muffling of the tone, which is so common a fault with the ordinary piano-organ. Indeed, we have taken advantage of the shape of the case to produce in the instrument a large tone qualifying chamber, which amplifies and increases the tone volume of the instrument.

EXAMINING THE ENGRAVING YOU WILL NOTICE THAT WE HAVE AVOIDED THE NECESSITY OF PLACING BELLOWS ON THIS INSTRUMENT AND THEIR PLACE IS TAKEN BY OUR GRAND PNEUMATIC SWELL.

case of this organ is in every way equal to the case on an ordinary piano and it is fitted with three full sets of reeds and has a 74-note key which is furnished in San Domingo mahogany only. It is veneered by the finisher as to show the beautiful grain through the different transparent varnish with which it is covered. The carving and ornamentation are the finest ever placed on an organ case of this variety, and the modelled after the most approved piano design. We have been very successful in selling this instrument as it has given such universal satisfaction. The full numbering which can be stamped forward as shown in the engraving and is fitted with a regular piano fall cover. This instrument is fitted with piano pedals and pedal gear of regular piano design, handsomely carved and painted with the engraving gives a very good idea of the ornamental details of the case. It falls far short of giving you an idea of its appearance and beautiful finish.

QUALITY.

Some quality and power of this organ is far superior to the ordinary organ and it is fitted with three full sets of reeds and has a 74-note key which has 228 reeds in all and these can be formed into any number of combinations by the aid of the stops which can be seen in the engraving directly over the name of the organ. These stops are so arranged that they are controlled by the central octave coupler and do not detract from the action in any way. The reeds are all the celebrated Newell reeds, are solid brass of the highest grade and the tongues are double riveted to block. They are all tuned and bent especially for this instrument and guarantee their volume and sweetness of tone. The peculiar shape of the case adds to the singing quality and tone power of these reeds when the full power of the bellows is turned on, the effect of their combinations is startling in its beauty.

NO PNEUMATIC SWELL.

Our organ contains several improvements not found on any other instrument which is the grand pneumatic swell. This swell is placed on the side of the organ and is controlled by the power of the instrument. The reeds are pumped lightly. When the performer desires to get more out of the organ he naturally pumps the instrument harder and this swell, allowing the full power of the organ to be heard, and when he desires such a volume of tone he naturally pumps the pedals with less force and will cause reducing the power of the instrument. This swell does not open suddenly or all at once, but is opened gradually according to the exertion on the pedals. This simple improvement will be recognized as being something especially fine in connection with the piano-organ and it is not found in any other instrument on the market.

PATENT OCTAVE COUPLER.

Another feature of this instrument is the new patent octave coupler operating the middle pedal of the organ. This avoids the necessity of placing a swell on the organ, which would only detract from the piano effect. It is an attachment whereby the tones of the instrument are in both the treble and bass by pressing down the middle pedal. In release it is only necessary to press it a second time when the tones are automatically raised. This will be recognized as a valuable addition to the instrument and will not be found on any other piano-organ on the market. The third pedal on this instrument gives the effect of a practice pedal and adds to the magnificent appearance of the organ.

REEDS.

Our organ is fitted with the celebrated Beckwith bellows and reservoir which is a powerful and well balanced tone. These bellows are composed of three-ply built-up stock which cannot warp or split, and covered with a material which resists the action of the air. They are so constructed that the bellows exhaust the air in the reservoir, forcing it into the air tubes through the reeds causing them to sound. The result is a powerful and pleasant tone. The air pressure is controlled by our Patent Automatic Pressure Valve, which relieves the air pressure and prevents the bellows being overstrained by violent action. While these bellows have an extra large capacity the pedals are arranged that the greatest amount of leverage is taken advantage of in the action of the child can sustain the full power of the instrument for an hour without any great effort. By the bellows and reservoir which is placed in the instrument, and in fact, all of our organs, and the fact that the air is forced into the air tubes through the reeds, the result is a powerful and pleasant tone. The air pressure is controlled by our Patent Automatic Pressure Valve, which relieves the air pressure and prevents the bellows being overstrained by violent action.

PIPE SWELL ATTACHMENT.

This instrument has fitted over the reeds a patent pipe swell attachment which so qualifies their tone as to make them a close imitation of the pipes on the grand piano organ. This is an improvement much sought after by organ builders, but so far it is the only invention of its kind that has ever proved successful. It has caused the sale of a good many hundreds of these organs, and has never failed to call forth the highest praise of the performer.

ACTION.

The action which we place in this organ is the very finest that can be obtained, and every bit of the material is thoroughly tested and examined before being used. Every bit of wood which enters into this action is thoroughly kiln dried before being worked up into the different parts for the action and so well taken care of that we can guarantee our actions against defects in workmanship and material for a period of 25 years. All the different connecting parts are thoroughly felted with the best quality of wool felt, and all parts of the action intended to be air tight are covered by felt and sheepskin. In most organs the connecting parts are not felted and after they have been used for awhile they become loose and rattle. This is never found in the Beckwith organs. Every part of the action which we place in this organ is thoroughly and substantially built, so that the chances of it getting out of order are reduced to a minimum.

THE STOPS.

All of the different sets of reeds which we place in this instrument are at all times under the control of the performer and can be worked into all sorts of harmonious combinations so as to bring out the real beauty of the instrument. These stops, or rather buttons, are easily within the reach of the player's hands and enable him to change the tone combinations of the instrument at will.

OUR REDUCED PRICES.

This splendid instrument is shipped from our factory in Central Union directly to you. When you purchase it you merely pay the manufacturer's price and the one small profit which we add to pay us for handling and selling the instrument. This fully explains how you can purchase this splendid organ for the extremely low price of \$69.00. If this instrument was sold in the usual way through dealers it would cost you between \$90.00 and \$100.00 at the very least. We have steadily reduced the prices on our instruments and every reduction we have made in price has been the result of the improvement and cheapening of manufacturing processes, a reduction in selling expenses and not a deterioration in the quality of the goods.

OUR 25 YEARS GUARANTEE.

We are willing to stand behind our organs, and we do not ask our customers to take any chances whatever when they purchase from us. We will ship you one of these organs with the understanding and agreement that if you should take advantage of this trial offer is fully explained on page 128, which we trust you will read carefully should you take advantage of our 30 days free trial offer, and the organ proves satisfactory within that length of time we will then allow you a credit on the time you have used the instrument at one expense and have your money refunded in case it should prove unsatisfactory. This is known as our one-year trial offer.

OUR 30 DAYS FREE TRIAL OFFER.

We send this organ out upon the same terms that we ship all our other organs and can place it in your home for 30 days, allowing you to try it thoroughly and get the opinions of your friends before finally accepting it. How you can take advantage of this trial offer is fully explained on page 128, which we trust you will read carefully should you take advantage of our 30 days free trial offer, and the organ proves satisfactory within that length of time we will then allow you a credit on the time you have used the instrument at one expense and have your money refunded in case it should prove unsatisfactory. This is known as our one-year trial offer.

FREE.

We furnish absolutely free with this instrument a splendid stool, manufactured of wood to match the case of the organ, with handsome turned legs, brass casters and glass doors on the drawers. We also furnish a handsome piano scarf, and a splendid instruction book by the aid of which anyone can learn how to play the instrument without the aid of a teacher.

\$69.00 PROFIT SHARING CERTIFICATE WOULD ENTITLE YOU IMMEDIATELY TO A FINE CHAIR, FINE COUGH, OR SOME ARTICLE ABSOLUTELY FREE OF FURTHER COST TO YOU.

BUYS THE NEW BECKWITH COTTAGE HOME ORGAN

THE LATEST PRODUCTION OF THE CELEBRATED BECKWITH ORGAN COMPANY

This Large, Handsome Golden Oak Case Organ stands 46 1/2 inches high, 46 1/2 inches long and 31 inches deep. This same grade of organ is being sold at wholesale for from \$38.00 to \$36.00.

YOUR \$24.35 PROFIT SHARING CERTIFICATE
Would go far towards getting you something **FREE**
SHOWN ON THE LAST PAGES OF THIS

Read our new and remarkable offer No. 1, on page 138.

CASE. The case of this organ is made of solid oak, handsomely finished and polished. From the bottom to the top it is beautifully ornamented with hand carvings and moulding. It has a tasty canopy top gracefully designed and ornamented. It is fitted with two lamp stands and has an extra wide music desk and large music cabinet. The design is one of the very prettiest that has ever been shown in a low priced organ, and we know that it will appeal to every person of taste and good judgment. It is fitted with handles, casters, and the pedals are furnished with tasty metallic guards and covered with Brussels carpet. The pedals are also fitted with the Beckwith device for preventing the pedal straps from wearing out and breaking. The illustration will give you a very good idea of the design of the case and general appearance of the instrument, but it utterly fails to convey to you any just idea of the immense value which we are offering in this organ at the extraordinary low price of \$24.35.

ACTION. This organ is fitted with 10 stops, 123 reeds, and has five octaves of keys. It is also fitted with two knee levers for operating the swell organ and grand organ. It is fitted with the celebrated Newell reeds, with the tongue double riveted to extra heavy brass reed blocks. It is furnished with the celebrated Beckwith bellows, which guarantees a steady supply of air to the reeds. The names of the stops on this organ are as follows: Diapason, Principal Celeste, Cremona, Diapason Forte, Principal Forte, Treble Coupler, Bass Coupler, Diapason and Melodia. It has four sets of reeds, as follows: One set of Principal reeds, 24 notes; one set of Melodia reeds, 37 notes; one set of Diapason reeds, 24 notes; one set of Celeste reeds, 37 notes. Every piece and part of this action is thoroughly finished and durably constructed so as to come under our great 25-year guarantee.

THE TONE. We are prepared to guarantee, since the tone quality of this instrument because it is fitted throughout with the very highest quality reeds and the most thoroughly constructed action. The reeds are manipulated, bent, tuned and voiced by the same men who handle the reeds on all of our highest priced organs, men who have spent a lifetime in learning this art, the most competent men that can be secured. The stop and reed combinations are those which time and experience have proved to be the very best for an organ of this character. Every stop on this organ can be used for controlling and shading the tone in some way, and there are no dummy stops whatever. We know that many dealers are selling organs throughout the country and furnishing them with dummy stops, but you will not find an organ in our entire line fitted in this way.

WITH THIS ORGAN we give a certificate which entitles the holder to a full course of manual instruction on the instrument, consisting of fifty weekly lessons, covering a period of one year. We do not charge you one cent for this, and we do not add one penny extra to the price on the instrument, but give the certificate to you absolutely free. You will find our different courses of free instruction fully outlined and described on page 139 of this catalogue.

WE ALWAYS ADVISE our customers to best organ of which their financial circumstances will admit. While this organ is the very best instrument that can possibly be made and sold for \$24.35, and is in every way superior to organs now being sold by other dealers at a much higher price, still it is not reasonable to suppose that this organ is equal to our Royal Grand Organ at \$32.75 or our magnificent Imperial Grand Organ at \$38.00. If you are not so situated that you could purchase one of these higher priced organs and are looking for an organ at about the price of our Cottage Home, an instrument which will give you the greatest amount of satisfaction at this price, we will unhesitatingly recommend the instrument to you as being the very best real value organ to be purchased anywhere in the country for less than double this price.

OUR TERMS OF SHIPMENT are liberal and if you have any doubts about the quality of this instrument or about any other organ in our line, you are given the fullest opportunity so thoroughly test and try it before finally deciding to accept it. You will find these liberal terms of shipment fully outlined on page 138 of this catalogue, to which we call your attention. This organ weighs, boxed and packed for shipment, about 400 pounds.

NOTE—We furnish this Organ in Oak Case Only.



No. 44E11 New Beckwith Cottage Home Organ. Five Octaves, Ten Stops. Price.....

\$24.

\$125 OUR NEW PARLOR GEM ORGAN

No. 46E28

THE FINEST LOW PRICE, SIX-OCTAVE COTTAGE ORGAN EVER PLACED ON THE MARKET

AN ENTIRELY ORIGINAL DESIGN CONTAINING THE VERY LATEST IDEAS IN ORGAN CONSTRUCTION.

BEFORE DESCRIBING THIS ORGAN

We wish to say that no organ dealer or manufacturer in the country can sell you an organ of such beauty and appearance, and quality of construction and sweetness of tone for less than double the price we are asking. The immense increase in our organ sales has made it possible for our factories to install the very best up to date labor saving machinery and given them an opportunity to purchase the best material in such immense quantities that they are in a position to produce an organ of this grade at a price which enables us to sell it to you for considerably less than one-half the price which other manufacturers and dealers are able to offer you. If you desire an instrument which will prove perfectly satisfactory under all conditions, be an ornament in your parlor and a never ending source of delight to yourself and family, you cannot do better than purchase this splendid

YOU WOULD QUICKLY SHARE IN OUR PROFIT IF YOU BOUGHT THIS ORGAN

NEW PARLOR GEM ORGAN.

CASE. We can furnish this organ either in solid walnut or handsome figured oak. The case is beautifully decorated throughout with tasteful hand carvings and given a very high finish such as is found upon all high priced organs. It has a beautiful canopy top supported by two gracefully turned pillars and ornamented with scroll work and carvings. The top is fitted with a large French bevel plate mirror, making it extremely attractive. The case is also fitted with three music cabinets, one on each side and one below the music desk. The music cabinets on the side are fitted with very pretty octagon mirrors and the cabinet beneath the music desk is so arranged that it is accessible by simply raising up the bottom of the desk. The key alip is ornamented with very pretty designs in scroll work backed by dustproof cloth. The engraving gives but a very faint idea of the real beauty of this instrument and nothing but a trial and examination will reveal to you its many fine qualities. The entire front of the organ below the knees swells is arranged like the front of a piano and can be repaired instantly in case the purchaser desires to examine the bellows or repair in case of accident.

ACTION. The instrument is fitted with our action A, six octaves, which has 11 stops and 144 reeds. These reeds and stops are all so arranged that they are at all times under the control of the performer and can be combined in many different ways so as to produce pleasing and harmonious combinations.

TOPE. Great attention and study has been given to the tone quality of this instrument, and, as this depends a great deal upon the bending and placing of the reeds, our factories have gone to great expense to secure the services of the very best reed benders in the country. To be a good reed bender requires a special talent, which very few men possess, and the magnificent tone quality of all our organs is due to the fact that our factories have spared no expense in this direction. As different styles of organs require different manipulation of the reeds, it is highly important that the men who handle this branch of manufacture must thoroughly understand their business. It is a common practice among organ manufacturers to place the same kind of reeds in each organ that they make regardless of its style or musical capacity. This is the reason why so many of the so called standard organs have a thin piping tone instead of the broad rich tone quality which they ought to possess, and which you will find in the Beckwith organ, regardless of style or price. As the tone quality of an organ depends also upon the evenness and strength of the air current which vibrates the reeds, we have placed in this organ our celebrated Beckwith bellows which insure a steady current of air and avoid the jerky spasmodic effect noticed in most organs when they are pumped violently. This bellows is fitted with many strains that might be caused by an over supply of air. This instrument is also

fitted with the new Home stop, which benefits a number of the reeds and serves them upon other instruments at the price of one. Every purchaser of our new Parlor Gem Organ is given a valuable visiting him to a complete course of 96 weekly lessons. See page 136.

FREE. We furnish free with every one made in wood to match the instrument and a complete instruction book, which will be of great assistance to the pupil in studying the instrument.

DIMENSIONS. This organ is a standard organ in size and weight, being 72 inches high, 48 inches wide and 23 inches deep.

WEIGHT. About 435 pounds.

No. 46E28 Action A, six octaves.

Price, in oak, \$325.00

If you desire the organ in walnut you must add \$200 to the above price. Be sure to specify in your order whether you desire oak or walnut.

See page 144 for detailed description of action. Please examine the pictures of the Beckwith organ factory and our beautiful St. Louis World's Fair exhibit on page 148.



\$95

\$45

AT \$1.95 TO \$22.45 WE OFFER GREAT BARGAINS IN VIOLINS, EACH AND EVERY INSTRUMENT CAREFULLY TESTED AND APPROVED BY OUR VIOLIN EXPERT.

OUR LINE OF VIOLINS was never so complete and of such high grade as at the present time. Our prices were never so low and we were never in a position to offer greater values in these popular instruments than we are at the present time. Some dealers are offering violins as low in price as 75 cents, but we feel that in offering a violin at \$1.95 we are striking the very lowest limit at which a violin can be offered containing any qualities of real merit. We could sell to our customers violins lower in price than any other dealer can offer, but we could not afford to sell and recommend to our customers violins which we know will not give satisfaction. From the very lowest to the very highest priced violin in our line each instrument is the very best value that can possibly be offered for the money. We will be glad to have you compare any instrument in our line with any violin offered by others at double the prices we are asking.

THE VALUE OF A VIOLIN depends upon two things—workmanship and material. The grade of workmanship and the quality of the material which enter into a violin can be fully judged by an expert only. The manager of our musical department has made a life study of violins and violin values, and has selected from among the hundreds of samples submitted, the following violins, which represent the very greatest values which can be given at the prices asked. The purchase of a violin from us guarantees your receiving an instrument which cannot be duplicated for less than double the prices we are asking. The expert knowledge of the manager of this department and our great purchasing power are both entirely at the service of our customers. Should you desire a personal selection to be made for you, the manager will be glad to comply with your wishes, and select a violin for you which will represent full value and more for the price you pay. No instrument

is so susceptible of false valuations, but our knowledge and experience, and values fully protect you against any danger of loss in this respect. **OUR LIBERAL TERMS OF SHIPMENT** make it possible for you to order any violin for examination and comparison without entering into any obligation or making any promise to accept it until you satisfy yourself by examining that it is the very best value that can be obtained anywhere for less than the price we ask.

THE FITTINGS which we send with all of our violins are in every way equal in value to the instrument itself, and the bow which we give, free, with each instrument is not the usual cheap straw-bow sent out with the violins sold by other dealers, but is an every way superior violin bow. The bow is a very important part of the outfit, and is good or bad, so will be the tone produced on the instrument. These are things which you should take into consideration when buying on the purchase of a violin. Do not be misled by the apparently lower prices offered by other dealers as our great buying advantage and our inexpensive method of sale make it possible for us to sell our goods at lower prices than any other dealer can. It is impossible for other dealers to undersell us, and you know without sacrifice quality to price.

FREE FURNITURE, FREE CLOTHING, ETC. You get a **PROFIT SHARING CERTIFICATE** for every purchase of these articles, and you can use it for valuable articles **FREE**, as explained on the pages of this book.

OUR \$3.85 CONSERVATORY VIOLIN.

\$3.85

\$3.85



FRONT VIEW



BACK VIEW

This violin is made after the celebrated Stradivarius model. The wood of which it is constructed is old and well seasoned material, and the entire instrument is put together with great care. It has the characteristic Stradivarius neck and scroll and the tailpiece, fingerboard and posts are made of solid ebony. The body of the instrument is finished in a rich, red color, shaded into amber, and covered with a beautiful transparent varnish. It is double lined and carefully blocked. Do not mistake this instrument with violins which are usually sold by dealers at this price, because it is an instrument which will compare favorably with the violins usually offered for sale by other dealers at from \$6.00 to \$8.00. The very best material and workmanship which can possibly be furnished at this price enter into its construction, and we can recommend it as the very best value which can be obtained in a violin for less than double the price we ask. We will be glad to have you order the instrument and compare it with violins offered generally throughout the country at more than double the price, and we know you will find it superior in every way.

With this violin we furnish the following outfit:

- Our Conservatory Violin, as described above..... \$1.00
- One Genuine Brazilwood Bow..... .25
- One Case of Solid Wood, handsomely lined and finished..... .25
- One Extra Set of Gerson Strings..... .25
- One Piece of Rosin, good quality..... .25

No. 12E10 Our Special Outfit Price..... \$3.85

Regular Price	Special Price
\$1.00	\$1.00
.25	.25
.25	.25
.25	.25
.25	.25

- One Winner of New American School Instruction Book..... \$1.00
- One Fingerboard Chart, adjustable to any violin..... .25
- One Tuning Pipe..... .25

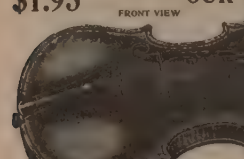
Total Value of Outfit..... \$3.85

We also give a certificate which entitles the holder to a complete course of instruction in the instrument, to be given by one of the best musical teachers in the vicinity.

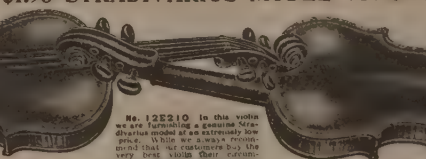
\$1.95

OUR \$1.95 STRADIVARIUS MODEL VIOLIN.

\$1.95



FRONT VIEW



BACK VIEW

No. 12E210 In this violin we are furnishing a genuine Stradivarius model at an extremely low price. While we always recommend that our customers buy the very best violin their circumstances will permit, still we believe you will find no instrument at this price which will give equal satisfaction. This violin is made of very carefully selected wood, has very neat maple back and sides, a top of roanoke spruce. The tailpiece, fingerboard and posts are of very fine imitation ebony and the body of the violin is finished in a brownish red color shaded into yellow. The purfling is very neatly and evenly shaded and the entire instrument has the appearance of the \$4.00 violin ordinarily sold by music dealers. Do not make the mistake of comparing it with the violins usually sold by dealers at \$1.95, as it will be found far superior in every respect. With this violin we give a certificate, entitling the holder to a course of ten weekly lessons on the instrument.

Price, STRADIVARIUS MODEL..... \$1.95

\$4.35

BACK VIEW



No. 12E216 This violin is one of the **bestest** violins we have to offer in our cheaper line. It is an exact copy of the celebrated **Marginal** violin and the characteristic **Marginal** double purfling gives it a very trim, graceful appearance. The back is made of two pieces of beautiful flamed maple, and the sides of the same material. The top is made of old well seasoned spruce and the soundholes are exactly and gracefully cut. The tailpiece, fingerboard and pegs are of solid ebony and the scroll is the characteristically elegant scroll.

finished in golden red, blending into the natural color of the wood. The varnish is smooth and highly polished, bringing out the grain of the wood in a very effective way. This is one of the very best values that we have to offer in a moderate priced violin. As to appearance, excellence of tone and durability of construction it cannot be surpassed on the market at anywhere near this price.

WE FURNISH WITH THIS VIOLIN a very nicely finished serviceable bow, which is in every way as good a value as the violin itself, a box of rosin, an extra set of strings, a complete instruction book, fingerboard chart and a marbled pasteboard case. We also give a certificate which entitles the holder to a course of fifty weekly lessons on the instrument.

Price. **\$4 25**

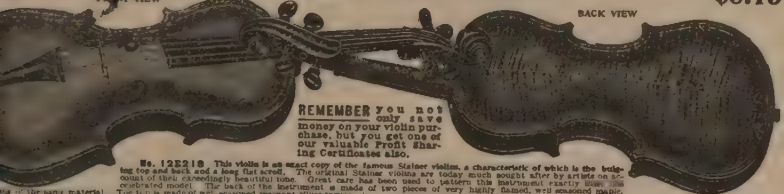
Рт

\$4.35

\$5.15

FRONT VIEW

BACK VIEW



REMEMBER you not only save money on your violin purchase, but you get one of our valuable Profit Sharing Certificates also.

No. 12E218 This violin is an exact copy of the famous Stainer violins, a characteristic of which is the bulging top and back and a long flat scroll. The original Stainer violins are today much sought after by artists on account of their exceedingly beautiful tone. Great care has been used to pattern this instrument exactly after the celebrated model. The back of the instrument is made of two pieces of very highly flamed, well seasoned maple. The top is made of well seasoned resonant silver spruce.

The tailpiece, fingerboard and pins are of solid ebony. If you will compare violins usually sold by dealers throughout the country you will find that you have an instrument of this grade elsewhere for less than \$10.00 to \$12.00.

THIS VIOLIN GOES COMPLETE with well made, durable bow of good pattern and finely finished, a complete instruction book, a box of rosin, an extra set of strings, a fingerboard chart and a very nice marbled pasteboard case. Also a certificate which entitles the holder to a course of fifty weekly lessons on the instrument.

10

\$5.18

\$5.45

FRONT VIEW

BACK VIEW



AN EXACT COPY OF
THE VIOLIN USED BY
THAT MARVELOUS
PLAYER

No. 25210 This violin is accurately patterned after the celebrated violins made by Joseph Guarnerius and has all the characteristics of the violins of that celebrated maker. The model is not quite as flat as the well known Stradivarius model, but all of its lines are graceful and handsome in appearance. The back is made of beautifully flamed maple in two pieces, and is stamped with the name "Paganini". The sides are made of the

...and it is made of old well-seasoned spruce. The soundboards have the warmest tone, and the purfling is accurately and carefully inlaid. The body is finished in a deep, rich red shaded into the beautiful natural wood color. The fingerboard is made of solid ebony and the entire instrument is highly polished. The price which we ask for this violin represents but a very small part of what you will find it worth. It is one of the best violins on the market at anywhere near you will find that you cannot purchase an instrument of this make, grade and quality for less than \$10.00 to \$12.00. All of our violins are strictly handmade, being

made by workmen who have been trained from childhood in this profession. From the highest

TO THE HIGHEST GRADE IN OUR LINE we absolutely guarantee every violin to be strictly, handmade. **THIS INSTRUMENT GOES TO THE CUSTOMER COMPLETE** with Brazilian ^{or German} equal in grade to the violin and fully as highly finished and serviceable as the violin itself. We also send one extra set of strings complete instruction book, a box of rosin, fingerboard chart, and a very nice marbled pasteboard case. We also give a certificate to the purchaser which entitles the holder to a full course of fifty weekly lessons on the instrument. **S. S. A.**

Prison

55.45

\$6.10

FRONT VIEW

BACK VIEW



WE SHARE our profit
with you.
Your PROFIT SHARING
CERTIFICATE will help
you get something for
nothing from us.

No. 12522 This violin is a very accurate copy of the celebrated Stradivarius violin, and is the characteristic pattern of this maker. The Stradivarius violins are the most gracefully made instruments of all the celebrated ones. Antonio Stradivarius unquestionably carried the art of violin making to its very highest perfection and his violins are the most highly prized of any of the works of the great violin makers. Our No. 10 Stradivarius violin has a full, strong back of the wood.

The body of the violin is finished in rich, deep red color, stained into a red and the transparent varnish brings out the grain of the wood and the color of a beautiful maple. The tailpiece, fingerboard and pegs are made of solid ebony of the top, back and scroll are finished in the natural color of the wood.

We also give free a certificate which contains the holder to a full course of fifty weekly lessons on the instrument. Price **\$6.10**

38.10

\$7.25

OUR AMATI MODEL VIOLIN.

\$7

FRONT VIEW

BACK VIEW



No. 12E223 Amati Model Violin. This violin is a perfect copy of the violin of the celebrated Nicholas Amati and has the characteristic one-piece back of that celebrated maker. It is handsomely finished and

gracefully outlined and contains wonderful value for the price we ask. The back is made of one piece of selected curly maple. The sides are made of maple, and the top of very old, thoroughly seasoned silver spruce. The soundholes are of the small graceful Amati pattern and the purfling is very fine and beautifully inlaid. The instrument is finished in a light chocolate brown color, and the transparent varnish with which it is coated is highly polished and shows out many beauties in the grain of the wood. The tailpiece, fingerboard and pegs are of solid ebony

and the scroll is neatly cut. This is the violin for which your dealer is obtaining from \$12.00 to \$15.00, and we will be glad to have you compare it with any instrument at this price offered by any other dealer.

Price **No. 12E224 Amati Model Violin, three-quarter size.** Same description as No. 12E223. Price **\$7.25**

No. 12E225 Amati Model Viola, seven-eighths size. Same description as No. 12E223. Price. Each of the above violins is shipped complete with a well finished, durable bow, instruction book, box of rosin, extra set of strings, fingerboard chart and a very nice mahogany case, also a certificate entitling the purchaser to a complete course of instruction on the instrument. Price.

\$8.75

OUR GUARNERUS MODEL VIOLIN.

\$8

FRONT VIEW

BACK VIEW



YOU WILL GET A
**PROFIT SHARING
CERTIFICATE FOR \$8.75,**
and can soon share in our profit.

No. 12E262. This violin is a fine copy of the celebrated King Joseph violin, made by Joseph Guarnerius in the best period of his career. It has a beautifully flamed two-piece back made of selected, well seasoned maple. The sides are made of maple, the top of especially selected Cremona silver spruce. The soundholes are the characteristic Guarnerius pattern and the purfling is perfectly inlaid. The edges of the top, bottom and scroll are finished in natural wood, adding greatly to the beauty of its appearance. The tailpiece, fingerboard and pegs are made of curly maple, and the scroll is accurately and gracefully cut.

covered with a splendid transparent varnish, and the pegs are of solid ebony and the scroll is neatly cut. This is the violin for which your dealer is obtaining from \$14.00 to \$16.00, and we will be glad to have you compare it with any instrument at this price offered by any other dealer.

Each of the above violins is shipped complete with a well finished, durable bow, instruction book, box of rosin, extra set of strings, fingerboard chart and a very nice mahogany case, also a certificate entitling the holder to a complete course of instruction on the instrument. Price.

\$9.45

OUR SPECIAL STRADIVARIUS MODEL VIOLIN.

\$9

FRONT VIEW

BACK VIEW



A HANDSOME, HIGH
GRADE VIOLIN,
EXCELLENTLY MADE AND
TASTEFULLY ORNAMENTED.

No. 12E263. If you desire a violin at a moderate price, handsome in appearance, beautiful in tone and durable in construction we know that this fine Stradivarius model violin will appeal to you. This instrument is made of old, well seasoned wood especially selected for its resonant qualities and its first age. The color of the body is deep red and bending into a yellowish tint. The scroll is handsomely hand carved and the tailpiece, fingerboard and pegs are made of genuine ebony. The legs and tailpiece are beautifully inlaid with mother-of-pearl.

made of ivory, which is very durable and contrasts very nicely with the ebony of the fingerboard. The entire instrument is covered with beautiful transparent varnish, which shows off the grain of the wood very nicely, but the red heavily of this violin does not count in its elegant appearance, but in its splendid tone. It is double lined throughout and backed so as to insure the permanency of its tone. With this instrument we give the following out-

let without extra charge. One Stradivarius bow, well balanced, made of wood is the best model, with chrome-free, German silver trimmed and inlaid with a handsome mother-of-pearl case, one extra set of strings, one extra set of fingerboard chart and a certificate entitling the holder to a complete course of instruction on the instrument. Price.

\$11.35

ANOTHER FINE STAINER MODEL VIOLIN.

\$11

FRONT VIEW

BACK VIEW



NEW
CUSTOMERS'
PROFIT SHARING
DEPARTMENT
SHOWN ON THE LAST PAGES.

No. 12E264. This violin is a copy of the celebrated violin of Jacob Stainer of a higher grade than the No. 12E263, quoted on a previous page. It is a very good specimen of the expert violin maker's art and is a magnificent value at the price we ask. It has a two piece back made of old, thoroughly seasoned maple, beautifully carved and flamed. The sides are maple and the top is made of carefully selected, thoroughly seasoned old Cremona spruce. It has the characteristic Guarnerius soundholes and the tailpiece, fingerboard and pegs are made of

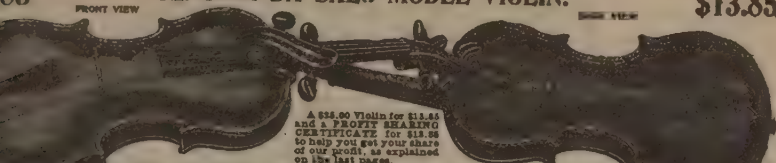
solid ebony. The instrument is finished in a rich wine color blending into the natural color of the wood. It is covered with beautiful transparent varnish polished to a high degree. This is an instrument which cannot be duplicated for less than from \$18.00 to \$20.00 anywhere in the country, and we are only able to offer it at this extremely low price on account of our exclusive method of sale. We would be glad to send you one of these instruments under our 10 days trial proposition, and give you an opportunity to compare it with any violin in your neighborhood purchased at anywhere near this price, and if you do not like

that it is superior in every way, you can return it to us, and we will cheerfully return your money. We ship this violin complete with a very fine Stradivarius bow equal to the violin, a complete instruction book, a box of rosin, an extra set of strings, fingerboard chart and a certificate entitling the holder to a complete course of instruction on the instrument covering a period of one year. Price.

85

GENUINE DA SALO MODEL VIOLIN.

\$13.85



A \$25.00 Violin for \$13.85 and a PROFIT SHARING CERTIFICATE for \$12.55 to help you get your share of our profit, as explained on the last pages.

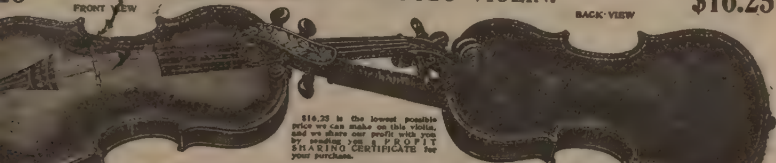
No. 122266 This violin is an elegant specimen of the violins of Caspar da Salo, who was born in Lombardy, in 1558. The illustration given above will give you a good idea of the characteristic ornamentation of the violins of this maker. These violins have the double purfling, the same as the Maggini but the latter are not so marked, and the soundholes differ in shape. The back of this violin is made of two pieces of beautifully figured and intricately set, and the top is made of the finest maple, the color of the wood being a deep red, red, softened by a tinge of yellow, giving the violin a rich and beautiful appearance. We ship this violin complete with a high quality complete instruction book, an extra set of strings, a bow, finished and constructed case. We also give a complete set of parts and accessories for the violin.

We ship this violin complete with a high quality, well balanced, Brazilwood bow, a complete instruction book, an extra set of strings, a box of rosin, a fingerboard chart and a well finished and constructed case. We also give a complete course of fifty lessons on the instrument. Price **\$13.85**

25

OUR PERUGINI VIRTUOSO VIOLIN.

\$16.25



\$16.25 is the lowest possible price we can make on this violin, and we share our profit with you by sending you a PROFIT SHARING CERTIFICATE for

No 12E271 This viola is an excellent copy of some of the very rarest of the violas of Antonious Stradivarius, which were made with one-piece backs. It will be necessary for you to see this viola and examine it before its real beauty will become apparent. Its beautiful outlines show the handwork of the viola maker who loves his profession for its own sake. The back is made of one piece of especially selected beautifully figured maple. The sides are of the

We ship this instrument complete with an exceptionally high grade Pernambuco low with two German silver trimmed, complete instruction book, extra set of strings, box of rosin, fingerboard chart and well finished wooden case. Please notice that the label in each one of these violin is carefully signed with the autograph of its maker. We give with this violin a complete course of instruction on the instrument, consisting of fifty weekly lessons. Price

95

OUR GENUINE HEBERLIN.

\$19.95



No. 12E278 This violin is an exact copy of the violins made by Nicholas Amati, one of the chief characteristics of which was a one-piece back. It would be an extremely difficult matter to find a violin which has a

appearance than this exquisite instrument. The one-piece back is made of especially selected curled and flamed maple. The sides are made of the same material, and the top is made of very rare old Cirmova spruce. The mode of the violin is very refined and beautiful, and the body of the violin is finished in natural wood, tinged with golden yellow, blending off into a beautiful yellowish red. The instrument is double hard carefully blocked with golden yellow, and the pegs are made of polished ebony. The pegs and tailpiece are of stainless steel.

fraud by examining the label. The illustrations given above will give you but a very poor idea of the real quality of this instrument. We also include complete with a very high quality Pernambuco Tourtle model. Bow with hair, German silver triangle, four complete instruction book extra set of strings, bag of rosin, thumbboard case and a sturdy padded shoulder case. We give to each purchaser of this violin a certificate which entitles the holder to a course of instruction, consisting of fifty weekly lessons. Price **\$19.95**

throughout the country, and we strive to realize our
Hebrew violin, upon which is inscribed that it is genu-
ine with each violin, signed by the maker, and each
maker writes across the label on the inside of the
you a Hebrew violin, you can easily detect the

OUR LUDWIG C



Your 324
 ING CERTIF
 long way towa

No. 12E280 This violin is a copy of the ce-

and in Britain it found out

are furnished with gold plated ornaments. Should
about satisfactorily re-processed this whole black
arrives the later in the inside. Do not allow yourself
whole which cannot be duplicated elsewhere in the

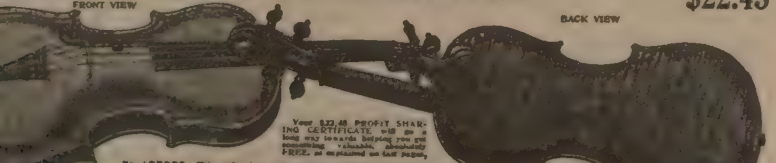
will improve with age, and prove in the end a very

CONCERT VIOLIN. \$22.45

10

OUR LUDWIG CONCERT VIOLIN.

\$22.45



Your \$22.48 PROFIT SHARING CERTIFICATE will go a long way towards helping you get something valuable, absolutely FREE, as explained on last page.

No. 12E280 This violin is a copy of the celebrated Guarnerius violin, beautifully worked out by the maker, E. Ludwig. It has a two-piece body selected and seasoned maple beautifully figured and flamed. The interior case around the body is covered with silver spruce. The woodwork is very handsome. The body is finished in brownish red color, polished and lacquered. Guaranteed and comes with a certificate of authenticity.

probable measures. We also this violin, complete with an extra quantity. Perhaps the good bow. Twelve model, complete instruction book, extra set of strings, bus of rosin, finger-board chart and will finished wooden case. We also give you this violin a complete course of instruction, consisting of fifty weekly lessons. Price \$22.45

\$ 95 VIOLIN \$ 12

AT \$2.95 TO \$23.45 WE OFFER A COMPLETE LINE OF HIGH GRADE VIOLIN OUTFITS

These outfits are put up for the purpose of furnishing to the customer everything necessary in connection with the violin. Every article that appears in these outfits is the very best that can be obtained, considering the price that we ask for the outfit. Each article is selected from our own stock, which is a guarantee of quality, and each violin is selected for its peculiar fitness according to the price asked.

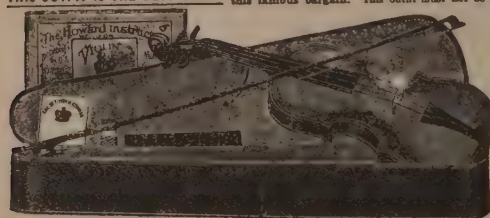
IN ORDER TO SHOW YOU COMPARISONS

we have placed between our prices and the prices generally asked for these articles, under each outfit we give the retail price and then quote our special bargain price for the entire outfit. Each one of these outfits is put up under the same liberal terms of shipment on these outfits that we are offering upon all our other violins. Each one of these violins is strictly hand made.

\$2.95 BUYS A REGULAR \$10.20 OUTFIT.

THIS OUTFIT IS THE BEST VALUE

ever offered for the money. Anyone desiring a complete outfit for general use should not fail to see this famous bargain. This outfit must not be compared with the outfits offered generally by dealers at this price, because an outfit of this grade is sold by dealers generally at \$10.00 to \$12.00. We furnish the following articles with this outfit:



- One genuine Stradivarius model violin, with two-piece, carved back, sides of the same material and top of silver spruce.
- One piece of maple fingerboard and pegs are solid ebony, the body of instrument is finished in brown shaded to yellow.
- The double lined and blocked throughout.
- Regular retail price of this violin \$10.00
- One Brazilwood bow with elegant frog inlaid with dots.
- One full set of strings
- One piece of rosin good quality
- One instruction book
- One lettered finger board chart

Total value of outfit

No. 13E300 Price, for complete outfit.

Shipping weight, 7 pounds.

SEND \$2.95 with your order and we will send you this outfit by express, and if you do not want the greatest bargain you ever saw or heard of, and if you are not satisfied with it in every respect, you can return it at our expense and we will cheerfully refund your money. This outfit we give a certificate which entitles the holder to the complete course of musical instruction.

OUR CHALLENGE \$13.10 VIOLIN OUTFIT, \$5.50.

THIS IS THE GREATEST VALUE OFFERED in a violin outfit at this price, and that this is true will be recognized at once by all who are familiar with violin values. We send this entire outfit complete, consisting of one Maggini model violin, instruction book, bow, rosin, case, set of strings and fingerboard chart for \$5.50. The most wonderful bargain ever offered in a violin outfit.

THE VIOLIN celebrated Maggini violin, and is very skillfully and durably made. It has the characteristic double purfling of the well known

- One regular Maggini model violin \$10.00
- One genuine Brazilwood bow 1.00
- One canvas, bees lined, leather bound case .50
- One extra set of strings .10
- One piece of rosin .10
- One complete instruction book .50
- One fingerboard chart .50

Total regular price of outfit \$13.10

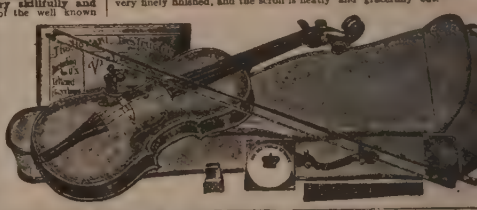
No. 13E304 Our great bargain price for outfit \$5.50

Shipping weight, 7 pounds

WE SHIP THIS OUTFIT to the customer with the assurance that it cannot be purchased in the regular way for less than \$13.00 to \$14.00. We are willing to have the purchaser compare it with anything his local dealer has to offer at these prices, and if he does not find that it is equal, and in many points superior, he can return the entire outfit to us, we will refund the money paid and pay the express charge both ways.

WITH THIS OUTFIT we give a certificate which entitles the holder to a complete course of musical instruction.

Maggini model and is the very best violin ever offered in an outfit at this price. The back is made of two pieces of very nicely flamed maple and the sides are made of a very select piece of carefully selected and thoroughly seasoned silver spruce, and the tailpiece, fingerboard and pegs are made of solid ebony. The body of the instrument is finished in a dark brown blending into the natural color of the wood. You will find the handsome violin and a very great bargain at this price. The neck is cut very finely finished, and the scroll is neatly and gracefully cut.



OUR HIGH GRADE CHALLENGE OUTFIT FOR \$7.25.

THIS OUTFIT IS OFFERED to those who desire to invest a little more money in an outfit than we ask for the outfit above. Every article which it contains is the very best which can possibly be supplied for the price we ask, the entire outfit has been gotten up with great care so as to insure the customer receiving something which will be perfectly satisfactory to him and fully worth his money. Remember, also, that you will get a Front Sharing Certificate, and in this way you can quickly share in our profits and get something entirely free, as explained on the last page.

WITH THIS OUTFIT we send a certificate which entitles the holder to a full course of instructions on the instrument consisting of fifty weekly lessons, covering a period of one year. These certificates are sent to the student, and the lessons are given by one of the best musical colleges in the country. You will find full particulars of this offer fully outlined and explained on page 139 of this catalogue.

THIS OUTFIT is made up of one genuine Stradivarius model violin, Brazilwood bow, case, extra set of strings, rosin, instruction book, fingerboard chart and a tuning pipe.

THE VIOLIN which we give with this outfit is a genuine Stradivarius model, hand made and durably made. The back of two pieces of beautifully curved and flamed maple and the sides are made of a very select piece of carefully selected and thoroughly seasoned silver spruce, and the tailpiece, fingerboard and pegs are made of solid ebony. The body of the instrument is finished in a yellowish brown color with a blending into yellow.

- Regular retail price
- The bow which we furnish with this outfit is made of Brazilwood, with ebony frog, German silver button and has German silver buttons.
- The case is of solid wood, hand made, lined with velvet, has lock, handle and hook.
- One extra set of Aune strings
- One piece of rosin
- One instruction book
- One fingerboard chart
- One tuning pipe

Total value of outfit

No. 13E304 Our great bargain price

Shipping weight, 14 pounds.



OUR SPECIAL CONSERVATORY OUTFIT FOR \$9.85.

OUTFIT is a little higher in price than those preceding it and is fully as great a bargain as any in our line. Each article is made up by carefully selected and in of the very best conservatory outfit. Do not make the mistake of comparing this outfit with the generally by dealers throughout the country at this price, as this is a in the country. Our buying advantage is so great that we are in a position to sell the very lowest possible prices upon all classes of goods, and as all of these goods from Europe we are able to quote the actual import value, but our very small percentage of profit added. Every lot of we can gain, either in buying or selling, we give to our customers in

low price. That is the reason why we can sell this \$30.00 violin outfit at \$9.85. The outfit contains one special high grade Guarnerius model violin, with 6 beautifully flamed two-piece back made of selected well seasoned maple. The sides are made of maple and the top of especially selected Cremona spruce. The soundholes are of the characteristic Guarnerius pattern and the purfling is very perfect and tastefully inlaid. The edges of the top, bottom and scroll are finished in natural wood, adding greatly to the beauty of the finish. The instrument is deep, rich red throughout covered with a splendid transparent amber varnish and is highly polished. The tailpiece, fingerboard and pegs are of solid ebony, and the scroll is accurately and gracefully cut.

Regular retail price of violin	\$30.00
One Vuillaume model bow, imitation snakewood with carved ivory frog	4.00
One solid wood case with its handle and spring clasp, lined with red flannel.	2.75
One piece genuine Guarnerius Bernadell rosin, the best manufactured imported by us directly from France...	1.00
One Howe's Original Violin School, complete in every respect	.50
One extra set of Acme Professional strings, imported from Europe...	.75
One fingerboard chart	.25
One set of violin tuning pipes	.25
One book of choice violin music	.50
Total value of outfit	\$30.00
No. 12E14 Our great bargain price	\$9.85
Shipping weight, 10 pounds.	

WITH THIS OUTFIT WE GIVE A CERTIFICATE

Which entitles the holder to a full course of fifty weekly lessons in violin instruction, covering a period of one year. This certificate is absolutely free.

You also get your PROFIT SHARING CERTIFICATE, which entitles you to valuable articles, entirely FREE

OUR SPECIAL PROFESSIONAL VIOLIN OUTFIT, \$13.95.

OUTFIT is regularly sold by dealers throughout the country for from \$45.00 to \$55.00. We have been furnishing this outfit for five years and it has given the greatest satisfaction to every purchaser. It sends with each outfit a certificate which entitles the holder to a complete course of instruction on the violin consisting of fifty weekly lessons during a period of one year. These lessons are given by one of the best in the country and we charge you absolutely nothing for the certificate. We are offering this outfit in response to a demand from professionals who desire an outfit for general work and do not desire to pay the high prices asked by dealers generally for outfits of this grade. With this outfit one special high grade Stradivarius model violin, one

how, case, rosin, instruction book, extra set of strings, fingerboard chart, tuning pipes, violin and collection of violin music. All of these articles are of the very best that can possibly be purchased at the price.

THE VIOLIN which we furnish with this outfit is a genuine Stradivarius model and is very elegant in appearance. It has two-piece back of highly flamed well seasoned maple. The sides are made of a very nice quality of maple and the top is made of a carefully selected piece of close-grain Cremona spruce. The tailpiece, fingerboard and pegs are of solid ebony, the neck is of curly maple and the scroll is carefully and tastefully cut. The body of the instrument is finished in a very rich, brownish red color. It is the most elegant violin ever offered at this price.

Regular retail price of violin	\$50.00
Model bow with full German silver trim and best quality of Brazilwood stick	5.00
Wood case, Exposition shape, full flannel lined with lock and spring clasp	3.00
Genuine Gustave Bernadell rosin, the best made and imported by us direct from France	1.00
Instruction book, complete in every respect	.50
Set of Acme Professional strings, our own	.25
Patent chin rest	.15
Board chart	.25
Tuning pipes	.25
Music	.50
Collection of violin music	.50
Total value of outfit	\$45.00

Our great bargain price \$13.95
Shipping weight, 10 pounds.



A GENUINE HEBERLIN VIOLIN OUTFIT, \$17.65.

OUTFIT is high grade in every respect, and every article in it is fully guaranteed by us. The maker of the violin which we send with this outfit is among the best known violin makers in the world. It is arranged with him to furnish us with a limited number of the instruments, which we can supply in a certificate counterbalanced with the authenticity of the maker. Should anyone attempt to sell you a Heberlin violin, we can easily detect the fraud by asking for the certificate. We are showing here-with a facsimile of the certificate.

THE VIOLIN is a genuine Stradivarius model, has two-piece, highly flamed maple back, nicely figured maple sides and top of solid, well seasoned Cremona silver spruce. The edges of the top, bottom and scroll are finished in natural wood, adding greatly to the instrument's appearance. The fingerboard and tailpiece are of solid ebony, the neck is of curly maple and the scroll is carefully and tastefully cut. The body of the instrument is finished in a very rich, brownish red color. It is the most elegant violin ever offered at this price. An elegant instrument in every respect, and one which will please amateur and professional alike. We show below the comparison in price between this outfit at retail and our bargain price.



Regular retail price of violin	\$45.00
One genuine snake-wood Vuillaume model bow with beautifully carved genuine ivory frog, double pearl eye, German silver lining and ivory buttons	4.00
One violin case, covered with a durable waterproof material, made in perfect imitation of alligator skin, full-lined with velvet, leather handles, necked link clasps and metal spring lock	3.00
One piece genuine Gustave Bernadell rosin	.50
One Henning's School for the Violin, one of the most complete instruction books published	1.01
Printed on fine paper, bound in boards	1.00
One magnificent collection of violin music with 500 air-orchestra	1.00
One set of Acme Professional strings	.75
One patent violin chin rest	.15
One violin music	.25
One fingerboard chart	.25
One set tuning pipes	.25
Total value of outfit	\$55.00
No. 12E14 Our great bargain price	\$17.65
Shipping weight, 10 pounds.	



OUTFIT We give a certificate which entitles the holder to a complete course of instruction on the violin, consisting of fifty weekly lessons, covering a period of one year. See page 106 for full particulars.

PROFIT SHARING CERTIFICATE FOR \$17.65 which we will send you if you buy this outfit, will enable you to profit, as explained on the last page.

OUR GENUINE L. LUDWIG OUTFIT, \$19.95.

BY A SPECIAL ARRANGEMENT with this celebrated maker we are able to offer a limited number of these fine violins in these outfits. We guarantee absolutely that each one of these outfits is genuine and the maker's autograph will be found plainly written across the label on the inside of the instrument. This entire outfit is of exceptionally high grade and one which will satisfy anyone who desires an outfit which will prove satisfactory under all conditions. If any dealer should offer to sell you an L. Ludwig violin be sure to examine the label on the inside, and if you do not find the maker's signature written across it you will know at once that it is an imitation.

Regular retail price of violin.....	\$25.00
One Tourte model bow with full German silver trimming and best quality Brazilian stick.....	5.00
One leather case, extra-toned shape, full nickel trimmed, spring clasp, lock, key and leather handle.....	5.00
One piece of genuine Gustave Bernadell rosin.....	.95
One "Wichit's Young Violinist" containing 100 exercises and celebrated violin duets.....	1.00
One extra set of Acme Professional strings.....	1.00
One latest patent chin rest.....	.30
One fingerboard chart.....	.25
One set of violin tuning pipes.....	.50
One violin mute.....	.15
One gigantic collection violin music.....	.50
Total value of outfit.....	\$49.50

No. 12E325 Our great bargain price..... \$19.95
Shipping weight, 12 pounds.

TO EVERY PURCHASER of this violin outfit we give a certificate entitling the holder to a full course of instruction on the violin, consisting of 50 weekly lessons, covering a period of one year. These lessons will be given by one of the best known and thorough musical colleges in the country.

OUR GENUINE CHADWICK (LONDON) VIOLIN OUTFIT, \$23.45.

THIS IS AN EXTREMELY HIGH GRADE VIOLIN OUTFIT which we have made up for the use of professionals and high class amateurs, and which we are prepared to furnish at the present time at a price never before heard of. This is one of the very best outfits we have ever offered to our customers, and its sale up to the present time proves that it is destined to become as popular as any of our other high grade outfits. If you are looking for a violin outfit which will be strictly high class in every respect and in which every article will be of the very best, you will make no mistake in purchasing this. You will not find an outfit of this grade offered for sale by any of your local dealers. The violin which we furnish with this outfit is made under the direct supervision of Chadwick, the famous London violin maker, and we guarantee its beauty of

appearance, the durability of its workmanship and the quality of its tone. You could purchase an outfit of this high grade from your local dealer at a price as you see follows. One high grade Chadwick violin, Stradivarius model, worked out by the maker. We cannot begin to describe the elegant appearance of this instrument, as it must be seen to be appreciated. It is made of two pieces of very close grain, finely flamed maple. The sides of the same material and the top is made of a rare old piece of Cremona. The fingerboard and pegs are made of solid ebony, highly polished, and the pegs of genuine rosewood. The bottom being finished in natural wood. This violin is one that we can recommend for its elegant appearance and beautiful tone.



appearance, the durability of its workmanship and the quality of its tone. You could purchase an outfit of this high grade from your local dealer at a price as you see follows. One high grade Chadwick violin, Stradivarius model, worked out by the maker. We cannot begin to describe the elegant appearance of this instrument, as it must be seen to be appreciated. It is made of two pieces of very close grain, finely flamed maple. The sides of the same material and the top is made of a rare old piece of Cremona. The fingerboard and pegs are made of solid ebony, highly polished, and the pegs of genuine rosewood. The bottom being finished in natural wood. This violin is one that we can recommend for its elegant appearance and beautiful tone.

Regular retail price.....

One Tourte model bow.....	5.00
German silver trimmed, of the very best quality.....	5.00
One piece of genuine Gustave Bernadell rosin.....	.95
One "Wichit's Young Violinist" containing 100 exercises and celebrated violin duets.....	1.00
One extra set of Acme Professional strings.....	1.00
One latest patent chin rest.....	.30
One fingerboard chart.....	.25
One set of violin tuning pipes.....	.50
One violin mute.....	.15
One gigantic collection violin music.....	.50
Total value of outfit.....	\$49.50
No. 12E325 Our great bargain price.....	\$19.95
Shipping weight, 12 pounds.....	



WITH THIS OUTFIT We give a certificate which entitles the holder to a full course of instruction on the violin, consisting of 50 weekly lessons, covering a period of one year. These lessons will be

VIOLONCELLOS.

WEIGHT, PACKED FOR SHIPMENT, ABOUT 45 POUNDS.

Our \$9.25 Violoncello with Patent Head.

No. 12E400 We furnish it complete with perfect fitting canvas bag, violoncello bow, a piece of fine rosin in pasteboard box, one fingerboard chart, and a complete instruction book, and the instrument is ready to play as soon as you receive your Price..... \$9.25

No. 12E400 This instrument is of excellent quality and has handsome inlaid edges which add greatly to its general appearance. It has patent head as shown in illustration. It is fitted with a complete set of the best strings.

- And with it are furnished FREE.
- A Perfect Fitting Canvas Bag.
- A Handsome Violoncello Bow.
- An Extra Large Piece of the Rosin and
- A Valuable Instruction.

Price..... \$11.50

Our Highest Grade Violoncello with Peg or Patent Head, \$15.45.

No. 12E480 This is an instrument which must be seen, examined and tested in order to fully appreciate its merits. This violoncello is extra fine quality, beautifully polished, solid ebony trimmings throughout, including the solid ebony fingerboard and solid ebony tailpiece. The material used in the body is such as is found only in the highest grade instruments. It is made by expert workmen, and the construction is such that it produces a tone such as you would naturally expect only from instruments which retailers sell at from \$25.00 to \$30.00. We include a perfect fitting canvas bag, valuable instruction book, a violoncello bow and a large piece of our best rosin in a pasteboard box, so that the instrument is ready to play as soon as received. Price..... \$15.45

No. 12E480 Same description as our No. 12E480, but fitted with best quality patent head on brass plate. Price..... \$17.95

DOUBLE BASS VIOLS.

EACH INSTRUMENT IS PACKED WITH GREAT CARE, AND WHEN READY TO SHIP WEIGHS 155 POUNDS.

Our \$18.95 One-Half Size Double Bass Viol.

No. 12E480 At \$18.95 we offer a four string Double Bass Viol, one-half size, with bow, and complete instruction book. This double bass viol is of the very best model, is dark red shaded, very lightly polished, and is superior quality in every respect. Best patent head. Price..... \$18.95

Our Three-Quarter Size Double Bass Viol.

No. 12E480 A High Grade Three-Quarter Size Double Bass Viol for \$18.95. This double bass viol has four strings, finest iron patent head and is beautifully shaded and colored. In shape it is wonderfully like, being highly polished in every respect. Price..... \$18.95

\$22.85 Double Bass Viol.

Three-Quarter

No. 12E480 This Double Bass Viol has four strings, highest grade iron patent head, solid ebony fingerboard. The inlaid purfling is very handsome and adds greatly to the attractiveness of the instrument. It is of the appearance of the most expensive and highest priced viol on the market. We furnish free with each instrument a good double bass bow and complete instruction book. Price..... \$22.85

THE 20th CENTURY MANDOLIN.

\$5.65



No. 12718 This instrument has 21 ribs of alternate birdseye maple and rosewood with strips of red colored wood between, making a very beautiful effect. The top is made of silver spruce inlaid around the edge with a mother-of-pearl and mother-of-pearl and bound with white celluloid. The guard plate is made of solid cherry and is beautifully carved in mother-of-pearl. The neck is solid mahogany and has the best pattern fretboard inlaid. The fingerboard is rosewood with small mother-of-pearl frets and a patent sleeve protector in nickel plated and the top of the neck is solid rosewood. With this instrument we give a certificate for a complete course of musical instruction. \$5.65

THE NONPAREIL MANDOLIN.

\$7.45



No. 12724 This mandolin has 21 ribs of solid rosewood, with strips of white body between. It has a solid rosewood cap, bound with white celluloid. The top is made of silver spruce inlaid around the edge with different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this mandolin we furnish a free course of musical instruction. Price \$7.45

THE NEAPOLITAN.

\$5



No. 12753 This mandolin has 26 ribs of solid rosewood with fine strips of white body between. It has a solid rosewood cap bound with white celluloid. The top is of silver spruce inlaid around the edge with broad strips of different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this instrument we give a certificate for a complete course of musical instruction. Price \$5.65

THE PALOMA.

\$12.40



No. 12756 This mandolin has 35 ribs of handsome rosewood with fine strips of white body between. It has a rosewood cap bound with white celluloid. The top is made of resonant eastern spruce and has a broad strip of inlaid colored wood and mother-of-pearl around the edge and around the mouthpiece. The edges of the top and soundhole are bound with white celluloid. The guard plate is made of tortoise shell beautifully inlaid with mother-of-pearl. The back is solid mahogany hand carved. The head is inlaid on front and back with rosewood and ornamented on the front with mother-of-pearl and bound with white celluloid. The fingerboard is solid ebony with raised frets, diamond shaped position dots inlaid with mother-of-pearl and is bound with white celluloid. It has the best covered slumping American patent fret, hand carved, with celluloid buttons. It also has a very handsome hand carved aluminum sleeve protector. With this mandolin we furnish a free course of musical instruction. Price \$12.40

THE SEVILLA.

\$9.55



No. 12763 This mandolin has 21 ribs of solid rosewood with fine strips of white body between. It has a solid rosewood cap bound with white celluloid. The top is of silver spruce inlaid around the edge with broad strips of different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this instrument we give a certificate for a complete course of musical instruction. Price \$9.55

THE SEVILLA.

\$9.55



No. 12763 This mandolin has 21 ribs of solid rosewood with fine strips of white body between. It has a solid rosewood cap bound with white celluloid. The top is of silver spruce inlaid around the edge with broad strips of different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this instrument we give a certificate for a complete course of musical instruction. Price \$9.55

A COMPLETE MUSICAL EDUCATION INSTRUCTION OFFER, on page 138.

ABSOLUTELY FREE WITH EACH MANDOLIN.

\$16.95

THE CAMPANELLO.

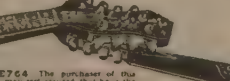
\$8.55



No. 12764 The purchaser of this instrument may rest assured that he is the possessor of one of the very finest instruments in the world. It has 21 ribs of solid rosewood with fine strips of white body between. It has a solid rosewood cap bound with white celluloid. The top is of silver spruce inlaid around the edge with broad strips of different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this instrument we give a certificate for a complete course of musical instruction. Price \$8.55

THE CAMPANELLO.

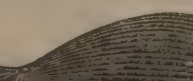
\$8.55



No. 12764 The purchaser of this instrument may rest assured that he is the possessor of one of the very finest instruments in the world. It has 21 ribs of solid rosewood with fine strips of white body between. It has a solid rosewood cap bound with white celluloid. The top is of silver spruce inlaid around the edge with broad strips of different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this instrument we give a certificate for a complete course of musical instruction. Price \$8.55

THE CAMPANELLO.

\$8.55



No. 12764 The purchaser of this instrument may rest assured that he is the possessor of one of the very finest instruments in the world. It has 21 ribs of solid rosewood with fine strips of white body between. It has a solid rosewood cap bound with white celluloid. The top is of silver spruce inlaid around the edge with broad strips of different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this instrument we give a certificate for a complete course of musical instruction. Price \$8.55

THE CAMPANELLO.

\$8.55



No. 12764 The purchaser of this instrument may rest assured that he is the possessor of one of the very finest instruments in the world. It has 21 ribs of solid rosewood with fine strips of white body between. It has a solid rosewood cap bound with white celluloid. The top is of silver spruce inlaid around the edge with broad strips of different colored wood and bound with white celluloid. The mouthpiece is solid around the edge with a broad edge of different colored wood and the inside edge is bound with white celluloid. The head is veneered with the front with rosewood and ornamented with a pretty design to mother-of-pearl. The back is solid mahogany and is finished with the best pattern screw patent head. The fingerboard is solid ebony with small mother-of-pearl frets, ornamented with designs in inlaid mother-of-pearl and bound with white celluloid. It has a very handsome black guard plate, bound with a design in mother-of-pearl. The sleeve protector is in nickel plated and is highly polished. With this instrument we give a certificate for a complete course of musical instruction. Price \$8.55

\$2.45 - \$19.65

AT \$2.45 TO \$19.65 WE SHOW A SPLENDID LINE OF BANJOS, THE GREATEST VALUES EVER OFFERED.

WE WANT YOU TO MAKE A CAREFUL COMPARISON between the instruments which we are offering in this line and those offered by any other house. Such a comparison will convince you at once that no dealer can sell banjos which are in any way equal to ours at any price near the prices we are offering. It is just a question of how cheap we can sell our banjos, but rather how good we can make them at the prices we are offering. We could sell banjos at much lower prices than we are offering, but they could not possibly prove profitable to our customers, and they would prove very poor advertisements for our line of musical goods. From the highest to the lowest priced banjos in this line, each one contains the very best workmanship and material which it is possible to put into it at the price.

OUR TERMS OF SHIPMENT upon these banjos are as liberal as those we make upon all of our other musical goods. We allow you to try a banjo for a period of ten days, and if it is not just what you want, we will receive it back and cheerfully return the money.

A PROFIT SHARING CERTIFICATE will be sent to you when you order, and soon get something valuable entirely for nothing. We will send you a complete course of instruction on the instrument. We FURNISH, FREE, WITH EACH BANJO one set of Glendon's instruction book, of lettered fingerboard chart, and a complete course of instruction on the instrument.

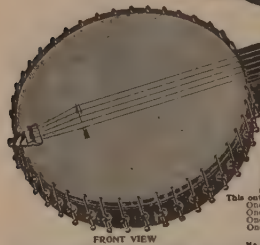
OUR CHALLENGE BANJO OUTFIT.

You share in our profit when you buy from us, as well as saving a great deal on your purchase. See the last pages.

\$5.75



\$5.75



This is one of the best and most complete banjo outfits ever placed on the market at this price. Every article that goes to make up this outfit is the very best that money can procure for the price asked. The banjo has an 11-inch head, with nickel shell, strainer hoop and wood lined. It has 30 nickel plated frets, a well made neck, finished in mahogany. The front of the head is veneered with wood finished in ebony. The fingerboard is ebony, fitted with raised metallic frets, and lined with pearl position dots. It is a very acceptable instrument and cannot be duplicated anywhere in the country for less than double the price we are asking. We would be glad to have you order this banjo and outfit and compare it with anything your dealer has to offer at from \$10.00 to \$12.00, and if you do not find it to be superior in every respect, it can be returned to us, and we will cheerfully refund your money.

This outfit consists of the following:
 One Challenge Banjo,
 One Extra Set of Glendon's Banjo Outfit,
 One Book of Glendon's Banjo Outfit,
 One Lettered Fingerboard Chart,
 Total Value of Outfit,
 No. 12E022 Our Great Bargain Price,
 \$5.75

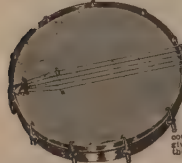
Regular Retail Price
 \$10.00
 \$5.00
 \$2.00
 \$1.00
 \$5.75

We give, free, with this outfit a complete course of musical instruction, given by one of the very best musical colleges in the country. This course consists of fifty weekly lessons covering a period of one year, and will be thorough and complete. Remember, that this outfit goes to the dealer for less than \$10.00, and you get it for \$5.75. If you do not fully understand that it is a great bargain, you should not order it. We will gladly receive it back and refund ninety cent you have paid, less transportation charges. Shipping weight, about 12 pounds.

FRONT VIEW

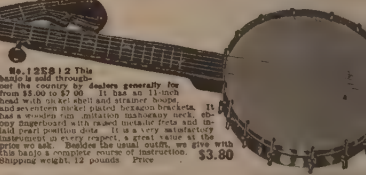
BACK VIEW

\$2.45 OUR STUDENTS' BANJO.



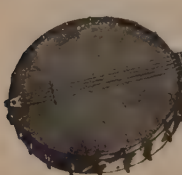
No. 12E000 We compare this banjo with any one ordinarily sold by dealers throughout the country for less than \$3.00. It has an 11-inch nickel shell, wood lined. It has a well made imitation mahogany neck with dashboard fitted with raised metallic frets. It has eleven brackets and is entirely of the finest make. Besides the usual outfit, we give with this banjo a complete course of instruction, weekly lessons, given by one of the best musical colleges in the country. Shipping weight, 12 lbs. Price, \$2.45

OUR EDMERE BANJO. \$3



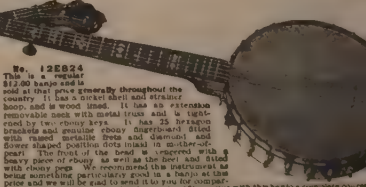
No. 12E012 This banjo is sold throughout the country by dealers generally for from \$5.00 to \$7.00. It has an 11-inch head with nickel shell and strainer hoop, and seven nickel plated frets. It has a mahogany neck with imitation mahogany neck, ebony fingerboard with raised metallic frets, and pearl position dots. It is a very satisfactory instrument in every respect, a great value at the price asked. Besides the usual outfit, we give with this banjo a complete course of instruction, \$3.80 shipping weight, 12 pounds. Price

\$4.85 Our CONSERVATORY BANJO



No. 12E016 This Banjo is a splendid value at the price we ask. It has an 11-inch head, nickel shell and strainer hoop and maple rim. It has a well made, graceful neck and head veneered on front with rosewood. It has a rosewood dashboard fitted with raised metallic frets and raised pearl position dots. It has 21 frets and is a very handsome instrument in every respect. The frets are all accurately placed on the fingerboard, and the neck itself is highly polished and the entire instrument is well finished. Besides the usual outfit, we give with this banjo a complete course of weekly instruction, shipping weight, 13 pounds. \$4.85

Our NEW CENTURY BANJO. \$6



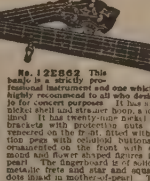
No. 12E024 This is a regular \$12.00 banjo and is sold at that price generally throughout the country. It has a direct shell and strainer hoop, and is wood lined. It has an extensive removable neck with metal truss and is tightened by two heavy keys. It has 25 frets, brackets and genuine ebony fingerboard fitted with raised metallic frets and diamond and flower shaped position dots inlaid in mother-of-pearl. The front of the head is veneered with a heavy piece of ebony, as well as the back and fitted with ebony keys. We recommend the instrument as being something particularly good in a banjo at this price and we will be glad to send it to you for comparison and examination. Besides the usual outfit, we give with this banjo a complete course of instruction. See page 139 for full particulars. Shipping weight, about 13 lbs. Price

65 OUR GEM BANJO. OUR ROYAL BANJO. \$11.95



No. 12866 This banjo is high class in every respect and is an instrument for which your local dealer can easily receive \$15.00 to \$20.00. It has an 11-inch head, a heavy nickel shell and strap hoop and has cherrywood lining. It has thirty-one nickel-plated hexagonal brackets with protection nuts. It has a very neatly cut extension neck held in place by two ebony keys. The head is veneered on the front with a heavy piece of ebony and inlaid with star, crescent and flower shaped designs in mother-of-pearl. It has white cell uplaid keys and ebony fingerboard, fitted with raised metallic frets and square and diamond shaped hand pearl position dots.

\$9.65



No. 12867 This banjo is a strictly professional instrument and one which we can highly recommend to all who desire a banjo for concert purposes. It has an 11-inch head, nickel shell and strap hoop, a solid cherrywood lining. It has twenty-nine nickel-plated hexagonal brackets with protection nuts. The head is veneered on the front with a heavy piece of ebony and inlaid with star, crescent, diamond and flower shaped designs in mother-of-pearl. The fingerboard is of solid ebony with raised metallic frets and star and square shaped position dots inlaid in mother-of-pearl. The neck is mahogany, half round carved and veneered with ebony on the back. It is fitted with a patented extension neck appliance with ebony, rosewood and ebony keys. This is a very pleasing instrument, both from the standpoint of tone and general appearance. Besides the usual outfit, we give a complete course of musical instruction, for full particulars of which see page 136. The course of musical instruction is given by one of the best musical colleges in the country. Shipping weight, about 12 pounds. Price

\$11.95

AN RECOMMEND THIS BANJO as being first class in every respect and an instrument which will give the best of satisfaction under all conditions. Besides the usual outfit, we give a complete course of musical instruction, for full particulars of which see page 136. The course of musical instruction is given by one of the best musical colleges in the country. Shipping weight, about 12 pounds. Price

7.85 A valuable PROFIT SHARING CERTIFICATE in your name when you send us your order. FRONT VIEW

OUR SPECIAL CONCERT BANJO.

17.85 Your PROFIT SHARING CERTIFICATE will help you get something valuable entirely FREE. BACK VIEW



No. 12867 If you are looking for something particularly fine in a banjo, at a price which will astonish you, this is certainly the instrument you desire. We make the assertion, without fear of contradiction, that this is the handsomest banjo ever offered to the musical public. It is mahogany lined, exposure to a demand for some time, and has been in the line of a solo banjo, to the great satisfaction of the public. It has a 11-inch head, nickel shell and strap hoop, a solid cherrywood lining. It has twenty-nine nickel-plated hexagonal brackets with protection nuts. The head is veneered on the front with a heavy piece of ebony and inlaid with star, crescent, diamond and flower shaped designs in mother-of-pearl. The fingerboard is of solid ebony with raised metallic frets and star and square shaped position dots inlaid in mother-of-pearl. The neck is mahogany, half round carved and veneered with ebony on the back. It is fitted with a patented extension neck appliance with ebony, rosewood and ebony keys. This is a very pleasing instrument, both from the standpoint of tone and general appearance. Besides the usual outfit, we give a complete course of musical instruction, for full particulars of which see page 136. The course of musical instruction is given by one of the best musical colleges in the country. Shipping weight, about 12 pounds. Price

\$17.85

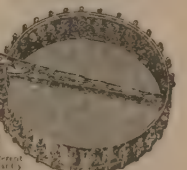
mother-of-pearl. The head is beautifully veneered with ebony and inlaid with star, crescent and flower shaped designs in mother-of-pearl. All the frets are accurately and evenly placed and the instrument is fitted with a grade of patent pegs. We think this banjo complete with strings.

65 OUR UNIVERSITY GLEE BANJO. \$19.65

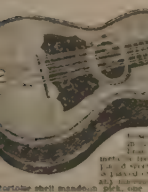


No. 12868 This banjo is artistic in every respect. It has an 11-inch head, heavy nickel-plated shell and strap hoop, a solid cherrywood lining. It has twenty-nine nickel-plated hexagonal brackets with protection nuts. The head is veneered on the front with a heavy piece of ebony and inlaid with star, crescent, diamond and flower shaped designs in mother-of-pearl. The fingerboard is of solid ebony with raised metallic frets and star and square shaped position dots inlaid in mother-of-pearl. The neck is mahogany, half round carved and veneered with ebony on the back. It is fitted with a patented extension neck appliance with ebony, rosewood and ebony keys. This is a very pleasing instrument, both from the standpoint of tone and general appearance. Besides the usual outfit, we give a complete course of musical instruction, for full particulars of which see page 136. The course of musical instruction is given by one of the best musical colleges in the country. Shipping weight, about 12 pounds. Price

BACK VIEW

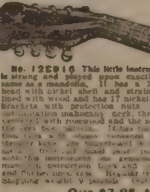


45 OUR MANDOLINETTO. OUR BANJO MANDOLIN. \$6.95



No. 12912 This is a very neat little instrument, for one so long and thin as it is. It has a 11-inch head, nickel shell and strap hoop, a solid cherrywood lining. It has twenty-nine nickel-plated hexagonal brackets with protection nuts. The head is veneered on the front with a heavy piece of ebony and inlaid with star, crescent, diamond and flower shaped designs in mother-of-pearl. The fingerboard is of solid ebony with raised metallic frets and star and square shaped position dots inlaid in mother-of-pearl. The neck is mahogany, half round carved and veneered with ebony on the back. It is fitted with a patented extension neck appliance with ebony, rosewood and ebony keys. This is a very pleasing instrument, both from the standpoint of tone and general appearance. Besides the usual outfit, we give a complete course of musical instruction, for full particulars of which see page 136. The course of musical instruction is given by one of the best musical colleges in the country. Shipping weight, about 12 pounds. Price

\$6.95



No. 12913 This is a very neat little instrument, for one so long and thin as it is. It has a 11-inch head, nickel shell and strap hoop, a solid cherrywood lining. It has twenty-nine nickel-plated hexagonal brackets with protection nuts. The head is veneered on the front with a heavy piece of ebony and inlaid with star, crescent, diamond and flower shaped designs in mother-of-pearl. The fingerboard is of solid ebony with raised metallic frets and star and square shaped position dots inlaid in mother-of-pearl. The neck is mahogany, half round carved and veneered with ebony on the back. It is fitted with a patented extension neck appliance with ebony, rosewood and ebony keys. This is a very pleasing instrument, both from the standpoint of tone and general appearance. Besides the usual outfit, we give a complete course of musical instruction, for full particulars of which see page 136. The course of musical instruction is given by one of the best musical colleges in the country. Shipping weight, about 12 pounds. Price

\$6.95

particular shell mandolin pins, one complete instruction book, and one free catalog and subscription card. The regular price of this set is \$9.00. \$6.95

Our \$7.85 Acme Professional Banjorino.
No. 12914 Our Acme Professional Banjorino is 11 inches in diameter, has nickel-plated head, nickel shell and strap hoop, a solid cherrywood lining. It has twenty-nine nickel-plated hexagonal brackets with protection nuts. The head is veneered on the front with a heavy piece of ebony and inlaid with star, crescent, diamond and flower shaped designs in mother-of-pearl. The fingerboard is of solid ebony with raised metallic frets and star and square shaped position dots inlaid in mother-of-pearl. The neck is mahogany, half round carved and veneered with ebony on the back. It is fitted with a patented extension neck appliance with ebony, rosewood and ebony keys. This is a very pleasing instrument, both from the standpoint of tone and general appearance. Besides the usual outfit, we give a complete course of musical instruction, for full particulars of which see page 136. The course of musical instruction is given by one of the best musical colleges in the country. Shipping weight, about 12 pounds. Price

\$7.85

THE AUTOHARP

has become one of the most popular of small musical instruments. Our trade in these instruments has become enormous and is largely due to two points: our extremely low prices and the general excellence of the instruments we handle. These are the only ones who can read English and possess ordinary intelligence can play upon an autoharp, because the music that we furnish is simply and plainly figured and the will find no difficulty in following it. With each autoharp, we give a complete instruction book with many different selections of music. Each of these instruments is finished in the most beautiful manner, and carefully and durably constructed. If your time will not allow you to learn to play upon a piano or other instrument of this class we would, by all means, advise you to purchase one of these instruments.

\$1.75

\$2.95

\$4.95

\$6.45

\$10.85



No. 129000 Our 31.75
Autoharp has 30 strings, 3 bars and produces 2 chords. With this instrument it is a simpler and more reliable than any other autoharp. The best steel strings are furnished and the tone is remarkably sweet. Without a single exception, every purchaser has been delighted with this autoharp. The price is well paid with it. It is the only one of its kind that can be played without a single exception. Weight, packed for shipment, 7 pounds.



No. 129002 Our 32.95
Autoharp has 31 strings, 5 bars and produces 3 chords. The possibilities of this beautiful instrument are unbounded, and while but little practice is needed for the beginner to play, its constant practice will enable the performer to produce very difficult music. Weight, packed for shipment, 7 pounds.



No. 129004 Our 44.95
This autoharp is the very latest product of the manufacturer, and is a refined and improved style of their entire line. It has 32 strings and 12 chord bars. These bars are nicely close together making the manipulation of them exceedingly easy. They produce 12 chords as follows: 1. Major, 2. Seventh, 3. C major, 4. Minor, 5. Seventh, 6. C major, 7. Minor, 8. Seventh, 9. C major, 10. Minor, 11. Seventh, 12. C major. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 10 pounds. Price, \$6.45.



No. 129008 This Autoharp is the very latest product of the manufacturer, and is a refined and improved style of their entire line. It has 32 strings and 12 chord bars. These bars are nicely close together making the manipulation of them exceedingly easy. They produce 12 chords as follows: 1. Major, 2. Seventh, 3. C major, 4. Minor, 5. Seventh, 6. C major, 7. Minor, 8. Seventh, 9. C major, 10. Minor, 11. Seventh, 12. C major. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 10 pounds. Price, \$6.45.



No. 129008 The back and sides of this beautiful Autoharp are made of well seasoned wood and are finished in black. The top and back are made of a carefully selected wood. The sides are made of a beautiful, clear, unvarnished wood. The instrument is a masterpiece of craftsmanship. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 10 pounds. Price, \$6.45.

GUITAR ZITHERS.

The Guitar Zither is an improved and simplified German zither, upon which may be rendered the most difficult music without the aid of a teacher. Our method of instruction is so easy that anyone can learn to play the instrument in a very short time. The bass notes are tuned in groups of chords. This is a very attractive feature because the chords of the key are ready to be picked without effort. As an accompaniment of the voice these chords are invaluable. The other musical instrument, the guitar zither, is especially delightful. It rewards individual skill more than any other harp in existence. These are musical instruments which have won the hearts of generation after generation.

\$1.65

\$1.98

\$2.95

\$3.95



No. 12921 The Guitar Zither, at \$1.65.
This beautiful instrument is made of maple, cherry, stained and polished. It has a hand rest, 31 strings and 4 chords, namely, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 7 pounds. Price, \$1.65.



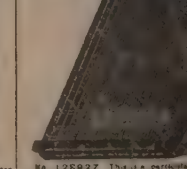
No. 12923 This is another splendid Guitar Zither, and is made of maple, stained and polished. It has a hand rest, 31 strings and 4 chords, namely, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 7 pounds. Price, \$1.98.



No. 12925 This is another splendid Guitar Zither, and is made of maple, stained and polished. It has a hand rest, 31 strings and 4 chords, namely, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 7 pounds. Price, \$2.95.



No. 12927 This is a particularly beautiful instrument of great musical capacity. It has 31 strings and 4 chords, namely, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 7 pounds. Price, \$3.95.



No. 12927 This is a particularly beautiful instrument of great musical capacity. It has 31 strings and 4 chords, namely, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 7 pounds. Price, \$3.95.

MANDOLIN-GUITAR-ZITHER.

\$3.35

No. 12940 Has 31 strings, 4 chords, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 7 pounds. Price, \$3.35.

\$4.35

No. 12942 Has 41 strings, 4 chords, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 12 pounds. Price, \$4.35.

\$2.65

No. 12947 This is a particularly beautiful instrument of great musical capacity. It has 31 strings and 4 chords, namely, C, G, F, and D. It is a very easy to play and is a very reliable instrument. The tone is perfect, chromatic and clear. The finish is beautiful, nicely polished ebony finish. It is a handsome, useful musical instrument. Weight, packed for shipment, 7 pounds. Price, \$2.65.

Each packed in neat pasteboard box with instruction book and tuning key.

WE ESPECIALLY URGE ORDERING A SINGLE REVOLVER

money to cover postage. The postage is 1 cent per ounce, or fraction thereof. If sent by insured mail, allow 5 cents extra for insurances. For 20-caliber, and 10 cents extra for revolvers costing \$10.00 or less, and 15 cents for revolvers costing \$10.00 or less, and 15 cents for a new revolver.

HOW TO TEST A PISTOL OR REVOLVER.

NOTE That expert pistol and revolver shooting can only be accomplished by expert marksmen, and when once you become an expert, it is difficult for you to do poor shooting when you are in good form. **REVOLVERS ARE TESTED** at 119 to 30 yards except the high power, and strong shooting arms, which are tested at 200 yards, and if you do not make a good target, it is not the fault of the revolver, but usually the fault of the sighting, for instance, a revolver that is 200 yards target at 10 yards, and you can do good shooting at this range, you will find that if you shoot the same revolver at 50 yards the bullets will fall under

THE PURCHASE OF A REVOLVER MADE IN OUR OWN FACTORY, as illustrated and described on the preceding pages, we show on this and the following pages **THE BEST KIND OF THE BEST KNOWN DOUBLE ACTION MAKES, AND AT PRICES LOWER THAN YOU CAN BUY ELSEWHERE.** **ON RECEIPT OF \$1.00** we will send any revolver by express O. D., sub-receiver is received and found perfectly satisfactory. We reserve the right to examine, balance to be paid after the over, that you send cash in full with your order and save the small extra charge on a O. D. shipment. All our customers and cash in full with their orders. **DON'T FAIL TO COME AND SEE OUR REVOLVERS WITH OTHER HOUSES. WE CAN SAVE YOU MONEY.**

the target, so in order to become an expert shot it is quite necessary for you to become acquainted with the revolver you intend to shoot, and in a short time you will know whether to buy a revolver or below the bull's eye in order to hit it. **WHEN TESTING A REVOLVER** 5 or 6 consecutive shots at a bull's eye without stopping, then examine your target and see how the shots group and how near the group is to your bull's eye. This will give you an idea whether you should hold high, low, to the right or to the left of your mark. Always aim at the bull's eye. The wind has more or less effect on target shooting, and 5-inch barrel revolvers are better than 3-inch barrel shooting. It requires long practice to become skilled with a 3-inch barrel.

DOUBLE ACTION REVOLVERS, \$1.44 TO \$1.65.

All are self-cocking, full nickel plated with checkered rubber handle, nickel plated cylinder and octagon steel rifled barrel. Forged parts and made from the best material that money can buy. Made in U. S. 22-caliber rim fire, 22-caliber center fire, and 32-caliber center fire.

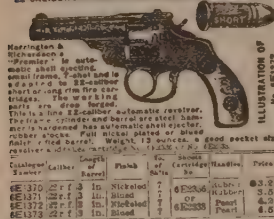
Caliber	Length of Barrel	Weight	Price
22 c.f. 2 1/2 in.	Found	7 1/2	\$1.44
22 c.f. 3 in.	Found	8 1/2	\$1.44
22 c.f. 3 1/2 in.	Found	9 1/2	\$1.44
22 c.f. 4 in.	Found	10 1/2	\$1.44
22 c.f. 4 1/2 in.	Found	11 1/2	\$1.44
22 c.f. 5 in.	Found	12 1/2	\$1.44
22 c.f. 5 1/2 in.	Found	13 1/2	\$1.44
22 c.f. 6 in.	Found	14 1/2	\$1.44
22 c.f. 6 1/2 in.	Found	15 1/2	\$1.44
22 c.f. 7 in.	Found	16 1/2	\$1.44
22 c.f. 7 1/2 in.	Found	17 1/2	\$1.44
22 c.f. 8 in.	Found	18 1/2	\$1.44
22 c.f. 8 1/2 in.	Found	19 1/2	\$1.44
22 c.f. 9 in.	Found	20 1/2	\$1.44
22 c.f. 9 1/2 in.	Found	21 1/2	\$1.44
22 c.f. 10 in.	Found	22 1/2	\$1.44
22 c.f. 10 1/2 in.	Found	23 1/2	\$1.44
22 c.f. 11 in.	Found	24 1/2	\$1.44
22 c.f. 11 1/2 in.	Found	25 1/2	\$1.44
22 c.f. 12 in.	Found	26 1/2	\$1.44
22 c.f. 12 1/2 in.	Found	27 1/2	\$1.44
22 c.f. 13 in.	Found	28 1/2	\$1.44
22 c.f. 13 1/2 in.	Found	29 1/2	\$1.44
22 c.f. 14 in.	Found	30 1/2	\$1.44
22 c.f. 14 1/2 in.	Found	31 1/2	\$1.44
22 c.f. 15 in.	Found	32 1/2	\$1.44
22 c.f. 15 1/2 in.	Found	33 1/2	\$1.44
22 c.f. 16 in.	Found	34 1/2	\$1.44
22 c.f. 16 1/2 in.	Found	35 1/2	\$1.44
22 c.f. 17 in.	Found	36 1/2	\$1.44
22 c.f. 17 1/2 in.	Found	37 1/2	\$1.44
22 c.f. 18 in.	Found	38 1/2	\$1.44
22 c.f. 18 1/2 in.	Found	39 1/2	\$1.44
22 c.f. 19 in.	Found	40 1/2	\$1.44
22 c.f. 19 1/2 in.	Found	41 1/2	\$1.44
22 c.f. 20 in.	Found	42 1/2	\$1.44
22 c.f. 20 1/2 in.	Found	43 1/2	\$1.44
22 c.f. 21 in.	Found	44 1/2	\$1.44
22 c.f. 21 1/2 in.	Found	45 1/2	\$1.44
22 c.f. 22 in.	Found	46 1/2	\$1.44
22 c.f. 22 1/2 in.	Found	47 1/2	\$1.44
22 c.f. 23 in.	Found	48 1/2	\$1.44
22 c.f. 23 1/2 in.	Found	49 1/2	\$1.44
22 c.f. 24 in.	Found	50 1/2	\$1.44
22 c.f. 24 1/2 in.	Found	51 1/2	\$1.44
22 c.f. 25 in.	Found	52 1/2	\$1.44
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22 c.f. 26 in.	Found	54 1/2	\$1.44
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22 c.f. 27 in.	Found	56 1/2	\$1.44
22 c.f. 27 1/2 in.	Found	57 1/2	\$1.44
22 c.f. 28 in.	Found	58 1/2	\$1.44
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22 c.f. 29 in.	Found	60 1/2	\$1.44
22 c.f. 29 1/2 in.	Found	61 1/2	\$1.44
22 c.f. 30 in.	Found	62 1/2	\$1.44
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22 c.f. 31 in.	Found	64 1/2	\$1.44
22 c.f. 31 1/2 in.	Found	65 1/2	\$1.44
22 c.f. 32 in.	Found	66 1/2	\$1.44
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22 c.f. 79 in.	Found	160 1/2	\$1.44
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22 c.f. 89 in.	Found	180 1/2	\$1.44
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22 c.f. 93 in.	Found	188 1/2	\$1.44
22 c.f. 93 1/2 in.	Found	189 1/2	\$1.44
22 c.f. 94 in.	Found	190 1/2	\$1.44
22 c.f. 94 1/2 in.	Found	191 1/2	\$1.44
22 c.f. 95 in.	Found	192 1/2	\$1.44
22 c.f. 95 1/2 in.	Found	193 1/2	\$1.44
22 c.f. 96 in.	Found	194 1/2	\$1.44
22 c.f. 96 1/2 in.	Found	195 1/2	\$1.44
22 c.f. 97 in.	Found	196 1/2	\$1.44
22 c.f. 97 1/2 in.	Found	197 1/2	\$1.44
22 c.f. 98 in.	Found	198 1/2	\$1.44
22 c.f. 98 1/2 in.	Found	199 1/2	\$1.44
22 c.f. 99 in.	Found	200 1/2	\$1.44
22 c.f. 99 1/2 in.	Found	201 1/2	\$1.44
22 c.f. 100 in.	Found	202 1/2	\$1.44
22 c.f. 100 1/2 in.	Found	203 1/2	\$1.44
22 c.f. 101 in.	Found	204 1/2	\$1.44
22 c.f. 101 1/2 in.	Found	205 1/2	\$1.44
22 c.f. 102 in.	Found	206 1/2	\$1.44
22 c.f. 102 1/2 in.	Found	207 1/2	\$1.44
22 c.f. 103 in.	Found	208 1/2	\$1.44
22 c.f. 103 1/2 in.	Found	209 1/2	\$1.44
22 c.f. 104 in.	Found	210 1/2	\$1.44
22 c.f. 104 1/2 in.	Found	211 1/2	\$1.44
22 c.f. 105 in.	Found	212 1/2	\$1.44
22 c.f. 105 1/2 in.	Found	213 1/2	\$1.44
22 c.f. 106 in.	Found	214 1/2	\$1.44
22 c.f. 106 1/2 in.	Found	215 1/2	\$1.44
22 c.f. 107 in.	Found	216 1/2	\$1.44

HARRINGTON & RICHARDSON'S REVOLVERS.

H. & R. NEW MODEL PREMIER.

22-CALIBER, 3-INCH BARREL.

22-CALIBER CARTRIDGES, 19¢ PER 100. SEE PAGE 301.

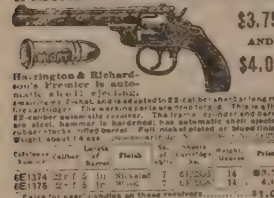


HARRINGTON & RICHARDSON'S PREMIER
 This is a fine 22-caliber revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$3.25
22	3 in.	3.10	\$3.25
22	3 in.	3.10	\$3.25
22	3 in.	3.10	\$3.25

H. & R. PREMIER, 22-CAL. 5-INCH BARREL.

22-CALIBER CARTRIDGES, 19¢ PER 100. SEE PAGE 301.



HARRINGTON & RICHARDSON'S PREMIER
 This is a fine 22-caliber revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	5 in.	3.10	\$3.75
22	5 in.	3.10	\$3.75
22	5 in.	3.10	\$3.75
22	5 in.	3.10	\$3.75

H. & R. AUTOMATIC REVOLVER.

70 AND 91 CENTS PER 100 FOR CARTRIDGES. SEE PAGE 301.



HARRINGTON & RICHARDSON'S AUTOMATIC
 This is a fine 22-caliber automatic revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24

Over 3,800,000 Harrington & Richardson's Revolvers Sold.

OUR \$3.24 H. & R. AUTOMATIC REVOLVER.

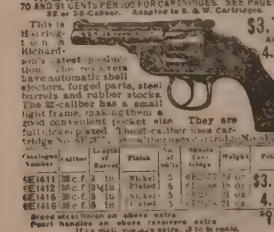


HARRINGTON & RICHARDSON'S AUTOMATIC
 This is a fine 22-caliber automatic revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24

H. & R. HAMMERLESS REVOLVERS.

70 AND 91 CENTS PER 100 FOR CARTRIDGES. SEE PAGE 301.

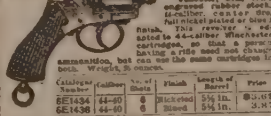


HARRINGTON & RICHARDSON'S HAMMERLESS
 This is a fine 22-caliber hammerless revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$3.76
22	3 in.	3.10	\$3.76
22	3 in.	3.10	\$3.76
22	3 in.	3.10	\$3.76

OUR \$3.62 FRONTIER REVOLVER.

This Frontier Revolver is offered at the lowest price. The best revolver for the money is frontier use. This large, strong shooting revolver costs less than \$3.00.

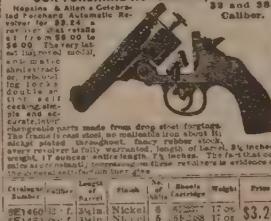


FRONTIER REVOLVER
 This is a fine 22-caliber revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$3.62
22	3 in.	3.10	\$3.62
22	3 in.	3.10	\$3.62
22	3 in.	3.10	\$3.62

If by mail, postage extra, 30 cents.

OUR FOREHAND AUTOMATIC, \$3.24



FOREHAND AUTOMATIC
 This is a fine 22-caliber automatic revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

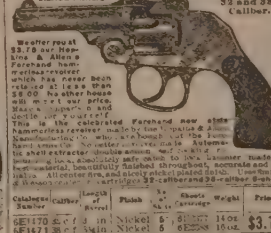
Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24
22	3 in.	3.10	\$3.24

If by mail, postage extra, 24 cents.

OUR FOREHAND HAMMERLESS, \$3.75

70¢ PER 100 FOR 32-CALIBER CARTRIDGES. SEE PAGE 301.

OUR 32-CALIBER CARTRIDGES. SEE PAGE 301.



32-CALIBER REVOLVER
 This is a fine 32-caliber revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
32	3 in.	3.10	\$3.75
32	3 in.	3.10	\$3.75
32	3 in.	3.10	\$3.75
32	3 in.	3.10	\$3.75

If by mail, postage extra, 30 cents.

OUR REVOLVER STOCK, 63¢.

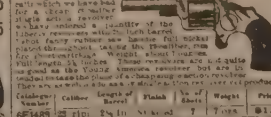


REVOLVER STOCK
 This is a fine revolver stock. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$3.75
22	3 in.	3.10	\$3.75
22	3 in.	3.10	\$3.75
22	3 in.	3.10	\$3.75

If by mail, postage extra, 30 cents.

OUR NEW LIBERTY 22-CALIBER REVOLVER, \$1.05.



LIBERTY 22-CALIBER REVOLVER
 This is a fine 22-caliber revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
22	3 in.	3.10	\$1.05
22	3 in.	3.10	\$1.05
22	3 in.	3.10	\$1.05
22	3 in.	3.10	\$1.05

If by mail, postage extra, 30 cents.

22-CALIBER CARTRIDGES FOR THIS REVOLVER 19 CENTS PER 100. SEE PAGE 301.

OUR \$2.72 AUTOMATIC AND \$3.25 HAMMERLESS REVOLV

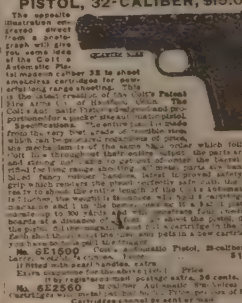
ARE GUARANTEED TO BE EQUAL TO ANY REVOLVER USUALLY SOLD AT DOUBLE THE PRICE. Send us your order, compare our revolver with any revolver you own, and if you are not satisfied, return the revolver to us and we will refund your money and transportation charges paid by you.

THE GENUINE COLT'S MAGAZINE REVOLVERS.

MADE BY THE COLT'S FIRE ARMS CO., HARTFORD.

NOTICE.—The manufacturer of the revolver at the price at which we are offering them are cheaper. THESE PRICES ARE GUARANTEED TO BE LOWER THAN ANY OTHER REVOLVER IN THE UNITED STATES. We are offering these revolvers at a low price in order to give you a great chance of getting a revolver at a low price.

COLT'S AUTOMATIC MAGAZINE PISTOL, 32-CALIBER, \$15.00.

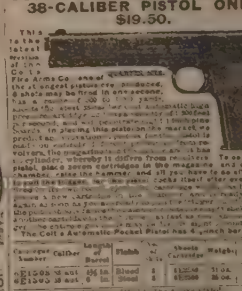


COLT'S AUTOMATIC MAGAZINE PISTOL
 This is a fine 32-caliber automatic pistol. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
32	3 in.	3.10	\$15.00
32	3 in.	3.10	\$15.00
32	3 in.	3.10	\$15.00
32	3 in.	3.10	\$15.00

If by mail, postage extra, 30 cents.

COLT'S AUTOMATIC MAGAZINE PISTOL, 38-CALIBER, \$19.50.

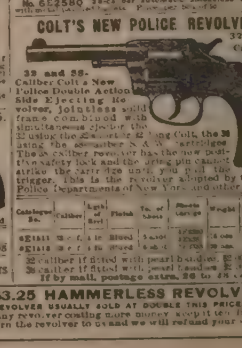


COLT'S AUTOMATIC MAGAZINE PISTOL
 This is a fine 38-caliber automatic pistol. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
38	3 in.	3.10	\$19.50
38	3 in.	3.10	\$19.50
38	3 in.	3.10	\$19.50
38	3 in.	3.10	\$19.50

If by mail, postage extra, 30 cents.

COLT'S NEW POLICE REVOLVER.

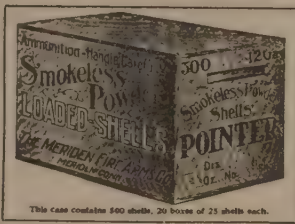


COLT'S NEW POLICE REVOLVER
 This is a fine 32-caliber revolver. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel. The frame is made of steel. The barrel is made of steel. The hammer is made of steel. The trigger is made of steel. The cylinder is made of steel.

Caliber	Length of Barrel	Weight	Price
32	3 in.	3.10	\$3.75
32	3 in.	3.10	\$3.75
32	3 in.	3.10	\$3.75
32	3 in.	3.10	\$3.75

POINTER SMOKELESS POWDER LOADED SHOTGUN SHELLS.

7.25
PER
CASE
OF
500
SHELLS
AS ILLUSTRATED



\$14.50 PER 1,000
TWO CASES SPECIAL TO

**DEALERS, GUN CLUBS,
MARKET HUNTERS,
CLUB ORDERS.**

**OR ANY OTHER SPORTSMAN WHO WISHES
TO TAKE ADVANTAGE OF OUR LOWEST
QUANTITY OFFER.**

50 PER 1,000 OF \$7.26 FOR CASE OF 500 for the lightest
weight, as shown in lighter furnish Pioneer Smoothless Shells when ordered in this
quantity. Every shell is guaranteed to contain 100% Feather. No other feather
is used. All shells are made in the name of J. & C. and do not appear anywhere
else. The name of J. & C. is blown into each shell. The name of J. & C. is blown into each shell.
An ink blot Pioneer shell in the hand is a sure proof of the quality of the shell. The
name of J. & C. is blown into each shell. The name of J. & C. is blown into each shell.
Sell Pioneer shells once and your customers will never
forget them.

ADVISE EVERYONE to order 500 or 1,000 lots, by so doing you get our lowest
quantity price, you get the lowest possible freight rate, you

OUR PRICES ON CARTRIDGES, WE BEAT ALL COMPETITION

WARRANTY, SENT WITH EVERY CASE OF SHELLS, GUARANTEES EVERY SHELL MECHANICALLY PERFECT, HIGHEST GRADE MATERIALS AND THE STRONGEST, LONGEST RANGE SHOOTING SHELLS MADE IN THE WORLD.

YOU GET BACK PART OF OUR PROFIT. Mr. Fisher says our Potometer Shells at 47 cents are

WHEN YOU SEND US AN ORDER we send you a **PROFIT SHARING CERTIFICATE**, and these certificates entitle you to a variety of valuable articles as explained on the last pages. Do not forget this great feature - our Profit Sharing Department. Remember, all the profit share features are yours and you do not add a fraction of a penny to our selling price, as it is a liberal free division of our profits with our customers, and we guarantee our prices always as low as possible, by far lower than the prices you can get from any other company.

PRICES ON POINTER SMOKELESS SHELLS

Please notice we furnish only one size and one load in a case, just as they come to us from the factory at the case price.

**SMOKELESS POWDER SHELLS, LOADED
WITH DROP SHOT.**

Catalogue No.		12 Gauge		LOADED WITH SMOKELESS POWDER	
Lead No.	Grains of Smokeless Powder	Wt. of shot	Size of Shot	Price per 100 Shells	Price per 1000 Shells
117A 4	3	1	No. 10	39c	\$1.49
117A 6	3	1	No. 10	\$7.25	14.50
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
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117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		
117A 8	3	1	No. 10		
117A 2	3	1	No. 10		
117A 4	3	1	No. 10		
117A 6	3	1	No. 10		

Catalogue No.		10 Gauge		LOADED WITH SMOKELESS POWDER		
6E2320						
Lead No	Grain of Smokeless Powder Equivalent	Wt of shot	Size of 1000 Shot	Price per box of 75 Shells	Price per case of 500 Shells	Price per 1000 Shells
A1127			No			
A1128	31	11	No			
A1129			No			
A1130	Drums	Os	No	47c	\$1.80	\$8.56
A1131			No			17.12

Mr. Betz says our Purple Shells are better for long range shooting than the Nitro Club, Winchester New Royal Shell. I like P. purple shells the best for penetration and a better target especially the three-grain and five-grain shells. Winchester New Royal shells are good for long range shooting but I like the Purple Shell best for long range shooting. I have used Nitro Club, New River, Winchester Repeater and other makes of shells but found that they did not come up to your shells. Yours truly, HARRY R. BETZ

SUPERIOR AMMUNITION

HIGH GRADE LOADED PISTOL AND RIFLE CARTRIDGES AT LOWEST PRICES EVER KNOWN.

COMPARE OUR PRICES WITH OTHERS. NONE CAN COMPETE WITH US ON THESE GOODS. **WARRANTEE** our Dominion rifle and pistol cartridges to be equal or superior to any cartridges made regardless of make, name or price. SEND US YOUR ORDER FOR CARTRIDGES, and if you find them otherwise, you may return them at our expense of transportation charge and we will return your money. COULD ANYTHING BE MORE FAIR?

LOADED METALLIC CARTRIDGES.

COMPARE OUR PRICES WITH OTHER HOUSES. Our terms are cash with order on ammunition. These are the leading and popular selling cartridges. Cartridges can be shot with either gas or freight, but cartridges cannot be shot by mail because they are explosive. Prices subject to change without notice. Our ammunition is always fresh. We buy metallic and shotgun shells in carload lots. We sell large quantities, consequently have no overhead. These illustrations are one-half size of the cartridges, you are in doubt about the correct caliber, send us a sample shell or your order, or send the cover of the box. Rim fire shells shot with your order, or send the cover of the box. Rim fire shells cannot be reloaded.

OUR HIGH GRADE RIM FIRE CARTRIDGES. LOADED WITH BLACK POWDER. Cannot be sent by mail.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
32-40-165 BALLARD & MARLIN	7.00	\$0.14	\$0.35	\$0.65
38-56-255 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85

Our ammunition is always fresh and loaded with first class powder. OUR TERMS ARE CASH WITH ORDER. WE CANNOT SEND C. O. D.

CARTRIDGES Cannot be sent by mail.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
B. & B. Caps (Round ball)	10.00	\$0.14	\$0.35	\$0.65
B. & B. Caps (Oval ball)	10.00	\$0.14	\$0.35	\$0.65
30 Long	10.00	\$0.14	\$0.35	\$0.65
30 Long Rifle	10.00	\$0.14	\$0.35	\$0.65
30 Long Rifle	10.00	\$0.14	\$0.35	\$0.65
30 Long Rifle	10.00	\$0.14	\$0.35	\$0.65
30 Long Rifle	10.00	\$0.14	\$0.35	\$0.65
30 Long Rifle	10.00	\$0.14	\$0.35	\$0.65
30 Long Rifle	10.00	\$0.14	\$0.35	\$0.65
30 Long Rifle	10.00	\$0.14	\$0.35	\$0.65

Cartridges cannot be sent by mail because they are explosive.

RIFLE FIRE PISTOL AND RIFLE CARTRIDGES. WITH BLACK POWDER. Explosives cannot be sent by mail.

Illustrations are half the size of cartridges. If you are in doubt about the correct caliber, send a sample shell which has been shot, with your order. The cover of the box.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
32-40-165 BALLARD & MARLIN	7.00	\$0.14	\$0.35	\$0.65
38-56-255 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85

CARTRIDGES CANNOT BE SENT C. O. D.

CARTRIDGES CANNOT BE SENT C. O. D.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
32-40-165 BALLARD & MARLIN	7.00	\$0.14	\$0.35	\$0.65
38-56-255 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85

DOMINION CENTER FIRE MILITARY AND SPORTING CARTRIDGES LOADED WITH BLACK POWDER.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
32-40-165 BALLARD & MARLIN	7.00	\$0.14	\$0.35	\$0.65
38-56-255 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85

ALL THESE CARTRIDGES have lead bullets only, and are good for 300 to 500 yards. Explosives cannot be sent by mail. Cartridges cannot be sent C. O. D.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
32-40-165 BALLARD & MARLIN	7.00	\$0.14	\$0.35	\$0.65
38-56-255 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85
40-60-210 REPEATERS	10.00	\$0.18	\$0.45	\$0.85

The above cartridges may be reloaded with Ideal tools. No. 5E234.

SMOKELESS CARTRIDGES.

Metallic Cartridge, loaded with Smokeless Powder, are all the same shape and size as regular Black Powder Cartridge, but have less grains of powder than Black Powder Cartridge.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65

RIFLE FIRE SMOKELESS. COME WITH LEAD BULLETS ONLY.

These illustrations are half size of cartridges. If you are in doubt about correct caliber, send us a sample shell, which has been shot, with your order, or send cover of box.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65

CENTER FIRE SMOKELESS CARTRIDGES. RIFLE AND PISTOL SIZES. CARTRIDGES CANNOT BE SENT C. O. D.

All Smokeless Cartridges are the same size and size as Black Powder Cartridge, but they have less grains of powder than Black Powder Cartridge.

Caliber	Weight	Price for 100	Price for 500	Price for 1,000
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65
30-30-160 BULL	7.00	\$0.14	\$0.35	\$0.65

Remember you not only save money at our price but you get your PROFIT SHARING CERTIFICATES and can soon get something valuable FREE—a wonderful plan for our customers to share in our profits.

S., R. & Co.'s Celebrated Minnow Buckets.

Now Buckets. Mandelco, Inc. has 5789088 Mandelco, Inc. has a new line of mesh and stainless steel minnow buckets for sale every part on the market. Free circulation of air and water, attracts the fish to the bucket by making good fish-baiting. The bucket, if desired to keep the minnows fresh while in transit, put a little ice in the bottom of your bucket. When you arrive at the lake drop the inside bucket into the water and the minnows will be kept on the surface by a string tied to the boat. The inside bucket is made of wire screening and so open that it affords full view of the minnows, thus bringing to your minnows the insect food upon which they

Weight, 3 and $3\frac{1}{4}$ pounds.

Buckeye 10" molding 3 quarts 10 quarts
Price..... 83¢ 82¢

Midget Minnow and Frog Bucket

No. 571908 Our Two-Quart Minnow and Frog Bucket is an ideal bucket for the lone fisherman. Same is nicely lacquered in deep blue, has perforated hinged cover, self locking, ball handle. This bucket is 6 inches in diameter, 4½ inches high, weighs 9 ounces. Tie a string to

the bait and drop bucket over-
board and your bait will remain
fresh. Small, strong, neat

efficient. Price 13c

If by mail, postage extra, 15 cents

**Our Universal Live Nets, to
Keep Fish Fresh When
Caught.**

No. 57E9086 These nets are
made with fine hessian and are
covered with netting, are collapsible
and take up very little room. An
excellent thing to keep fish alive
and fresh when caught.

Price, 10 inches diameter 26c

Price, 12 inches diameter	31c
Price, 14 inches diameter	36c



Minnow Dip
No. 6719089 Minnow
Dip No. 6 is made of No. 33
4-ply No. 4 Island, cotton
superior in strength and
durability to linen nets
and far less expensive.
Prices are for nets only,
do not include frames.

Price, 18 inches deep..	18c
Price, 18 inches deep ..	20c

Price, 36 inches deep	...	...	...
Price, 74 inches deep	...	...	...
Price, 30 inches deep	...	...	...

Price, 30 inches deep **48¢**
If by mail, postage extra 5 cents.
Linen Landing Nets.
No. 57E9090 Price is for netting only, and
does not include frame. For landing large fish.
Price, 30 inches deep **18¢**
Price, 24 inches deep **28¢**
Price, 20 inches deep **38¢**
If by mail, postage extra 5 cents.
Our Chicago Landing Net,
75 Cents.
No. 57E9091

Our Complete
Landing Net.

with solid round
ring, fitted with
16 inch net
having brass and
steel bands, nicely finished.
Fries, complete \$75c
If by mail, postage extra, 27 cents.
Bucket and Aquarium Net.
5752993
Our new
Net is design-
ed to take

of a bucket, which is more convenient than taking them out by hand, this one is made with

ground frame, short handle, and can easily be
 carried in the coat pocket. Price 14c
 If by mail, postage extra, 6 cents.

**The Superior Folding Net
 Ring, Complete with Net.**



Complete with net and han-

etc. This is undoubtedly the best fielding net on the market.

... can be taken apart in a moment. The very light and strong being made of the latest very strong 8-10-12 galvanized steel can be folded without moving the net. For a neat partitioned cloth bag.

No. 57E9098 No. 1 King, 12x18 inches, mounted with a square bottom then waterproof net fitted with 4 foot jointed wire hatched handle. Price **\$1.35**

If by mail postage extra, 30 cents.

Fishing Nets.

No. 177000 No. 177000

No. 875000 Colgate's Brown Muffin.
green blood tie up and may be carried flat in
the pocket. In a windy day it is fast to wind
silly. The Band taking out cool and light.
Price 25c

No. 875000 Same as the above. 25c

Mosquito and Bee Head Nets, 35 Cents.

No. 5729100 To be worn as cap or over the face. Made of good tarlatan. Fitted with four light mesh strings, both top weighted with shot so as to set close to shoulders. Can be folded up and put in an ordinary coat pocket. 35c.

If by mail, postage extra. If thoroughly intending to camp or fish should have a Mosquito Head Net.

Trout Baskets with Patent Metal Fastening.

Our baskets are made from select French wire, heavy, true and light. Weight, 1 to 1 1/4 pounds. No. 5729101 Capacity, 8 pounds, measuring 10 inches on back Price 80c By mail, postage extra, 5c. No. 5729104 Capacity, 12 lbs., measuring 10 inches on back. 90c. If by mail, postage extra, 5c.

Trout Basket Straps.

No. 5729109 Series Patent Metal Strap. Made of the best trout basket strap made, made of webbing and buckles, leather and brass. See illustration opposite. 20c.

If by mail, postage extra, 5c.

Genuine Agate Rod Tips.

No. 5729122 Agate Rod Tip. Not cut in line as fast as metal tips and make line run more smoothly. Made for rod tips of the following diameters: Size 1/16 1/8 3/16 1/4 5/16 3/8 1/2 5/8 3/4 7/8 1 1 1/4 1 1/2 1 3/4 2 2 1/4 2 1/2 2 3/4 3 3 1/4 3 1/2 3 3/4 4 4 1/4 4 1/2 4 3/4 5 5 1/4 5 1/2 5 3/4 6 6 1/4 6 1/2 6 3/4 7 7 1/4 7 1/2 7 3/4 8 8 1/4 8 1/2 8 3/4 9 9 1/4 9 1/2 9 3/4 10 10 1/4 10 1/2 10 3/4 11 11 1/4 11 1/2 11 3/4 12 12 1/4 12 1/2 12 3/4 13 13 1/4 13 1/2 13 3/4 14 14 1/4 14 1/2 14 3/4 15 15 1/4 15 1/2 15 3/4 16 16 1/4 16 1/2 16 3/4 17 17 1/4 17 1/2 17 3/4 18 18 1/4 18 1/2 18 3/4 19 19 1/4 19 1/2 19 3/4 20 20 1/4 20 1/2 20 3/4 21 21 1/4 21 1/2 21 3/4 22 22 1/4 22 1/2 22 3/4 23 23 1/4 23 1/2 23 3/4 24 24 1/4 24 1/2 24 3/4 25 25 1/4 25 1/2 25 3/4 26 26 1/4 26 1/2 26 3/4 27 27 1/4 27 1/2 27 3/4 28 28 1/4 28 1/2 28 3/4 29 29 1/4 29 1/2 29 3/4 30 30 1/4 30 1/2 30 3/4 31 31 1/4 31 1/2 31 3/4 32 32 1/4 32 1/2 32 3/4 33 33 1/4 33 1/2 33 3/4 34 34 1/4 34 1/2 34 3/4 35 35 1/4 35 1/2 35 3/4 36 36 1/4 36 1/2 36 3/4 37 37 1/4 37 1/2 37 3/4 38 38 1/4 38 1/2 38 3/4 39 39 1/4 39 1/2 39 3/4 40 40 1/4 40 1/2 40 3/4 41 41 1/4 41 1/2 41 3/4 42 42 1/4 42 1/2 42 3/4 43 43 1/4 43 1/2 43 3/4 44 44 1/4 44 1/2 44 3/4 45 45 1/4 45 1/2 45 3/4 46 46 1/4 46 1/2 46 3/4 47 47 1/4 47 1/2 47 3/4 48 48 1/4 48 1/2 48 3/4 49 49 1/4 49 1/2 49 3/4 50 50 1/4 50 1/2 50 3/4 51 51 1/4 51 1/2 51 3/4 52 52 1/4 52 1/2 52 3/4 53 53 1/4 53 1/2 53 3/4 54 54 1/4 54 1/2 54 3/4 55 55 1/4 55 1/2 55 3/4 56 56 1/4 56 1/2 56 3/4 57 57 1/4 57 1/2 57 3/4 58 58 1/4 58 1/2 58 3/4 59 59 1/4 59 1/2 59 3/4 60 60 1/4 60 1/2 60 3/4 61 61 1/4 61 1/2 61 3/4 62 62 1/4 62 1/2 62 3/4 63 63 1/4 63 1/2 63 3/4 64 64 1/4 64 1/2 64 3/4 65 65 1/4 65 1/2 65 3/4 66 66 1/4 66 1/2 66 3/4 67 67 1/4 67 1/2 67 3/4 68 68 1/4 68 1/2 68 3/4 69 69 1/4 69 1/2 69 3/4 70 70 1/4 70 1/2 70 3/4 71 71 1/4 71 1/2 71 3/4 72 72 1/4 72 1/2 72 3/4 73 73 1/4 73 1/2 73 3/4 74 74 1/4 74 1/2 74 3/4 75 75 1/4 75 1/2 75 3/4 76 76 1/4 76 1/2 76 3/4 77 77 1/4 77 1/2 77 3/4 78 78 1/4 78 1/2 78 3/4 79 79 1/4 79 1/2 79 3/4 80 80 1/4 80 1/2 80 3/4 81 81 1/4 81 1/2 81 3/4 82 82 1/4 82 1/2 82 3/4 83 83 1/4 83 1/2 83 3/4 84 84 1/4 84 1/2 84 3/4 85 85 1/4 85 1/2 85 3/4 86 86 1/4 86 1/2 86 3/4 87 87 1/4 87 1/2 87 3/4 88 88 1/4 88 1/2 88 3/4 89 89 1/4 89 1/2 89 3/4 90 90 1/4 90 1/2 90 3/4 91 91 1/4 91 1/2 91 3/4 92 92 1/4 92 1/2 92 3/4 93 93 1/4 93 1/2 93 3/4 94 94 1/4 94 1/2 94 3/4 95 95 1/4 95 1/2 95 3/4 96 96 1/4 96 1/2 96 3/4 97 97 1/4 97 1/2 97 3/4 98 98 1/4 98 1/2 98 3/4 99 99 1/4 99 1/2 99 3/4 100 100 1/4 100 1/2 100 3/4 101 101 1/4 101 1/2 101 3/4 102 102 1/4 102 1/2 102 3/4 103 103 1/4 103 1/2 103 3/4 104 104 1/4 104 1/2 104 3/4 105 105 1/4 105 1/2 105 3/4 106 106 1/4 106 1/2 106 3/4 107 107 1/4 107 1/2 107 3/4 108 108 1/4 108 1/2 108 3/4 109 109 1/4 109 1/2 109 3/4 110 110 1/4 110 1/2 110 3/4 111 111 1/4 111 1/2 111 3/4 112 112 1/4 112 1/2 112 3/4 113 113 1/4 113 1/2 113 3/4 114 114 1/4 114 1/2 114 3/4 115 115 1/4 115 1/2 115 3/4 116 116 1/4 116 1/2 116 3/4 117 117 1/4 117 1/2 117 3/4 118 118 1/4 118 1/2 118 3/4 119 119 1/4 119 1/2 119 3/4 120 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THE SEROCO VIEW CAMERA.

MADE IN OUR FACTORY
AT ROCHESTER.

Our special prices are actual factory cost, with only our small profit added, less than corresponding trust cameras cost the largest dealers.

SPECIFICATIONS: SOLID MAHOGANY, PIANO FINISH; NICKEL PLATED METAL WORK; KERATOL BELLOWS; REVERSIBLE BACK; RACK AND PINION SLIDING FRONT, RACK AND PINION FOCUS MOVEMENT; RACK AND PINION DOUBLE SWING, CENTRALLY PIVOTED; BOTH FRONT AND BACK FOCUS; EXTRA LONG DRAW; THREE SECTION, DOUBLE GROOVED BED.

THE SEROCO VIEW CAMERA is the highest grade combining convenience, strength, rigidity, compactness and adaptability for the widest possible range of work to a degree never before attained. We honestly believe the Seroco View Camera to be the best view camera made, regardless of price. It meets all requirements for the very best amateur or professional work. It is a camera that is elegant in appearance, a camera that will give you perfect results and a camera that you will enjoy using.

Seroco View Camera

THE SEROCO VIEW CAMERA

THE WOODWORK

THE METAL PARTS

FOCUSING

THE BACK is reversible and may be instantly changed to either upright or horizontal work.

THE DOUBLE SWING

THE FRONT

THE BELLOWS

FOR WIDE ANGLE WORK

THE BED



The Seroco View Camera with rear section of bed detached.

which is pivoted at the center, is easily and quickly adjusted to any desired angle, both vertical and side swings being operated by the rack and pinion movement.

permitted a wide range of movement either above or below the center, operated by rack and pinion, and is securely clamped at any height by simply tightening a milled head screw.

is made from the best grade of keratol, lined with a special light proof gossamer cloth, elegant in appearance, absolutely light tight, strong and durable, the best bellows possible to make.

the back may be racked close up to the front, thus permitting the use of the shortest focus lenses made, leaving no part of the bed in range of the lens.

is made in three sections, the front section hinged and arranged to fold back against the camera. The rear section is detachable, being necessary only when the extreme length of draw is used.

STRONG, RIGID, SUBSTANTIAL AND AT THE SAME TIME LIGHT AND COMPACT.

The Seroco View Camera Folded.

THE TRIPOD. We furnish with the Seroco View Camera a high folding tripod with detachable head, made from selected ash, strong, substantial, absolutely rigid, the best tripod that can be made. This tripod is easily and quickly set up, readily adjusted to any desired height, and folds up so compactly that it can be put into the carrying case with the camera.

THE LENS AND SHUTTER. We equip the Seroco View Camera with either our Seroco Rapid Rectilinear Lens and Shutter (for prices see No. 202328 below), or with our Seroco Extra Rapid Symmetrical Lens and Automatic Shutter (for prices see No. 202329 below.) For illustrations and complete descriptions of these lenses and shutters we refer you to page 33.

THE CARRYING CASE. We put the Seroco View Camera in a fine carrying case, with compartments for complete holders, the camera, the tripod, the lens and shutter and six extra plates. Compare the convenience of this outfit in which everything is contained in one easily carried case, with other outfits in which the case contains only the camera and about two holders, making it necessary to carry the lens and shutter, the tripod and the extra plate holders in separate packages.



The Carrying Case, with compartments for Camera, Lens and Shutter, Tripod and six Double Plate Holders.

FOR PRICES
On these Cameras with
ANASTIGMAT LENSES
See Page 334.

COMPLETE DEVELOPING, FINISHING AND MATERIAL OUTFITS.

For the convenience of those who desire everything necessary for making, developing and finishing pictures, we put up special outfits suitable for use with the Seroco View Camera. These outfits contain the following complete list of apparatus and materials:

- Grade Metal Ruby Lamp with Oil Burner.
- Pressed Fibre Tray for developing.
- Pressed Fibre Tray for fixing.
- Pressed Fibre Tray for toning.
- Bag Negative Rack to hold 16 plates.
- Concave Shaped Graduate.
- Roller.
- 7 Printing Frame.
- Brush.
- Gossamer Focus Cloth.
- Extra Rapid Kodobak Dry.
- Seroco Sanitized Paper.
- 4 Kodak.
- Large Hydro-Metal Developer (makes 24 ounces of developer).
- Large Toning and Fixing Bath (makes 24 ounces of bath).
- Hydro-Sulphite of Soda.
- Soda Paste.
- Complete Instructions in Seroco.

PRICES OF OUTFITS
SEE No. 202311.
Order by Number.



PRICES:

202308 The Seroco View Camera, complete with Seroco Rapid Rectilinear Lens, Automatic Shutter, Combination Tripod, one Double Plate Holder and Carrying Case. Size 4 1/2 x 8 1/2 Price \$33.00 Size 4 1/2 x 8 1/2 Price \$33.00 Size 4 1/2 x 8 1/2 Price \$33.00	No. 202309 The Seroco View Camera, complete with Seroco Extra Rapid Rectilinear Lens, Automatic Shutter, Combination Tripod, one Double Plate Holder and Carrying Case. Size 5 1/2 x 8 1/2 Price \$33.25 Size 5 1/2 x 8 1/2 Price \$33.25 Size 5 1/2 x 8 1/2 Price \$33.25	No. 202310 The Seroco View Camera, with Combination Tripod, one Double Plate Holder and Carrying Case, but without Lens or Shutter. Size 4 1/2 x 8 1/2 Price \$12.50 Size 4 1/2 x 8 1/2 Price \$12.50 Size 4 1/2 x 8 1/2 Price \$12.50 Extra Holders, 57, 58, 59 each; 60, 61, 62 each, \$12.50 each. See No. 202309	No. 202311 Developing, Finishing and Material Outfit, complete, just as described above and shown in the illustration on this page. Outfit for 127 Camera \$33.00 Outfit for 64 x 24 Camera \$24.00 Outfit for 64 x 24 Camera \$24.00 Outfit for 64 x 24 Camera \$24.00
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FILM CAMERAS

No. 2 Buster Brown Film Camera, \$1.65.

FOR PICTURES, 24x34.



scenes, landscapes, pictures of animals, interiors, etc. In fact it can be used for general all around work, just the same as higher priced cameras.

THE LENS is a first quality single achromatic, guaranteed to make good sharp pictures. The shutter is of very simple construction, and is not liable to get out of order, and arranged for both time and instantaneous exposures.

THE NO. 2 BUSTER BROWN CAMERA is made from thoroughly kiln dried wood, covered with imitation leather, carefully and accurately constructed, all metal parts nickel plated and finely finished.

THIS CAMERA USES FILM ONLY and the film comes in rolls of six exposures each.

Price... If by mail, postage extra, 25 cents.

See No. 20E2970 for prices on films for Buster Brown cameras.

"COMPLETE INSTRUCTIONS IN PHOTOGRAPHY" FREE with the Buster Brown cameras. See page 325.

THE NO. 1 BUSTER BROWN CAMERA, same style as the No. 2 described above, but smaller size. Takes pictures 24x34 inches.

Price... If by mail, postage extra, 20 cents.

No. 1 Ansco Film Camera, \$4.10.
FOR PICTURES 2 1/2 x 3 1/2.

No. 20E2240 No. 1
This is a small, compact camera, thoroughly well made throughout, guaranteed to make perfect pictures of any kind of subjects. It is arranged to operate in either of two ways, with the best grade of seal grain, fitted with first quality single achromatic lens, with three diaphragms and automatic shutter, arranged for three speeds of instantaneous exposures or time exposures of any length.

THE CAMERA IS COMPLETE in itself, there are no loose parts to become broken or lost. Fitted with one brilliant finder and tripod socket, all metal parts nickel plated and polished. Price... \$4.95.

No. 20E2242 No. 2 ANSCO FILM CAMERA.
Same style of construction as the No. 1, but of larger size, making pictures 3 1/2 x 4 1/2 inches, and fitted with two view finders and two tripod sockets, adapting the camera to either horizontal or vertical pictures. Weight of camera, 25 ounces. Size, 6 1/2 x 4 1/2 x 4 1/2. Price, complete... \$6.95.

No. 20E2243 No. 3 ANSCO FILM CAMERA.
Same as No. 2 described above, but larger size, making pictures 4 1/2 x 6 1/2 inches. Price... \$8.95.

"COMPLETE INSTRUCTIONS IN PHOTOGRAPHY" FREE with the Ansco cameras. See page 325.

Nos. 6 and 7 Folding Pocket Ansco Film Cameras.
DAYLIGHT LOADING.

2 1/2 x 4. \$13.25 4 x 5. \$16.25



No. 6 and 7 FOLDING POCKET ANSCO FILM CAMERAS. Perfect and complete in every respect, fitted with all the latest and most advanced high speed, workmanlike lens, with three diaphragms and automatic shutter. These cameras are fitted with double rapid reloading device, fully selected and loaded, and equipped with the new improved Wolf brand film.

"COMPLETE INSTRUCTIONS IN PHOTOGRAPHY" FREE WITH THESE ANSCO CAMERAS.
SEE PAGE 325.

THE REFLEX CAMERA

LATEST 1906 MODEL.

WITH FOCAL PLANE SHUTTER FOR HIGH SPEED INSTANTANEOUS WORK.

THE REFLEX CAMERA is the greatest camera in the world for speed instantaneous work. It is made especially for the purpose of making pictures of the most difficult subjects.

Photographing Race Horses at Full Speed, Athletic Work, Yacht Races, Birds and Animals, Football and Baseball Games, Street Scenes, Newspaper Work, etc.

THE REFLEX CAMERA IS USED BY NEWSPAPER MEN for their pictures, because it is the only camera that meets the exacting requirements in the line of speed. No matter what subjects are wanted, irrespective of light and weather conditions, irrespective of the time of day or night, without regard to rapid movement on the part of the subjects, the camera is able to make pictures under the most difficult conditions of poor light, with rapidly moving and changing scenes, and the ease of big crowds, etc., and the Reflex Camera is the only camera that is able to make pictures under all these conditions.

THE REFLEX CAMERA is not only adapted to the difficult work mentioned above, but at the same time is suitable for the work of the amateur photographer. It does the high speed, exacting work of the professional, and it does the work of the amateur.

IN APPEARANCE the Reflex Camera is not unlike the ordinary box camera, also it is made throughout of natural carefully selected kiln dried mahogany, covered with the finest grade of heavy leather, and all metal work is finished in nickel plate.

PRINCIPLE OF CONSTRUCTION. The great difference between the Reflex Camera and the ordinary camera is that the Reflex Camera is not unlike the ordinary camera, also it is made throughout of natural carefully selected kiln dried mahogany, covered with the finest grade of heavy leather, and all metal work is finished in nickel plate.

THE REFLEX CAMERA is not unlike the ordinary camera, also it is made throughout of natural carefully selected kiln dried mahogany, covered with the finest grade of heavy leather, and all metal work is finished in nickel plate.

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Series II Busch Anastigmat Lens.

SPEED F 8.5.

No. 30E3447 The Series II Busch Anastigmat Lens works at an aperture of F 8.5, which allows double the speed of the ordinary anastigmat lens.

Field and complete absence of astigmatism are obtained over the entire angle of 75 degrees, and equal definition is maintained throughout the entire surface of the plate when the lens is used at full aperture. The use of smaller diaphragms greatly increases the covering power and renders it very valuable as a wide angle lens when used on a plate larger than the size for which it is listed.

Both the front and rear combinations are perfectly corrected for spherical, chromatic aberration and astigmatism, and the back lens can be used alone with small diaphragm for landscape and portrait work, being a focal length of one and three-fourth times that of the complete lens.

REMEMBER, that a lens having a large aperture will do, and in addition will do very many things that cannot be done with a lens of smaller aperture. For instance, the Series II lens at high speed, instantaneous work this lens is undoubtedly the very best lens on the market today.

We furnish the Series II lens in automatic form in the Wollensak Optical Co.'s Automatic Shutter, or in the celebrated Busch & Lomb Optical Co.'s Volume Shutter.

The Volume Shutter is the highest type of iris diaphragm shutter, extra rapid, very compact, and profound durability. It is board-like in appearance, but cost, made like a watch, point of accuracy, and the workmanship. Recognized everywhere, by experts as the finest shutter in the world.

This is a large lens and can be fitted only to cameras having large lens boards and plenty of room in front. Send your lens board and your order, and we will mount the lens without charge.

The prices are for the lens complete with automatic shutter, bulb and tube.

Size of plate covered at F 8.5	Equivalent focal length	Price with automatic shutter	Price with Volume shutter
4x5	6.25	\$85.00	\$84.40
5x7	6.25	100.00	99.40
6x8 1/4	8.00	125.00	124.00
8x10	12.16	175.00	174.00

Series II Busch Anastigmat Lens.

SPEED F 7.7.

No. 30E3448 This lens is constructed upon exactly the same principle as the Series II Busch Anastigmat lens described above, and in optical qualities is exactly the same, except that it is a much smaller lens, being of lesser diameter, permitting its use in smaller and more compact cameras.

At the speed of the Series II Anastigmat lens is F 7.7, very much faster than the ordinary wetter lenses with which most cameras are equipped.

This is an ideal lens for any style of folding camera, and its small size and compact style of construction make it the ideal lens for carrying in a camera. We particularly recommend this lens to those who desire to equip their cameras with a genuine anastigmat lens at the very lowest possible cost, as we are selling these lenses at lower prices than have ever been made for genuine anastigmat lenses.

Remember, this Series III lens is in every respect equal to the Series II described above, possessing the same high definition, the same flatness of field, the same brilliant definition over the entire plate, the only difference being the working speed, which in this series is F 7.7.

Furnished either in the Wollensak Automatic Shutter or the Busch & Lomb Volume Shutter.

The following table includes the lens complete with shutter, bulb and tube:

Size of plate covered at full speed	Equivalent focal length	Price with automatic shutter	Price with Volume shutter
4x5	6.25	\$81.50	\$80.40
5x7	7.50	97.50	96.40
6x8 1/4	9.38	117.50	116.40
8x10	12.16	157.50	156.40

The Seroco-Coetz Series II F 6.8 Anastigmat Lens.

No. 30E3449 This high class anastigmat lens is made expressly for use by C. F. Goetz, of Berlin and New York, the most celebrated lens maker in the world. The name "C. F. Goetz," which is engraved on every one of these lenses, is in itself an absolute guarantee of quality. The Seroco-Coetz Series II Anastigmat Lens is corrected to the fullest extent for spherical, chromatic and astigmatic aberration. Will cover the plate sharp at full opening F 6.8 over an angle of 64 degrees and

The single combination, when used with medium or small diaphragm, make very valuable landscape lenses of about double the focal length of the complete objective.

We particularly recommend these lenses to owners of hand cameras, who desire to improve their pictures by discarding the ordinary lenses with which such cameras are equipped and replacing them with one of these high class, genuine ultra objectives. We furnish these Seroco-Coetz Anastigmat lenses equipped with either the Wollensak Automatic Shutter or the Busch & Lomb Volume Shutter. In our illustration we show the lens equipped with the volume shutter.

This lens can be fitted to any folding camera.

The Wollensak Skyshade Shutter.

No. 30E3450 The Wollensak Skyshade Shutter is an auxiliary shutter, which enables the operator to give correct exposure to both foreground and background at the same time, which is impossible with any other style of shutter.

The Skyshade Shutter works slowly until the top is sufficiently short exposure is made to give the correct exposure to the foreground, then it opens under time, and on the other hand, if the exposure is timed correctly, the shutter opens as usually the case, the sky is very much over-exposed. If any clouds are present they are entirely lost in the resulting image, because the over-exposure of the sky opens slowly from the bottom in such a manner that the foreground is given the correct exposure at the same time as the sky, resulting in a negative that is correctly timed all over. For example, set for 1 second the shutter blade rises slowly until the top is received 1 full second of exposure, while the sky receives only about 1/2 of a second, the same ratio existing for the other speeds.

As there are two regulating levers, each with its own mechanism, it is possible to give an individual exposure of exposure, and the operator can handle the lighting of a picture almost as an artist would his paint brush in painting.

The Skyshade Shutter can be attached to any lens. It requires no fitting whatever and can be attached to the front of your lens right over the front of the lens, and the shutter is held in place by the flange at the back so that it can be slipped over the front of the lens, and releasing the pressure on the rear shutter the shutter is held in place without holding it firmly in place without any further adjustment or manipulation of any kind. The shutter is thus instantly and easily attached to any lens, and just as easily detached.

This shutter is also excellently adapted to studio use. If it is fitted to the front of the lens

Number opening	Size of lens	Price with Skyshade shutter	Price with Volume shutter
1 1/2	1 1/2	14.00	13.50
2 1/2	2 1/2	18.00	17.50
3 1/2	3 1/2	22.00	21.50
4 1/2	4 1/2	26.00	25.50

Some lenses are made with a hood like our No. 20E3451 and when using Skyshade Shutter this hood is removed. If your lens has a hood, take measurement for "outside diameter" with hood removed.

Seroco Cameras With Anastigmat Lenses.

ANTI-TRUST CAMERA, AT ANTI-TRUST PRICES.

Order Number	Camera	Price with Seroco Anastigmat lens	Price with Seroco Anastigmat lens	Price with Seroco Anastigmat lens
No. 20E3451	4 x 5 Long Focus	\$35.00	\$30.00	\$34.40
No. 20E3452	5 x 7 Long Focus	45.00	38.00	44.40
No. 20E3453	6 x 8 1/4 Long Focus	55.00	48.00	54.40
No. 20E3454	8 x 10 Long Focus	65.00	58.00	64.40
No. 20E3455	4 x 5 Dia. Exten.	45.00	38.00	44.40
No. 20E3456	5 x 7 Dia. Exten.	55.00	48.00	54.40
No. 20E3457	6 x 8 1/4 Dia. Exten.	65.00	58.00	64.40
No. 20E3458	8 x 10 Dia. Exten.	75.00	68.00	74.40
No. 20E3459	5 x 7 View	45.00	38.00	44.40
No. 20E3460	6 x 8 1/4 View	55.00	48.00	54.40
No. 20E3461	8 x 10 View	65.00	58.00	64.40

The above prices all include Automatic Shutters, except those marked (*) which include Volume Shutter.

IF VOLUME SHUTTER is wanted, with styles not marked (*) add to above price the difference between price of lens with Automatic Shutter and price with Volume Shutter as quoted under Nos. 30E3447 and 30E3448.

With the Long Focus and Double Extension cameras at above prices, we include also leather carrying case and one plate holder.

With the View cameras, at above prices, we include carrying case, one plate holder and combination tripod as shown on page 338.

The Seroco-Coetz Series II F 6.8 Anastigmat Lens.

No. 30E3450 This high class anastigmat lens is made expressly for use by C. F. Goetz, of Berlin and New York, the most celebrated lens maker in the world. The name "C. F. Goetz," which is engraved on every one of these lenses, is in itself an absolute guarantee of quality. The Seroco-Coetz Series II Anastigmat Lens is corrected to the fullest extent for spherical, chromatic and astigmatic aberration. Will cover the plate sharp at full opening F 6.8 over an angle of 64 degrees and

The single combination, when used with medium or small diaphragm, make very valuable landscape lenses of about double the focal length of the complete objective.

We particularly recommend these lenses to owners of hand cameras, who desire to improve their pictures by discarding the ordinary lenses with which such cameras are equipped and replacing them with one of these high class, genuine ultra objectives. We furnish these Seroco-Coetz Anastigmat lenses equipped with either the Wollensak Automatic Shutter or the Busch & Lomb Volume Shutter. In our illustration we show the lens equipped with the volume shutter.

This lens can be fitted to any folding camera.

See Last 16 Pages.

No. 30E3470

Filter is a small to be slipped of hand of the lens. It is a violet and violet rays of light produce a purple color are correct, the in monochrome

It enables us to produce, in color photographs with true color values. Certain combinations of colors, such as white clouds, blue sky, or green grass, when photographed without a ray filter, produce a purple color. This is due to the fact that the violet rays of light are not filtered out of the light. By using a ray filter, the violet rays are filtered out, and the colors are correct. This is especially true in the case of the photograph of flowers, painted in bright colors, which the ray filter will correct.

No. 1 for lenses 1 1/2 inches in diameter	
No. 2 for fixed focus or box cameras	
No. 3 for lenses 1 1/2 inches in diameter	
No. 4 for lenses 1 1/2 inches in diameter	
No. 5 for lenses 1 1/2 inches in diameter	
No. 6 for lenses 1 1/2 inches in diameter	
No. 7 for lenses 1 1/2 inches in diameter	
No. 8 for lenses 1 1/2 inches in diameter	
No. 9 for lenses 1 1/2 inches in diameter	
No. 10 for lenses 1 1/2 inches in diameter	
No. 11 for lenses 1 1/2 inches in diameter	
No. 12 for lenses 1 1/2 inches in diameter	
No. 13 for lenses 1 1/2 inches in diameter	
No. 14 for lenses 1 1/2 inches in diameter	

If by mail, postage extra, on Nos. 1 to 7, 8 to 10, 6 cents; on Nos. 11 to 14, 8 cents. Any of the above sizes are suitable for 1/4 inch lens in diameter than size mentioned.

State exact diameter of lens when ordering.

AUXILIARY ENLARGING AND COPYING LENSES.

No. 30E3475 These lenses are used in conjunction with the Seroco Cameras to enlarge or copy pictures. They are of various focal lengths, and are used in conjunction with the Seroco Cameras to enlarge or copy pictures. They are of various focal lengths, and are used in conjunction with the Seroco Cameras to enlarge or copy pictures. They are of various focal lengths, and are used in conjunction with the Seroco Cameras to enlarge or copy pictures.

No. 1 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 2 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 3 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 4 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 5 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 6 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 7 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 8 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 9 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 10 for 4x5 camera with lens 1 1/2 in. in diameter	

If by mail, postage extra, on Nos. 1 to 7, 8 to 10, 6 cents; on Nos. 11 to 14, 8 cents. Any of the above sizes are suitable for 1/4 inch lens in diameter than size mentioned.

Auxiliary Portrait Lenses.

No. 30E3476 These lenses are used in conjunction with the Seroco Cameras to take portraits. They are of various focal lengths, and are used in conjunction with the Seroco Cameras to take portraits. They are of various focal lengths, and are used in conjunction with the Seroco Cameras to take portraits. They are of various focal lengths, and are used in conjunction with the Seroco Cameras to take portraits.

No. 1 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 2 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 3 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 4 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 5 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 6 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 7 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 8 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 9 for 4x5 camera with lens 1 1/2 in. in diameter	
No. 10 for 4x5 camera with lens 1 1/2 in. in diameter	

If by mail, postage extra, on Nos. 1 to 7, 8 to 10, 6 cents; on Nos. 11 to 14, 8 cents. Any of the above sizes are suitable for 1/4 inch lens in diameter than size mentioned.

Our \$1.70 Opera Glass

No. 55E450
This is a good practical glass made with a good quality achromatic lenses, 1 1/2 inches in diameter covered with black morocco leather; draw tubes and trimmings are black. It is an excellent instrument for all little money.

Price.....\$1.70
By mail, postage extra, 16 cents.

Genuine Colmont Opera Glass, \$6.85.

No. 55E460
This opera glass is beautifully a-lashed in Binocular Telescope, gold, and is strictly high grade throughout. Finest achromatic lenses, 15 lines, 1 1/2 inch in diameter; oriental pearl body, pearl top and pearl focusing screw. Draw tubes, cross bars and trimmings are heavily gold plated. Price.....\$6.85
If by mail, postage extra, 16c.

Our \$4.29 Pearl Opera Glass.

No. 55E465
Whether this gold and pearl opera glass is the best instrument of the kind ever sold for so low a price. All metal parts are gold plated. Warranted not to tarnish, fine pearl body, good achromatic lenses, 1 1/2 inches in diameter. Price.....\$4.29
If by mail, postage extra, 16c.

Only \$12.95 for Our Highest Grade Genuine Jena Special Field Glass.

No. 55E485
Whether this gold and pearl opera glass is the best instrument of the kind ever sold for so low a price. All metal parts are gold plated. Warranted not to tarnish, fine pearl body, good achromatic lenses, 1 1/2 inches in diameter. Price.....\$4.29
If by mail, postage extra, 16c.

Maxim Binocular Telescope for \$17.60.

An exceedingly small and compact instrument of high magnifying power.

This is a genuine Maxim Double Telescope, made by Maxim, the celebrated Paris telescope maker, and is the simplest and most efficient instrument of this kind ever devised. It is an ideal glass for tourists, farmers, hunters, ranchmen, stockmen or anyone requiring a powerful instrument which at the same time is small in size, light in weight, and compact. Our special Binocular Telescope weighs only 9 ounces and is so compact that it may be carried in the coat pocket as easily as a pocketbook, yet has a magnifying power of nine times, or one-half again as high a power as the best field glasses. Our illustration shows the glass in the fine silk lined morocco leather pocket case, which is included without extra charge. When closed our special Binocular Telescope measures only 4 1/2 inches high, the distance from side to side is only 3 1/2 inches and the barrels are only 3/4 of an inch in diameter. The length when extended for use is 8 1/2 inches. The lenses with which our special Binocular Telescope is fitted are the best quality achromatic, accurately fitted and adjusted. The magnifying power is nine times and the definition is exceptionally fine.

No. 55E665 Maxim Double Telescope.

Price complete with morocco pocket case, as shown in illustration.....\$17.60
If by mail, postage extra, 20 cents.

FIELD GLASSES.

We contract every season with the best known and most famous makers of field glasses in Paris and Germany to furnish us with the largest quantity of high grade field glasses ever purchased by any one house. In this way we induce the manufacturers to figure the cost to us on a basis of the actual cost of material and labor. To this price we add a small profit, and as a result we offer in our cheapest field glass at \$3.55, an instrument for which you would pay the ordinary option from \$5.00 to \$10.00.

REMEMBER

You get a valuable PROFIT SHARING CERTIFICATE, enabling you to share in our profit, and get the goods entirely FREE of cost, as explained on the last page.

Our \$3.55 Delmar Field Glass.

No. 55E500 For \$3.55 we furnish this Delmar Field Glass fitted with genuine achromatic lenses, bars, draw tubes and trimmings finished in black and black corded in black morocco leather. We offer this Delmar Field Glass in the equal of field glasses sold by retail dealers at prices ranging from \$5.00 to \$10.00. The Delmar Field Glass measures 6 inches high when closed and 7 1/4 inches when extended. The object glasses are 2 1/2 inches in diameter. Magnifying power four times. The weight is 17 1/2 ounces.

Price, complete with leather case and strap, \$3.55
If by mail, postage extra, 40 cents.

\$6.95 Buys a \$15.00 Field Glass.

No. 55E510 This Field Glass is provided with first quality achromatic lenses, carefully fitted, the draw tubes are finished in dead black enamel and nickel plate. This glass possesses higher magnifying power than the Delmar Field Glass, and the lenses are of better quality, thus giving finer definition and greater clearness. Workmanship and materials throughout are of the best class. Our \$6.95 Field Glass measures 7 1/2 inches high when closed and 9 inches when extended. The diameter of the object glasses is 3 1/2 inches, the magnifying power is five times and the weight is 20 ounces.

Price, complete with leather case and strap, \$6.95
If by mail, postage extra, 40 cents.

Tourists' Field Glass for \$6.60.

No. 55E525 This is an exceptionally fine field glass, designed especially for tourists or those who expect to carry a field glass to a considerable extent. Its small size and light weight making it very desirable. Our high grade tourists' field glass is fitted with the best achromatic lenses very carefully ground, accurately fitted and adjusted. The finish throughout is extra fine, the trimmings, cross bars and draw tubes are of the best quality black enamel, the covering is the best grade of the morocco leather and the workmanship throughout is the best. The extra fine lenses of our Tourist Field Glasses are noted for their definition and clearness; the magnifying power is 4 1/2 times. Our Tourist Field Glass measures only 4 1/2 inches high when closed and 5 1/2 inches when extended, the draw tubes being extra long in proportion to the size of the instrument. The weight is 16 ounces, and the object glasses are 19 lines in diameter. Price, complete with case and strap, \$6.60
If by mail, postage extra, 30 cents.

Turner-Reich Prism Binoculars.

The bodies of the Turner-Reich Binoculars are made of aluminum and the working parts are of brass. The bodies are covered with the finest quality polished morocco leather and all exposed metal parts are finished in lustrous black. One of the eye piece cells is so made that it may be adjusted to accommodate observers who are not of the same power, a much when using a high power glass. Focusing is accomplished very easily by the large mill head in the hinge, which actuates a precision screw. The Turner-Reich instruments are adjustable for pupillary distance and provide for any separation of the eyes. An adjustable belt may be used at the desired (primary) distance so that the images of both barrels of the instrument are brought coincident by simply turning the belt, which is attached to the eye piece cell.

No. 55E570 6-Power Turner-Reich Prism Binocular. Linear magnifying power, 6 diameters. (Superficial power 36 times). Real field of view 4 degrees. Diameter field of view at 1000 yards, 25 feet.
Price, with solid sole leather case and shoulder strap.....\$33.00
If by mail, postage extra, 40 cents.

No. 55E571 8-Power Turner-Reich Prism Binocular. Linear magnifying power, 8 diameters. (Superficial power 64 times). Real field of view, 4 1/2 degrees. Diameter field of view at 1000 yards, 26 feet.
Price, with solid sole leather case and shoulder strap.....\$33.00
If by mail, postage extra, 40 cents.

No. 55E572 10-Power Turner-Reich Prism Binocular. Linear magnifying power, 10 diameters. (Superficial power 100 times). Real field of view, 4 1/2 degrees. Diameter field of view at 1000 yards, 26 feet.
Price, with solid sole leather case and shoulder strap.....\$33.00
If by mail, postage extra, 40 cents.

No. 55E560 This large illustration, engraved by an artist direct from a photograph, will give you an idea of the appearance of our SPECIAL FIELD GLASS. The lenses of these glasses are ground from the famous special optical glass, made in the Jena glass factory in Germany.

We offer this special new glass, the latest of the experiments and investigations of the skilled and scientific glass makers of Europe around. They are ground by the most skillful grinders, they are fitted with the utmost care they are accurately adjusted before attaining, the set power with the most marvelous definition clearness.

We offer the Jena Special Field Glass not only as the equal of glasses sold by other dealers at several times our price, but we offer it as also the best field glass that can be obtained at this price. We sell this glass under a positive guarantee and if you do not find it superior to any field glass to which you may compare it, you may return our expense and we will refund your money. Bear in mind that our special \$12.95 price is the large size Jena Special Field Glass with 20 lines in diameter. This field glass measures 10 inches high when closed and 12 inches when extended. The magnifying power is seven times. The draw tubes, cross bars, and trimmings are all finished in black and the covering is the best grade of morocco leather set power with the most marvelous definition clearness.

Price, complete with fine case and strap, \$12.95.

No. 55E561 OUR JENA SPECIAL ALUMINUM FIELD GLASS. Exactly the same as our No. 55E560, except that all metal parts are made of aluminum thus reducing the weight and adding to its same appearance. The highly polished draw tubes are finished in the natural silver color of aluminum and the trimmings are finished in black and the covering is morocco leather. Weight, only 18 ounces. Price, complete with fine case and strap, \$12.95.

MAGNIFIERS.**Tripod Microscope.**

No. 55E710 Tripod Microscope, adapted to a variety of uses where a short focus and high magnifying power is desirable. Adjustable focus, extra high grade lenses, heavy brass mountings, with fine lacquered finish. The best tripod microscope made.

Price, \$30.
If by mail, postage extra, 6 cents.

Combination Microscope.

No. 55E719 Combination Microscope with lacquered brass case, 2 inches in length, has two lenses, one of very high power, the other of medium power, is especially adapted for the pocket. Price, including one insect holder. (Postage extra, 5 cents). \$30

Prospectors' Magnifying Glass.

No. 55E786 Prospectors' Magnifying Glass. Heavy, well finished, with rubber case, two lenses, 1 inch and 1 1/2 inches in diameter, of light magnifying power. Strong and durable. Price, \$12.
adapted to the use of mineral prospectors, being designed by a mining expert of long experience and made expressly for use by one of the best optical manufacturers in the world. Price, \$1.99
If by mail, postage extra, 6 cents.

Triple Lens Magnifiers.

These are the most powerful instruments made in this style of construction, having three extra quality magnifying glasses, which can be used separately or all together, as desired, thus giving a range of power. The three lenses are mounted in heavy, well finished, rubber cases. No. 55E748 Diameter of lens, 5/8 inch. Price, \$3.
No. 55E747 Diameter of lens, 3/4 inch. Price, \$3.
No. 55E746 Diameter of lens, 1/2 inch. Price, \$3.
No. 55E745 Diameter of lens, 1/4 inch. Price, \$3.
If by mail, postage extra, 6 cents.

FOLDING CODDINGTONS.

These Coddington Magnifiers are made with folding metal cases, nickel plated, making them very convenient for carrying in the pocket. They are fitted with very fine double achromatic lenses of high power. No. 55E781 Diameter, 1/2 inch. Price, \$0.75
No. 55E782 Diameter, 1 inch. Price, 1.00
No. 55E783 Diameter, 1 1/2 inches. Price, 1.25
If by mail, postage extra, 5 cents.
No. 55E784 Diameter, 2 inches. Price, 1.40
If by mail, postage extra, 5 cents.

Gem Microscope, \$1.75.

No. 55E805 This little instrument is especially designed for the study, and its simplicity, compact form and low price make it a very popular one. It is substantially made of brass throughout, stands 6 inches high, has one eyepiece and one objective lens, magnifying the power of 20 diameters. Behind the glass a mirror is provided for reflection of transparent objects. The Gem Microscope has sufficient power to render the minute details in minerals, animal and vegetable life distinctly visible and will prove a source of enjoyment and profitable instruction. Price, complete in polished wood case, \$1.75
If by mail, postage extra, 14 cents.

THERMOMETERS.**Distance Reading Thermometers.**

In the Distance Reading Thermometers the scale and figures are large and very distinct, the tube magnifies the column of red spirit, and the temperature is therefore easily read at a distance of from 15 to 30 feet. They are very convenient and present a handsome appearance. No. 55E914 Distance Reading Thermometer, enameled metal case, large black figures, red spirit tube, 1 1/2 inches long. Price, \$1.00
If by mail, postage extra, 5 cents.
No. 55E915 Distance Reading Thermometer, same style as No. 55E914, but 2 1/2 inches long, with large and plain figures, easily read at a distance of 25 feet. Price, \$1.50
If by mail, postage extra, 11 cents.

Tin Case Outdoor Thermometers.

No. 55E908 Japanese Tin Case Thermometer, ordinary frame, black figures on light metal scale; mercury tube. Length, 5 inches. Price, \$1.
If by mail, postage extra, 5 cents.
No. 55E909 Japanese Tin Case Thermometer, good quality, red spirit tube and more accurate than the preceding style, seasoned tubes of standard size, mounted on a reliable thermometer for ordinary use. Length, 8 inches. Price, \$1.50
If by mail, postage extra, 5 cents.
No. 55E911 Japanese Tin Case Thermometer, extra large, white figures on black graduations upon black oxidized steel, thoroughly seasoned tubes of large size, good material and workmanship throughout, and guaranteed absolutely accurate, mounted on a reliable thermometer for use everywhere at \$1.00. Price, \$1.50
If by mail, postage extra, 10 cents.
No. 55E912 Japanese Tin Case Thermometer, with red spirit tube, graduated to 50° or 60 degrees below zero. Carefully tested for accuracy and is perfectly reliable. Length, 12 inches. Price, \$1.50
If by mail, postage extra, 13 cents.

Storm Glass Thermometers.

No. 55E980 The Old Original Foleo's Barometer, a combination storm glass and thermometer, mounted upon varnished wood case, 6 inches wide by 4 inches long. This storm glass forecasts the weather with a fair degree of accuracy for 34 hours in advance, and the thermometer shows correct temperature. Price, \$1.50
If by mail, postage extra, 13 cents.

Antique Oak Storm Glass and Thermometer.

No. 55E933 Antique Oak Storm Glass and Thermometer, mounted upon carved oak back with fancy beaded edge, black oxidized metal scale to thermometer in the center, mounted on a reliable thermometer for use everywhere at \$1.00. Price, \$1.50
If by mail, postage extra, 13 cents.

Copper Case Storm Glass and Thermometer.

No. 55E934 Copper Case Storm Glass and Thermometer, mounted upon varnished metal case, high grade thermometer with standard size tube, mercury, a very accurate instrument for outdoor use. Price, \$1.50
If by mail, postage extra, 14 cents.

Fever Thermometers.

Clinical or fever thermometers are used, as the name implies, for taking the temperature in cases of sickness. No family should be without a good fever thermometer, and we handle only the highest grade, as a cheap or inaccurate instrument is worse than useless. No. 55E940 Fever Thermometer, 4 inches long, magnifying tube, self-registering, in hard rubber case, very accurate and guaranteed. A certificate of accuracy given with each one. Price, \$1.00
If by mail, postage extra, 5 cents.
No. 55E941 Fever Thermometer, 4 inches long, self-registering, in hard rubber case, with magnifying tube, very carefully tested and guaranteed, registers in one minute. Each thermometer accompanied by certificate of accuracy. Price, \$1.00
If by mail, postage extra, 5 cents.
No. 55E942 Fever Thermometer, 4 inches long, self-registering, in black enameled case, with gold trimmings, chain and clasp; cannot be lost out of pocket; magnifying tube, very carefully tested and certificate of accuracy with each one. Price, \$1.50
If by mail, postage extra, 5 cents.

Dairy Thermometers.

No. 55E950 Churn Thermometer, with range scale, tested at 82 degrees, for churning. Price, \$1.00
If by mail, postage extra, 4 cents.

All Glass Dairy Thermometer.

No. 55E907 All Glass Dairy Thermometer. New easy reading style, made with extra large plain figures, self-registering, red spirit column, with churning and freezing points. Red spirit column, easy to see. Bulb weighted with shot, stands upright in cream. Very accurate. Price, \$1.50
If by mail, postage extra, 5 cents.

A BUGGY FOR NOTHING**HOW TO GET IT**

See your Profit Sharing Certificate (you get one with each purchase over \$1.00), and you will quickly get enough certificates to entitle you to the beautiful buggy we give free, as explained on the last page.

No. 55E960 Dairy Thermometer, all glass thermometer floats in the cream in upright position with water seal. Scale graduated and very accurate. Red spirit, easy to read, making it very easy to read. Price, (if by mail, postage extra, 5 cents).

Incubator Thermometers.

No. 55E961 Incubator Thermometer, extra large bulb and tube, very sensitive, white graduations on black oxidized metal plate. Absolutely accurate; 8 inches long. Price, \$1.50
If by mail, postage extra, 5 cents.
No. 55E962 Incubator Thermometer, same style and grade as No. 55E961, but 1 1/2 inches long. Price, \$1.50
If by mail, postage extra, 5 cents.
No. 55E967 Incubator Thermometer, same quality as preceding style, but triangular in shape, will stand upright among the eggs with scale showing plainly. Price, \$1.50
If by mail, postage extra, 5 cents.

Hydrometers.

No. 55E977 Hydrometer, for testing gravity of liquids, eleven kinds as follows: alkalis, ammonia, coal oil, gasoline, salt, sirup, vinegar, liquids lighter than water, heavier than water. Scale kind wanted. Price, any style. Price, \$1.50
If by mail, postage extra, 5 cents.

POCKET COMPASSES.**Watch Style, 18 Cents.**

No. 55E1010 Pocket Compass, watch style, open face, bevel edged glass, paper metal, brass case. Diameter, 1 1/4 inches. Price, \$1.50
If by mail, postage extra, 5 cents.

Good Compass, 43 Cents.

No. 55E1018 This Watch Pocket Compass is made with beveled metal, protected by beveled glass, paper metal brass case, and provides sliding stop. Diameter, 1 1/4 inches. Price (Postage extra, 5 cents).

Jeweled Compass, 72 Cents.

No. 55E1090 This Fine Jeweled Compass has strong brass case with cap cover, heavy bevel edged glass, silver metal dial with full circle divisions, sliding stop and jeweled stop to needle. Diameter, 1 1/4 inches. A good compass at a very low price. Price, \$1.50
If by mail, postage extra, 4 cents.

Jeweled Compass, 95 Cents.

No. 55E1030 Ultra Style Jeweled Pocket Compass is made with finished strong brass lined cover, heavy beveled glass, silver metal dial with full circle divisions, sliding stop and jeweled stop to needle. Diameter, 1 1/4 inches. A good compass at a very low price. Price, \$1.50
If by mail, postage extra, 4 cents.

Fine Jeweled Compass, \$1.50.

No. 55E1093 An extra high grade jeweled compass, with white covering, and most careful and accurate work. Strongly made, large glass, silver metal dial with full circle divisions, with cap cover, extra heavy beveled glass, automatic stop and jeweled stop to needle. Diameter, 1 1/4 inches. A good compass at a very low price. Price, \$1.50
If by mail, postage extra, 4 cents.

High Grade Compass, \$1.50.

No. 55E1090 An extra high grade jeweled compass, with white covering, and most careful and accurate work. Strongly made, large glass, silver metal dial with full circle divisions, with cap cover, extra heavy beveled glass, automatic stop and jeweled stop to needle. Diameter, 1 1/4 inches. A good compass at a very low price. Price, \$1.50
If by mail, postage extra, 4 cents.

GRAPHOPHONES THAT USE STANDARD SIZE WAX CYLINDER RECORDS.

COLUMBIA Type Q GRAPHOPHONE

No. 21E110 This is the genuine Type Q Graphophone, made by the Columbia Phonograph Company one of the most perfectly constructed talking machines ever placed on the market at so low a price. This machine runs the regular standard size wax cylinder records just as perfectly as the higher priced reproducer and is especially well suited for home entertainment purposes.

THE STRONGLY MADE SPRING MOTOR which operates the Q Graphophone, is enclosed in a dustproof barrel. It is made with a high grade spring, and its speed regulator is also enclosed in a dustproof barrel. The reproducer is the latest style in gramophone reproducers, made with mica diaphragm and is especially well suited for home entertainment purposes.

The standard size wax cylinder records just as perfectly as any talking machine costing from \$10.00 to \$25.00. Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$7.50**

COLUMBIA Type Q Special GRAPHOPHONE.

No. 21E116 Columbia Q Special Graphophone. This is a specially designed and thoroughly practical home entertainment graphophone in the regular standard size wax cylinder records. It is made with a large, heavy, substantial metal plate and has a high grade spring motor, which not only gives it greater weight and stability, contributing to the efficiency of the machine, but also increases the length, with 7-inch bell, increases the range of sound and very greatly improves the tone.

LATEST STYLE D ALUMINUM REPRODUCER.

Made extra large, fitted with indestructible mica diaphragm and flexible plate reproducing sound, with a large, heavy, substantial metal plate, which not only gives it greater weight and stability, contributing to the efficiency of the machine, but also increases the length, with 7-inch bell, increases the range of sound and very greatly improves the tone.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$8.40**

COLUMBIA Type AT GRAPHOPHONE.

This high grade Columbia Graphophone is an extra large, heavy, substantial machine, made by the Columbia Phonograph Company, made with a large, heavy, substantial metal plate, which not only gives it greater weight and stability, contributing to the efficiency of the machine, but also increases the length, with 7-inch bell, increases the range of sound and very greatly improves the tone.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$20.00**

THE REPRODUCER

The reproducer furnished with the Type Q Graphophone is the latest style in gramophone reproducers, made with mica diaphragm and is especially well suited for home entertainment purposes.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$20.00**

THE CABINET

The cabinet is constructed from quarter sawed oak of great design, just as in the case of the other models. It is finished with a beautiful black lacquer, and the gold horns are made from brass through the use of the lathe.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$20.00**

MAKE YOUR OWN RECORDS

These wide bell horns are made from brass through the use of the lathe. They are finished with a beautiful black lacquer, and the gold horns are made from brass through the use of the lathe.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$20.00**

AMPLIFYING HORNS

These wide bell horns are made from brass through the use of the lathe. They are finished with a beautiful black lacquer, and the gold horns are made from brass through the use of the lathe.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$20.00**

REMEMBER THAT ANY OF THESE MACHINES WILL USE OUR

See pages 366 and 370 for particulars regarding Our Great Record Sale.

COLUMBIA Type AT GRAPHOPHONE

\$25.00

Run our 16-cent Records, also the Columbia 25-cent Records, or any other style of standard size wax cylinder records.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$25.00**

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16c RECORDS

See pages 366 and 370 for particulars regarding Our Great Record Sale.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$25.00**

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$25.00**

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Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$25.00**

This new type of genuine Columbia Graphophone is similar to the type A T previously described, made with a solid quarter sawed oak cabinet, with special hard oak rubbed finish, a most handsome and ornamental machine.

In every respect, furnished with fine solid oak being top (not illustrated), completely protecting the machine from dust, dirt or injury of any kind; made with extra powerful double spring motor, running eight records with one winding. Workmanship and finish throughout the very best.

THE NEW LYRE SHAPED REPRODUCER distinguishes this machine from all other wax cylinder talking machines on the market. This new lyre shaped reproducer is the latest product of the Columbia Phonograph Company, a reproducer that is simply marvelous in its construction, of fine steel and which reproduces every kind of standard size wax cylinder record without the slightest reverberation of harsh rattling sound. The reproducer represents the finest of modern in sound reproducing devices, like an expert ear, never producing a sweet, resonant and delightful tone.

REMEMBER, this machine, in the motor, the workmanship and general construction is comparable in quality exactly the machine the A T machine previously described.

Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$25.00**

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Price complete, with 10-inch tapered horn, and style D mica diaphragm reproducer. Shipping weight, 10 pounds. **\$25.00**

\$8.75 BUYS THE No. 1 HARVARD DISC TALKING MACHINE



THIS TALKING MACHINE uses the wonder records, the most carefully realistic reproductions of sound ever. This machine is strictly high grade in every respect from the very best material constructed in the careful, accurate and substantial manner, exact same machine that is being sold today by others for \$10.00, and never before sold for less than \$12.00. **DISC TALKING MACHINE** is made with extra special clockwork spring motor, made with machine levels and gears, and an improved form of spring, insuring an absolutely uniform rate of 816 MECHANISM is entirely enclosed within the machine, such a way that it is perfectly protected from injury and will require practically no attention while **THE CABINET** is strongly and substantially constructed from solid oak, making a very handsome and nicely finished.

THE SOUND BOX also known as the reproducer, is of an improved type, making the latest mica diaphragm, producing a volume of sound combined with a fullness and roundness of tone.

is a revelation to those accustomed to the ordinary wax cylinder machines. This talking machine uses **THE NEW PROCESS DISC RECORDS** THE GREATEST IMPROVEMENT IN RECORD MAKING SINCE THE INVENTION OF TALKING MACHINES.

THE DISC RECORDS ARE LOUDER AND CLEARER, and more perfect and more absolutely true to the original sound than has ever before produced by any process. Those who have been accustomed to hearing the talking machine and the ordinary wax cylinder records will be astounded when they hear the first time to the latest new process disc records as used by this other disc machine.

FOR PUBLIC EXHIBITION WORK should also be used, as it is the only talking machine which reproduces the human voice, bands, orchestras and other instrumental music with clear volume, musical quality and absolutely perfect fidelity. **THIS TALKING MACHINE WITH THE NEW PROCESS HARVARD OR COLUMBIA DISC RECORDS MUST BE USED TO APPRECIATE**. It is impossible for anyone not having heard these wonderful records to appreciate in any way the marvelous results which they give.

No. 21E207 No. 1 Harvard Disc Talking Machine, complete, as shown to illustrate. \$8.75
THE HARVARD TALKING MACHINE USES THE 7-INCH OR 10-INCH HARVARD RECORDS, 7-INCH OR 10-INCH COLUMBIA RECORDS, OR ANY OTHER MAKE OF 7-INCH OR 10-INCH DISC RECORDS.

THIS \$12.00 HARVARD TALKING MACHINE, \$8.40.

THIS IS A REGULAR HIGH GRADE \$12.00 HARVARD TALKING MACHINE, USING CYLINDER RECORDS, NEVER BEFORE SOLD BY ANY DEALER IN THE WORLD FOR LESS THAN \$12.00. OUR PRICE, \$8.40.

THIS IS THE EXACT SAME Talking Machine furnished by the makers and by all dealers in talking machines at \$12.00. Except that instead of the little 10-inch horn which all other dealers furnish with this machine at \$12.00, we furnish a **LARGE CONCERT 18-INCH** Japanese Amplifying Horn with 12-inch bell and folding japaanized horn stand, this horn and stand alone being sold by other dealers at from \$1.00 to \$2.00.

THIS TALKING MACHINE is an exceedingly handsome machine, thoroughly well made in every respect and perfectly finished. The operating power is furnished by a powerful spring motor guaranteed not to get out of order. **THE GEAR AND TENSION WORK** are all machine cut, thus insuring perfect accuracy of action. **THE GOVERNOR AND TENSION WORK** effectively maintain the speed at an absolutely uniform rate. **LARGE SIZE 18-INCH CONCERT**, extra loud, made from aluminum, with sapphire reproducing point and latest improved mica diaphragm.

THIS TALKING MACHINE is substantially mounted on a handsome oak base with highly finished bent oak cover with handle, thus forming in itself a convenient and effective carrying case for the machine.

NO BETTER, HANDSOMER OR MORE DURABLE talking machine has ever before offered by any dealer for less than \$12.00, and our special price of \$8.40 represents the very lowest price at which a strictly high grade first quality reliable talking machine has ever been sold.

No. 21E218 Harvard Wax Cylinder Talking Machine, complete with aluminum reproducer, mammoth 18-inch amplifying horn and folding horn stand. Shipment weight, 25 pounds. Price \$8.40



THIS HARVARD TALKING MACHINE AND 48 RECORDS

\$14.95

YOUR OWN SELECTION OF SUBJECTS FROM PAGES 100 A TO 100 B.
 No. 21E218 COMPLETE HARVARD TALKING MACHINE, consisting of Harvard Cylinder Record Talking Machine with Amplifying Horn, japaanized stand, large aluminum reproducer, shown in illustration and 48 genuine Columbia standard size wax 7" records, your own selection, as illustrated and described on pages 100 A and 100 B. Shipping weight, 41 pounds. Price for the entire outfit, all complete \$14.95

Extra Wide Flaring Horns.



No. 21E380 These extra wide flaring horns are the largest and finest horns made, regardless of price. In volume of sound and fullness of tone they are not equaled by any other horns made.

Length	Weight	Price, Both Horns and Stand	Price, Horn and Stand
20	25	\$4.50	\$3.80
25	35	\$6.50	\$5.80
30	45	\$8.50	\$7.80
35	55	\$10.50	\$9.80

These new floral design or flower horns are the handsomest and most ornamental horns made for talking machines. In shape and design they are like an immense touring glory, and they are beautifully finished with a special enamel, either in black or in colors, with gold stripes or fancy decorations inside. finish is baked on and is absolutely permanent and durable. These horns are made by a new process in such a way that all strain comes on the rim, which is made of four thicknesses of metal, giving them great strength. The acoustic properties are unexcelled, giving full, rich, soft tones of great volume and clearness.

Size	Price
One size only, 21 inches long, with 23 1/2 inch bell.	
No. 21E390 Flower Horn, black, with gold stripes.	1.50
No. 21E391 Flower Horn, maroon, with gold stripes.	1.50
No. 21E392 Flower Horn, blue, with gold stripes.	1.50
No. 21E393 Flower Horn, black, decorated inside.	1.50
No. 21E394 Flower Horn, maroon, decorated inside.	1.50
No. 21E395 Flower Horn, blue, decorated inside.	1.50

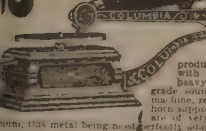
Folding Horn Stands.

No. 21E540 Horn Stand, black japaanized, folds into small space, suitable for 10-inch and smaller horns. Price \$1.50
 No. 21E541 Imperial Horn Stand, a handsome and efficient folding stand, easily made through nickel plated; adapted to any size horn up to 42-inch. Price \$2.50
 No. 21E542 No. 1 Horn stand, our best stand, made of heavy and heavy, adapted to any including the largest 48-inch and 58-inch nickel plated; folds very compactly. Price \$4.50

FOR OTHER HORNS, SEE PAGE 363

COLUMBIA TYPE A DISC GRAPHOPHONE,

\$5.00



BLACK AND GOLD HORN is the highest grade horn made for this machine. The body of this horn is made of solid brass, giving it a very ornamental appearance. It is of the latest type, and is of the highest grade. It is made with improved knife edge bearings, heavy metal diaphragm, the highest grade sound box furnished with any talking machine, regardless of price. The ornamental horn supporting arms, which are detachable, are of very handsome design and made of solid metal, this metal being most perfectly adapted for this purpose.

BLACK AND GOLD HORN is the highest grade horn made for this machine. The body of this horn is made of solid brass, giving it a very ornamental appearance. It is of the latest type, and is of the highest grade. It is made with improved knife edge bearings, heavy metal diaphragm, the highest grade sound box furnished with any talking machine, regardless of price. The ornamental horn supporting arms, which are detachable, are of very handsome design and made of solid metal, this metal being most perfectly adapted for this purpose.

See any kind of disc records, of any size or make.

No. 21250 Columbia Type A K Disc Graphophones, complete with 16-inch black and gold horns and 100 needles. Price, \$15.00. Shipping weight, 23 pounds.

THIS MACHINE is one of the Columbia Phonograph Co.'s VERY LATEST PRODUCTIONS, embodying all of the features of the highest grade talking machines and yet sold at a moderate price. It is made with powerful clock work spring motor and contained in a fine oak cabinet of handsome design. The sound box and re-producer is the latest type concert style with improved knife edge bearings, heavy metal diaphragm, the highest grade sound box furnished with any talking machine, regardless of price. The ornamental horn supporting arms, which are detachable, are of very handsome design and made of solid metal, this metal being most perfectly adapted for this purpose.

COLUMBIA TYPE A DISC GRAPHOPHONE,

\$22.50



THE TYPE A J DISC GRAPHOPHONE is made with hinged cabinet top, thus giving easy access to the motor for the purpose of oiling or cleaning. The clockwork spring motor is extra powerful, made with the latest improved governor and most perfect speed regulator. It runs two 10-inch or three 7-inch records with one winding. We particularly recommend this A J disc machine either for home entertainment or for public exhibition work, as it has proven the most popular talking machine we have ever handled. This disc graphophone, similar to the larger machine with a larger heavier and more handsomely designed cabinet made from solid quarter sawed oak.

THE SOUND BOX OR REPRODUCER is the latest knife edge style, diaphragm, and is the very highest grade sound box furnished with any talking machine, regardless of price.

Uses any kind of disc records, of any size or make.

No. 21251 Columbia Type A J Disc Graphophones, complete with 16-inch horn and 100 needles. Price, \$22.50. Shipping weight, 30 pounds.

COLUMBIA TYPE A H DISC GRAPHOPHONE, \$30.00

TYPE A H DISC GRAPHOPHONE is one of the highest grade automatic talking machines made by the Columbia Phonograph Co., and represents a very high degree of perfection in the making of these machines. The cabinet is extra large and heavy of a very handsome and ornate design, made from solid quarter sawed oak and very finely finished throughout. It is the very latest improved knife edge pattern, extra large, with heavy metal diaphragm, the most perfect reproducer yet constructed. It has a powerful double spring motor with special speed regulator is easily accessible for cleaning and oiling. It runs 10-inch records, or five 7-inch records with one winding. **MOTOR IS ABSOLUTELY NOISELESS. THE TYPE A H DISC MACHINE MOTOR MADE WHICH RATES ENTIRELY WITHOUT SOUND.**

Read about our WONDERFUL PROFIT SHARING PLAN on the last page of this book. We guarantee to save you money on every record, and at the same time we allow you to share in the profits of this business. Don't forget that you will get a Profit Certificate for every purchase. Remember, that this graphophone, complete with all the other graphophones described on this page use our 25-CENT HARVARD DISC RECORDS. List of selections, see page 367.

MISS THIS OPPORTUNITY to get in a good supply of high class, guaranteed disc records at only 25c each, or \$3.15 per dozen.



THIS GRAPHOPHONE RUNS EITHER THE 7 OR 10-INCH COLUMBIA RECORDS, OR THE HARVARD DISC RECORDS.

A complete list of which you will find on pages 367, 368, 373 and 373.

IF YOU WANT A TALKING MACHINE which will create a sensation in your locality, a machine which will come miles to hear, order this A H machine, and a selection of 10-inch records.

THE FINE BLACK AND GOLD HORN is of extra large size, being 23 inches long, with 11-inch bell, the body of this horn being constructed from the finest quality sheet steel, oxidized in black, and the bell is made of extra heavy polished brass. This type of horn greatly improves the quality and sweetness of tone.

No. 21252 Columbia Type A H Graphophone, complete with 23-inch black and gold horn and 100 needles. Price, \$30.00. Shipping weight, 65 pounds.

NEW COLUMBIA ALUMINUM TONE ARM

COLUMBIA CHAMPION DISC GRAPHOPHONE.



THE NEW ALUMINUM TONE ARM GRAPHOPHONES represent the latest and highest development in disc talking machines. In these machines the sound is transmitted directly from the reproducer, through the hollow aluminum tone arm, to the horn, securing in this way the greatest possible volume of sound, the greatest beauty and naturalness of tone, and preventing, to a very large extent, the scratching sound sometimes noticed with machines of other styles of construction.

THE MOTOR is noiseless in operation, made with the most perfect speed regulator and governor, fine timing out gears, made to run smoothly and accurately. It is a construction that repairs of any kind are very seldom necessary, and can be wound while playing.

THE CABINET is made from solid quarter sawed oak, with piano finish.

THE COLUMBIA STERLING GRAPHOPHONE

The Columbia Sterling Graphophone is a still larger, finer and more complete talking machine of the new aluminum tone arm construction, made with extra powerful double spring motor, with worm gear, insuring the most perfect operation, absolute noiselessness, every part fitted with the same care that is used in making a watch.

THE CABINET is very substantially made from solid quarter sawed oak, of very handsome and ornamental design, with piano finish.

THE SOUND ANALYZING REPRODUCER with automatic sound amplifier, doing away entirely with the old style thumb screw, the most perfect reproducer made, is included with the Sterling graphophone.

THE HORN IS OF A BEAUTIFUL FLORAL DESIGN. The shape a great improvement over the old style, and is highly polished throughout. It is made of extra heavy brass, and is of the latest design.



THE NEW ALUMINUM TONE ARM is a great improvement made by the Columbia Phonograph Co. in its talking machines for many years. This new construction, the finest and most perfect musical quality and sound has been made in the world. It is now made in the new design of construction. No. 21263 Columbia Sterling Type A H Graphophone, complete with 23-inch black and gold horn and 100 needles. Price, \$45.00. Shipping weight, 45 pounds.

REPRODUCER is the latest improved knife edge design, with heavy metal diaphragm, the highest grade sound box furnished with any talking machine, regardless of price. The ornamental horn supporting arms, which are detachable, are of very handsome design and made of solid metal, this metal being most perfectly adapted for this purpose.

BEAUTIFUL FLORAL HORN adds greatly to the beauty of this instrument. It is of the latest design, made of extra heavy brass, and is highly polished throughout. It is made of extra heavy brass, and is of the latest design.

No. 21261 Columbia Type A H Graphophone, complete with 23-inch black and gold horn and 100 needles. Price, \$30.00. Shipping weight, 30 pounds.

LATEST 1906 MODEL No. 3A HARVARD TALKING MACHINE

No. 3A HARVARD DISC TALKING MACHINE, \$14.90

Don't Miss Our Big Sale of
Genuine Harvard 7-inch and 10-inch
Disc Records
at 28c and 52c each.

For complete list of selections
see pages 367 and 368. This Har-
vard Graphophone uses the Har-
vard Records, the Columbia Rec-
ords, Victor 7-inch or 10-inch,
any other style of disc records.



THE SOUND BOX OR REPRODUCER is of the highest grade, made with extra heavy mica diaphragm, a sound box that is equal in sweetness and perfect reproduction to any sound box with which it may be compared. This reproducer is made with the latest automatic needle clamp, by which needles are inserted or removed simply by pressing a little lever, doing away entirely with the old style thumb screw arrangement.

THE CABINET with which we equip the No. 3A Harvard Disc Talking Machine is made from solid quarter sawed oak, hard oil hand rubbed finish throughout, manliness and material guaranteed in every way. In design this cabinet is very handsome.

THE BLACK AND GOLD HORN is the same high grade horn that we use on all our machines, made of the best sheet steel, with solid bell, finished in black and gold, of large size 21 inches in diameter. No. 31E232 No. 3A Harvard Disc Talking Machine, all complete, with 21-inch black and gold horn, improved sound box and 100 needles. Price, \$14.90. Shipping weight, 60 pounds.

LATEST 1906 MODEL No. 4 HARVARD DISC TALKING MACHINE, \$17.40

THIS IS THE HIGHEST GRADE HARVARD DISC TALKING MACHINE that we make, a machine that is equal in every way to disc talking machines sold by other dealers at from \$30.00 to \$60.00.

THE CABINET OF THE No. 4 HARVARD DISC TALKING MACHINE is a beautiful piece of work, made from solid quarter sawed oak, especially selected, thoroughly kiln dried and put together by high class experienced workmen. It is made with a five-ply built up top, hand turned decorations and lock cornered mitred moulings. The finish is the highest grade dead oil, hand rubbed finish, a finish that is not only pleasing in appearance, but at the same time durable.

THE MOTOR is an extra powerful tandem spring clockwork of the very latest type, made with machine cut gears, latest improved governor and patented speed regulating device.

THE SOUND BOX is our highest grade mica diaphragm unsurpassed by any reproducer or sound box on the market in volume, naturalness of tone and freedom from scratch. This reproducer is made with the latest automatic needle clamp, by which needles are inserted or removed simply by pressing a little lever, doing away entirely with the thumb screw of the old style thumb screw arrangement.

THE HORN is the same high grade black and gold horn with which we equip all of our Harvard Machines and is the largest size which we use on this line of machines, measuring 30 inches in length, with bell 13 inches in diameter. This horn is made with solid sheet steel body, solid 12 in. in black, with solid brass bell highly burnished.

IN APPEARANCE, SIZE, BEAUTY OF DESIGN, and in all these points which mean quality and satisfaction in a talking machine sold by other dealers at more than double our price.

No. 31E234 No. 4 Harvard Disc Talking Machine, all complete, with solid oak highly ornamental cabinet, extra large 30-inch black and gold horn, improved Harvard sound box and 100 needles. Shipping weight, 60 pounds. Price, \$17.40.



CONSIDER OUR PROFIT SHARING

Your PROFIT SHARING CERTIFICATE will go far toward getting you something handsome and able, shown on the last page of this catalogue.

Miscellaneous.

No. 31E583 Recorder, for Q, QO, QQ, or our special Home Graphophone. Price, each, \$5.00.
No. 31E590 Recorder, for BX, AT, AO, or our special Home Graphophone. Price, each, \$5.00.
No. 31E596 Reproducible, for Q, QO, QQ, or our special Home Graphophone. Price, each, \$5.00.
No. 31E599 Reproducible, Style D, for any cylinder graphophone except Q, QO, QQ and our special Home. Latest improved style, extra large, with built up mica diaphragm. Price, each, \$5.00.
SPECIAL OFFER: Send us your old reproducer and \$3.00 in cash and we will send you this latest model improved "D" Reproducible.
No. 31E608 Diaphragm Glass, best French glass. Price, per dozen, \$30; each, \$3.
No. 31E609 Mica Diaphragms, for "D" reproducers only, best quality built up. Price, each, \$5.
No. 31E610 Mica Diaphragms, for sound boxes of any style Disc Graphophone. Price, each, \$5.
No. 31E610 Rubber Gaskets, for reproducers or recorders. Price, per set of three, ordinary size, \$5.
Per set of two, for large "D" reproducer, \$4.
No. 31E610 Reproducible Ball, made of Brazilian pebble, but sold by many dealers as asphalt. Price, each, \$50.

No. 31E651 Reproducible Ball, made of genuine sapphire, highest grade. Price, each, 75c.
No. 31E652 Governor Springs, for types Q, QO, QQ, BX, AH and our Special Home Graphophone. Price, each, 10c.
No. 31E654 Governor Springs, for types AT, AO, AZ, AK, AJ, AH, AR and our \$4.75 Disc Graphophone. Price, each, 10c.
No. 31E660 Recorder Points, made of Brazilian pebble, but often sold as asphalt. Price, each, in setting, flat edge, 55c.
Price, each, in setting, cupped edge, 60c.
No. 31E661 Recorder Points, genuine sapphire, highest grade made. Price, each, in setting, flat edge, \$1.10.
Price, each, in setting, cupped edge, 1.50.
No. 31E670 Main Spring, single, for Q, QO, QQ, BX, AH and our special Home Graphophone. Price, each, 15c.
State kind of Graphophone for which spring is wanted.
No. 31E679 Main Spring, single, for AT, AK, AJ, AH and our \$4.75 Disc Graphophone. Price, each, 45c.

No. 31E680 Speaking Tube, for use in recording, molar covered, with spiral spring line, hard rubber mouthpiece, 22 inches long. Price, each, 10c.
No. 31E680 Camel's Hair Brushes, 14 wide, for dusting records. Price, each, 10c.
No. 31E680 Needle Box, two parts, for unused needles. Price, each, 10c.
No. 31E675 Black Cylinders, for recording. Standard size, same as for 2X records. Price, each, 10c.

Needles at 4 Cents per 100
No. 31E600 These needles are made from old oil tempered steel wire, and tested to be the best needles for use. Price per 100, \$4.00.
If by mail, postage extra, \$1.00.
If by mail, postage extra, 8 cents.
No. 31E690 Rubber Horns, large size, for use on large horns to any style talking machine. Price, per foot, \$1.00.

OUR WHITE LILY FACE WASH

THE LADIES' FAVORITE TOILET PREPARATION.

37c
PER BOTTLE

An Invaluable Remedy for Pimples, Freckles, Sallowiness, Roughness, Wrinkles, Tan, Blackheads and Irritations and Imperfections of the Skin.

Retail Price, 75c. Our Price, 37c; Per Dozen, \$4.00.

Recommended By Thousands of Beautiful Women.

DIFFERENT FROM MOST COMPLEXION PREPARATIONS. Our White Lily Face Wash contains not a particle of lead, silver, sulphur, arsenic, mercury or other poisonous mineral by which most complexion remedies and particularly the advertised ones, produce a temporary smoothness and brilliancy of the skin. White Lily Face Wash is clear and harmless as water, contains no astringent, no sediment, nothing to hurt the most tender and delicate skin. Its effect will aid in removing pimples, blackheads, freckles, roughness and tan in a short time. White Lily Face Wash smooths out wrinkles and roughness, imperfections and irritations of the skin disappear, restores the delicate tint of girlhood and youth, leaving the skin soft and velvety. Nothing is more attractive than a lovely complexion.

DO YOU WANT TO BE BEAUTIFUL? Do you want a spotless skin, a matchless complexion? Send for a bottle of White Lily Face Wash, use it according to directions and give it a fair trial. You will be satisfied with the good results obtained.

WHITE LILY FACE WASH has a wonderful sale. The market is full of injurious complexion preparations. Many, in fact most, of these preparations contain lead, arsenic, blinouth or mercury and are really dangerous in their effects. You can protect yourself from serious skin diseases by using our White Lily Face Wash. Take no chances. Avoid all danger. Use only a preparation that is absolutely harmless. That you can depend on for a spotless skin, a positive beautifier that has been recommended by thousands of ladies.

USE ONLY THE GENUINE WHITE LILY FACE WASH, TO SECURE FOR YOURSELF THE BEST RESULTS.

No. 521098 Regular retail price, per bottle, 75c; our price, per dozen, \$4.00; each 37c by mail, postage and tube extra, 19 cents.



REMOVING
FLUOUS

OUR FAMOUS PARISIAN DEPLATORY

FOR REMOVING
SUPERFLUOUS
HAIR

At 58c Per Bottle We Offer Our Celebrated PARISIAN DEPLATORY. A Harmless and Successful Preparation for Removing Unightly Hair from the Face, Neck and Arms.

WE POSITIVELY GUARANTEE OUR PARISIAN DEPLATORY NOT TO HARM THE MOST SENSITIVE SKIN OR MAR THE MOST DELICATE COMPLEXION.

Hair on the face, neck or arms, so embarrassing to ladies of refinement, can be removed without danger or chance of failure. The Parisian Depilatory instantly dissolves the hair wherever applied and removes it entirely.

THE GREATEST DRAWBACK TO PERFECT LOVELINESS in woman is a superfluous, unnatural growth of hair where nature has never intended it. The product from the Parisian Depilatory every vestige of hair can be removed, a perfect clean, smooth, soft, beautiful skin is assured.

NO UNPLEASANT EFFECTS. The Parisian Depilatory is not only perfectly harmless, but it has the additional effect of a fine cosmetic, softening the skin and improving the complexion. It is not so brutal a sensation, it is entirely painless, easily applied; one application is usually sufficient.

FAR SUPERIOR TO THE ELECTRIC NEEDLE. The electric needle will by destroying the roots, but it is a very painful operation. Serious results have often followed the use of the electric needle. Parisian Depilatory is born the growth of hair in, you ought to give Parisian Depilatory a trial.

A WONDERFUL PREPARATION. Compounded in our own laboratory by a competent chemist. Every ounce is prepared under his personal supervision. The ingredients are the best and purest carefully selected. O.K. PRICE of 58 cents per bottle in the lowest price ever heard of for a genuine depilatory.

DON'T PAY \$1.00, \$2.00 AND \$3.00 for a so called hair remover. Be careful when using the preparations of unknown concern. Some of the hair removers widely advertised are very powerful, very caustic, they remove the hair and often burn the skin. You can use our Parisian Depilatory with perfect safety. Leaves no marks, no ill effects, no scars, no tell that you are using a hair remover. No one will know the difference except in your improved appearance, the smoothness of the skin and complexion.

NO TOILET IS COMPLETE without the famous Parisian Depilatory. Ladies of refinement everywhere find the Parisian Depilatory an invaluable toilet requisite. It removes the hair only where it is applied, does not interfere with the use of cosmetics, washes; has no effect whatever on the head, complexion, health or hair, or any part of the person, except where it is applied. If you are bothered by superfluous hair, whether on face, neck or arms. If you want perfectly smooth, clean clear skin, send for a bottle of our celebrated 58-cent Parisian Depilatory, the only absolutely harmless hair remover ever compounded.



Our Celebrated Parisian depilatory removes all superfluous hair and other imperfections, and leaves the skin soft, smooth and velvety.



SEROCO CHEMICAL LABORATORY
CHICAGO, ILL.

is usually sufficient for any case
No. 521098 Our price, per dozen bottles, \$5.00; each.

(If by mail, postage and mailing tube extra, 8 cents) 58c



English Lavender Smelling Salts.

REFRESHING AND INVIGORATING.

For faintness, headache, etc. In pretty, glass stoppered bottles, a useful and handsome ornament for the dressing table.

No. SE1104 Price, per bottle, 18c
If by mail, postage and tube extra, 10 cents.

Malaga Almond Meal.

This is the genuine Oriental meal; much more emollient than the meal usually sold in this country. We import it direct in original bags and put it up in nice packages. It is used in place of soap. Malaga Almond Meal is highly recommended to ladies who have a very sensitive skin; one that is easily affected even by the slightest presence of acid in a toilet preparation.

No. SE1107 1/2 lb. size, Price 15c
1/4 lb. size, Price 8c
If by mail, postage extra, small size, 8 cents; large size, 15 cents.

Milk of Roses for the Complexion.

A great beautifier used by the most fashionable ladies in Europe, and prepared from fresh white and pale colored roses by a simple process, which, however, has been obtained by a superior extraction, the finest odor and other portions which always have a pleasant and softening effect on the skin when used for the treatment of same, especially when the skin is not entirely free from blemishes. The process for preparing this toilet article has been secured from the French manufacturer and chemist for our exclusive control in the United States.

No. SE1110 Price, 35c
Unavailable on account of weight.

Genuine Juice of Lily Bulbs.

After many futile efforts we finally succeeded in obtaining the genuine and pure juice of the fresh bulbs of pond lilies, so that our customers are in a position to obtain from us the real, genuine article of this toilet preparation, recognized as one of the best in the world. When used for a limited time only this preparation always assures a clear complexion, soft and transparent, giving at the same time an extremely healthy color.

No. SE1118 Price, 35c
Unavailable on account of weight.

Creme de Marshmallow.

A very fine, fragrant, dainty toilet lotion, bland and soothing, for preserving the complexion. Especially recommended for an inflamed and irritated condition of the skin. Ladies doing domestic work will find it a perfect lotion for the skin. May be applied at any time. Delicately absorbed by the skin. Unavailable.

No. SE1116 Price, 35c

Milk of Cucumber.

An astringent wash, scientifically prepared from the fresh juice of green cucumbers. Can not be equaled for the treatment of coarse pores and oily skin. Always gives a freshness to the skin, so much desired. Purely vegetable and perfectly harmless. This toilet article has been a great favorite for the past few years, and is highly recommended by ladies having used the wash constantly, and it is now the very best result. Unavailable.

No. SE1119 Price, 15c

Orange Flower Skin Food.

QUI VIVE.

This celebrated preparation has quickly grown a little popular favor, and is today, by ladies of fashion, considered an indispensable toilet article. It acts as a skin nourisher and wrinkle remover, smooths roughness and fills out hollow cheeks, giving a natural healthy glow and beauty to the skin. Orange Flower Skin Food is today often preferred and used by the preparations that would cost three and four times the price at which we can furnish same to our lady customers.

No. SE1132 Regular sized Jar, 4-ounce jars. Price (Not available). 35c
If by mail, postage extra, regular size, 15 cents.



Creme Marquise.

QUI VIVE.

This cream is equally as popular as the Orange Flower Skin Food, and while it can be used successfully alone, most society ladies employ it together with the Orange Flower Skin Food. It is especially effective for whitening, softening and preserving the skin. When Orange Flower Skin Food and Creme Marquise are used together, they should be alternated by changing every other night.

No. SE1196 Regular sized jar. Price, 15c
6-ounce jars. Price, 35c
If by mail, postage extra, regular size, 15 cents.

Mme. Qui Vive Complexion Powder.

This is an equally well known toilet article, prepared from the finest Qui Vive formulas.

It is a non-irritating, contains no mineral poisons and may be applied without doing harm to the most delicate skin. Three shades, fair, brunettes and white.

No. SE1139 Price, per box, 15c
If by mail, postage extra, per box, 3 cents.

Always state which color is wanted.

Floral Complexion Powder.

Floral Complexion Powder is one of the very best powders the market affords. It is delicately perfumed, fragrant with natural flower odors, and is composed of carefully selected ingredients of the purest kind and cannot under any conditions whatever cause inflammation or the slightest irritation of the skin. Many other complexion powders of this kind.

No. SE1131 Price, per box, 35c
If by mail, postage extra, per box, 7 cents.

La Dore's Powder of Riz.

Made from fine rice flour and exquisitely perfumed. This powder is very popular and is used for many purposes for which it is intended. Furnished in three shades, white, cream and rose.

No. SE1134 Price, per box, 15c
If by mail, postage extra, per box, 3 cents.

Rouge de Theatre.

This is positively the best, giving a natural and lifelike glow, never injures the skin. A day considered by the theatrical profession as only safe and satisfactory rouge, and used by them almost exclusively owing to the fine distinctive qualities which it possesses so that it can never be noticed or detected.

No. SE1137 Price, per box, 15c
If by mail, postage extra, per box, 3 cents.

Liquid Rouge.

A harmonious liquid preparation for giving color to the cheeks and lips, making them a perfectly natural, pretty color.

No. SE1140 Price, per bottle, 15c
If by mail, postage extra, per bottle, 10c

La Dore's Rubynite.

Rubynite is a refined and harmless rouge prepared in the form of a cream for tinting the cheeks, lips and fingers, imparts a perfectly natural stain or glow and can never be detected. The majority of ladies prefer Rouge in this form, as it is put up in a convenient and easily applied.

No. SE1141 Price, per box, 15c
If by mail, postage extra, 5 cents.

Camphor Cold Cream.

Retail price,
Our price, each
Our price, per dozen,
MRS. CHAPMAN'S SALVE

ING QUALITY great value for the money. It will heal cracks and make the skin soft and smooth again. Also it is excelled as a healing and beautifying preparation for dressing for the of the skin. No. SE1148

per dozen, \$1.50; each
If by mail, postage extra, per box, 5c

HAIR PREPARATIONS.

Dandruff.

The Great Scalp Cleaner and Tonic. Permanently cures dandruff, eczema, of the head, itching, hair falling out, humors, and all troubles of the scalp and hair. Will positively clear the scalp from dandruff and render it healthy, promoting the growth of the hair. It is recommended to ladies who desire long, glossy hair. It keeps the hair soft and glossy, prevents baldness; makes the hair grow stronger.

No. SE1180 Price, per bottle, 35c
Unavailable on account of weight.

Hair Elixir.

A beautiful dressing for the hair, making it soft and glossy; prevents dandruff and makes the hair grow. Our Hair Elixir is used and recommended by every professional dresser in large cities. It only safe hair preserver known. Should be used especially for testing and promoting a growth of hair.

No. SE1181 Price, per bottle, 35c
Unavailable on account of weight.

Eau De Quinine Hair Tonic.

Excellent preparation for strengthening and dressing the hair. Much used in Europe by the ladies of the best society. We have the genuine, imported by ourselves from France, where it has gained a much deserved reputation as a valuable hair dressing and tonic. The genuine Eau de Quinine is recognized the world over as a stimulant to the hair nerves and roots, a strengthener and builder where the natural strength and growth of the hair has become impaired.

No. SE1182 Price, 8-ounce bottles, 35c
4-ounce bottles,
If by mail, postage and tube extra, small, 15 cents; large, unavailable on account of weight.

Barbers' Egg Shampoo.

This shampoo is the highest grade preparation used by the first class barbers in the very best of the country. As a first class shampoo it is very effective. It gently hair removes itching of the scalp without that disagreeable head aches, any attack, which hair wash and shampoos cause. It soothes and soothes the hair soft and smooth. No. SE1183 Price, 4-ounce bottles, 35c
Unavailable on account of weight.

Imperial Shampoo.

A preparation not up especially for ladies use. It is a very effective hair wash and shampoo. It gently hair removes itching of the scalp without that disagreeable head aches, any attack, which hair wash and shampoos cause. It soothes and soothes the hair soft and smooth. No. SE1184 Price, 4-ounce bottles, 35c
Unavailable on account of weight.

No. SE1185 Price, 4-ounce bottles, 35c
Unavailable on account of weight.

**\$2.15**

No. 1E315 The best and cheapest veneered wood seat rocker ever offered. This rocker is made of golden elm. Top panel is richly carved and connected with lower panel by ten turned spindles. Has wide seat and high back, insuring an easy and comfortable seat. Weight, 20 pounds. Price.....\$2.15

**\$2.25**

No. 1E316 1/2 Old style Boston rocker, made of elm in golden oak or mahogany finish. Full roll deep seat, high back and arms nicely striped and ornamented. Strong and durable and very comfortable. We are offering this at an exceedingly low price. Weight, 20 pounds. Golden elm.....\$2.25 Mahogany finish.....\$2.30

**\$2.38**

No. 1E316 This large cobbler seat rocker is made of quarter sawed oak, golden finish, and is an exceptional bargain at the price offered. High arms, high banister back, neat design of carving. Rocker is solidly constructed throughout of very best material, cannot be beat for comfort and style. Shipping weight, 20 lbs. Price.....\$2.38

**\$2.45**

No. 1E317 Beautiful parlor rocker, made of golden oak with imitation leather seat and tufted top panel. Has a high back, wide roomy seat and high arms. Back is supported by five flat spindles, which is the very latest style of construction. Very comfortable and stylish in appearance. Shipping weight, 20 pounds. Price.....\$2.45

**\$2.55**

No. 1E318 A veneered and roll shaped seat rocker. Made of golden elm. Handsomely decorated panels. Arms are exceptionally well braced. Seat is made of specially selected veneering, broad and comfortable. Weight, 18 pounds. Price.....\$2.55

**\$2.45**

No. 1E318 Attractive and comfortable sewing or rocker, made of quartered oak, nicely embossed panel supporting fancy turned and braced post. Upholstered both seat and back. Fancy velvet. 15 pounds. Price.....\$2.45

**\$2.80**

No. 1E325 This rocker is made of selected oak, golden gloss finish, or birch, imitation mahogany finish. High back, high arms, spring seat covered with best quality green or red colored velvet. Seat and back well braced, making a strong and serviceable as well as ornamental rocker. Weight, 18 pounds. Golden oak.....\$2.80 Mahogany finish.....\$2.85

**\$2.85**

No. 1E329 This is a large, roomy rocker, with a shaped, veneered roll seat. Made of selected rock elm, golden finish. High arms and high back with seven fancy turned spindles in back and four spindles supporting each arm. Top panel is shaped and d neatly carved. Weight, 17 pounds. Price.....\$2.85

**\$2.95**

The Farmer's Friend. A high back, wide seat, comfortable rocker. Has heavy stream bent arms and slat spindles. Fancy carvings, as shown in illustration. Weight, 20 pounds. No. 1E330 Price, wood seat.....\$2.95 No. 1E331 Price, cane seat.....\$3.35 No. 1E332 Price, leather seat.....\$4.10

**\$2.95**

No. 1E335 Our high back cobbler seat rocker. Made of oak, golden finished with cobbler seat. Has wide top panel, deeply carved, spindles and posts all handsomely turned. Arms are supported by iron rods firmly connected by two fancy turned spindles, making it very strong and durable. Weight, 20 pounds. Price.....\$2.95

**\$2.98**

No. 1E345 Hand veneered oak rocker of golden oak, gloss with deeply carved panel and banister back and arms and seat make it easy and comfortable. The veneer is of the best quality selected and guaranteed manufacturers. Weight, 18 pounds. Price.....\$2.98

**\$3.10**

No. 1E343 This handsome rocker is made of oak, quarter sawed and beautiful golden finish. Deeply embossed panels and seats, high arms and saddle shaped seat. Three slats in back and three spindles under each arm, forming a perfect brace; making an altogether strong and comfortable rocker. Weight, 20 pounds. Price.....\$3.10

**\$3.25**

No. 1E348 An entirely new design. Made of quarter sawed oak, golden gloss finish. High back with two cross panels deeply embossed, reinforced with five flat spindles. Has high arms strongly braced and shaped, veneered seat. Best construction throughout, making a durable and comfortable rocker. Weight, 20 pounds. Price.....\$3.25

**\$3.45**

No. 1E354 This handsome upholstered rocker is made of oak, quarter sawed golden finish or birch, imitation mahogany, highly polished. Has high back with fancy turned spindles, shaped arms and seat. Spring seat covered in best quality of green or red velvet. Strong and very comfortable. Weight, 20 lbs. Quarter sawed oak.....\$3.45 Birch, imitation mahogany.....\$2.60

**\$3.65**

No. 1E356 A handsome roll seat, wide arm, high back rocker, made of oak. Panels and seat quarter sawed, finished golden. Rocker is well constructed, put together with bolts and screws. Wide back panel and apron front beautifully carved. Very comfortable. Shipping weight, 25 pounds. Price, golden finish.....\$3.65

**\$3.75**

No. 1E358 This is a sign in a saddle shape wood seat rocker is thoroughly stained golden finish. Has high back and high back. Saddle back seat and arms. Richly ornamented with carving. Built for as well as comfort. 25 pounds. Price.....\$3.75



\$3.65

1E360 Upholstered Rocker. Selected oak, or to client's finish. It has a high back, heavy hand carved panel on each curved arm. Back, spindle and post. The back is upholstered in a choice of velvet, ornamented with a new design and color. Weight, 22 pounds. Price, golden oak mahogany finish **\$3.65**



\$3.65

No. 1E364 This is one of our latest designs made of quarter sawed oak, golden gloss finish. High back with beautifully embossed panels and upholstered front, posts. Deep roll veneered seat. Strongly constructed and very comfortable. Weight, 20 pounds. Price **\$3.65**



\$3.85

No. 1E365 Our special platform swing rocker with wide and deep roll seat. High arms, high back, two back panels and seat made of quarter sawed oak, finished golden. A good serviceable rocker that will be an ornament to any room. Shipping weight, 20 pounds. Price **\$3.85**



\$3.85

Upholstered high back rocker. Made of oak, glossy golden, or birch, mahogany finish. Wide top and wide seat varying fully curved back, posts, hand carved arm, well braced by iron rods and three heavy spindles. Fully upholstered both seat and back with best velvet and ornamented with all classic Weight, 22 pounds. No. 1E368 Price, golden oak **\$3.85** No. 1E369 Price, birch, mahogany finish **3.90**



\$3.95

No. 1E373 This handsome rocker is one of the best values we have to offer. It is made of quarter sawed oak, golden gloss finish. High back with three wide panels, top panel deeply enlaid. High arms with posts ornamented. Deep shaped seat. Strongly constructed and comfortable. Weight, 21 pounds. Price **\$3.95**



\$4.45

1E377 A beautiful in a large arm rocker. Made of the highest quality fine grained quarter golden oak with a carved roll seat. The velvet and finish are very best that skilled work can produce. Hand carved on front of roll seat. Shapely panel in back with spindle under each. Shipping weight, 30 pounds. Price, golden oak, wood **\$4.45**



\$4.65

No. 1E378 A comfortable ornamental rocker, made of quarter sawed oak with veneered roll seat. High arms and high back. Beautifully carved back panel and turned posts and spindles. Strongly constructed throughout. Arms and front posts connected with bolts and nuts. Finished golden. Shipping weight, 25 pounds. Price **\$4.65**



\$4.75

No. 1E385 Roll seat rocker. Made of quarter sawed and polished oak. Panels, hand carved, shaped arms and carved arm posts, roll on seat beaded and carved. The material in this rocker is especially selected, and it is constructed with special view to comfort and durability. Weight, 25 pounds. Price **\$4.75**



\$6.20

Patent Rocker. No. 1E387. A large, comfortable rocker, made of solid quarter sawed golden oak throughout. The seat and back are veneered with the choicest quarter sawed stock. The arms are reinforced by five spindles and heavy hand carved posts. The new style platform base is the strongest, usable construction, giving comfort and ease. It has a double curved roll seat. Shipping weight, 30 lbs. Price **\$6.20**



\$5.35

No. 1E389 This rocker is exceptional value, made of quarter sawed oak, golden finish, or birch, imitation mahogany finish, hand polished. High arms beautifully shaped with panels in back, rounded and carved. Comfortable spring seat covered with best velvet or velvet velvet. Strongly constructed throughout. It stands on the new style platform base. Weight, 25 pounds. Shipped direct from factory to customer New York or Chicago. Price, quarter sawed oak **\$5.35** Price, imitation mahogany **\$5.40**



\$5.75

1E392 This large parlor library rocker is made of quarter sawed golden oak, rich, mahogany finish, polished, best velvet and upholstered in velvet and latest pattern. Back is 30 inches with top panel deeply carved and set with a number and spindles. Shipping weight, 40 pounds. Price, golden oak **\$5.75** Price, mahogany finish **\$5.80**



\$5.95

No. 1E394 This handsome wood seat rocker is the very latest design, made of quarter sawed oak, golden finish, and highly polished. The material and workmanship on this rocker is first class in every particular. The seat, which is a large, deep, medium deep and the back is 27 inches high, making a model that insures comfort. Shipping weight, 35 pounds. Price, golden oak **\$5.95**



\$6.10

No. 1E396 An odd design in parlor rocker with solid wood seat, solid panel back, neatly carved, made of quarter sawed oak, golden finish, or birch, imitation mahogany, highly polished. Back is 28 inches high and seat measures 20x21 inches, arm of medium height, making a combination that cannot be excelled for comfort and appearance. Shipping weight, 30 pounds. Price, golden oak **\$6.10** Price, mahogany finish **6.15**



\$6.15

No. 1E397 Special McOlin rocker made of selected quarter sawed oak. Polished and rubbed. Finished in golden color. Wide padded back. High arms and deep roll seat. Base is strongly constructed and patent metal spring is nickel plated. Very comfortable and a handsome ornament for library or parlor. Weight, 35 pounds. Price **\$6.15**



\$6.20

No. 1E401 This handsome rocker is made of quarter sawed golden oak or birch, mahogany finish, highly polished. Seat is wide and deep, back high and upholstered in best quality velvet. This rocker is solid, substantial and attractive in appearance, an ornament for the library or parlor. Shipping weight, 35 pounds. Price, golden oak **\$6.20** Price, mahogany finish **\$6.25**

**\$6.25**

No. 1E402 Tuba McKinley rocker is the handsomest design of this style that has ever been offered. Seat, back and arms made of quarter sawed oak. Spindles, posts and front handsomely carved in rich designs, all hand polished, golden finish. Big, roomy and comfortable. Shipping weight, 30 pounds.

Price, **\$6.25****\$6.35**

No. 1E403 Parlor and library rocker with upholstered seat and back, made of quarter sawed golden oak or birch, imitation mahogany finish, highly polished. Has extra wide seat and high back upholstered in best quality of velvet. A massive, substantial chair. Material and workmanship of the very best. Shipping weight, 40 pounds.

Price, golden oak, **\$6.45**
Price, mahogany finish, **\$6.35****\$6.85**

No. 1E405 Tuba is a solid wood seat rocker of exceptional beauty and entirely new design, made of quarter sawed oak, golden finish, or birch, imitation mahogany, highly polished. Roomy and comfortable seat, measures 19 1/2 inches and back 21 inches high. Carvings are deep and of artistic designs. Frame is extra heavy and presents a massive appearance. Spg'g wgt, 50 lbs.

Price, golden oak, **\$6.95**
Imitation mahogany, **\$6.85****\$7.35**

No. 1E407 Extra large platform rocker. Seat upholstered in best quality of velvet. Frame is made of quarter sawed oak, finished golden and highly polished. The back is handsomely carved and is 27 inches high. Seat extra large, measures 33 1/2 inches, fitted with best steel tempered springs. For comfort and elegance cannot be equaled. Shipping weight, 40 pounds.

Price, **\$7.35****\$9.25**

No. 1E409 Tuba is one of the handsomest that we have ever offered. It is made of quarter sawed oak or birch, mahogany, highly polished. The seat is upholstered in best quality of velvet or imitation Spanish leather. High with rich earwing and is extra large. Shipping weight, 45 pounds.

Price, golden oak, **\$9.35**
Price, mahogany finish, **\$9.25****\$8.95**

No. 1E410 High back sectional parlor or library rocker. Made of selected quarter sawed oak, highly polished. Has a spring seat upholstered in best quality of genuine leather, wide back panels, curved arms and front posts. Very substantial and comfortable. Will be an ornament to any room. Weight, 30 pounds. Shipped direct from factory in Ohio or from Central Ohio.

Price, in golden oak only, **\$8.95****\$9.85**

No. 1E413 The latest out in library or parlor rocker. Made of polished quarter sawed oak, golden finish, with full spring seat covered with best genuine leather, wide back of quarter sawed and polished oak, neatly carved, square posts and shaped arms. Strongly constructed throughout, making it an elegant and durable rocker. Shipping weight, 35 pounds.

Price, quarter sawed oak only, **\$9.85****\$9.10**

No. 1E414 Large parlor or library rocker. Frame made of selected quarter sawed and polished oak, golden finish. Seat and back upholstered in best grade of imitation Spanish leather. Wide roomy spring seat and high back, bent arms and posts with corners all rounded. Construction of the very best, making a high class serviceable rocker at a very low price. Weight, 30 pounds. Shipped direct from factory in Central New York or from Chicago.

Price, in oak only, **\$9.10****\$10.45**

No. 1E416 Beautiful parlor rocker. Made of quartersawed oak, golden finish, highly polished, upholstered in best genuine leather. Wide spring seat, upholstered back, biscuit tufted. Arms and posts gracefully shaped, making a combination of comfort and elegance that cannot be excelled. The very best material used throughout, insuring strength and durability. Shipping weight, 35 pounds.

Price, oak only, **\$10.45****\$11.15**

No. 1E418 Our leather McKinley rocker, elegant design. Made of quarter sawed oak, golden finish and polished. Spring seat upholstered in best grade genuine leather. Cut out broad back, heavy posts and hand spindles, extending from rocker, adding to its construction. For comfort and durability it cannot be equaled. Shipping weight, 35 pounds.

Price, genuine leather seat, **\$11.15****\$4.95**

No. 1E423 This Roman chair is made of selected material, in either quarter sawed oak, golden finish, or birch, imitation mahogany finish hand polished. Very popular as an odd piece, and comfortable to sit on, the seat and arms having just the required dip to make it satisfactory. Our price is about one-half the regular retail price. Shipped direct from factory in Central Ohio. Shipping weight, 25 pounds.

Price, oak, **\$4.95**
Price, mahogany, **\$4.95****\$6.15**

No. 1E426 Our very newest design Roman chair, made in either oak, golden finish, or imitation mahogany finish and hand polished. Has curved seat and arms. Back beautifully carved and supported by turned spindles. Posts and side pieces beaded. Chair is solidly constructed and will make a comfortable and ornamental piece for parlor. Shipped direct from factory in Central Ohio. Shipping weight, 25 pounds.

Price, oak, **\$6.15**
Price, mahogany, **\$6.15****\$6.95**

No. 1E428 This exceptionally handsome Roman chair is made of oak, quarter sawed, golden finish, or birch, imitation mahogany finish, and highly polished. Material specially selected and strongly constructed. Has bent earwing on back and panels, arms are bent and seat curved, resting on solid wood base. For a medium priced chair it cannot be equaled for comfort and beauty. Shipped direct from factory in Central Ohio. Shipping weight, 25 pounds.

Price, oak, **\$6.95**
Price, mahogany, **\$6.95****\$9.65**

No. 1E430 Our masterful Roman chair. The latest made in quarter sawed oak or imitation mahogany, highly polished material and workmanship of the best. Back is extra heavy, with carving. Arms bent, seat curved, resting on handsome French legs. The whole piece is so substantial and comfortable. Shipped direct from factory in Central Ohio. Shipping weight, 30 pounds.

Price, mahogany, **\$9.65**

No. 1E908 This
Sideboard is made of
thoroughly air season-
ed and kiln dried
oak. High gloss, golden-
oak finish. The base has
a 22x44-inch double top.
It has two top drawers
with chrome plated brass
one line for silver ware,
a large linen
drawer and cupboard
with double doors
below. Fitted with
locks, cast brass han-
dles and best quality
brass knobs. The top
is made of the best
quality French bev-
erage plate, size 16x28 inches.
The roomy top shelf
is supported by neatly
curved standards.
Compare this sideboard
with those sold by
other stores. You will
find it is the best
and you will find a won-
derful bargain shipped direct
from factory in Central
Ohio. Free catalogue
110 the price \$10.95



No. E1917 This
safe-board is made
 of solid oak with a
 perfect imitation
 of quartered oak
 grain in a beauti-
 ful golden finish,
 polished. It has
 double top, size
 22x47 inches. One of
 the top drawers is
 lined for silver-
 ware. All drawers
 have shaped fronts.
 Note the massive
 standards with
 cross banding,
 reining decorated
 with hand carved
 designs. Mirror
 glass back. The
 best quality
 French steel plate
 1/2 inch thick. Inside
 1/2 inch in base. Fitted
 with lock & case
 brass handles and
 best quality of cas-
 ers. Thoroughly
 well made in every
 detail of construc-
 tion and finish. Shipped
 from factory near
 Grand Rapids, Mich. Shipped



No. 18255 This
 safe is made of
 selected quarter round
 steel with a published
 weight of 2245 lbs.
 The safe is 22 1/2 inches
 high, 24 inches wide
 and 14 inches deep.
 It has three
 drawers and will
 hold 100 lbs. of
 silver or 200 lbs. of
 gold. The safe is
 made of the best
 quality of steel and
 is fire and burglar
 proof. The safe is
 made in the U. S. A.
 and is guaranteed
 for 10 years.

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No. 1E980 This
Sideboard is made
from carefully
selected oak in a
rich golden finish.
The base is 22 inches
wide by 48 inches
long. It has two
open compartments
on each side, a large
linen drawer and
two full well front
drawers. The top is
lined for glassware.
The mirror is cut
square. The French
brass feet, 18 inches
high, are decorative.
The ornamental and
finely executed hand
carvings, the
cane inlaid panels and
handmade design make
this sideboard very at-
tractive. It is a fine
quality eastern. Shipped
from the factory in
South Bend, Indiana or
Pennsylvania, accord-
ing to location. It is
stronger, heavier, bearing
load more freight. Mass
No. 1E980, 115 pounds. Price

\$15.00

No. 1E2624 is made of thoroughly air seasoned and kiln dried solid oak. With a highly figured quarter sawed oak front. Popular golden finish. Has a classic double top shaped in correspondence with the decorative carving of the skirt. One burner driven by fluid gas. Dimensions: Lower part of base 20" x 20" x 10" and spacious cupboard 18" x 20" x 10" deep. Best quality 1/2" semi brass knobs. Mirror, 1937 in vogue. Carving, throughout are finely executed. Has broad quality carvers and cast brass knobs and handles. An excellent quality brass dome and well made solid base at a very low price. Sold direct from our factory in Northern Indiana or Pennsylvania, according to demand. Terms: Leaving low margin rates. Shipping weight, 10 pounds. STW 317.75

No. 10915 This
Bideboard is made
of thoroughly
seasoned and kiln dried
oak in a golden tan
hue, highly polished.
Base has a steel-top,
designed to conform
to the double serpentine
curved front of the draw-
ers. One of the draw-
ers is fitted for silverware.
Note the elegant French
style of the drawers and
draw face. Has full pol-
ished ends and a
superior brass quality
French bent plate, also,
also in the base.
The drawers stand
solid supporting the
board top which has
been made of a solid
piece of the base, and
is finished with a
beveled top. Thoroughly
well made in every detail.
A beautiful
drawn from factory to
Southern States. Shipping
weight, about 175 lbs.

Price \$24.00

No. 19222 This Slidebar is made of thoroughly seasoned, straight sawed, golden finish, highly polished. Base has a shaped double top, six first inches, two top drawers, 12 inch linen drawer and square cupboard. Drawers have curved fronts, one for silver or silverware. Note the narrow corner post with hand carved feet. Metal is best quality French brass plate, six 18 inch. Spacings with solid support. The shelves are properly designed standards with hand carved claw feet. All curvings are hand made, smooth and finely executed. Cabinet is made of the same grade throughout.

[illegible]

NO LEWIS THIS
 Midwestern in design,
 butterfly of granite
 has well-gilded, ornate
 and highly polished
 base. The base is
 solid brass, one of
 the two front legs
 top drawers are
 lined for silverware.
 A large mirror is
 set in the center of
 the base, and a large
 mirror is set in the
 center of the base.
 The mirror is French
 plate glass, 18x24
 inches. The side-
 board is made of
 solid brass, with
 raised carvings.
 Price - with complete
 set of silverware, \$1,200.
 The set of silverware
 is made of solid brass,
 and is of the same
 design as the side-
 board. The set of
 silverware is made
 of solid brass, and
 is of the same design
 as the side-board.

Shipping weight, about 10 pounds.
No. 1000. This handsome bird should be made of specially selected, thoroughly seasoned, quarter sawed oak, golden na-
tural, highly polished. Base has 24 in-
ches by three feet four inches of decorative carving. One of w. l. is used for
sitters and stands up
of oak. Are special
closets below balance
line. The w. l. is
port in curved line
with oak w. l. is
used. Mfrs of best
quality brass, bevel
chrome, brass, chrome
fitted to suit
of oak. The w. l. is
covered oak, w. l. with
laid oak, claw foot
and a four legged
with w. l. oak legs and
oval quality oak veneer
handles and casters.

Give us your special local
quality orders. Ship
and direct from factory in Pennsylvania
or Maryland. **Price \$16.95**

from factory in Pennsylvania or Northern Indiana. Shipped weight about 15 pounds. Price \$12.00. The Slideboard is made of quartered oak, polished gold, rubbed and highly polished in 14 1/2 inches long. Has two full swell top drawers, one lined for silverware. Has roomy swell front drawer directly underneath and two large closets below, with a swell front door, solid panel ends. The mirror is French level plate, back mirror. The ornaments are shiny green glass. The drawers are fitted with red wax quality cast in brass handles and casters made of brass from our factory in England. Perfect finish.

OUR SLIDEBOARDS ARE CAREFULLY PACKED
TO INSURE SAFE DELIVERY AND SHIPPED
DIRECT FROM FACTORY.

lost in Southern Ohio
Shipping weight about
175 pounds.
Price \$16.40

net wt 100 lbs. Price \$17.45

No. 1E938 This Sideboard is made of solid gold oak, high gloss finish. The base is 22 inches wide and 46 inches long. Has two full, swell top drawers, one of which is lined for silverware, a roomy cupboard below. Has 19x30-inch French bevel plate mirror. Ornamented with heavy hand carved carvings. Fitted with best quality cast brass handles and casters. Carefully packed and shipped direct from our factory in Wisconsin or Pennsylvania, according to location of customer, there being lowest freight charges. Shipping weight, 185 pounds. Price **\$17.95**



No. 1E946 This Sideboard is made of golden oak, highly figured quartered oak front, rubbed and semi polished, and is as inches long and 22 inches wide. Has two upper drawers, one lined for silverware, and the lower drawer is serpentine in shape, large and roomy. Below this are two cupboards. Top has French bevel plate mirror, 19x30 inches. The handles are solid brass, in quality casters. Shipped direct from our factory near Grand Rapids, Michigan. Shipping weight, 170 lbs. Price **\$19.45**



No. 1E955 This Sideboard is made of choice selected quarter sawed oak, highly polished, long rich, golden finish. It is a feet long, 2 feet wide. Has two front top drawers, the right hand one lined and divided for silver. Large linen drawers at bottom underneath two large closets. Best brass iron mirrors, 21x30 inches, is the best French bevel plate; also glass and silver on top and highly ornate. Golden finish and clear top. Shipped direct from our factory near Grand Rapids, Michigan. Shipping weight, 185 pounds. Price **\$25.45**

No. 1E940 This Handsome Sideboard is an entirely new design. Made of solid oak throughout with front. Popular golden oak rubbed polished finish. The base is 2 feet long and 2 feet wide. Has three small top drawers, the middle one lined for silverware. Large linen drawer and double cupboard below. The mirror is the best French bevel plate, size 19x30 inches, richly ornamented with hand carved and finished with best cast brass knobs, handles and casters. In every respect a strictly high grade sideboard. Retail stores at \$50.00 for this article. Shipped direct from our factory near Grand Rapids, Mich. Shipping weight, 200 pounds. Price **\$16.85**



No. 1E952 This Sideboard is made throughout of the choicest selected, highly figured golden oak, highly polished. Base is 22 inches wide and 50 inches long. Has two top drawers, one lined for silverware, one lined for cut glass. A spacious cupboard below. Ornamented with genuine hand carved carvings, and French bevel plate mirror. Handles are best quality cast brass. Best quality casters. This sideboard retails in stores at \$40.00. Shipped direct from our factory in Pennsylvania. Shipping weight, 210 pounds. Price **\$20.85**



No. 1E958 This Sideboard is made almost entirely of thoroughly selected quarter sawed oak, highly polished. It has a 54x36-inch top, shaped to correspond with the serpentine curved front of the drawers. Note the mass of French bevel plate mirror, 21x30 inches, lined with silver. It is lined, quartered oak, is a top shelf supported by massive cast brass feet, corresponding with the front corner posts. Mirror is best quality of French bevel plate, size 21x30 inches. Best quality of oak is used in handles, locks and casters. Construction strictly high grade throughout. Shipped direct from our factory near Grand Rapids, Mich. Shipping weight, 200 lbs. Price **\$26.35**



No. 1E943 This really attractive high grade Sideboard is made of figured, quarter sawed golden oak, highly polished. Base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best cast brass handles. Note the massive front corner post with hand made claw feet and rail of a new design. Mirror is the best quality French bevel plate, size 19x30 inches. Spectacular top shelf supported by double Corinthian columns, below which are bracketed mirror resting on decorative claw feet. All hand carved and finished with smooth, nearly cut hand made carvings. Cabinet construction is strictly high grade. This sideboard should be compared with all others in the retail stores at \$55.00 to \$60.00. Shipped direct from factory in Central Wisconsin. Shipping weight, about 200 lbs. Price **\$19.25**



No. 1E993 This Massive Colonial Design Sideboard is made of Nifty figured quarter sawed oak, 1x4x8, highly polished. Base is 22 inches wide and 46 inches long. Has two full swell front supported by heavy hand carved claw feet. Top drawer is in center lined for silverware. Top section is highly ornamental and decorated with a smooth cut hand made carvings and heavy veneered roll. Broad base well supported by massive 4x6 cast brass feet resting on bracketed shaves above claw feet. Mirror best quality of French bevel plate, size 19x30 inches. The beautiful wood and finish combination and finish combined with extra-strength of design make this sideboard wonderful value. At price we are offering. Shipped direct from factory in Pennsylvania. Retail stores at \$40.00. Shipping weight, about 200 lbs. Price **\$23.65**



No. 1E968 This Sideboard is made of thoroughly selected, highly figured quarter sawed oak, highly polished. Base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best cast brass handles. Note the massive front corner post with hand made claw feet and rail of a new design. Mirror is the best quality of French bevel plate, size 19x30 inches. Spectacular top shelf supported by double Corinthian columns, below which are bracketed mirror resting on decorative claw feet. All hand carved and finished with smooth, nearly cut hand made carvings. Cabinet construction is strictly high grade. This sideboard should be compared with all others in the retail stores at \$55.00 to \$60.00. Shipped direct from factory in Central Wisconsin. Shipping weight, about 200 lbs. Price **\$27.45**

No. 1E966 This Massive Colonial Design Sideboard is made of Nifty figured quarter sawed oak, 1x4x8, highly polished. Base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best quality casters. Mass front corner post with heavy hand carved claw feet. Top drawer is in center lined for silverware. Top section is highly ornamental and decorated with a smooth cut hand made carvings and heavy veneered roll. Broad base well supported by massive 4x6 cast brass feet resting on bracketed shaves above claw feet. Mirror best quality of French bevel plate, size 19x30 inches. The beautiful wood and finish combination and finish combined with extra-strength of design make this sideboard wonderful value. At price we are offering. Shipped direct from factory in Pennsylvania. Retail stores at \$40.00. Shipping weight, about 200 lbs. Price **\$23.65**



No. 1E967 Massive Colonial Style Sideboard. Made of richly figured quarter sawed oak, highly polished. The base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best cast brass handles. Note the massive front corner post with hand made claw feet and rail of a new design. Mirror is the best quality of French bevel plate, size 19x30 inches. Spectacular top shelf supported by double Corinthian columns, below which are bracketed mirror resting on decorative claw feet. All hand carved and finished with smooth, nearly cut hand made carvings. Cabinet construction is strictly high grade. This sideboard should be compared with all others in the retail stores at \$55.00 to \$60.00. Shipped direct from factory in Central Wisconsin. Shipping weight, about 200 lbs. Price **\$27.45**



No. 1E966 This Massive Colonial Design Sideboard is made of Nifty figured quarter sawed oak, 1x4x8, highly polished. Base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best quality casters. Mass front corner post with heavy hand carved claw feet. Top drawer is in center lined for silverware. Top section is highly ornamental and decorated with a smooth cut hand made carvings and heavy veneered roll. Broad base well supported by massive 4x6 cast brass feet resting on bracketed shaves above claw feet. Mirror best quality of French bevel plate, size 19x30 inches. The beautiful wood and finish combination and finish combined with extra-strength of design make this sideboard wonderful value. At price we are offering. Shipped direct from factory in Pennsylvania. Retail stores at \$40.00. Shipping weight, about 200 lbs. Price **\$23.65**

No. 1E966 This Massive Colonial Design Sideboard is made of Nifty figured quarter sawed oak, 1x4x8, highly polished. Base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best quality casters. Mass front corner post with heavy hand carved claw feet. Top drawer is in center lined for silverware. Top section is highly ornamental and decorated with a smooth cut hand made carvings and heavy veneered roll. Broad base well supported by massive 4x6 cast brass feet resting on bracketed shaves above claw feet. Mirror best quality of French bevel plate, size 19x30 inches. The beautiful wood and finish combination and finish combined with extra-strength of design make this sideboard wonderful value. At price we are offering. Shipped direct from factory in Pennsylvania. Retail stores at \$40.00. Shipping weight, about 200 lbs. Price **\$23.65**

No. 1E966 This Massive Colonial Design Sideboard is made of Nifty figured quarter sawed oak, 1x4x8, highly polished. Base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best quality casters. Mass front corner post with heavy hand carved claw feet. Top drawer is in center lined for silverware. Top section is highly ornamental and decorated with a smooth cut hand made carvings and heavy veneered roll. Broad base well supported by massive 4x6 cast brass feet resting on bracketed shaves above claw feet. Mirror best quality of French bevel plate, size 19x30 inches. The beautiful wood and finish combination and finish combined with extra-strength of design make this sideboard wonderful value. At price we are offering. Shipped direct from factory in Pennsylvania. Retail stores at \$40.00. Shipping weight, about 200 lbs. Price **\$23.65**

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No. 1E966 This Massive Colonial Design Sideboard is made of Nifty figured quarter sawed oak, 1x4x8, highly polished. Base is 22 inches wide and 46 inches long. Has two top drawers, one lined and one not lined. Drawers are fitted with special golden locks and best quality casters. Mass front corner post with heavy hand carved claw feet. Top drawer is in center lined for silverware. Top section is highly ornamental and decorated with a smooth cut hand made carvings and heavy veneered roll. Broad base well supported by massive 4x6 cast brass feet resting on bracketed shaves above claw feet. Mirror best quality of French bevel plate, size 19x30 inches. The beautiful wood and finish combination and finish combined with extra-strength of design make this sideboard wonderful value. At price we are offering. Shipped direct from factory in Pennsylvania. Retail stores at \$40.00. Shipping weight, about 200 lbs. Price **\$23.65**

\$ 85

\$ 19 45

AT \$9.85 TO \$19.45 WE SHOW HANDSOME HIGH GRADE BUFFETS. ALL EXCEPTIONAL VALUES.

Comparison of our Buffets will show every article lower in price than the same quality of Buffet can be purchased elsewhere.



Shipping weight, about 100 pounds. Price \$9.85

No. 1E1003 This Buffet sideboard is made of thoroughly seasoned, highly figured, quarter sawed oak, golden finish, highly polished. It has two top drawers, one of which is fitted for silverware, and a large mirror above a spacious shelf. Mirror is from a quality French factory. The whole piece is made of solid oak, and is a very attractive design. Shipped direct from factory in Northern Indiana. Shipping weight, about 100 pounds. Price \$9.85



\$11.85

No. 1E1018 This Buffet sideboard is a very attractive design in a combination Buffet Sideboard and China Cabinet. The wood is highly figured, quarter sawed oak, golden finish, highly polished. It has two top drawers for all your ware, etc., and a large mirror above the buffet. The whole piece is made of solid oak, and is a very attractive design. Shipped direct from factory in Northern Indiana. Shipping weight, about 100 pounds. Price \$11.85



Shipping weight, about 100 pounds. Price \$12.95

No. 1E1000 This Buffet sideboard is made of thoroughly seasoned oak with a highly polished golden finish. It has two top drawers, one of which is fitted for silverware, and a large mirror above a spacious shelf. Mirror is from a quality French factory. The whole piece is made of solid oak, and is a very attractive design. Shipped direct from factory in Northern Indiana. Shipping weight, about 100 pounds. Price \$12.95



\$15.95

No. 1E1021 This Buffet sideboard is made of thoroughly seasoned oak with a highly polished golden finish. It has two top drawers, one of which is fitted for silverware, and a large mirror above a spacious shelf. Mirror is from a quality French factory. The whole piece is made of solid oak, and is a very attractive design. Shipped direct from factory in Northern Indiana. Shipping weight, about 100 pounds. Price \$15.95



\$17.85

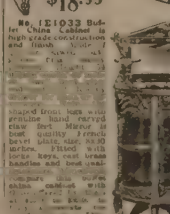
on the top and base. Shipped direct from factory in Northern Indiana. Shipping weight, about 100 pounds. Price \$17.85



\$18.35



\$18.95

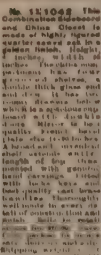


\$19.45

DON'T FORGET OUR PROFIT SHARING DEPARTMENT.

No. 1E1033 Buffet, China Cabinet is high grade construction and finish. It has two top drawers, one of which is fitted for silverware, and a large mirror above a spacious shelf. Mirror is from a quality French factory. The whole piece is made of solid oak, and is a very attractive design. Shipped direct from factory in Northern Indiana. Shipping weight, about 100 pounds. Price \$19.45

No. 1E1031 Buffet sideboard, solid oak, golden polished finish. It has two top drawers, one of which is fitted for silverware, and a large mirror above a spacious shelf. Mirror is from a quality French factory. The whole piece is made of solid oak, and is a very attractive design. Shipped direct from factory in Northern Indiana. Shipping weight, about 100 pounds. Price \$18.35



also, 1420 in. long with Dutch carvings, keys and mirror, big graduated dip, strong weight, about

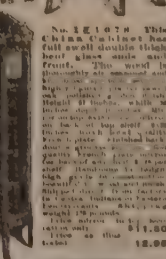
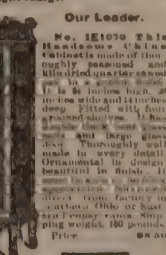


place also 1 75 inches
11 on a barrel 1 30 inches
high. 1000 continuous studs
and with 1-1/2 inch kegs in
the pocket and shipped
shipping weight about

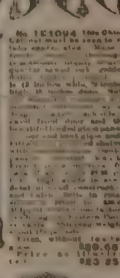
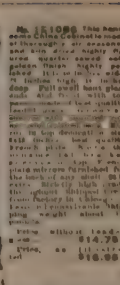
In order to save handling expense and reduce the freight charges to the lowest possible amount, we have provided for shipment of all our articles of small size in which we offer direct from factory to dealer, in a large, handsome quantity of each article we will enable us to make favorable contracts with factories in order to obtain the lowest possible prices for you nearest to our customers. Always bear in mind that you pay the freight whether you buy of us or your local dealer, as your local dealer will have to pay the freight in order to bring his selling price. The freight charges by our method of shipment will amount to very little as compared with what you save in price when purchasing from us.

Remember also you share in our profit when you buy from us, as fully explained on the last page of this letter.

We ship our China Cabinets direct from factory near Chicago, or in Eastern Pennsylvania, most convenient to home of customer, thereby insuring lowest possible freight charge.



A tall, dark wooden cabinet with a decorative arched top and a central open shelf. The cabinet has a classic, slightly ornate design with a central panel and side panels. The top is curved and features a decorative finial. The central section is open, revealing a shelf. The cabinet stands on four legs.



WONDERFUL BOOKCASES IN REVOLVING BOOKCASES.

Dictionary Stand,
\$1.12.

No. 1E1188
This is a revolving stand for a dictionary. It has a solid base and a revolving top. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

Revolving Bookcase,
\$2.25.

No. 1E1189
This is a revolving bookcase. It has a solid base and a revolving top. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

Revolving Bookcase for
\$2.30.

No. 1E1189A
This is a revolving bookcase. It has a solid base and a revolving top. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

Extra Large Revolving
Bookcase, \$3.75.

No. 1E1190
This is an extra large revolving bookcase. It has a solid base and a revolving top. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

Our \$4.45 Revolving Bookcase.

No. 1E1191
This is a revolving bookcase. It has a solid base and a revolving top. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

WE CHALLENGE ALL COMPETITION
IN QUALITY AND PRICE

SECTIONAL BOOKCASES.

WALL BEARING, FRICTIONLESS SLIDING DOORS.

The Perfection sectional bookcase is without question the best obtainable at any price. This popular style of bookcase is now conceded the only practical one for a growing library. Whether your collection of books is large or small, the sectional bookcase can be arranged to suit your needs. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

per that goes into them. Rapid steel furniture. The sections are made of brass and are finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

MATERIAL. The best of everything is used in making Perfection sectional bookcases. The material is of the best quality and is finished in a beautiful gold color.

Single Section C.

This illustration shows one section of the bookcase. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

Sectional Bookcase with Leaded Glass Doors, \$13.75.

This illustration shows a sectional bookcase with leaded glass doors. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

Corner Combination.

This illustration shows a corner combination bookcase. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

Combination D.

This illustration shows a combination bookcase. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

with leaded glass doors.

This illustration shows a bookcase with leaded glass doors. It is made of brass and is finished in a beautiful gold color. It is a very useful and attractive piece of furniture.

This illustration shows the section slid into a corner.

Sidewise Expansion.

A PRICES LIST.

Model	Price	Model	Price	Model	Price
No. 1E1188	\$1.12	No. 1E1189	\$2.25	No. 1E1190	\$3.75
No. 1E1189A	\$2.30	No. 1E1191	\$4.45	No. 1E1192	\$5.00
No. 1E1193	\$6.00	No. 1E1194	\$7.00	No. 1E1195	\$8.00
No. 1E1196	\$9.00	No. 1E1197	\$10.00	No. 1E1198	\$11.00
No. 1E1199	\$12.00	No. 1E1200	\$13.00	No. 1E1201	\$14.00
No. 1E1202	\$15.00	No. 1E1203	\$16.00	No. 1E1204	\$17.00
No. 1E1205	\$18.00	No. 1E1206	\$19.00	No. 1E1207	\$20.00
No. 1E1208	\$21.00	No. 1E1209	\$22.00	No. 1E1210	\$23.00
No. 1E1211	\$24.00	No. 1E1212	\$25.00	No. 1E1213	\$26.00
No. 1E1214	\$27.00	No. 1E1215	\$28.00	No. 1E1216	\$29.00
No. 1E1217	\$30.00	No. 1E1218	\$31.00	No. 1E1219	\$32.00
No. 1E1220	\$33.00	No. 1E1221	\$34.00	No. 1E1222	\$35.00
No. 1E1223	\$36.00	No. 1E1224	\$37.00	No. 1E1225	\$38.00
No. 1E1226	\$39.00	No. 1E1227	\$40.00	No. 1E1228	\$41.00
No. 1E1229	\$42.00	No. 1E1230	\$43.00	No. 1E1231	\$44.00
No. 1E1232	\$45.00	No. 1E1233	\$46.00	No. 1E1234	\$47.00
No. 1E1235	\$48.00	No. 1E1236	\$49.00	No. 1E1237	\$50.00
No. 1E1238	\$51.00	No. 1E1239	\$52.00	No. 1E1240	\$53.00
No. 1E1241	\$54.00	No. 1E1242	\$55.00	No. 1E1243	\$56.00
No. 1E1244	\$57.00	No. 1E1245	\$58.00	No. 1E1246	\$59.00
No. 1E1247	\$60.00	No. 1E1248	\$61.00	No. 1E1249	\$62.00
No. 1E1250	\$63.00	No. 1E1251	\$64.00	No. 1E1252	\$65.00
No. 1E1253	\$66.00	No. 1E1254	\$67.00	No. 1E1255	\$68.00
No. 1E1256	\$69.00	No. 1E1257	\$70.00	No. 1E1258	\$71.00
No. 1E1259	\$72.00	No. 1E1260	\$73.00	No. 1E1261	\$74.00
No. 1E1262	\$75.00	No. 1E1263	\$76.00	No. 1E1264	\$77.00
No. 1E1265	\$78.00	No. 1E1266	\$79.00	No. 1E1267	\$80.00
No. 1E1268	\$81.00	No. 1E1269	\$82.00	No. 1E1270	\$83.00
No. 1E1271	\$84.00	No. 1E1272	\$85.00	No. 1E1273	\$86.00
No. 1E1274	\$87.00	No. 1E1275	\$88.00	No. 1E1276	\$89.00
No. 1E1277	\$90.00	No. 1E1278	\$91.00	No. 1E1279	\$92.00
No. 1E1280	\$93.00	No. 1E1281	\$94.00	No. 1E1282	\$95.00
No. 1E1283	\$96.00	No. 1E1284	\$97.00	No. 1E1285	\$98.00
No. 1E1286	\$99.00	No. 1E1287	\$100.00	No. 1E1288	\$101.00
No. 1E1289	\$102.00	No. 1E1290	\$103.00	No. 1E1291	\$104.00
No. 1E1292	\$105.00	No. 1E1293	\$106.00	No. 1E1294	\$107.00
No. 1E1295	\$108.00	No. 1E1296	\$109.00	No. 1E1297	\$110.00
No. 1E1298	\$111.00	No. 1E1299	\$112.00	No. 1E1300	\$113.00
No. 1E1301	\$114.00	No. 1E1302	\$115.00	No. 1E1303	\$116.00
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No. 1E1307	\$120.00	No. 1E1308	\$121.00	No. 1E1309	\$122.00
No. 1E1310	\$123.00	No. 1E1311	\$124.00	No. 1E1312	\$125.00
No. 1E1313	\$126.00	No. 1E1314	\$127.00	No. 1E1315	\$128.00
No. 1E1316	\$129.00	No. 1E1317	\$130.00	No. 1E1318	\$131.00
No. 1E1319	\$132.00	No. 1E1320	\$133.00	No. 1E1321	\$134.00
No. 1E1322	\$135.00	No. 1E1323	\$136.00	No. 1E1324	\$137.00
No. 1E1325	\$138.00	No. 1E1326	\$139.00	No. 1E1327	\$140.00
No. 1E1328	\$141.00	No. 1E1329	\$142.00	No. 1E1330	\$143.00
No. 1E1331	\$144.00	No. 1E1332	\$145.00	No. 1E1333	\$146.00
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No. 1E1373	\$186.00	No. 1E1374	\$187.00	No. 1E1375	\$188.00
No. 1E1376	\$189.00	No. 1E1377	\$190.00	No. 1E1378	\$191.00
No. 1E1379	\$192.00	No. 1E1380	\$193.00	No. 1E1381	\$194.00
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No. 1E1397	\$210.00	No. 1E1398	\$211.00	No. 1E1399	\$212.00
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No. 1E1514	\$327.00	No. 1E1515	\$328.00	No. 1E1516	\$329.00
No. 1E1517	\$330.00	No. 1E1518	\$331.00	No. 1E1519	\$332.00
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No. 1E1541	\$354.00	No. 1E1542	\$355.00	No. 1E1543	\$356.00
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No. 1E1550	\$363.00	No. 1E1551	\$364.00	No. 1E1552	\$365.00
No. 1E1553	\$366.00	No. 1E1554	\$367.00	No. 1E1555	\$368.00
No. 1E1556	\$369.00	No. 1E1557	\$370.00	No. 1E1558	\$371.00
No. 1E1559	\$372.00	No. 1E1560	\$373.00	No. 1E1561	\$374.00
No. 1E1562	\$375.00	No. 1E1563	\$376.00	No. 1E1564	\$377.00
No. 1E1565	\$378.00	No. 1E1566	\$379.00	No. 1E1567	\$380.00
No. 1E1568	\$381.00	No. 1E1569	\$382.00	No. 1E1570	\$383.00
No. 1E1571	\$384.00	No. 1E1572	\$385.00	No. 1E1573	\$386.00
No. 1E1574	\$387.00	No. 1E1575	\$388.00	No. 1E1576	\$389.00
No. 1E1577	\$390.00	No. 1E1578	\$391.00	No. 1E1579	\$392.00
No. 1E1580	\$393.00	No. 1E1581	\$394.00	No. 1E1582	\$395.00
No. 1E1583	\$396.00	No. 1E1584	\$397.00	No. 1E1585	\$398.00
No. 1E1586	\$399.00	No. 1E1587	\$400.00	No. 1E1588	\$401.00

No. 1E1235 This parlor table should be compared with tables sold at retail stores for \$8.00 to \$8.50. The top is hickory and has been rounded over. The wood is highly figured quarter saw oak in a beautiful finish, or, if in a perfect imitation of mahogany, highly polished. It has an ornamental base, carved, brass rim inlaid. French lower shelf. Construction and finish strictly high grade. An exceptional imitation of mahogany direct from factory in Western New York or Chicago. Shipping weight, 35 pounds.

\$3.45

Price

No. 1E1236 This is an unusually handsome parlor table. The top is 30 inches in diameter, rounded over and full boxed rim. The fancy carved French shaped legs are firmly fastened to the top, the seat is upholstered in rabbit skin strength and convenience to both beautiful table. The wood is quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$3.75

Price

Quartered Oak Mahogany Finish
\$3.45 \$3.40

No. 1E1237 This magnificent Catalina style Parlor and Library table is made in highly figured quarter sawed oak in a golden finish, or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$3.75

Price

Quartered Oak Mahogany Finish
\$3.75 \$3.65

No. 1E1240 This parlor table is general in design, substantial in construction, beautiful in wood and finish. Has handsome 34-inch curved top with rounded edges and full boxed rim. The full French carved hand carved legs are firmly fastened to the top, an additional addition to the spacious and sharply lower shelf. The wood is highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$4.25

Price

Quartered Oak Mahogany Finish
\$4.25 \$4.15

No. 1E1242 This massive parlor table has a heavy double carved top, made in two, reinforced beneath with heavy mortise. The top is ornamented with finely carved feather design and carved with brass large brass rim inlaid. The base is broad shaped wood, made in a highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$4.85

Price

Quartered Oak Mahogany Finish
\$4.85 \$4.80

No. 1E1243 This parlor table is made of the best quality of quarter sawed oak, highly figured, quarter sawed oak, golden finish, polished. Top is 34 inches in diameter and has rounded edges and handsome carved legs and full boxed rim. The large turned and fluted legs with brass rim inlaid. The base is broad shaped wood, made in a highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$4.90

Price

Quartered Oak Mahogany Finish
\$4.90 \$4.80

No. 1E1243 1/2 This is, without doubt, one of the handsomest parlor tables we have ever been able to furnish. Made of beautifully figured quartered golden oak in a highly polished finish. It is 36 inches high, made in two, reinforced beneath with heavy mortise. The top is ornamented with finely carved feather design. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$4.95

Price

Quartered Oak Mahogany Finish
\$4.95 \$4.90

No. 1E1244 For beauty of design, high quality of wood and finish, this handsome parlor table is without question one of the best values ever offered by the furniture industry. The top is 34 inches in diameter, rounded over and full boxed rim. The fancy carved French shaped legs are firmly fastened to the top, the seat is upholstered in rabbit skin strength and convenience to both beautiful table. The wood is quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$5.45

Price

Quartered Oak Mahogany Finish
\$5.45 \$5.35

No. 1E1245 1/2 This massive parlor table is made of thoroughly figured quarter sawed oak in a beautiful golden finish, or hickory with a perfect imitation of mahogany finish, both highly polished. The top is 34 inches in diameter, rounded over and full boxed rim. The fancy carved French shaped legs are firmly fastened to the top, the seat is upholstered in rabbit skin strength and convenience to both beautiful table. The wood is quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$5.50

Price

Quartered Oak Mahogany Finish
\$5.50 \$5.40

No. 1E1245 This massive parlor table has a heavy double carved top, made in two, reinforced beneath with heavy mortise. The top is ornamented with finely carved feather design and carved with brass large brass rim inlaid. The base is broad shaped wood, made in a highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$6.25

Price

Quartered Oak Mahogany Finish
\$6.25 \$6.20

No. 1E1246 This massive parlor table is made of the best quality of quarter sawed oak, highly figured, quarter sawed oak, golden finish, polished. Top is 34 inches in diameter and has rounded edges and handsome carved legs and full boxed rim. The large turned and fluted legs with brass rim inlaid. The base is broad shaped wood, made in a highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$6.45

Price

Quartered Oak Mahogany Finish
\$6.45 \$6.40

No. 1E1246 1/2 This massive parlor table is made of the best quality of quarter sawed oak, highly figured, quarter sawed oak, golden finish, polished. Top is 34 inches in diameter and has rounded edges and handsome carved legs and full boxed rim. The large turned and fluted legs with brass rim inlaid. The base is broad shaped wood, made in a highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$7.35

Price

Quartered Oak Mahogany Finish
\$7.35 \$7.30

No. 1E1247 This magnificent Catalina style Parlor and Library table is made in highly figured quarter sawed oak in a golden finish, or hickory with a perfect imitation of mahogany finish, both highly polished. The top is 34 inches in diameter, rounded over and full boxed rim. The fancy carved French shaped legs are firmly fastened to the top, the seat is upholstered in rabbit skin strength and convenience to both beautiful table. The wood is quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$9.85

Price

Quartered Oak Mahogany Finish
\$9.85 \$9.80

No. 1E1248 A very choice design in a solid golden oak library or sitting room table. The base is turned, the top is 34 inches in diameter, rounded over and full boxed rim. The fancy carved French shaped legs are firmly fastened to the top, the seat is upholstered in rabbit skin strength and convenience to both beautiful table. The wood is quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$4.85

Price

Quartered Oak Mahogany Finish
\$4.85 \$4.80

No. 1E1250 This massive parlor table is made of the best quality of quarter sawed oak, highly figured, quarter sawed oak, golden finish, polished. Top is 34 inches in diameter and has rounded edges and handsome carved legs and full boxed rim. The large turned and fluted legs with brass rim inlaid. The base is broad shaped wood, made in a highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$5.75

Price

Quartered Oak Mahogany Finish
\$5.75 \$5.70

No. 1E1251 This massive parlor table is made of the best quality of quarter sawed oak, highly figured, quarter sawed oak, golden finish, polished. Top is 34 inches in diameter and has rounded edges and handsome carved legs and full boxed rim. The large turned and fluted legs with brass rim inlaid. The base is broad shaped wood, made in a highly figured quarter sawed golden oak or hickory with a perfect imitation of mahogany finish, both highly polished. \$5 price. Shipped direct from our factory in Western New York or Chicago. Shipping weight, 45 pounds.

\$6.75

Price

Quartered Oak Mahogany Finish
\$6.75 \$6.70



and three additional strength by a broad lower shelf. Finished with the best quality mahogany. Every drawer is perfectly tight. Carefully packed and shipped direct from factory in Northern Indiana. Shipping weight, about 85 pounds.

Price.....\$7.95



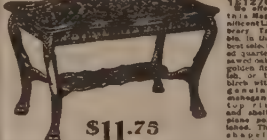
beautiful high grade library table should be compared with those offered in retail stores to obtain a library table for a lifetime. This table as well as all other tables in our line, are carefully packed and shipped direct from factory in Northern Indiana. Shipping weight, 50 pounds.

Price, quartered golden oak.....\$6.45



The top is 27 inches wide by 40 inches deep. Large drawer and spacious lower shelf. The construction is sturdy, high grade throughout. Shipped direct from factory near Chicago.

Shipping weight, 70 pounds. Price, quartered oak.....\$10.65



size, 28 1/2 inches, has rounded edges, flat boxed rim and a large drawer. The mahogany front legs are ornamented with carvings and view feet. Has fancy shaped lower shelf. (Strut) The top is 30 inches wide by 40 inches deep. The top is of oak and finish, all combined in this table. Shipped direct from factory in Western New York or Chicago. Shipping weight, 60 pounds.

Price.....\$11.75



oil, extra large top, size 36 inches. Has full oval, shaped lower shelf and two drawers. Shipped direct from factory in Northern Indiana. Shipping weight, about 125 pounds.

Price.....\$12.45



shipped direct mahogany with genuine mahogany veneer. Has 36 inch top, mahogany and handrails. The lower shelf is 30 inches wide by 40 inches deep. The top is of oak and finish, all combined in this table. Shipped direct from factory in Western New York or Chicago. Shipping weight, 125 pounds.

Price.....\$12.85

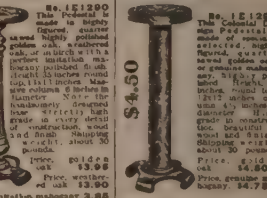
HIGHLY ORNAMENTAL DESIGN.



Price, imitation mahogany.....\$1.85



Price, golden oak.....\$2.75



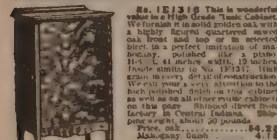
Price, golden oak.....\$3.85

HIGH GRADE MATERIAL.

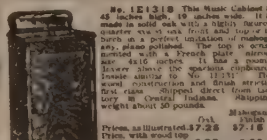
MUSIC CABINETS.

PIANO POLISHED FINISH.

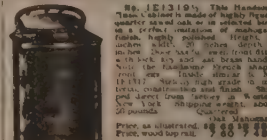
Our new and up to date line of Music Cabinets and Desks, which we illustrate on this and the following page, are made by the largest, oldest and best known manufacturer of high grade goods of this kind in the United States. THE WOOD CASE in the construction is made of the best quality mahogany, and the drawers and shelves are made of the best quality mahogany. The construction is so perfect that the cabinet will stand for a lifetime. The price is so low that every one can afford to own one. The construction is so perfect that the cabinet will stand for a lifetime. The price is so low that every one can afford to own one.



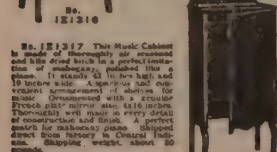
Price, oak.....\$4.25



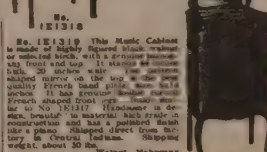
Price, as illustrated.....\$7.25



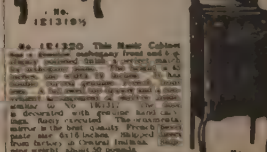
Price, as illustrated.....\$8.15



Price, as illustrated.....\$4.45



Price, as illustrated.....\$4.35



Price, as illustrated.....\$4.35

\$ 35 LESSERS \$ 21.50

AT \$5.35 TO \$21.50 WE OFFER WONDERFUL VALUES IN 1906 DRESSERS.
HANDSOME IN DESIGN, FIRST CLASS CONSTRUCTION
AND FINISH, AT A BIG SAVING IN PRICE.

THESE DRESSERS which we offer this season are made by the largest and most reliable manufacturers in the country. The designs are and are shipped direct from the factory, enabling us to make lowest prices possible based on the cost to manufacture with but our own small margin of profit added. Almost every style of dresser made is illustrated on the following pages and we are your decision to the fact that we can furnish dressers from all of our large and beautiful lined bedroom suites. The value we give you and the assurance we give you must be fully appreciated when you compare these dressers with those offered elsewhere at prices far in excess of what they are worth.

THE WOOD and the dried before being put through the factory. It is carefully selected and the construction of our dressers is thoroughly air seasoned.

THE CONSTRUCTION of our dressers is strictly high grade throughout. The construction is of the best material and the workmanship is of the highest quality. In fact every part and piece is made and fitted to the best that modern machinery and skillful workmanship can produce. All the drawers move easily. The best glass mirrors we use in our dressers are the very best obtainable. We use glass of the highest quality. Every dresser is fully finished and painted and absolutely finished in every detail of construction. The very best quality of material is used in the making of our dressers. The hardware, the blue and the white are the highest obtainable. Experienced and skilled workmen only are employed in the factory making these goods. The color is a beautiful golden white brings out the handsome design.

FACTORY SHIPMENTS. In order to reduce our selling price to the lowest possible point, we reserve the right to ship direct from our factory, thereby eliminating the freight charges from factory to Chicago, cartage and handling in the warehouse and the additional risk of damage to the goods, all of which adds to the cost but does not improve the quality. We give you the benefit of every penny saved in this way by adding only our small margin of profit to the actual cost of the goods at the factory.

FACTORY INSPECTION. Thorough experience and competent inspectors, employed at each of our factories, carefully inspect every article. Every detail of construction and finish is rigidly examined before the article is packed for shipment. Every article after being packed is inspected as to material construction and finish, is carefully wrapped in burlap or straw to protect it from damage and is then packed in the safe delivery of destination in the same perfect condition as when it leaves the factory.

FACTORY SHIPMENT. Each of our factories who have prepared immense quantities of goods in stock is a perfect air and thoroughly ventilated storage room, and we are able to ship the goods to thoroughly dry, clean and ready for use. We are thus enabled to make shipment within a few days after order.

QUALITY AND PRICE GUARANTEE. We guarantee every article in this catalogue to be lower in price than the same quality of goods can be bought elsewhere. Any article which is more expensive in price on any article than it is at the expense of quality. If you do not find it so by comparing the goods, or if you ever buy any article, we guarantee that it is not lower in price than the same quality goods can be bought from any other place. You are really requested to return our goods at our expense and your money back at once.

OUR GREAT VOLUME OF BUSINESS enables us to contract with the best furniture factories in the whole of the United States, all of these factories making up some articles for us, so that our customers have a variety of styles to choose from. We have many styles of goods to choose from. We have many styles of goods to choose from. We have many styles of goods to choose from.

OUR FREIGHT CHARGES. The freight charge on all goods is added to the price of the goods. The freight charge on all goods is added to the price of the goods. The freight charge on all goods is added to the price of the goods.

OUR \$6.25 DRESSER. A HIGH CLASS PIECE OF FURNITURE. THE WONDER OF THE FURNITURE WORLD.

\$6.25 for this handsome dresser, made of choice selected oak in a beautiful design. It is a dresser of the highest quality. It is a dresser of the highest quality. It is a dresser of the highest quality.

WE EXPECT to sell 5,000 of these dressers this season at \$6.25. We believe this price will sell 5,000 dressers during the coming year. If it does we are really making a large profit. We are really making a large profit. We are really making a large profit.



WE GUARANTEE OUR QUALITY BETTER AND OUR PRICES LOWER THAN THE SAME DRESSERS CAN BE BOUGHT ELSEWHERE.

FREE CLOTHING FREE WATCHES, JEWELRY, ETC.

Your share in our profit. See the free articles you get for your profit-sharing certificate. We share our profit with you.

No. 121000 Price, \$6.25

NOTE: We show our lowest prices on the next page.

IRON BEDS

AT \$1.39 TO \$12.85

We offer you **FINER IRON BEDS** than were ever before shown. Newest Designs, First Class Material, Construction and Finish. **WONDERFUL VALUES.**

We Challenge the World on **QUALITY AND PRICE.** A Lower Price than Ours MEANS A POORER QUALITY.

THEY ARE INDESTRUCTIBLE AND WILL NEVER WEAR OUT.

E METAL USED in the construction of our beds is strictly high grade throughout. The iron is of the best quality and is covered with a protective coating of metal which is not only fireproof but also drawn from the best quality of metal. **E CONSTRUCTION** of our metal beds is the best that modern machinery science can produce. Every part is carefully constructed and finished. The joints and rivets are carefully rounded and the rivets are made of the best quality of metal. The rivets are made of the best quality of metal and are drawn from the best quality of metal. **E FINISH** of our iron beds we guarantee the best that can be made. The metal is polished and the finish is the highest that can be made. The metal is polished and the finish is the highest that can be made. The metal is polished and the finish is the highest that can be made.

THE BRASS TRIMMING

which is used in the ornamentation and construction of our metal beds is of the highest quality of drawn brass tubing high polished and burnished round with the best quality of French lacquer which absolutely preserves the color and prevents tarnishing. Lacquer is so brass what valuable is to wood if it were not the material.

COLOR BEDS.

We furnish all our iron beds in white enamel unless ordered otherwise. Under the special description of each bed it specifically states whether finished in single solid color or in combination colors. Many designs of beds are much more attractive in single solid color and for this reason we furnish certain patterns in single solid color only. When beds are ordered in color, shipment will be made direct from factory near Chicago and from three days to one week's time is required before shipment can be made.

HOW TO ORDER.

When ordering a metal bed be careful to state the width wanted. Also the color otherwise white will be shipped. We illustrate our beds made up with better mattress and covering, but the price quoted is for the bed only. Springs, mattresses and pillows are illustrated and described on pages that follow.

.95 FOR THIS IRON BED, SPRING AND MATTRESS.

PART OF OUR PROFIT IN YOURS

You get it as shown on the last page. You get a Free Shipment Certificate with every order.

\$7.95 we offer you this handsome design high grade massive iron bed with best quality steel springs and a strictly class mattress. The bed is one of our special combination beds which have no side rails. The bed is of the finest material of construction and offered exclusively by us. This method is possible to make and ship the bed at less cost. We offer this combination outfit to show that it is possible for us to produce in a strictly grade bed, spring and mattress at an extremely low price, which is offered only as a sample of the value we are giving in our entire bed outfit of this kind and of the bed, 4 inches, 4 inches, 4 inches. The corner posts are 1 1/2 inches square and are mounted with massive smooth ornamental, curls. The top rod and filling rods are 1 inch thick. These dimensions make an extremely substantial and massive bed. Finished in best quality white enamel, thoroughly polished and burnished. The spring frame is made of heavy carbon steel angle bars, 1 1/2 inches wide, 1/4 inch thick, made of best quality heavy twisted wire, woven and interlaced in what is called hairpin making it absolutely non-sagging and noiseless. The fabric is fastened to the steel frame at end by high carbon steel spiral springs, which are combined the greatest comfort and bed, qualities it is possible to obtain. The mattress is made of the finest and best quality material of grade of mattress construction could enable us to produce a combination mattress having before never suitable for use in any climate. The filling is of white housewoven material, thoroughly clean and free from all impurities. This form is suitable for use. One side is covered with a layer of the best quality sanitary sea moss, which is not suitable for the hygienic and comfort of the bed. The other side of the mattress is covered with thick layers of elastic felt of good quality, making the mattress sufficient to keep the weather and furnish a firm or soft bed as desired. The ticking is extra quality heavy cloth, stitched and full bound. The mattress is in the very latest and most up to date fashion. The delivery is \$6.00 to \$7.00.



No. 1E2395

Iron Bed, High Grade Spring and Mattress.. \$7.95

NOTE: WE SHOW ON THE NEXT PAGE OUR LOWER PRICED IRON BEDS

Special Iron Crib With Drop Sides, \$4.26.

Our \$4.65 all Iron Crib, Drop Sides.

Our Massive \$5.26 Iron Crib With Drop Sides.

Extra High Side Iron Crib, \$5.49.



\$4.26



\$4.65



\$5.26



\$5.49

No. 1E2396 This Child's Iron Bed is of the best quality, portable, clean and suitable for use in any climate. The filling is of white housewoven material, thoroughly clean and free from all impurities. This form is suitable for use. One side is covered with a layer of the best quality sanitary sea moss, which is not suitable for the hygienic and comfort of the bed. The other side of the mattress is covered with thick layers of elastic felt of good quality, making the mattress sufficient to keep the weather and furnish a firm or soft bed as desired. The ticking is extra quality heavy cloth, stitched and full bound. The mattress is in the very latest and most up to date fashion. The delivery is \$6.00 to \$7.00.

No. 1E2398 This Child's Iron Bed is of the best quality, portable, clean and suitable for use in any climate. The filling is of white housewoven material, thoroughly clean and free from all impurities. This form is suitable for use. One side is covered with a layer of the best quality sanitary sea moss, which is not suitable for the hygienic and comfort of the bed. The other side of the mattress is covered with thick layers of elastic felt of good quality, making the mattress sufficient to keep the weather and furnish a firm or soft bed as desired. The ticking is extra quality heavy cloth, stitched and full bound. The mattress is in the very latest and most up to date fashion. The delivery is \$6.00 to \$7.00.

No. 1E2400 This Child's Iron Crib has corner posts and is of the best quality, portable, clean and suitable for use in any climate. The filling is of white housewoven material, thoroughly clean and free from all impurities. This form is suitable for use. One side is covered with a layer of the best quality sanitary sea moss, which is not suitable for the hygienic and comfort of the bed. The other side of the mattress is covered with thick layers of elastic felt of good quality, making the mattress sufficient to keep the weather and furnish a firm or soft bed as desired. The ticking is extra quality heavy cloth, stitched and full bound. The mattress is in the very latest and most up to date fashion. The delivery is \$6.00 to \$7.00.

No. 1E2402 This Child's Iron Crib has corner posts and is of the best quality, portable, clean and suitable for use in any climate. The filling is of white housewoven material, thoroughly clean and free from all impurities. This form is suitable for use. One side is covered with a layer of the best quality sanitary sea moss, which is not suitable for the hygienic and comfort of the bed. The other side of the mattress is covered with thick layers of elastic felt of good quality, making the mattress sufficient to keep the weather and furnish a firm or soft bed as desired. The ticking is extra quality heavy cloth, stitched and full bound. The mattress is in the very latest and most up to date fashion. The delivery is \$6.00 to \$7.00.



Wonderful Value, \$1.39.

No. 1E2404 This Iron Bed is made of the best quality malleable iron and high carbon steel. Height, head end, 41 inches; foot end, 38 inches. Corner posts, 3/4 inch thick, filling rods, 1/2 inch thick. Finished in baked white enamel. Wonderful value at one price. Furnished in 2 foot, 3 foot 6 inch, 4 foot and 5 foot 6 inch widths. Shipping weight, 30 pounds. Price, all sizes \$1.39



\$1.89

No. 1E2405 This Iron Bed has corner posts 1/2 inch diameter. Top and bottom rails, 1/2 inch thick. Height, head, 41 inches; foot, 41 inches. Finished in white enamel or any solid color, with gilt chills. Best quality casters. Furnished in 3 foot 6 inch, 4 foot 6 inch and 5 foot 6 inch widths. Shipping weight, about 30 pounds. Be sure to state color desired. Price, any solid color, with gilt chills \$1.89



\$2.43

No. 1E2407 This Iron Bed has corner posts 1/2 inch and filling rods 1/2 inch in diameter. Height, head, 41 inches; foot, 41 inches. Finished in white enamel or any solid color. Best quality casters. We furnish it in 2 foot, 3 foot 6 inch, 4 foot and 5 foot 6 inch widths. Weight, about 30 pounds. Be sure to state color desired. Price, any solid color \$2.43



\$2.99

No. 1E2410 This Iron Bed is made of malleable iron with steel filling rods, side and cross rails. Corner posts, 1 1/2 inches thick. Filling rods, 1/2 inch thick. Height of head end, 41 inches; foot end, 38 inches. Finished in white enamel or any solid color, with a strong, substantial and new design. Shipping weight, 30 pounds. Price, any solid color \$2.99



\$3.48

No. 1E2414 This brass trimmed Iron Bed has corner posts 1/2 inch thick. Top rods, 1/2 inch in diameter. Iron filling rods, 1/2 inch in diameter. Brass center rod in head and foot is 1/2 inch thick. Height, head, 41 inches; foot, 41 inches. Finished in white enamel or any solid color, with gilt chills. Made in 2 foot 6 inch, 4 foot 6 inch and 5 foot 6 inch widths. Shipping weight, about 30 pounds. Be sure to state color desired. Price, any solid color with gilt chills \$3.48



\$3.69

No. 1E2415 This Bed is made of high grade malleable iron with solid steel filling rods, side and end rails. Corner posts, size 1 1/2 inches, have large brass knobs and vases. Filling rods 1/2 inch thick. Ornamented with large, fancy chills. Finished in baked white enamel or any solid color, 4-foot 6-inch width only. Best quality casters. Retail stores ask \$5.00 to \$7.50 for this bed. Shipping weight, about 30 pounds. Price, any solid color \$3.69



\$3.87

No. 1E2418 This Iron Bed has continuous pillars made of 1 1/2 inch iron base, 15 inches high at the head and 41 inches at the foot. The pillars are 4-inch thick, the bottom rails are 1 inch. Finished in best quality baked white enamel. Ornamented with massive 2 1/2 inch gold decorated chills. Cast price with best quality casters. Furnished in widths 2 foot 6 inch, 4 foot 6 inch and 5 foot 6 inch. Be sure to state color desired. Shipping weight, 100 pounds. Price, any solid color with gilt chills \$3.87



\$3.93

No. 1E2420 This Handsome Iron Bed is made of high grade malleable iron with solid steel filling rods and side rails. Height of head end, 50 inches. Posts and top rods are 1 1/2 inches in diameter. Filling rods, 1/2 inch in diameter. Finished in best quality baked white or any solid color enamel, with gilt decorations on chills. Made in 4 foot 6 inch width only. Shipped direct from factory in Central Indiana or Chicago. Shipping weight, 50 pounds. Price, any solid color, with gilt chills \$3.93

Our \$3.98 Brass Trimmed Iron Bed. With Seven Rods in Head and Foot.



\$3.98

No. 1E2424 Made of the best malleable iron, with steel side rails, end rails and filling rods. Baked white enamel finish, or any solid color, with gilt chills. 1 1/2-inch pillars; 1/2-inch filling rods and 1/2-inch brass top rail on both head and foot. Height of head, 50 inches; height of foot, 41 inches. Has brass spindles and top mounts and four brass vases. Fitted with best casters. Is made in the following widths: 3 foot 6 inch, 4 foot 6 inch, 4 foot 6 inch. Weight, 30 pounds. Price, any solid color \$3.98



\$4.10

No. 1E2425 This Iron Bed has heavy posts 1 1/2 inches in diameter. Top rods, 1/2 inch and filling rods, 1/2 inch in diameter. The heavy smooth casters have gilt decorations. Finished in white enamel, any solid color, with gilt chills. Best quality casters. Made in 4 foot 6 inch width only. Wonderful value. Shipping weight, about 30 pounds. Be sure to state color desired. Price, any solid color, with chills \$4.10



\$4.25

No. 1E2429 Head is 57 inches high; 45 in. at the foot; made of malleable iron, with solid side rails, end rails and filling rods, best baked white enamel finish, or any solid color. Posts, 1 1/2 inch filling rods, 1/2 inch and 1/2 inch. Has brass vases and rosettes and full extension foot end. Fitted with set of best casters. This bed is made in the following widths: 2 foot 6 inch and 4 foot 6 inch. Shipping weight, 100 pounds. Price, any solid color \$4.25



\$4.41

No. 1E2434 This Iron Bed is exceptional. Corner posts made of steel tubing, 1 1/2 inch in diameter. Top rods, 1/2 inch in diameter. Filling rods, 1/2 inch in diameter. Height, head, 51 inches; height, foot, 50 inches. Finished in white enamel or any solid color. Smooth smooth chills have gilt decorations. Made in 4 foot 6 inch, 4 foot 6 inch and 4 foot 6 inch widths. Fitted with best quality casters. Shipping weight, about 100 pounds. Price, any solid color, with gilt chills \$4.41



Combination Three-Place Bed. \$4.41

No. 1E2436 This Bed consists of head, foot, high grade spring. When put together are same as regulation iron beds, but can be furnished much less money than the iron bed with spring. We save you the saving of the side rails. The posts are made of 1 1/2 inch steel tubing. Filling rods are 1/2 inch and 1/2 inch. Des with a view of adding to the strength of the fitted with our high grade spring with hair pins with steel coil spring at the ends. Shipping weight, about 100 pounds. Price, 2-foot 6-inch bed, \$4.41. Price, 4-foot 6-inch bed, \$4.41

SANITARY STEEL COUCHS, DAVENPORTS AND FOLDING BEDS

OR SANITARY STEEL COUCHS. Davenport and Folding Beds illustrated are the newest and best designs in class offered. They pay their well recognized supremacy by reason of their superior features and comfortable character. Absolutely clean, military light in weight, strong, durable and comfortable. Adapted for use in every home.

THE FRAME WORK is made of the best material and is so constructed that it is entirely proof against rust or break. The rods, bars, ports and rails are all made of the best material and are so constructed that they give the maximum of strength and lasting qualities. The use of a special fabric, made extra heavy and possessing remarkable spring inducing qualities. It is absolutely indestructible. It completely eliminates the annoying squeak common to other springs.

For articles of this kind



Illustration showing bed raised
Height at foot end. Height at head



Illustration showing bed open

the market. For mattresses to fit these beds, see page 476.
No. 12860 Size, 8 feet 6 inches by 6 feet 6 inches, weight, 15 lbs. Price, \$5.50

No. 12863 Size, 8 feet by 6 feet 6 inches, weight, 15 lbs. Price, \$5.00

No. 12880 In the illustrations we show Folding Bed Couch, either used as a couch when the sides are dropped and covered with couch cover, or when opened, to be used as a very comfortable, large size bed. The sides are made of all steel, making it practically rust proof, and at the same time strong and durable. It is so constructed that the sides may be lowered and, covered with a mattress and



Illustration showing steel construction of couch

couch cover, it then makes a very handsome and comfortable couch. As shown in the illustration, the sides may be raised with ease and the folded couch becomes a very comfortable and extra large bed. It is convenient, takes up little room, is rust proof and strong. For the size of the couch, the sides are dropped down, is 74 inches long and 30 inches wide. The size of the double bed with



Illustration showing couch with cover extended to its full length

extended out to its full extent is 74 inches long by 74 inches wide. Finished in gold bronze, complete with mattress, shipping weight, 25 lbs. Price, \$10.00. Below prices on mattress and bolster for this size of bed. By referring to our Dry Goods Department you will find a very complete line of covers, suitable for a cover, which can be furnished at a very small price.



Illustration showing steel folding bed couch

Price, Steel Folding Bed Couch, without mattress \$8.45

Price, Elastic Felt Mattress, with figured denim covering \$7.50

Price, Elastic Felt Bolster, with figured denim covering \$1.25



Illustration showing bed closed



Illustration showing bed open

No. 12853 This Folding Sanitary Steel Davenport Sofa Bed is 74 inches long; width open for use as a bed, 60 inches. Height, back above seat, 17 inches; width seat, 21 inches. Posts, arms and legs are one solid piece of drawn tubing, 1 1/2 inches in diameter. Side rails, end rails and connecting

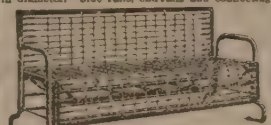


Illustration showing steel construction of davenport

rods are made of heavy, high carbon steel securely welded or riveted together, making a frame very strong and rigid. Back and front wire are raised and operated by a simple ratchet wire, which is a 1/2 inch diameter. The new law has found wire inter-



Illustration showing steel construction of davenport

woven and interlaced in such manner as to be absolutely non-sagging and noiseless. The fabric is fastened at each end by two green, high carbon steel spiral springs. Finished in gold bronze or dead black enamel, as desired. Gold bronze will be shipped un-



Illustration showing davenport in bed position

less otherwise ordered. Fitted with best quality canvas. Simplicity of construction, attractiveness of design and wonderful strength and durability are pointed out in this article. Shipping weight, 27 pounds.

Price, Sanitary Steel Davenport, without mat \$8.45

Price, Elastic Felt Mattress, with figured denim cover \$7.50

THE FINISH. We use the best quality gold bronze, or dead black enamel, as desired, on these sanitary steel couches, davenports and folding beds. The finish is so ordered as to ship gold bronze finish.

THE WONDERFUL UTILITY can be quickly converted into a full sized bed for use as a bed. The davenport can be suitably draped in a highly artistic manner and all that can be desired in comfort and durability.

ELASTIC FELT MATTRESS used on our sanitary steel folding beds and couches, is the same quality of material and made in the same manner as our elastic felt mattress, illustrated and described on page 476. It is made thinner in order to conform to the shape of the couch or sofa when opening or closing.

THE FOLDING

This Steel Folding Bed is made with a fine woven wire fabric and is so constructed that it is impossible for the bed to sag. The top is fitted with brass hook, ready to attach the mattress or best in the market. The top of the bed is stationary and arranged so that when the bed is opened it folds under the top of the bed and in that position holds the mattress in place while the bed is closed. There are no weights of any kind used in the bed, so it is impossible for it to slip or slide when sleeping in same, at the same time it is made so that a child can operate it. Height when closed, 30 inches. Depth, 16 inches. Length, 74 inches. Weight, 25 pounds. Price, \$10.00.

Price, with mirror top, \$11.00
Price, with plain top, \$9.50



Illustration showing bed closed

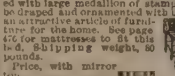


Illustration showing bed open

Heavy Cretonne Curtains for Iron Folding Beds, 90 Cents.

No. 12854 This Beautiful Sanitary Steel Davenport and Bed Couch is 72 inches long, 31 inches wide, as illustrated, and 48 inches wide opened for use as a bed, as shown in the illustration below. The arms, posts and legs are made of 1 1/2 inch drawn tubing. The end bars, side rails and cross



Illustration showing steel construction of davenport

bars are made of heavy high carbon steel securely welded or riveted together. The front bar back automatically drops down, the seat slides forward, the arms remaining stationary, forming the head and foot of the bed. The special hand pin is used in the spring is very close woven and attached at the ends to the frame by fifty-two high



Illustration showing steel construction of davenport

carbon steel spiral springs, making an absolutely noiseless and perfectly comfortable bed that will not sag or settle a foot of shape. Note the bed clothes holders under seat for storing bed clothing.



Illustration showing davenport in bed position

Furnished in gold bronze or dead black as desired. No ship gold bronze unless otherwise ordered. Shipping weight about 80 pounds.

Price, Sanitary Steel Davenport, without mattress \$7.50

Price, Elastic Felt Mattress, with figured denim covering \$7.50

BED SPRINGS AND WIRE MATTRESSES

AT GREATLY REDUCED PRICES. REDUCED IN PRICE BUT NOT IN QUALITY.
OUR LINE of Bed Springs and Wire Mattresses has been carefully selected from the best line manufactured by the largest manufacturers of this class of goods, and buying in large quantities we are enabled to make prices that cannot be equaled by any other dealer in this class of merchandise. We guarantee every piece to be free from defect in material and workmanship, and sold with the understanding that if not found entirely satisfactory it can be returned to us at our expense and your money will be cheerfully refunded. We will make our springs any size desired, to fit any bed, without extra charge.

HOW TO ORDER. When ordering a spring be sure and state whether spring is to be used on a wood bed, or iron bed. Springs for iron beds, as illustrated on this page (except No. 1E2814 and No. 1E2815) are made with extended sides, which rest on the side rail of bed and do not require bed slats. Springs for wood beds are made to fit inside bed rails and rest on the bed slats. Give exact size of bed inside. State at corner for a wood or iron bed. If you want a spring 4 feet wide and 6 feet long, write it inside - 4-0 by 6-0, never write 4x6. Our woven wire mattresses measure 1 inch less in width and 1/4 inch less in length than marked. We cannot fill orders for springs unless you give exact size and state whether for wood or iron bed.

Our Patent Bed Slat for Iron or Brass Beds.

Place spiral springs on iron or brass bedsteads. They are very strong and durable and can be adjusted to any size bed. Shipping weight, 10 pounds. Price, per set, which includes four slats.....\$1.23
 All our springs will fit iron beds without using slats, except No. 1E2814 and No. 1E2815.

Reduced in Price But Not in Quality.

No. 1E2755 This Woven Wire Spring is the regular standard spring. Frame made of thoroughly seasoned hard maple, thick pattern, perfectly tight joints between end rail and side rail, halves crossing as shown, giving great strength. All our woven wire springs have patent and fastenings for the fabric making it impossible for any of the wires to become loosened by any strain that will ever be put upon them. Shipping weight, 16 pounds. Price, all sizes.....\$3.36

A Bargain at \$1.67.

No. 1E2759 This is one of the very finest Woven Wire Springs made. The fabric is single pencil weave, top and edge and thirteen inner cords. The frame is made of selected hard maple, with corner blocks that elevate the fabric above the frame. Has a double end and bar, extension device by which the weave can be tightened when necessary. The corners are strengthened with iron plates and the frame is covered with varnish, making an excellent finish. Shipping weight, about 16 pounds. Be sure to state size of bed for which spring is required when ordering. Price, all sizes.....\$1.67

An Excellent Spring for \$1.56.

No. 1E2765 This is one of the very best low priced Bed Springs made. The fabric is double weave with cord edges and thirteen additional cords. The frame is made of hard maple and thirteen inner cords. The corners are strengthened with iron plates and the frame is covered with varnish, making an excellent finish. Shipping weight, about 16 pounds. Be sure to state size of bed for which spring is required when ordering. Price, all sizes.....\$1.67

Wonderful Value at \$2.10.

No. 1E2781 This Spring has a hard maple frame, bolted together. Strengthened with steel corner plates. This fabric is double weave with cord edges and fourteen inner cords and is supported by a small spiral spring made of the best grade of wire, and attached to the frame with steel rods and ball end springs in a manner that secure strength and durability. Shipping weight, 18 pounds. Price.....\$2.10

No. 1E2783 This Spring has a heavy, hard maple frame. The woven wire fabric weighs 12 pounds, and is closely corded and woven with a heavy rope wire edge. The spring is adapted for heavy weight persons and will not sag or stretch. A special feature is the new method of fastening the woven wire fabric into end bars with metal interlocking. The tension will always remain perfect, the spring always durable and comfortable. Shipping weight, 16 pounds. Price, all sizes.....\$3.45

No. 1E2805 This Spring has angle iron end and side rail with corners braced at one end and improved cast corner connections that prevent twisting. The fabric is single and double weave, strongly corded. It is steel rod edges. The fabric is well stretched above the side rails and is supported by twenty-one steel spiral springs and six ball end springs, making it impossible for it to sag. Shipping weight, about 16 pounds. Price, all sizes.....\$2.58

No. 1E2809 This Spring has tubular iron frame high grade double weave fabric, with well corded rod edges. The tubes and side rails are 1 1/2 inches in diameter, has angle steel ends. The fabric is well elevated above the side rails. Improved corner fastenings make the frame perfectly rigid. Has steel support of twenty-one spiral springs attached to the frame with all ball end springs. Especially desirable for iron or brass beds. Shipping weight, largest size, 18 pounds. Price, any size.....\$3.05

No. 1E2810 This heavy Woven Wire Spring has hard maple frame. Double woven wire fabric with 17 cords and wire rope edges 6 1/2 inch thick, raised above frame by corner blocks. Supported by heavy corded wire interlaced with steel coil springs. Absolutely will not stretch or sag. Shipping weight, 16 pounds. Price.....\$3.90

No. 1E2814 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

No. 1E2815 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

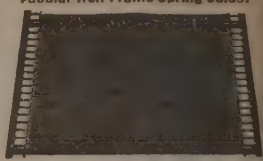
No. 1E2816 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

No. 1E2817 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

No. 1E2818 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

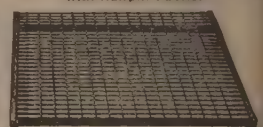
No. 1E2819 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

Tubular Iron Frame Spring \$3.35.



No. 1E2811 This Spring has a tubular iron frame 1 1/2 inches in diameter. The high grade fabric used on top is very closely woven. The side and end bars 14-inch stock. It has 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.35

Our Best Tubular Iron Frame Spring with Hairpin Fabric.



No. 1E2813 The fabric in this spring is heavy lined double wire of best quality. Fastened at each end to the steel end bars by 88 high carbon steel spiral springs. Side rails are 1 1/2 inch tubular iron. End bars 1 1/2 inch angle steel. Fabric raised three inches above side rails by heavy corner castings. Not excelled for comfort. Will last a lifetime. Shipping weight, about 65 pounds. Price, any size.....\$3.66

Patent Interlocking Top.

The Patent Interlocking Top is used exclusively on our AW H W Spring Beds. These thin latitudes above the springs and if they are fastened together by continuous interlocking will not stretch or sag. The top is spread the entire length of the spring to support the whole of any weight. As a result these springs are more comfortable and last longer than any other all wire spring. Shipping weight, about 65 pounds. Price, any size.....\$1.45

Reduced to \$1.45.

No. 1E2814 This Spring is a new type of the top and bottom surfaces are also, low spiral spring made of the best grade of wire, and attached to the frame with steel rods and ball end springs in a manner that secure strength and durability. Shipping weight, 18 pounds. Price.....\$2.10

No. 1E2815 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

No. 1E2816 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

No. 1E2817 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

No. 1E2818 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

No. 1E2819 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.36

Heavy, Hard Maple Frame Spring, \$2.45.



No. 1E2783 This Spring has a heavy, hard maple frame. The woven wire fabric weighs 12 pounds, and is closely corded and woven with a heavy rope wire edge. The spring is adapted for heavy weight persons and will not sag or stretch. A special feature is the new method of fastening the woven wire fabric into end bars with metal interlocking. The tension will always remain perfect, the spring always durable and comfortable. Shipping weight, 16 pounds. Price, all sizes.....\$3.45

Angle Iron Frame, Woven Wire Spring.



No. 1E2805 This Spring has angle iron end and side rail with corners braced at one end and improved cast corner connections that prevent twisting. The fabric is single and double weave, strongly corded. It is steel rod edges. The fabric is well stretched above the side rails and is supported by twenty-one steel spiral springs and six ball end springs, making it impossible for it to sag. Shipping weight, about 16 pounds. Price, all sizes.....\$2.58

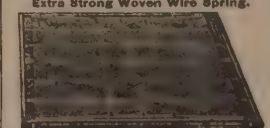
Our \$3.05 Metallic Woven Wire Spring.



No. 1E2809 This Spring has tubular iron frame high grade double weave fabric, with well corded rod edges. The tubes and side rails are 1 1/2 inches in diameter, has angle steel ends. The fabric is well elevated above the side rails. Improved corner fastenings make the frame perfectly rigid. Has steel support of twenty-one spiral springs attached to the frame with all ball end springs. Especially desirable for iron or brass beds. Shipping weight, largest size, 18 pounds. Price, any size.....\$3.05

We cannot fill orders for springs unless you give the exact size and state whether for WOOD or IRON bed.

Extra Strong Woven Wire Spring.



No. 1E2810 This heavy Woven Wire Spring has hard maple frame. Double woven wire fabric with 17 cords and wire rope edges 6 1/2 inch thick, raised above frame by corner blocks. Supported by heavy corded wire interlaced with steel coil springs. Absolutely will not stretch or sag. Shipping weight, 16 pounds. Price.....\$3.90

Our \$2.85 All Steel Spring.

No. 1E2811 This Spring has a tubular iron frame 1 1/2 inches in diameter, the top is very closely woven. The fabric is made of 21 spiral steel springs attached to the fabric and end bars which make the spring extra comfortable, and prevents the fabric from stretching or sagging. Shipping weight, 65 pounds. Price, any size.....\$3.35

Our \$3.45 All Steel Spring.

A Strictly First Class Spring, \$3.70.

Double Deck Spring.



No. 125233 This spring has tubular frame, 15-16 inches in diameter. The close "panels" were fabric elevated four inches above side rails by heavy corner castings, making the entire unit a spring extra soft and comfortable. Fabric has a heavy rippled edge and a heavy coiled wire support, containing 16 highly tempered Bessometer springs suspended by six steel coil springs attached to the end bars. Strictly first class spring. Guaranteed not to sag. Shipping weight, about 750 lbs.

QUANTITY	PRICE
1	\$3.75

IN ORDERING, BE SURE TO STATE SIZE
AND WHETHER FOR WOOD OR IRON BED.

WOOD BEDS.

WE QUOTE PRICES SEPARATELY ON WOOD BEDS IN THE BEDROOM SUITES. SEE PAGES 455 TO 460.

No. 122550 This bed is made of hardwood, thoroughly air seasoned and kiln dried in a perfect imitation of quarter sawed golden oak (light), 2 feet 6 inches wide, furnish the 2 feet 6 inches or 3 feet 6 inches width Substantial in construction. Shipped from factory in Southern California or Chicago thereby insuring lowest possible freight.

No. 1Z2850:

1Z2850 This Bed is thoroughly examined and is a perfect example of quartzite and gneiss. Ground and is 1 foot high and bald-convex with greenish band and foot has broad Length 4 feet width 1 foot. Construction light grade Shipped to Chicago. Shipping lowest possible charges. Minnesota. 43.25

	Weight	Shipping	Weight
per bag	35 lbs	Weight	45 lbs
Price	\$1.45	Price	\$1.95

No. 1Z2860

[illegible]

No. 152864 This Wood
Box is about 8 inches high,
made of handmade, 100% per-
fect imitation of quarter
walnut-grained oak. Inside and
is well-ventilated with a single
live rail and genuine hand
carving. Length, 4 feet,
width, 4 feet 2 inches. Good
and beautiful. No. 152864
in double quantity.
No. 152864 from factory in
Southern Indiana or Chicago.
Shipment, ready to be packed
in boxes, weight, shipping
weight, 15 pounds.

Price \$3.75

No. 152864

[illegible]

No. 1E2B56

No. 1E2B55 This Handmade Wood Bed is made of mahogany in a low, wide, perfect imitation of a carved oak bed. It is 4 feet 4 inches wide (slat), 4 feet 6 inches high. The headboard and footboard are hand-carved on head and foot ends. There are no casters. The bed is made of 1 1/2 inch mahogany oak. Dimensions: 4 feet 4 inches wide, 4 feet 6 inches high. It is a very low bed, perfect for a child. Shipping weight, 100 pounds.

Price..... \$4.35

No. 1E2B56

SPECIAL VALUES IN OORLESS FEATHERS

Feathers when taken from the fowl contain considerable
 traces of oil and animal matter. If this is not entirely
 removed the decomposition which takes place renders the
 fowl smelly and unsanitary.

OUR SPECIAL PROCESS. Every leather special process

...nts of steam, hot and cold blasts of air, which renders the feathers odorless, wholesome, and destroys the life and buoyancy of the feather. Many of the feathers is increased fully 50 per cent. Feathers we offer, from the lowest to the highest cannot fully appreciate the high standard of feather quality. Compare with those offered by any other feather dealer. Should you favor us with an order, it will be filled promptly.

OUR PILLOWS. The ticking which we use is made in Astoria or Astoria and is of the highest quality. We especially recommend the 24 x 36 size, which is rounded over and will retain its life and shape.

No. 1EZH70 Grade A1. The very choicest
purest white line goose feathers. Standard weight of

ed with the natural quantity of down retained naturally cured by our steam and air blast process. Absolutely the best quality. Price, per pound, .88

Down.
5. 1E3982 A high-grade and special mixture of
goose and live duck down. A thoroughly satis-

... Price, per pound 60
 1.129000 The best grade of gray goose down

of 500,000,000

Pillows.
5. 1E4002 Special Brand Extra specially selected goose white, no germ feathers with extra quality of down, chosen by our special process. Highest and best grade of feather pillows, less weight of antique ticking.

23x27	23x28	24x29	26x30	27x30
2 lbs.	2 1/4 lbs.	3 lbs.	3 1/4 lbs.	4 lbs.
\$1.60	\$2.05	\$2.40	\$2.80	\$3.90

Princess Brand. Extra quality of

white live geese feathers, with natural quantity
Steam dressed air blast cured by our
process. Just about looking.

right each	2 lbs.	2 1/2 lbs.	3 lbs.	3 1/2 lbs.	4 lbs.
100 each	\$1.44	\$1.80	\$2.16	\$2.52	\$2.88

o. 1E3005 Our Reliable Brand. Selected, pure

No. 1ES007 Our Famous Brand. Best quality
of choice live, white geese feathers picked with the
best quality of specially selected choles down, live
down, in large quantities of each. Best prices.

Size	30x36	24x32	22x29	24x30	25x30
Weight, each	2 lbs.	2 1/2 lbs.	3 lbs.	3 1/2 lbs.	4 lbs.
Price, each	\$1.10	\$1.25	\$1.40	\$1.70	\$1.95

No. 1E3008 Our Feather Brand. A very good quality of mixed geese and duck feathers, special steam dressed and bleached. Absolutely odorless, wholesome and hygienic. A very satisfactory article. Best season tickler.

Size.....	19x26	20x27	22x27	24x28	25x30
Weight each 2 lb.	25.5	3 lb.	3 lb.	35.25	4 lb.
Price each	24c	35c	\$1.12	\$1.30	\$1.48

No. 1E3012 Ourilly Brand. A special quality of

duck feathers mixed w/ turkey down, spec. a process steam dressed and heat cured odorless, sanitary free from coarse quills and very comfortable, best school covering. Size 36x48 31x48 28x48

Weight per pound	8 in	5 1/2 lbs	4 lbs
Price per pound	65c	75c	84c

No. 125014 Our Crown Brand. A very satisfactory quality of duck feathers, mixed with turkeys.

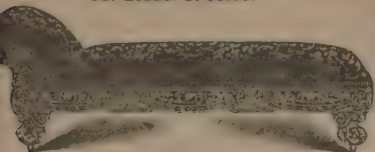
down and small turkey feathers, cured by our special process, steam dressed and air blast, odorless, sanitary and wholesome. Sim... 12x26 21x27 23x28
15x18 20x22 24x26 28x32

Down Cushions.

Size	21c	26c	35c	47c	69c	79c
Price each	21c	26c	35c	47c	69c	79c

[illegible]

Our Leader at \$3.50.



No. IE3408

No. IE3408 At \$3.50 we offer a couch that is better made, better finished and handsomer in appearance than any couch offered by other firms at from \$4.00 to \$7.00. While it is without doubt the most wonderful ever offered at such a price, and we guarantee it to give excellent service, we especially note its construction. This couch is full size, 72 inches long and 26 inches wide. The frame is golden oak, embossed and made of wood, finished in imitation mahogany, as desired. This couch contains the best of best oil tempered steel springs, drawn from high carbon cold rolled steel, finished in imitation mahogany, as desired. The couch is covered in plush red, green or brown. Be sure to state color of upholstery and of wood desired, otherwise green covering and golden finished frame will be made. Complete with best quality casters. Shipping weight, 70 pounds. Price, covered in velvet..... **\$3.50**

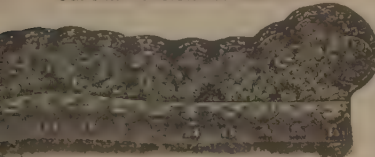
Our Special \$4.15 Overstuffed Couch.



No. IE3416

No. IE3416 As a leader, our all overstuffed tufted couch at \$4.15 is about the best couch of its kind in the market. It is 72 inches long and 27 inches wide, and made on a substantial hardwood frame, well braced to stability. It contains a full set of the best oil tempered steel springs, drawn from high carbon cold rolled steel, 10 springs in all, securely tied, insuring as well as comfort. The filling, tufting and upholstery is done in a very reliable manner. It is ornamented with tasseled fringe and fitted with the best quality casters. The covering is an excellent quality of highly colored plush, guaranteed in quality and of the very latest design. Shipping weight, 75 pounds. Price, covered in velvet..... **\$4.15**

Our \$4.75 Overstuffed Couch.



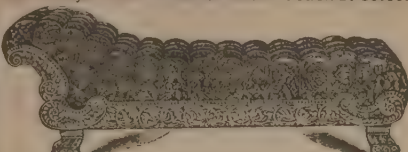
No. IE3424

No. IE3424 It is impossible to illustrate the exceptional value which couch represents. It must be seen to be fully appreciated. The picture shows a general idea of the style of the couch. It is full size, 74 inches long and 27 inches wide. The frame is built of thoroughly seasoned hardwood, constructed to insure durability. We use a full set of the best quality oil tempered steel springs, drawn from high carbon cold rolled steel, 24 springs in all, securely tied, shaped and tufted and trimmed with good quality fringe. Different upholstery materials we can furnish upon request. Shipping weight, 75 pounds. The number of this couch is No. IE3424. Always order by number and be sure to state the kind and color of covering desired.

Covering.....	Plush	Fur	Brocade	Velvet
Price.....	\$4.75	\$4.95	\$5.15	\$5.35

SEE THE RICH VALUABLE MERCHANDISE FREE TO YOU. See our Profit Sharing Certificates shown on the last pages. Don't forget, that in addition to saving money on your purchase you get a Profit Sharing Certificate, and can thereby share in the profits of this business.

Our Fancy Biscuit Tufted Glenham Couch at \$5.65.

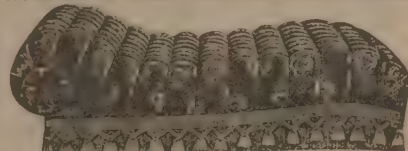


No. IE3432

No. IE3432 This is a very handsome, stylish Couch at an exceedingly low price. It is made at the same factory by the same workmen that make all our other couches and we consider it wonderful value. The frame is made of oak, finished golden, or birch, finished in imitation mahogany, as desired. It is beautifully ornamented with sunken carving as shown in the illustration. The couch measures 73 inches in length and is 27 inches wide. Has spring edge, seat and head, made with our guaranteed steel spring construction, fully illustrated and described above with 20 springs in the body and 4 in the head, 24 in all. By the use of this construction the bottom of the couch is left open for air and ventilation. Tow with cotton tow is used as filling, which makes the tufting lasting and comfortable. The materials used in covering are fully described on page 479. Complete with best quality casters. Shipping weight, 80 pounds. The number of this couch is No. IE3432. Always order by number and be sure to state the kind and color of covering desired.

Covering.....	Plush	Fur	Brocade	Velvet
Price.....	\$5.65	\$5.85	\$6.05	\$6.25

A Handsome Turkish Overstuffed Couch for \$6.95.



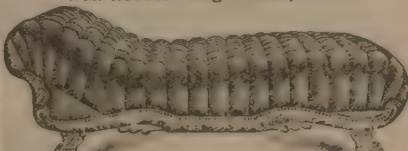
No. IE3448

No. IE3448 For handsome appearance and solid comfort there is not a couch in our entire line that will compare with this one when you consider the remarkable low price at which we are listing it. It is 75 inches long, 30 inches wide and made with eight rows of deep tufts stuffed with a special grade of tow and filled cotton tow. The frame is made of hardy oak, strongly braced to insure durability. We use our guaranteed indestructible plated spring construction, fully illustrated and described above. The bottom is left open so the inner construction can be plainly seen and which permits of air and ventilation. This couch is made with a full spring edge, an important feature for comfort. The lower part of the couch is trimmed with a handsome overcirt tasseled wool fringe. Fitted with best quality casters. On page 479 we describe the quality and color of upholstery materials in which this couch is made. Shipping weight, 75 pounds.

The number of this couch is No. IE3448. Always order by number and be sure to state the kind and color of covering desired.

Covering.....	Plush	Fur	Brocade	Velvet	Verona	Crushed
Price.....	\$6.95	\$7.15	\$7.35	\$7.55	\$7.75	\$7.95

New Rococo Design Couch, \$7.85.



No. IE3454

No. IE3454 This couch has an exceptional substantial frame of striking design, hand carved and carved oak. The design is of hardy oak, and has been especially gotten up for us. The frame throughout is of hardy oak, the moldings, etc. are of select oak in golden oak finish. This couch is 75 inches long and 30 inches wide, with eight rows of deep hard wood tufts, in all, all sided tufting bottom, which will not pull off, spring construction is our guaranteed all steel indestructible spring, has 20 springs in body and 4 in head, 24 in all, with spring edge. Shipping weight of the very best quality and fitted with best. On page 479 we describe upholstery materials which we can furnish. Complete with casters. Shipping weight, 100 pounds. The number of this couch is No. IE3454. Always order by number and be sure to state the kind and color of covering desired.

Covering.....	Plush	Fur	Brocade	Velvet	Verona	Crushed
Price.....	\$7.85	\$8.05	\$8.25	\$8.45	\$8.65	\$8.85

ALL LEGS on all of our couches are detachable, being fastened to the frame by heavy bolts and are easily put on. They are shipped with the detached, thereby reducing the freight charges \$5 to 60 cents on each couch.

BED COUCHES.

OUR BED COUCHES consist of design, high quality of construction and finish with comfort and durability. They embody all the new ideas and best construction and every one represents the product of years of experience in the manufacture of bed couches. They have been found to be the most reliable and many features and commendable new features. They support the weight of a full grown man and a woman, have a regular standing bed, and when laid out as a bed couch they are as comfortable as a bed.

THE WOOD used in the construction of our bed couches is thoroughly air seasoned and kiln dried, guaranteed against rot and shrinkage. The best grade woven wire spring is supported by high carbon steel coil springs. The construction and finish of our bed couches is of the highest grade and made by our manufacturers. A comfortable, durable spring is essential to a satisfactory bed couch.

THE WONDERFUL UTILITY of our bed couches will be readily recognized. Each one is so constructed that it can be used as a bed couch or as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

THE LEGS of all our bed couches are detachable, being fastened to the frame by heavy bolts and are easily put on and taken off. They are so arranged that they can be detached and the bed couch can be used as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

OUR GUARANTEE. We guarantee that our bed couches are made of the best material and are of the highest quality. We guarantee that our bed couches are made of the best material and are of the highest quality. We guarantee that our bed couches are made of the best material and are of the highest quality.

Exceptional Value in a Bed Couch, \$9.35.

This bed couch is made of the best material and is of the highest quality. It is so constructed that it can be used as a bed couch or as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

Handsome Reclining Bed Couch, \$9.25.

This bed couch is made of the best material and is of the highest quality. It is so constructed that it can be used as a bed couch or as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

Victoria Bed Couch, \$9.75.

This bed couch is made of the best material and is of the highest quality. It is so constructed that it can be used as a bed couch or as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

Our Patent Removable Mattress.

This mattress is made of the best material and is of the highest quality. It is so constructed that it can be used as a bed couch or as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

Our Patent Removable Mattress.

This mattress is made of the best material and is of the highest quality. It is so constructed that it can be used as a bed couch or as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

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OUR PATENT REMOVABLE MATTRESS

A GOOD MATTRESS MEANS A GOOD BED.

This illustration shows our Patent Removable Mattress, comfort, durability and durability are combined in this bed couch mattress. The mattress is made of the best material and is of the highest quality. It is so constructed that it can be used as a bed couch or as a chair. The legs are so arranged that they can be detached and the bed couch can be used as a chair.

OUR GUARANTEE. We guarantee that our Patent Removable Mattress is made of the best material and is of the highest quality. We guarantee that our Patent Removable Mattress is made of the best material and is of the highest quality. We guarantee that our Patent Removable Mattress is made of the best material and is of the highest quality.

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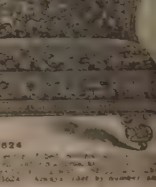
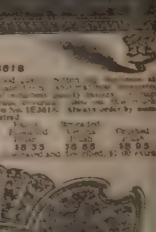
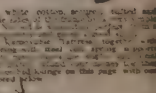
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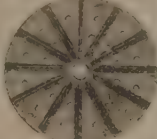
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ACTUATOR OR RUBBER

sets down upon the center post which passes up through the bottom of the tub and is built of a steel two - ply number one rubber. It is provided with perforations to permit the water to pass through it freely. A rubber actuator is fastened to the agitator by screws, and forms the bearing for the center post. It is also provided with two small holes for the passage of the water. The



does not drag the clothes, but simply sets and sets it so that every part of the tub is subjected to a strong current of boiling water which passes through them and over of every, but does not do it by hand and saving a big tub of water it is a great saving.

ILLUSTRATION

shows you all the details. Notice that there are no complicated parts, no heavy fly wheels, no shafts, no belts, no heavy iron base that strengthens and prevents the water from being pulled out of the tub. The center post is a simple steel rod, which is one of the features of the Mississippi is also shown. It is never to break or weaken. This motor runs down almost all the work of washing, and requires just a little help from you at each



THIS IS THE MOTOR SPRING

made of the finest materials and carefully constructed. It is just the right weight and strength to give the motor the best results.

and the operator, it gives the tub its full sweep, but does not permit it to lag. We fully believe the quality of these springs and will replace, free of charge, any that show a flaw or weakness in ten years constant use.

HERE IS WHAT WE GUARANTEE THE MISSISSIPPI WILL DO FOR YOU.

WILL WASH ANYTHING

WASH LACE CURTAINS, CARPETS, RUGS, OR SE BLANKETS, CLOTHES AS EASILY AS ORDINARY CLOTHES.

After what is in the tub, whether the quantity be large or small, it makes no difference to the easy work operator. It is the only washer that cleans, forcing the cleansing currents of hot, soapy water in every thread and fibre of the clothes, and by gently and gently stirring them with an easy rolling motion, so that each part is subjected to a perfect cleansing. Nothing will it will wash a big tub of dirty clothes in from five to ten minutes easily, and do it faster than it could be done by hand. It does not pull or tear any clothes. It simply washes out of them quicker and more thoroughly than any other known system. It is steamtight and tight. No foul, steamy odors to endanger the health of the household; no slopping floors or wet gear. The heat and steam are retained in the tub as should be, and are not permitted to escape as in other washers.

ORDER A MISSISSIPPI WASHER TODAY

You will never regret it. It will make washing at least of all the week instead of the hardest. The difference will surprise you.

REMEMBER, every machine is sent to you subject to a six months' trial in your own home, which makes you absolutely sure you every opportunity to prove correct that everything we say about the supply is absolutely true.

GUARANTEE EVERY MACHINE

Three years against all defects in material and workmanship, and guarantee that it will reach you. The Mississippi has pleased and delighted hundreds of others and it will surely satisfy you.

No. 23E146 The Mississippi Washer. Price, (Shipping Weight, 44 Pounds. \$5.75



door. You don't have to oil the Mississippi often, once in six months is plenty.

THIS SIMPLE CRANK

with its steel roller bearing at the only point where there is any friction, operates in a slot in the frame, giving the reverse movement to the rubber that gently stirs the clothes, so that all parts are washed equally clean. This simple actuation of the clothes is one of the great reasons why the Mississippi washes so much quicker and easier than all other washers of this pattern, which are made with a stationary rubber, which is really no rubber at all.



THIS IS A SIDE VIEW

of the gearing with the tub removed. At the top is the rubber actuator center post which extends up inside of the tub and revolves the agitator that sets down over the clothes in the opposite direction to that in which the tub swings. This is one of our earliest patented features and it is this reverse movement of the agitator in combination with the rotary and oscillating movement of the tub which causes the Mississippi to wash so much cleaner and quicker than any other. The center post is set in motion by a crank shaft just below the cross brace which is fitted with a steel roller bearing operating in a slot in the frame at the outer end, imparting an almost frictionless motion to the post. The two steel shafts upon which the tub swings rest on its lower end, which is cone-shaped, in a long hardened socket. This shaft runs in oil on its hardened point and is so nearly frictionless that even a fourth will start the tub in motion empty or full. The bearing in which it runs is oil-filled. It holds the oil and doesn't let it run down onto the floor. The Mississippi often, once in six months is plenty.

THE OPERATING HANDLE

is so arranged that by loosening the thumb nut it may be dropped down out of the way, as shown in the illustration. A groove in the end which fits a corresponding ridge on the handle holds it perfectly firm and rigid when raised. By locking the tub in a stationary position by means of the brake underneath and dropping the operating handle down out of the way, the Mississippi makes a very handy and convenient kitchen table.

EVERY PART

that enters into the construction of the Mississippi Washer must pass a rigid inspection before it is used. The machine is also inspected at various stages of construction and carefully tested before it is finally packed for shipment. Every one is wrapped in heavy paper, strongly crated, leaving our factory in perfect condition and even though it should be shipped to points thousands of miles away it will reach you in the same perfect condition it leaves us, owing to our careful system of packing.



See! The Washing is Finished and the Little Maid Has Done it all Herself. Swinging the Mississippi is so Easy. Even for Little Hands.

OUR SUPERBA WASHER \$6.50

BALL BEARING

AT ONLY
\$6.50

WE OFFER OUR
WONDERFUL
SUPERBA
BALL BEARING
WASHER

At a price no other
washer can match
AT ANY PRICE

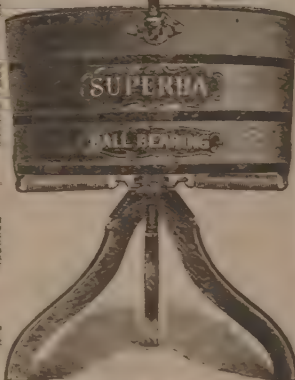
COMPARED WITH OTHER WASHERS, OUR SUPERBA WASHER IS THE ONLY ONE THAT COSTS ONLY \$6.50. IT IS THE ONLY WASHER THAT IS GUARANTEED TO LAST FOR YEARS. IT IS THE ONLY WASHER THAT IS GUARANTEED TO BE THE BEST.

These great patented improvements in addition to the other superior features of our washer are GUARANTEED TO LAST FOR YEARS AND CAN BE WASHED AT ALL.

IT IS EQUIPPED with ball bearings running in tempered steel cases which support the entire weight of the tub and cover. These ball bearings are the only ones of their kind in any washer. They are the only ones that will last for years and years.

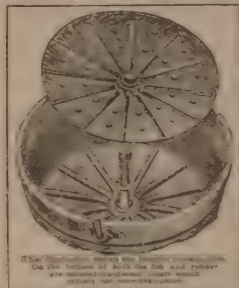
It is Equipped with Two Powerful Crucible Steel Motor Springs

Each of these will be used in the case of the washer. The motor springs are the only ones of their kind in any washer. They are the only ones that will last for years and years.



THE TUB IS MADE FROM THE VERY BEST VIRGINIA CEDAR, one of the most durable woods known, and is constructed on the inside like a washboard.

THE BOTTOM OF THE RUBBER The tubs are supported with



THE SUPERBA WASHER

It washes the hardest and dirtiest clothes to wash, such as mechanics' blouses and overalls and men's working clothes of all kinds, and do it perfectly and without the use of a washboard.

No Other Washer Will Do This

NOTE THE SIMPLICITY In the construction of this washer, there are no gears, no pulleys, no complicated parts, and no moving parts. It is the only washer that is so simple and so easy to use.

Every Superba Washer is sold subject to six months' trial.

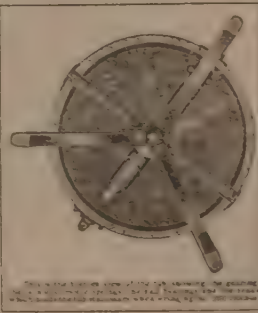
It is the only washer that is so simple and so easy to use. It is the only washer that is so simple and so easy to use. It is the only washer that is so simple and so easy to use.

A TEN YEAR THREE YEAR GUARANTEE AGAINST ALL DEFECTS IN MATERIAL AND WORKMANSHIP IS SENT WITH EVERY ONE.

REMEMBER, that we positively guarantee that our washer will wash any kind of clothes, no matter what the material, and no matter what the dirt, and no matter what the weather. It is the only washer that is so simple and so easy to use.

The Strongest, Simplest and Most Thorough WASHING MACHINE you have ever used

You can return it to us and we will refund the purchase price and all freight charges you have paid.



The Aurora Washer.

\$3.30



No. 232140 Constructed of the best of the weather proof wood, and is guaranteed to last for years. It is the only washer that is so simple and so easy to use. It is the only washer that is so simple and so easy to use.

The Columbia Rotary Washer.

\$5.20



No. 232141 Columbia Rotary Washer Constructed of the best of the weather proof wood, and is guaranteed to last for years. It is the only washer that is so simple and so easy to use. It is the only washer that is so simple and so easy to use.

No. 23E148 The Superba Washer. Shipping weight, 70 pounds. Price. \$6.50

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Trim Pipe Wrench.

24E6147 This wrench is drop
bar steel, is interchangeable in
does not lock upon the pipe
old readily, grips the pipe fir

1/2" or more. An inserted jar
 handle, which can be renewed for
 when dull or worn.
 Length open, in. 10 14 18
 for pipe 1/2 to 1 1/2 to 2 1/2 to 3 1/2
 No. 68 92 11 22 13

2466149 The Sullson Pipe Wh

1871

91c \$1.21 5
Imperial Pipe Wrench

1900

lurable. They grip the pipe firmly so the hold more readily than any wrench. We furnished this wrench

No. 24E6160

24	8	50	1
26	8	50	1



24E6164 Bomba & Call's Co.
Nut and Pipe Wrench, weight 2'
with a weight iron bar, case

The V. & B. Automatic Wrench.

oved. The grip being attributed
by a severe strain.

61: 90: 8

ock's Yankee Pipe Wre



NO 24E0167

[illegible]

For HARD COAL,
SOFT COAL
OR WOOD.

Price List of the Acme Triumph Six-Hole Polished Steel Plate Range, Without Reservoir, With High Gloss.

Water Fronts for Acme Triumph Ranges. Each.....\$2.50

Do not mistake water fronts for water reservoirs. If extension water reservoirs are wanted see the preceding page, showing catalogue Nos. 22E30 to 22E34.

WE CAN
ALWAYS
FURNISH
REPAIRS
FOR
ACMES
SEE PAGE
721
ABOUT
STOVE
REPAIRS

Water Fronts for Acme Triumphs each \$2.5
Do not mistake water fronts for water reservoirs. If extension water reservoirs are wanted see the preceding pages showing catalogue Nos 2223-2224. See page F18 about hot water fronts.

FOR HARD COAL
SOFT COAL
WOOD

THIS IS THE ACME TRIUMPH STEEL RANGE. the ex

[illegible][illegible]

DON'T THINK IT WILL TAKE TOO LONG to get the stove. We will ship it the day we receive your order. We always carry a big stock on hand. It will take us 10 to 15 days to get it directly from the manufacturer and a few freight charges.

UNDERSTAND. we guarantee the stove to reach you in perfect order, guarantee against breakage and we charge and guarantee material and labor to install it for you. We will do it without making it even cost

REMEMBER, It comes practically ready for use but a few minutes were to potentially improve putting the strategy a smart one for the business to expect. *Copyright © 2004 by Entrepreneur, Inc. All rights reserved. All trademarks are the property of their respective owners. All other trademarks are the property of their respective owners. All other trademarks are the property of their respective owners.*

NOTE: If any person participates in this manner, interested in making a workmanlike, we will repair or replace it free of charge. Home List of the Acme Triumph 3 x Male Polished Steel Plate Range Without Reservoir. Strongly crated and boxed. \$100.00. On the case of our laundry in Newark, O. a

Water Fronts for Acme Triumphs, each	\$2.5
--------------------------------------	-------

Do not mistake water fronts for water reservoirs. If extension water reservoirs are not at the preceding pages showing catalogus nos. 22E80 to 22E34.

GUARANTEED THE HIGHEST Q
We will be pleased to accept your order for this range or any one of our Acme Triump
your satisfaction and agreement that you realize the range is a great trial in
When time you can put it to every test, compare it with ranges made, regardless
do not find it perfectly satisfactory in every respect, you may return the range to us at our expense and we
you have made a big saving in cost, you can return the range to us at our expense and we
moving it from your place to our

[illegible]

AT THE PRICES NAMED we furnish this range in the sizes and dimensions to include size or cooking utensils. Per cooking utensil to \$5.00 C.O.D. subject to examination off.

Price List of the Acme Triumph Six-Hole Potholed Steel Plate Range, without Recor

Cedarname Number	Range Number	Size of Tree	Size of Main Top	Size of End Shelf	Height Main Top	Length of Fire Box for Wood	Size Pipe in Cul
---------------------	-----------------	-----------------	------------------------	-------------------------	-----------------------	-----------------------------------	------------------------

			inches	inches	inches	inches	inches
2E40	8-16	No. 8	10 x 1-14	20 x 2	1/2 x 2 1/2	30 1/2	26 1/2

[illegible]

92E44	90.	N. 6. 2025.	8.52	1.4175	3%	2% ⁺	1
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range as shown in the two li-
n... ..
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THIS

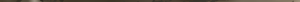
and if you are not

DON'T THINK

UNDERSTAND

REMEMBER,

1990



A Perfect Beauty.
 1. It is perfect in its beauty. 2. It is perfect in its strength. 3. It is perfect in its durability. 4. It is perfect in its economy. 5. It is perfect in its convenience. 6. It is perfect in its safety. 7. It is perfect in its healthfulness. 8. It is perfect in its taste. 9. It is perfect in its odor. 10. It is perfect in its appearance. 11. It is perfect in its texture. 12. It is perfect in its color. 13. It is perfect in its finish. 14. It is perfect in its design. 15. It is perfect in its construction. 16. It is perfect in its materials. 17. It is perfect in its workmanship. 18. It is perfect in its service. 19. It is perfect in its maintenance. 20. It is perfect in its overall quality. **Wat**

W J ADLHMAN are

THIS IS THE ACME REGAL STEEL RANGE without reservoir, but with high warming

[illegible]

THIS IS THE ACME REGAL. the exact same stove as shown on first two preceding pages.
furnished. We furnish this six-hole steel range with high warm
one for wood or coal. It is a heavy-duty stove. Please do not mistake page or cooking planing. For cook

Price List of the Acme Regal Six-Hole Steel Range, without Reservoir,
with High Closet:

[illegible]

Water Ernets for Armo. Royal Bagnat.	Price	82-50
--------------------------------------	-------	-------

Do not mistake water fronts for water reservoirs. If extension water reservoirs are wanted see the preceding pages showing catalogue Nos. 22E50 to 22E54.

THE ACME REGAL, For Hard Coal, Soft Coal, or Wood. The Highest Grade Back Enamelled, Nickel Trimmed Steel Range Made

Like the Acme Vegas on this and the preceding pages in the different styles of equipment, a made from leaves. Also, plate them to need in any other steel (not steel).

\$19.43

\$19.43
TO
\$23.40

THIS RANGE

STOCK SHARE IN THE PROFITS OF OUR BUSINESS

WHILE WE MAKE CHEAPER RANGES,

AT THE PRICES NAMED we furnish this range in the sizes and dimensions given or cooking capacity. For cooking capacity see pages 55 to 58. LIBERAL \$1.00 to \$5.00 C. O. D. SUBJECT TO EXAMINATION OF THE RANGE IN THE CATALOG FOR NEWARK, OHIO. (shown). Price list of the Acme Range Co. Newark, Ohio.

...the ACME RANGE...
...SEE PAGE 716 FOR OUR...
...Strongly crated and delivered...
...Six-Horn Steel Range, without...

[illegible]

Water-Frills for Acme Wags - Ranges \$2.50
Dental water-frills for Acme Wags - Ranges \$2.50
See page 716 about hot water frills.

THE SQUARE ACME REGAL STEEL RANGE.

For Hard Coal, Soft Coal or Wood.
This is our regular Acme Regal Range. Hot water trimmed and water mounted, exactly as illustrated, as we furnish it without exception. When high and warming clear, and in this style it is especially popular as it allows it to be used in towns and cities where they have city water connection, and for this purpose.

THIS IS THE REGULAR 6-HOLE ACME REGAL STEEL RANGE, listed above and

EVERY STOVE IS COVERED BY OUR BINDING GUARANTEE. We will be pleased to ship you, this or any other stove with the guarantee and the agreement.

So please express, AND WE WILL IMMEDIATELY RETURN YOUR MONEY!

DON'T HESITATE — If you think I will take too long to get the store, there's always a way. The only way.

YOU WILL SHARE IN THE PROFITS OF OUR BUSINESS IF YOU ORDER THIS STORE AND PART OF THE MONEY YOU SPEND ON WHOLESALE SALES IS USED TO BUY WHAT IS A PROFIT. It is fully explained in the last pages of this book.

IF YOU NEED A STOVE and can't get to make your selection from the large display of stoves at the store, we'll deliver a stove to your home. **STOVE ORDERED FROM US ISN'T PERFECTLY SATISFACTORY**. WE TURN IN THE SAME HOME COME FROM RANGE AT \$17.66 TO \$41.88 on the same and different stoves. Prices shown include delivery and installation. **SEE MAGAZINE FOR OUR LIBERAL \$1.00 TO \$8.00 C. & O. S. S. ECT.**

Price List of Arma Regal 85x10x10 Steel Range, without Basecoat												
Year	Range	Size	Year	Range	Size	Year	Range	Size	Year	Range	Size	Price
2005	85x10	85x10x10	2006	85x10	85x10x10	2007	85x10	85x10x10	2008	85x10	85x10x10	\$17.00
2009	85x10	85x10x10	2010	85x10	85x10x10	2011	85x10	85x10x10	2012	85x10	85x10x10	\$18.00
2013	85x10	85x10x10	2014	85x10	85x10x10	2015	85x10	85x10x10	2016	85x10	85x10x10	\$19.00
2017	85x10	85x10x10	2018	85x10	85x10x10	2019	85x10	85x10x10	2020	85x10	85x10x10	\$20.00
2021	85x10	85x10x10	2022	85x10	85x10x10	2023	85x10	85x10x10	2024	85x10	85x10x10	\$21.00

Strongly graded and delivered on cars at our factory in Newark, Ohio. **\$2.50**
 Water Tanks for 1000 Gallon Capacity. **\$2.50**
 Do not mistake water tanks for water reservoirs. All ballast water reservoirs are painted.
 See the preceding pages showing ballast No. 22230 to 22240.

BLACK AND WHITE TWILLED COTTON WORK SHIRTS,

38C

THE KIND YOU PAY 50 CENTS FOR ELSEWHERE.

Now we pay for work shirts quoted by others at 50 cents, but ours are FAR BETTER in quality. This we guarantee. If you doubt it do this: Order our shirts at 38 cents and at the same time order the shirts others price at 50 cents and if you don't find ours very much better, MADE FROM A HEAVIER DRILL, better made, longer, cut wider across the shoulders, bigger yoke, better reinforced, more generous in every proportion, then you can return ours and get your money back. If you are in doubt send for all the shirts and send back the poorer kind; keep the best kind. We can stand the comparison because we give the best value. If by mail, postage extra, each, 15 cents.



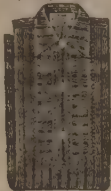
No. 34E373 Heavy
Black and White Drill, White
Stripes. Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E374 Heavy
Black Drill, Fancy Colored
Stripes. Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E375 Heavy
Black and White Drill, White
Stripes. Sizes 14 1/2 to 17.
extra size 17 1/2 to 19.
Price each \$0.38
Per dozen 4.28



No. 34E380 Heavy
Black and White Drill, Double
Front, White Stripes. Sizes
14 1/2 to 17.
Price each \$0.38
Per dozen 4.28

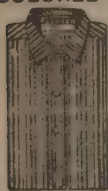


No. 34E381 Heavy
Black and White Drill, Double
Front and Back, White Fig-
ures. Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28

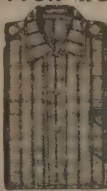


No. 34E383 Heavy
Black and White Drill, Double
Front and Back, White
Stripes. Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28

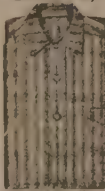
COLORED COTTON WORK SHIRTS, EACH, 38 CENTS; PER DOZEN, \$4.25



No. 34E386 Heavy
Checked, Navy Striped, Navy.
Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



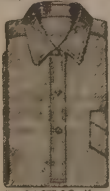
No. 34E388 Heavy
Checked, Navy Striped, Navy.
Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E390 Heavy
Checked, Tan Colored only,
Fancy Colored Stripes. Navy.
Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E372 Heavy
Twill, Plain Black only. Sizes
14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E383 Heavy
Checked, Navy Blue only.
Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E384 Plain Tan,
Colored Twill. Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28

Cotton Work Shirts, Each, 38 Cents.



No. 34E367 Heavy
Checked, Double Front and
Back, Navy Striped, Navy.
Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E369 Heavy
Checked, Military Style,
Fancy Stripes. Navy, Navy.
Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



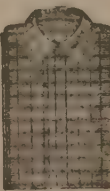
No. 34E401 Falcon
Twill, Colored Stripes. Navy.
Sizes 14 1/2 to 17.
Price each \$0.48
Per dozen 5.28



No. 34E400 Plain
Black, Tailor-Made, Navy. Navy.
Sizes 14 1/2 to 17.
Price each \$0.66
Per dozen 6.00



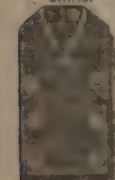
No. 34E387 Buckskin
Colored, Navy Striped, Navy.
Sizes 14 1/2 to 17.
Price each \$0.40
Per dozen 5.00



No. 34E405 Colored
Checked, Navy Striped, Navy.
Sizes 14 1/2 to 17.
Price each \$0.40
Per dozen 5.00

EXTRA HEAVY COTTON WORK SHIRTS.

Firemen's or Teamsters' Blue Cotton Shirts.



No. 34E391 Firemen's
or Teamsters' Cotton Shirt.
Navy. Sizes 14 1/2 to 17.
Price each \$0.68
Per dozen 6.00

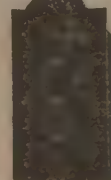
WHAT SIZE
DO YOU
WEAR?

REMEMBER

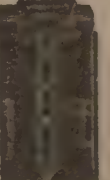
If you fail
to state
SIZE
we cannot
fill your
order.



No. 34E411
Plain Black Sateen. Navy.
Sizes 14 1/2 to 17.
Price each \$0.38
Per dozen 4.28



No. 34E412
Plain Black Sateen. Navy.
Sizes 14 1/2 to 17.
Price each \$0.78
Per dozen 8.60



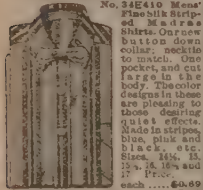
No. 34E413
Plain Black Sateen. Navy.
Sizes 14 1/2 to 17.
Price each \$1.00
Per dozen 11.00



No. 34E388 White
Checked, Navy Black Plaided
Sateen. Sizes 14 1/2 to 17.
Price each \$1.00
Per dozen 11.00

IF BY MAIL, POSTAGE EXTRA, EACH, 15 CENTS.

Our Great 690 Leaders.



For dozen, \$6.89
If by mail, postage extra, each, 10c.

No. 34E412 Men's Fine Silk Striped Pongee Shirts. Made with yoke back, large full bodied and fowler neck tie to match. On left side, beautiful stripes, in which blue and white or black and white are the predominating colors. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$6.89
If by mail, postage extra, each, 10c.

Men's Fancy Colored Mercerized Silk Shirts, \$1.35.

No. 34E414 Men's Fancy Colored Mercerized Silk Shirts. Made of a fine quality mercerized madras cloth. Double stitched throughout with silk, pearl buttons. One pocket, and soft cuffs attached. Has the appearance of an all silk shirt and will wear better. Colors as blue, brown or tan. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, per dozen, \$13.25 each, \$1.35
If by mail, postage extra, each, 10c.

Men's Plain Colored "Soleaete" Shirts, \$1.15.

No. 34E418 Men's Plain Colored Soleaete Shirts. Made of a fine quality mercerized cotton fabric. Has the appearance of an all silk shirt and will wear better. Double stitched throughout with silk, pearl buttons, one pocket, and soft cuffs attached. Colors only, cream, white or tan. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.15
If by mail, postage extra, each, 10c.

Men's Plain Colored Pongee Shirts, 80 Cents.

No. 34E419 Men's Plain Colored Pongee Shirts. Double stitched throughout with silk, yoke back, faced sleeves, pearl buttons, soft cuffs attached and one pocket. Plain colors only, tan, or cream. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$0.80
If by mail, postage extra, each, 10c.

Men's Plain White or Tan Colored Mercerized Madras Shirts, \$1.45.

No. 34E480 Men's Plain Colored Mercerized Madras Shirts. Made of a heavy quality madras cloth. Double stitched throughout with silk, yoke back, faced sleeves, pearl buttons, one pocket, and soft cuffs attached. Colors, white or tan. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.45
If by mail, postage extra, each, 10c.

Men's Plain Colored Mercerized Corded Madras Shirts, \$1.45.

No. 34E482 Men's Plain Colored Mercerized Corded Madras Shirts. Made of a fine quality corded madras cloth. The cords are running about 1/2 inch apart. Silk stitched throughout, pearl buttons, one pocket, and soft cuffs attached. Plain colors only, cream, white or tan. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.45
If by mail, postage extra, each, 10c.

Men's Plain Colored Silk Shirts, \$1.65.

No. 34E484 Men's Plain Colored Silk Shirts. Made from cloth about 75 per cent pure silk. The finest woven on a half, double stitched throughout with silk, pearl buttons, one pocket, and soft cuffs attached. Plain colors only, tan, cream, white, blue or gray. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.65
If by mail, postage extra, each, 10c.

Fancy Silk Shirts, \$1.65.

No. 34E486 Men's Fancy Silk Shirts. Made from cloth about 75 per cent pure silk. The finest woven on a half, double stitched throughout with silk, pearl buttons, one pocket, and soft cuffs attached. Plain colors only, tan, cream, white, blue or gray. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.65
If by mail, postage extra, each, 10c.

Fine Silk Shirts, \$1.85.

No. 34E488 Men's Fine Silk Shirts. Made from cloth about 75 per cent pure silk. The finest woven on a half, double stitched throughout with silk, pearl buttons, one pocket, and soft cuffs attached. Plain colors only, tan, cream, white, blue or gray. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.85
If by mail, postage extra, each, 10c.

White Mohair Shirts, \$1.50.

No. 34E490 Men's Fine White Mohair Shirts. Light weight, made of a fine quality mohair, superior quality fine cloth, one pocket, faced sleeves, soft cuffs attached and pearl buttons on the front. Plain white. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

MEN'S NIGHTSHIRTS.

SPECIAL NOTE—Men's Nightshirts are not made in half sizes.

Muslin Nightshirts, 45 Cents.

No. 34E608 Men's Muslin Fancy Front Nightshirts. With collar. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.45
Per dozen, \$5.25

Very Fine Muslin Nightshirts, 75c.

No. 34E610 Men's Very Fine Muslin Nightshirts. With collar. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
Per dozen, \$9.00

Plain White Muslin Nightshirts.

No. 34E612 Men's Plain White Muslin Nightshirts. With collar. Sizes, 14, 15, 16, 17, 18 and 19. Price, each, \$0.75
If by mail, postage extra, 14 cents.

No. 34E615 Men's Extra Fine Muslin French Neck Nightshirts; fancy trimmed, without a collar.

Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.80
If by mail, postage extra, 14 cents.

No. 34E618 Men's Extra Fine Muslin French Neck Nightshirts; embroidered, without a collar. Sizes 14, 15, 16, 17 and 18. Price, each, \$0.80
If by mail, postage extra, 14 cents.

Men's French Flannellette Nightshirts.

No. 34E620 Men's French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.

No. 34E622 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E625 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E628 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E630 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E632 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E634 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E636 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E638 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E640 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E642 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E644 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E646 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E648 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E650 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.
No. 34E652 Men's Extra Fine French Flannellette Nightshirts. Sizes, 14, 15, 16, 17 and 18. Price, each, \$0.75
If by mail, postage extra, 14 cents.

Men's Colored Flannel Shirts.

Winger Weight. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

Men's Winter Fancy Flannel Shirts.

Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

Men's Heavy Overalls, Floce Lined.

Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

Men's Heavy Corduroy Shirts.

No. 34E658 Heavy Corduroy Shirts. Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

MEN'S SWEATERS.

Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

MEN'S CARDIGAN OR KNIT JACKETS.

Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

MEN'S STOCKINET OR JERSEY KNIT COATS.

Sizes, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price, each, \$1.50
If by mail, postage extra, 10c.

BOYS' SHIRTS.

Boys' Laundered White Shirts.

No. 34E004 As Extra Fine Quality Boys' Laundered White Shirts. Made from specially selected muslin with all lines bosom. Thoroughly well made and reinforced. Finedress finish; open back. Per dozen, \$1.29, 13, 14 and 15. Price, each .85c. If by mail, postage extra, 10c.



BOYS' COLORED SHIRTS.

Boys' All Colored Percelle Shirts. 43c.

No. 34E010 Boys' Youth's All Colored Percelle Shirts. 10th quality. A beautiful open back, made of good quality percelle. In large variety of colors, plaids, blue, red, etc. Sizes, 12, 13, 14, 15 and 16. Price, each .60, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.05, 1.10, 1.15, 1.20, 1.25, 1.30, 1.35, 1.40, 1.45, 1.50, 1.55, 1.60, 1.65, 1.70, 1.75, 1.80, 1.85, 1.90, 1.95, 2.00, 2.05, 2.10, 2.15, 2.20, 2.25, 2.30, 2.35, 2.40, 2.45, 2.50, 2.55, 2.60, 2.65, 2.70, 2.75, 2.80, 2.85, 2.90, 2.95, 3.00, 3.05, 3.10, 3.15, 3.20, 3.25, 3.30, 3.35, 3.40, 3.45, 3.50, 3.55, 3.60, 3.65, 3.70, 3.75, 3.80, 3.85, 3.90, 3.95, 4.00, 4.05, 4.10, 4.15, 4.20, 4.25, 4.30, 4.35, 4.40, 4.45, 4.50, 4.55, 4.60, 4.65, 4.70, 4.75, 4.80, 4.85, 4.90, 4.95, 5.00, 5.05, 5.10, 5.15, 5.20, 5.25, 5.30, 5.35, 5.40, 5.45, 5.50, 5.55, 5.60, 5.65, 5.70, 5.75, 5.80, 5.85, 5.90, 5.95, 6.00, 6.05, 6.10, 6.15, 6.20, 6.25, 6.30, 6.35, 6.40, 6.45, 6.50, 6.55, 6.60, 6.65, 6.70, 6.75, 6.80, 6.85, 6.90, 6.95, 7.00, 7.05, 7.10, 7.15, 7.20, 7.25, 7.30, 7.35, 7.40, 7.45, 7.50, 7.55, 7.60, 7.65, 7.70, 7.75, 7.80, 7.85, 7.90, 7.95, 8.00, 8.05, 8.10, 8.15, 8.20, 8.25, 8.30, 8.35, 8.40, 8.45, 8.50, 8.55, 8.60, 8.65, 8.70, 8.75, 8.80, 8.85, 8.90, 8.95, 9.00, 9.05, 9.10, 9.15, 9.20, 9.25, 9.30, 9.35, 9.40, 9.45, 9.50, 9.55, 9.60, 9.65, 9.70, 9.75, 9.80, 9.85, 9.90, 9.95, 10.00, 10.05, 10.10, 10.15, 10.20, 10.25, 10.30, 10.35, 10.40, 10.45, 10.50, 10.55, 10.60, 10.65, 10.70, 10.75, 10.80, 10.85, 10.90, 10.95, 11.00, 11.05, 11.10, 11.15, 11.20, 11.25, 11.30, 11.35, 11.40, 11.45, 11.50, 11.55, 11.60, 11.65, 11.70, 11.75, 11.80, 11.85, 11.90, 11.95, 12.00, 12.05, 12.10, 12.15, 12.20, 12.25, 12.30, 12.35, 12.40, 12.45, 12.50, 12.55, 12.60, 12.65, 12.70, 12.75, 12.80, 12.85, 12.90, 12.95, 13.00, 13.05, 13.10, 13.15, 13.20, 13.25, 13.30, 13.35, 13.40, 13.45, 13.50, 13.55, 13.60, 13.65, 13.70, 13.75, 13.80, 13.85, 13.90, 13.95, 14.00, 14.05, 14.10, 14.15, 14.20, 14.25, 14.30, 14.35, 14.40, 14.45, 14.50, 14.55, 14.60, 14.65, 14.70, 14.75, 14.80, 14.85, 14.90, 14.95, 15.00, 15.05, 15.10, 15.15, 15.20, 15.25, 15.30, 15.35, 15.40, 15.45, 15.50, 15.55, 15.60, 15.65, 15.70, 15.75, 15.80, 15.85, 15.90, 15.95, 16.00, 16.05, 16.10, 16.15, 16.20, 16.25, 16.30, 16.35, 16.40, 16.45, 16.50, 16.55, 16.60, 16.65, 16.70, 16.75, 16.80, 16.85, 16.90, 16.95, 17.00, 17.05, 17.10, 17.15, 17.20, 17.25, 17.30, 17.35, 17.40, 17.45, 17.50, 17.55, 17.60, 17.65, 17.70, 17.75, 17.80, 17.85, 17.90, 17.95, 18.00, 18.05, 18.10, 18.15, 18.20, 18.25, 18.30, 18.35, 18.40, 18.45, 18.50, 18.55, 18.60, 18.65, 18.70, 18.75, 18.80, 18.85, 18.90, 18.95, 19.00, 19.05, 19.10, 19.15, 19.20, 19.25, 19.30, 19.35, 19.40, 19.45, 19.50, 19.55, 19.60, 19.65, 19.70, 19.75, 19.80, 19.85, 19.90, 19.95, 20.00, 20.05, 20.10, 20.15, 20.20, 20.25, 20.30, 20.35, 20.40, 20.45, 20.50, 20.55, 20.60, 20.65, 20.70, 20.75, 20.80, 20.85, 20.90, 20.95, 21.00, 21.05, 21.10, 21.15, 21.20, 21.25, 21.30, 21.35, 21.40, 21.45, 21.50, 21.55, 21.60, 21.65, 21.70, 21.75, 21.80, 21.85, 21.90, 21.95, 22.00, 22.05, 22.10, 22.15, 22.20, 22.25, 22.30, 22.35, 22.40, 22.45, 22.50, 22.55, 22.60, 22.65, 22.70, 22.75, 22.80, 22.85, 22.90, 22.95, 23.00, 23.05, 23.10, 23.15, 23.20, 23.25, 23.30, 23.35, 23.40, 23.45, 23.50, 23.55, 23.60, 23.65, 23.70, 23.75, 23.80, 23.85, 23.90, 23.95, 24.00, 24.05, 24.10, 24.15, 24.20, 24.25, 24.30, 24.35, 24.40, 24.45, 24.50, 24.55, 24.60, 24.65, 24.70, 24.75, 24.80, 24.85, 24.90, 24.95, 25.00, 25.05, 25.10, 25.15, 25.20, 25.25, 25.30, 25.35, 25.40, 25.45, 25.50, 25.55, 25.60, 25.65, 25.70, 25.75, 25.80, 25.85, 25.90, 25.95, 26.00, 26.05, 26.10, 26.15, 26.20, 26.25, 26.30, 26.35, 26.40, 26.45, 26.50, 26.55, 26.60, 26.65, 26.70, 26.75, 26.80, 26.85, 26.90, 26.95, 27.00, 27.05, 27.10, 27.15, 27.20, 27.25, 27.30, 27.35, 27.40, 27.45, 27.50, 27.55, 27.60, 27.65, 27.70, 27.75, 27.80, 27.85, 27.90, 27.95, 28.00, 28.05, 28.10, 28.15, 28.20, 28.25, 28.30, 28.35, 28.40, 28.45, 28.50, 28.55, 28.60, 28.65, 28.70, 28.75, 28.80, 28.85, 28.90, 28.95, 29.00, 29.05, 29.10, 29.15, 29.20, 29.25, 29.30, 29.35, 29.40, 29.45, 29.50, 29.55, 29.60, 29.65, 29.70, 29.75, 29.80, 29.85, 29.90, 29.95, 30.00, 30.05, 30.10, 30.15, 30.20, 30.25, 30.30, 30.35, 30.40, 30.45, 30.50, 30.55, 30.60, 30.65, 30.70, 30.75, 30.80, 30.85, 30.90, 30.95, 31.00, 31.05, 31.10, 31.15, 31.20, 31.25, 31.30, 31.35, 31.40, 31.45, 31.50, 31.55, 31.60, 31.65, 31.70, 31.75, 31.80, 31.85, 31.90, 31.95, 32.00, 32.05, 32.10, 32.15, 32.20, 32.25, 32.30, 32.35, 32.40, 32.45, 32.50, 32.55, 32.60, 32.65, 32.70, 32.75, 32.80, 32.85, 32.90, 32.95, 33.00, 33.05, 33.10, 33.15, 33.20, 33.25, 33.30, 33.35, 33.40, 33.45, 33.50, 33.55, 33.60, 33.65, 33.70, 33.75, 33.80, 33.85, 33.90, 33.95, 34.00, 34.05, 34.10, 34.15, 34.20, 34.25, 34.30, 34.35, 34.40, 34.45, 34.50, 34.55, 34.60, 34.65, 34.70, 34.75, 34.80, 34.85, 34.90, 34.95, 35.00, 35.05, 35.10, 35.15, 35.20, 35.25, 35.30, 35.35, 35.40, 35.45, 35.50, 35.55, 35.60, 35.65, 35.70, 35.75, 35.80, 35.85, 35.90, 35.95, 36.00, 36.05, 36.10, 36.15, 36.20, 36.25, 36.30, 36.35, 36.40, 36.45, 36.50, 36.55, 36.60, 36.65, 36.70, 36.75, 36.80, 36.85, 36.90, 36.95, 37.00, 37.05, 37.10, 37.15, 37.20, 37.25, 37.30, 37.35, 37.40, 37.45, 37.50, 37.55, 37.60, 37.65, 37.70, 37.75, 37.80, 37.85, 37.90, 37.95, 38.00, 38.05, 38.10, 38.15, 38.20, 38.25, 38.30, 38.35, 38.40, 38.45, 38.50, 38.55, 38.60, 38.65, 38.70, 38.75, 38.80, 38.85, 38.90, 38.95, 39.00, 39.05, 39.10, 39.15, 39.20, 39.25, 39.30, 39.35, 39.40, 39.45, 39.50, 39.55, 39.60, 39.65, 39.70, 39.75, 39.80, 39.85, 39.90, 39.95, 40.00, 40.05, 40.10, 40.15, 40.20, 40.25, 40.30, 40.35, 40.40, 40.45, 40.50, 40.55, 40.60, 40.65, 40.70, 40.75, 40.80, 40.85, 40.90, 40.95, 41.00, 41.05, 41.10, 41.15, 41.20, 41.25, 41.30, 41.35, 41.40, 41.45, 41.50, 41.55, 41.60, 41.65, 41.70, 41.75, 41.80, 41.85, 41.90, 41.95, 42.00, 42.05, 42.10, 42.15, 42.20, 42.25, 42.30, 42.35, 42.40, 42.45, 42.50, 42.55, 42.60, 42.65, 42.70, 42.75, 42.80, 42.85, 42.90, 42.95, 43.00, 43.05, 43.10, 43.15, 43.20, 43.25, 43.30, 43.35, 43.40, 43.45, 43.50, 43.55, 43.60, 43.65, 43.70, 43.75, 43.80, 43.85, 43.90, 43.95, 44.00, 44.05, 44.10, 44.15, 44.20, 44.25, 44.30, 44.35, 44.40, 44.45, 44.50, 44.55, 44.60, 44.65, 44.70, 44.75, 44.80, 44.85, 44.90, 44.95, 45.00, 45.05, 45.10, 45.15, 45.20, 45.25, 45.30, 45.35, 45.40, 45.45, 45.50, 45.55, 45.60, 45.65, 45.70, 45.75, 45.80, 45.85, 45.90, 45.95, 46.00, 46.05, 46.10, 46.15, 46.20, 46.25, 46.30, 46.35, 46.40, 46.45, 46.50, 46.55, 46.60, 46.65, 46.70, 46.75, 46.80, 46.85, 46.90, 46.95, 47.00, 47.05, 47.10, 47.15, 47.20, 47.25, 47.30, 47.35, 47.40, 47.45, 47.50, 47.55, 47.60, 47.65, 47.70, 47.75, 47.80, 47.85, 47.90, 47.95, 48.00, 48.05, 48.10, 48.15, 48.20, 48.25, 48.30, 48.35, 48.40, 48.45, 48.50, 48.55, 48.60, 48.65, 48.70, 48.75, 48.80, 48.85, 48.90, 48.95, 49.00, 49.05, 49.10, 49.15, 49.20, 49.25, 49.30, 49.35, 49.40, 49.45, 49.50, 49.55, 49.60, 49.65, 49.70, 49.75, 49.80, 49.85, 49.90, 49.95, 50.00, 50.05, 50.10, 50.15, 50.20, 50.25, 50.30, 50.35, 50.40, 50.45, 50.50, 50.55, 50.60, 50.65, 50.70, 50.75, 50.80, 50.85, 50.90, 50.95, 51.00, 51.05, 51.10, 51.15, 51.20, 51.25, 51.30, 51.35, 51.40, 51.45, 51.50, 51.55, 51.60, 51.65, 51.70, 51.75, 51.80, 51.85, 51.90, 51.95, 52.00, 52.05, 52.10, 52.15, 52.20, 52.25, 52.30, 52.35, 52.40, 52.45, 52.50, 52.55, 52.60, 52.65, 52.70, 52.75, 52.80, 52.85, 52.90, 52.95, 53.00, 53.05, 53.10, 53.15, 53.20, 53.25, 53.30, 53.35, 53.40, 53.45, 53.50, 53.55, 53.60, 53.65, 53.70, 53.75, 53.80, 53.85, 53.90, 53.95, 54.00, 54.05, 54.10, 54.15, 54.20, 54.25, 54.30, 54.35, 54.40, 54.45, 54.50, 54.55, 54.60, 54.65, 54.70, 54.75, 54.80, 54.85, 54.90, 54.95, 55.00, 55.05, 55.10, 55.15, 55.20, 55.25, 55.30, 55.35, 55.40, 55.45, 55.50, 55.55, 55.60, 55.65, 55.70, 55.75, 55.80, 55.85, 55.90, 55.95, 56.00, 56.05, 56.10, 56.15, 56.20, 56.25, 56.30, 56.35, 56.40, 56.45, 56.50, 56.55, 56.60, 56.65, 56.70, 56.75, 56.80, 56.85, 56.90, 56.95, 57.00, 57.05, 57.10, 57.15, 57.20, 57.25, 57.30, 57.35, 57.40, 57.45, 57.50, 57.55, 57.60, 57.65, 57.70, 57.75, 57.80, 57.85, 57.90, 57.95, 58.00, 58.05, 58.10, 58.15, 58.20, 58.25, 58.30, 58.35, 58.40, 58.45, 58.50, 58.55, 58.60, 58.65, 58.70, 58.75, 58.80, 58.85, 58.90, 58.95, 59.00, 59.05, 59.10, 59.15, 59.20, 59.25, 59.30, 59.35, 59.40, 59.45, 59.50, 59.55, 59.60, 59.65, 59.70, 59.75, 59.80, 59.85, 59.90, 59.95, 60.00, 60.05, 60.10, 60.15, 60.20, 60.25, 60.30, 60.35, 60.40, 60.45, 60.50, 60.55, 60.60, 60.65, 60.70, 60.75, 60.80, 60.85, 60.90, 60.95, 61.00, 61.05, 61.10, 61.15, 61.20, 61.25, 61.30, 61.35, 61.40, 61.45, 61.50, 61.55, 61.60, 61.65, 61.70, 61.75, 61.80, 61.85, 61.90, 61.95, 62.00, 62.05, 62.10, 62.15, 62.20, 62.25, 62.30, 62.35, 62.40, 62.45, 62.50, 62.55, 62.60, 62.65, 62.70, 62.75, 62.80, 62.85, 62.90, 62.95, 63.00, 63.05, 63.10, 63.15, 63.20, 63.25, 63.30, 63.35, 63.40, 63.45, 63.50, 63.55, 63.60, 63.65, 63.70, 63.75, 63.80, 63.85, 63.90, 63.95, 64.00, 64.05, 64.10, 64.15, 64.20, 64.25, 64.30, 64.35, 64.40, 64.45, 64.50, 64.55, 64.60, 64.65, 64.70, 64.75, 64.80, 64.85, 64.90, 64.95, 65.00, 65.05, 65.10, 65.15, 65.20, 65.25, 65.30, 65.35, 65.40, 65.45, 65.50, 65.55, 65.60, 65.65, 65.70, 65.75, 65.80, 65.85, 65.90, 65.95, 66.00, 66.05, 66.10, 66.15, 66.20, 66.25, 66.30, 66.35, 66.40, 66.45, 66.50, 66.55, 66.60, 66.65, 66.70, 66.75, 66.80, 66.85, 66.90, 66.95, 67.00, 67.05, 67.10, 67.15, 67.20, 67.25, 67.30, 67.35, 67.40, 67.45, 67.50, 67.55, 67.60, 67.65, 67.70, 67.75, 67.80, 67.85, 67.90, 67.95, 68.00, 68.05, 68.10, 68.15, 68.20, 68.25, 68.30, 68.35, 68.40, 68.45, 68.50, 68.55, 68.60, 68.65, 68.70, 68.75, 68.80, 68.85, 68.90, 68.95, 69.00, 69.05, 69.10, 69.15, 69.20, 69.25, 69.30, 69.35, 69.40, 69.45, 69.50, 69.55, 69.60, 69.65, 69.70, 69.75, 69.80, 69.85, 69.90, 69.95, 70.00, 70.05, 70.10, 70.15, 70.20, 70.25, 70.30, 70.35, 70.40, 70.45, 70.50, 70.55, 70.60, 70.65, 70.70, 70.75, 70.80, 70.85, 70.90, 70.95, 71.00, 71.05, 71.10, 71.15, 71.20, 71.25, 71.30, 71.35, 71.40, 71.45, 71.50, 71.55, 71.60, 71.65, 71.70, 71.75, 71.80, 71.85, 71.90, 71.95, 72.00, 72.05, 72.10, 72.15, 72.20, 72.25, 72.30, 72.35, 72.40, 72.45, 72.50, 72.55, 72.60, 72.65, 72.70, 72.75, 72.80, 72.85, 72.90, 72.95, 73.00, 73.05, 73.10, 73.15, 73.20, 73.25, 73.30, 73.35, 73.40, 73.45, 73.50, 73.55, 73.60, 73.65, 73.70, 73.75, 73.80, 73.85, 73.90, 73.95, 74.00, 74.05, 74.10, 74.15, 74.20, 74.25, 74.30, 74.35, 74.40, 74.45, 74.50, 74.55, 74.60, 74.65, 74.70, 74.75, 74.80, 74.85, 74.90, 74.95, 75.00, 75.05, 75.10, 75.15, 75.20, 75.25, 75.30, 75.35, 75.40, 75.45, 75.50, 75.55, 75.60, 75.65, 75.70, 75.75, 75.80, 75.85, 75.90, 75.95, 76.00, 76.05, 76.10, 76.15, 76.20, 76.25, 76.30, 76.35, 76.40, 76.45, 76.50, 76.55, 76.60, 76.65, 76.70, 76.75, 76.80, 76.85, 76.90, 76.95, 77.00, 77.05, 77.10, 77.15, 77.20, 77.25, 77.30, 77.35, 77.40, 77.45, 77.50, 77.55, 77.60, 77.65, 77.70, 77.75, 77.80, 77.85, 77.90, 77.95, 78.00, 78.05, 78.10, 78.15, 78.20, 78.25, 78.30, 78.35, 78.40, 78.45, 78.50, 78.55, 78.60, 78.65, 78.70, 78.75, 78.80, 78.85, 78.90, 78.95, 79.00, 79.05, 79.10, 79.15, 79.20, 79.25, 79.30, 79.35, 79.40, 79.45, 79.50, 79.55, 79.60, 79.65, 79.70, 79.75, 79.80, 79.85, 79.90, 79.95, 80.00, 80.05, 80.10, 80.15, 80.20, 80.25, 80.30, 80.35, 80.40, 80.45, 80.50, 80.55, 80.60, 80.65, 80.70, 80.75, 80.80, 80.85, 80.90, 80.95, 81.00, 81.05, 81.10, 81.15, 81.20, 81.25, 81.30, 81.35, 81.40, 81.45, 81.50, 81.55, 81.60, 81.65, 81.70, 81.75, 81.80, 81.85, 81.90, 81.95, 82.00, 82.05, 82.10, 82.15, 82.20, 82.25, 82.30, 82.35, 82.40, 82.45, 82.50, 82.55, 82.60, 82.65, 82.70, 82.75, 82.80, 82.85, 82.90, 82.95, 83.00, 83.05, 83.10, 83.15, 83.20, 83.25, 83.30, 83.35, 83.40, 83.45, 83.50, 83.55, 83.60, 83.65, 83.70, 83.75, 83.80, 83.85, 83.90, 83.95, 84.00, 84.05, 84.10, 84.15, 84.20, 84.25, 84.30, 84.35, 84.40, 84.45, 84.50, 84.55, 84.60, 84.65, 84.70, 84.75, 84.80, 84.85, 84.90, 84.95, 85.00, 85.05, 85.10, 85.15, 85.20, 85.25, 85.30, 85.35, 85.40, 85.45, 85.50, 85.55, 85.60, 85.65, 85.70, 85.75, 85.80, 85.85, 85.90, 85.95, 86.00, 86.05, 86.10, 86.15, 86.20, 86.25, 86.30, 86.35, 86.40, 86.45, 86

MEN'S LINEN COLLARS, 10 CENTS

Our collars at 10 cents are 4-ply pure linen and warranted to be such. They are equal to any collars retailing at 15 cents each.

DO NOT FAIL TO STATE SIZE FOR COLLARS.

If by mail, postage on collars extra, per dozen, 15 cents; each, 2 cents.



No. 34E1004 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1042 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1054 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1062 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1086 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1088 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1072 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1078 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1082 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1084 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10
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MEN'S LINEN CUFFS, 14 CENTS PER PAIR.



No. 34E1104 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68	No. 34E1114 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68
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No. 34E1038 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1048 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1060 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1064 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1067 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1089 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1074 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1084 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1084 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1084 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10
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DO NOT
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DO NOT
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SIZE.

BOYS' OR YOUTHS' LINEN COLLARS, 8 CENTS.



No. 34E1150 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1161 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1162 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1184 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1186 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1188 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1189 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1190 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1191 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c	No. 34E1192 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.08 Per doz. 96c
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DO NOT
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TO
STATE
SIZE.

BOYS' OR YOUTHS' LINEN CUFFS, 14 CENTS PER PAIR.



No. 34E1170 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68	No. 34E1174 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68	No. 34E1176 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68
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CELLULOID WATERPROOF COLLARS FOR MEN AND BOYS, 10 CENTS



No. 34E1200 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1203 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1204 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1205 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1210 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1211 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1212 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1213 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1214 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10	No. 34E1215 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.10 Per doz. 1.10
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CELLULOID CUFFS.



No. 34E1216 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68	No. 34E1217 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68	No. 34E1218 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68
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RUBBER COLLARS FOR MEN AND BOYS, 15 CENTS. RUBBER CUFFS.

In polished or dull finish. State kind in your order. Choice of any style 15 cents each or \$1.65 per dozen.



No. 34E1234 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1235 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1236 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1237 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1238 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1239 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1240 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1241 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1242 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65	No. 34E1243 Front, 25-in. Back, 14-in. Sleeve, 14-in. Each, \$0.15 Per doz. 1.65
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No. 34E1270 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68	No. 34E1271 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68	No. 34E1272 Width, 4-in. Length, 14-in. Price, \$0.14 Per pair, \$0.14 Per dozen, 1.68
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DON'T FORGET TO MENTION SIZE WANTED.

REMEMBER--YOU MUST STATE SIZE IN YOUR ORDER.

WIZARD CUFF NECKTIE HOLDER.

No. 34E1280 The Necktie Holder. Wizard Cuff Holders. Improved model. Polished. Price, per pair, \$0.15. If by mail, postage extra, 1 cent.

OVERSLEEVES.

No. 34E1294 Men's Oversleeves. Rubber top. Price, per pair, \$0.15. If by mail, postage extra, 1 cent.

MEN'S ARM BANDS.

No. 34E1295 Men's Arm Bands. Price, per pair, \$0.15. If by mail, postage extra, 1 cent.

RUBBER SHIRT FRONTS.

No. 34E1296 Men's Rubber Shirt Fronts. 8 1/2 inches long medium length in polished or dull finish. Price, per pair, \$0.15. If by mail, postage extra, 1 cent.

CELLULOID SHIRT FRONTS.

No. 34E1297 Men's Celluloid Shirt Fronts. 8 1/2 inches long medium length in polished or dull finish. Price, per pair, \$0.15. If by mail, postage extra, 1 cent.

MEN'S PLAIN BLACK SILK OR SATIN NECKWEAR.

Made of the best and highest grade silk or satin, in the newest shapes, fine linings, and best grade of workmanship. If by mail, postage extra, each, 8 cents.

Teck Ties.

Black silk or satin.
Different qualities according to price.



No. 34E1332 Price, 25c
No. 34E1334 Price, 45c
No. 34E1336 Price, 75c

Puff Ties.

Plain Black Silk or Satin.



No. 34E1344 Price, 45c

Four-in-Hands.

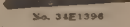
Plain Black Silk or Satin.



No. 34E1376 Price, 45c

Men's Silk String Ties.

Plain Black Silk.



No. 34E1396 Price, 25c

Plain Black Silk Folded Tie.



No. 34E1398 Price, 30c

Band Bows.

Plain Black Silk or Satin.



No. 34E1440 Price, 15c



No. 34E1444 Price, 25c

Shield Bows.

Plain Black Silk or Satin.



No. 34E1400 Price, 15c



No. 34E1404 Price, 15c

MEN'S COTTON SUMMER NECKWEAR.

Colored Madras Band Bows.



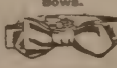
No. 34E1406 Price, 5c

Colored Madras Shield Bows.



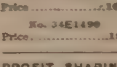
No. 34E1474 Price, 5c

White Lawn Band Bows.



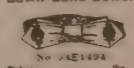
No. 34E1484 Price, 4c

White Lawn Shield Bows.



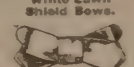
No. 34E1490 Price, 10c

Embroidered White Lawn Band Bows.



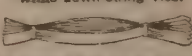
No. 34E1494 Price, 15c

White Lawn Shield Bows.



No. 34E1500 Price, 15c

White Lawn String Ties.



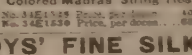
No. 34E1508 Price, 10c
No. 34E1510 Price, 15c
No. 34E1512 Price, 15c

Colored Percale String Ties.



No. 34E1518 Price, 10c
No. 34E1520 Price, 15c

Colored Madras String Ties.



No. 34E1522 Price, 10c
No. 34E1524 Price, 15c

PROFIT SHARING ARTICLES FREE.
See last 16 pages.

SILK WINDSOR TIES.

Fields.



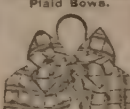
No. 34E1574 Price, 10c
Blue Polka Dot, No. 34E1576 Price, 10c

Plain colors, black, white, navy, yellow, red.



No. 34E1578 Price, 10c

Children's Fancy Colored Silk Plaid Bows.



No. 34E1582 Price, 25c

BOYS' FINE SILK NECKWEAR.

Silk Tecks.



No. 34E1586 Price, 15c

Silk Four-in-Hands.



No. 34E1588 Price, 15c

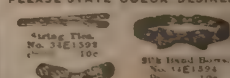
Silk Shield Tecks.



No. 34E1590 Price, 15c

Made of the finest silk, in the latest style, with a wide variety of colors and patterns. Price, 10c per yard, 15c per yard, 20c per yard, 25c per yard, 30c per yard, 35c per yard, 40c per yard, 45c per yard, 50c per yard, 55c per yard, 60c per yard, 65c per yard, 70c per yard, 75c per yard, 80c per yard, 85c per yard, 90c per yard, 95c per yard, 1.00 per yard.

PLEASE STATE COLOR DESIRED



No. 34E1592 Price, 10c
No. 34E1594 Price, 10c

MEN'S AND BOYS' LEATHER BELTS.

Always Give Waist Measure When ordering Belts. If by mail, postage extra, each, 7 cents.



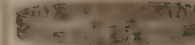
No. 34E1596 Men's Plain Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1597 Men's Grain Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1598 Men's Fancy Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1599 Men's English Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1600 Men's Extra Wide Plain Leather Belt, 2 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1601 Men's Braided Imitation Morocco Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1602 Men's Morocco Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



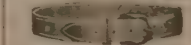
No. 34E1603 Men's Morocco Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1604 Men's Turkish Morocco Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1605 Men's Unga Calf Skin Leather Belt, 1 1/2 inches wide, Colors, black, tan, brown, gray, Price, 1.00



No. 34E1606 Boys' Leather Belt, 1 1/2 inches wide, Colors, tan only, Price, 1.00



No. 34E1607 Boys' Leather Belt, 1 1/2 inches wide, Colors, tan only, Price, 1.00

Ladies' Fancy Blucher, \$2.06.



A shoe built for those who prefer the soft vici mid vamp, which gives so much comfort, and so much style. A dressy shoe with a soft, sole, patent leather, patent lace stay, heel foxing, dull mat calf top, latest Blucher pattern and medium Cuban heel. All the shoe usually found in the \$2.06

**The Latest Style Common
Sense Lace, \$1.89.**

We make this shoe from a fine soft vic kid, verabanded 7 to 6 toe comfort sense last and with straight perfect patent leather tip. The soles are cut from good oak sole leather flexible as a hand turn and much more durable.

\$1.89

than those usually found on a shoe at this price. The back stay is of the very latest pattern, making it abso-
lutely slip-proof, and to add all the comfort possible we fit the shoe with the very latest style low bed
which is the most comfortable made.
Elastic and half elastic, 7½ to D. Widths
D, E and EE. Weight averages 21
ounces.

Ladies' Patent Colt, \$1.42.



The shoe here with illustrated is something never before offered at anything like this price, but we are enabled to purchase a very large quantity of this excellent patent colt and have made it into the shoe here illustrated, producing it at the unheard of price of

\$1.42. The style of last is the medium round toe. The shoe is fitted with a calf top, the latest style heel. Genuine sole, custom outside back stay, and reliable. Sizes and half sizes, 2 1/2 to 8. Widths, D, E and EE. Weight averages 2 1/2 lbs.

No. 1682	1 pair, per pair	\$ 1.42
For dozen pairs		16 50
For postage rate see page 11.		

Ladies' Low Heeled Shoes
\$1.79.

This shoe is made from genuine kid, on a medium coin toe last with medium weight sewn sole, slightly extended edges, and the heel so comfortable and so much in demand.

\$1.79
This is one of the best shoes we quote in the low heel style, is made in the roughly first class factory, absolutely all solid counter and inner sole will give excellent satisfaction, at the same time being very dreamy. Sizes in half sizes, 2½ to 7. Widths, full. Weight averages 50 ounces.
No. 10254 Price, per pair... **\$1.79**

DON'T FAIL TO GIVE SIZE AND WIDTH WHEN YOU ORDER

Ladies' Dongola Lace, Suitable for Street Wear, \$1.69.



This shoe is made of good quality rich black stock, made over the latest Newark last, patent slip. Outer and inner sole and counter are absolutely solid and reliable leather. Theramp is high cut in a new and better some arched in-step pattern. The heel is a medium height medium toe and a very

\$1.69

desirable for street wear. Sizes, 2½ to 8. Widths, D, E and EE. Weight, 30 ounces.
No. 15E88 Price per pair \$1.60

Ladies' Box Calf Blucher, 21.50.



Nothing more durable, more comfortable or better looking for general wear than box calf. This shoe is made over a comfortable fitting last, medium soles, medium heels, late style blucher pattern, long outside back stay and will give splendid service if it is exceptional value. Sizes and a half sizes, 2 1/2 to 4. Widths D, E and

\$1.50

Ladies' Vici Kid Lace, \$1.50.



There's something about the style and make-up of this shoe that really looks like a much higher priced shoe, and it is a pleasure to quote a style so handsome at the unheard of price of \$1.50.



\$1.50

...shoes made in over a half century of experience with
 a long history of quality and service. The shoes are made
 of the finest materials and are built to last. They are
 available in a variety of styles and colors to suit your
 taste. The shoes are made in the U.S.A. and are
 available in sizes 5 to 10. The shoes are made in
 the U.S.A. and are available in sizes 5 to 10. The shoes
 are made in the U.S.A. and are available in sizes 5 to 10.
No. 18E91 Price, per pair. \$ 1.50
Per dozen pairs. 16.50
For postage rate see page 11.

Ladies' Leather Lined Lace
\$1.62

**LEATHER
LINED**

Ladies' Patent Button, \$1.50.



This shoe is cut from a fine, outcome patent stock, and the upper from a special section of dull kid, and of the style that ordinarily goes into a high shoe. Nice high military heel, at 4 1/2" way and up 1 1/2" date shoe.

\$1.50

Street, 2 1/2 to S. W. 10th St. D. and E. Weight, 3 1/2 ounces.

No. 18E94 Price, per pair **\$1.50**

**Ladies' Patent Leather
Blucher. \$1.50.**

[illegible]

Ladies' Kid Blucher, \$1.43.

No wholesaler or manufacturer would furnish it to you cheaper.

It's made of the finest leather, with a patent tip, medium heel, and slightly extended sole. A very handsome Bircher cut shoe, for fitting and as durable as leather.

Colors: black, brown, blue, and half.

\$1.43

since, 8 1/2 to 9. Widths, D, E and EE.

Ladies' Genuine Box Calf
Leather Lined Lace, \$1.55.



This shoe is made of box calf skin; the soles are of extra quality leather and are very serviceable. The seams are stitched with a double row of stitching which is practically ripproof. Carries a full ball stay.

\$1.55

medium heel, and is lined throughout with leather. While this shoe is built with the intention of being one of the best wearing shoes that we carry, it is at the same time, a neat appearing shoe. Sizes, 2½ to 8. Widths, D, E and M. Average weight about 30 ounces.

No. 18E97 Price, per pair..... \$1.55
Per dozen pairs..... 18.60

Ladies' Spring Heel Lace, \$1.50

Ladies' spring heel shoes to fit well should be made over lasts made especially for spring heels, and we have 1000 of these in our store. Our \$1.50 shoes are made over our own lasts, guaranteeing a perfect fit. We desire to please customers at all times. Write for our new book of shoe styles.

\$1.50

Ladies' Viol Kid Lace, \$1.50

Made of good soft viol kidstock, oxford, medium head to heel, with patent leather tips, slightly perforated vamp and welt. A beauty.

The shoes are the money value of the shoe. It really looks like a Goodyea well.

Count on a

sole leather, and the shoe is built

service, sizes and half sizes, 3½ to 5½ Widths, D, E and EF. Weight, 3½ to 5½ No. 15E101 Price, per pair, \$ 1.50 Per dozen pairs..... 18.00

Ladies' Kid Lace, \$1.35.

Many of our customers have been so pleased to buy our "Kid Lace" that they get extra credit wear. The service we give is the reason for this. In fact, that we offer a good selection

\$1.35

... have it made by a shoe maker who has been in the shoe business for 20 years. The style of the shoe is a medium width, a low cut, a leather shoe with a sole of 2 to 3 inches. D. E. and E. E. shoe. No. 15101. Price, per pair • 1.35

For postage rate see page 11.

**Ladies' Kid Congress Comfort
Shoe, \$1.50.**

We make this Ladies' Congress Shoe from fine genuine kid material. It has a soft, comfortable, cushioned sole, and is made with a perfect fit. It is a perfect shoe for the young lady who wants a shoe that is both comfortable and stylish. It is a shoe that will last for years.

Write for Catalogue and Price List to
The Kid Congress Shoe Co.,
Box 100, New York, N. Y.



\$1.56

100% natural materials - no chemicals or preservatives
 and quantity in each lot. A 50% extra
 ordinary value. Sizes and half sizes. Any lot
 of 100 or more. 100% satisfaction guarantee.
 No. 15E105 100% satisfaction guarantee. 100% satisfaction guarantee.

Ladies' Wing Tip Oxford, \$2.25.



A very stylish and up to date ladies' walking shoe. Blucher pattern, made from a fine selection of patent calfskin and a top of fine calf. A genuine Goodyear welt, but made up light, yet serviceable as a summer shoe. The whole design of this shoe, including the last over which it is made, is one of our very latest productions, and we know it cannot be beaten anywhere for less than 50 cents for each pair more than we quote it at. Sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E171 Price, per pair. \$2.25

Ladies' Patent Corona Colt Blucher Oxford, \$2.00.

This shoe is cut from the very best selection of this famous patent leather—is made over a medium round toe last, with lacing, which performs a duty not performed by the ordinary shoe. It is fitted with the latest flat military heel. The Blucher pattern is one of the latest styles, and is especially attractive when fitted with the heel mat calf which is used in this shoe. The lace stay and heel lacing are slightly perforated, showing the fine color of the genuine Goodyear welt seam, producing flexibility and a perfectly smooth inner sole. Sizes and half sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 8 ounces.

No. 15E172 Price, per pair. \$2.00

Ladies' Goodyear Welt Patent Leather Oxford, \$1.75.

Made from a splendid quality of patent leather, over a medium round toe last, with perforated top and dull mat kid top. This shoe

\$1.75

is genuine Goodyear welt seam, carries the latest flat Cuban heel, is trimmed throughout in the very best material, and to those who wish a snappy, foot fitting, shoe retaining Oxford at a medium price, we recommend it. Sizes, 3½ to 8. Widths, C, D, E and EE. Weight averages 8 ounces.

No. 15E173 Price, per pair. \$1.75

Gunmetal Gibeon Tie, \$1.95.

This is a very swell low shoe, cut from a fine light selection of Gunmetal calfskin, and made overhand some last with a high Cuban heel. It is extra well finished arch shank. This is a specially neat summer dressy low shoe, and the gunmetal calf will be very popular. Sizes, 3½ to 7. Widths, C, D and E. Weight, 10 ounces.

No. 15E174 Price, per pair. \$1.95

Ladies' Patent Colt Oxford, \$1.50.

We know that the Oxford breed is illustrated would sell at much higher prices in retail shoe stores, but

\$1.50

our policy is to make the price as low as possible. This Oxford is made from a good quality of genuine cowhide calf, over a handsome narrow round toe last, with the open work toe stay and medium heel. Flexible sole and serviceable. Sizes and half sizes, 3½ to 8. Widths, C, D, E and EE. Weight averages 10 ounces.

No. 15E175 Price, per pair. \$1.50

Ladies' Dress Oxford, Reduced to \$1.50.



This is a very stylish and up to date ladies' walking shoe. Blucher pattern, made from a fine selection of patent calfskin and a top of fine calf. A genuine Goodyear welt, but made up light, yet serviceable as a summer shoe. The whole design of this shoe, including the last over which it is made, is one of our very latest productions, and we know it cannot be beaten anywhere for less than 50 cents for each pair more than we quote it at. Sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E179 Price, per pair. \$1.50

Ladies' Lizard Top Cleopatra Tie, \$1.85.

A most stylish and dressy slipper, with genuine lizard top. Beaded vamp and very pretty worked perforations. Made of fine viad kid, over a turned last with full Cuban heel and ribbon ties. The best sandal we carry and an excellent value. Sizes, 3½ to 8. Widths, B, C, D and E. Weight, 10 ounces.

No. 15E180 Price, per pair. \$1.85

Patent Colt Ribbon Tie, \$1.53.

This is a very stylish, destined to be all the rage this season, is the ribbon tie heretofore illustrated.

\$1.53

Made with Corona patent calf vamp and heel lacing, fashionable Blucher pattern and dull mat calf top, fitted with large eyelets and ribbon tie. The sole is of medium weight, fair stitched, cut of first class leather, and to those wishing the latest style, a good, serviceable, foot fitting low shoe, and at an unheard of price, we recommend it. Sizes, 3½ to 8. Widths, D, E and EE. Weight, averages 25 ounces.

No. 15E181 Price, per pair. \$1.53

Ladies' New Colonial Tie, \$1.54.

The latest style in Colonial Oxfords, is the one heretofore illustrated, showing the fancy fleur de pathep, and a black bow at the instep. This shoe is made from a very fine selection of light, kid weight, flexible sole, is fitted with medium heel, and we consider it one of the most fashionable low shoes we have ever offered. Sizes and half sizes, 3½ to 8. Widths, C, D, E and EE. Weight averages 10 ounces.

No. 15E183 Price, per pair. \$1.54

Ladies' Patent Leather Sandal Oxford, \$1.39.

We consider the Oxford heretofore illustrated one of the handsomest most offered in

\$1.39

medium priced shoes. Made with good patent leather vamp, bright double quarter, with the open work toe stay and medium heel. A beautiful shoe for dress or party wear. Sizes and half sizes, 3½ to 8. Widths, C, D, E and EE. Weight averages 10 ounces.

No. 15E187 Price, per pair. \$1.39

Ladies' Fancy Inlaid Oxford, \$1.35.



This is a genuine Donaghe Oxford, made over a medium round toe last, with lacing, which performs a duty not performed by the ordinary shoe. It is fitted with the latest flat military heel. The Blucher pattern is one of the latest styles, and is especially attractive when fitted with the heel mat calf which is used in this shoe. The lace stay and heel lacing are slightly perforated, showing the fine color of the genuine Goodyear welt seam, producing flexibility and a perfectly smooth inner sole. Sizes and half sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E193 Price, per pair. \$1.35

Ladies' Turned Viad Kid Blucher, \$1.52.

This is a very stylish and dressy slipper, with genuine viad kid top. Beaded vamp and very pretty worked perforations. Made of fine viad kid, over a turned last with full Cuban heel and ribbon ties. The best sandal we carry and an excellent value. Sizes, 3½ to 8. Widths, B, C, D and E. Weight, 10 ounces.

No. 15E193 Price, per pair. \$1.52

\$1.52

producing a handsome panel effect, the top being a dull mat calf. Fitted with fine oak hand turned sole, medium height Cuban heel, trimmed in the best manner throughout, and besides being an exclusive style, is a value you cannot duplicate elsewhere. Sizes and half sizes, 3½ to 8. Widths, C, D and EE. Weight averages 10 ounces.

No. 15E194 Price, per pair. \$1.52

Ladies' Kid Blucher, \$1.54.

This is a very stylish and dressy slipper, with genuine viad kid vamp and perforated lacing, with a dull mat calf top, patent leather tip and lace stay.

\$1.54

Fitted with half double sole, black fair stitched, producing the effect of a Goodyear welt, medium Cuban heel and solid leather throughout. Built for style and fitting qualities, with the sole of medium weight, fair stitched, and half sizes, 3½ to 8. Widths, D, E and EE. Weight averages 25 ounces.

No. 15E191 Price, per pair. \$1.54

Latest Style Button Princess, \$1.29.

We have made this front gore slipper from fine viad kid over a medium round toe last, with a high Cuban heel and medium sole.

\$1.29

It is made with the latest style in Colonial Oxfords, is the one heretofore illustrated, showing the fancy fleur de pathep, and a black bow at the instep. This shoe is made from a very fine selection of light, kid weight, flexible sole, is fitted with medium heel, and we consider it one of the most fashionable low shoes we have ever offered. Sizes and half sizes, 3½ to 8. Widths, C, D, E and EE. Weight averages 10 ounces.

No. 15E192 Price, per pair. \$1.29

Ladies' Four-Strap Black Kid Beaded Sandal, \$1.37.

This is a very stylish and dressy slipper, with genuine black kid top. Beaded vamp and very pretty worked perforations. Made of fine viad kid, over a turned last with full Cuban heel and ribbon ties. The best sandal we carry and an excellent value. Sizes, 3½ to 8. Widths, B, C, D and E. Weight, 10 ounces.

No. 15E193 Price, per pair. \$1.37

\$1.37

ity of kid, handsomely lined, straps and edge neatly bound. Besides hand turned sole, making it very light weight and especially suitable for party wear. Fair stitched, with lacing, which performs a duty not performed by the ordinary shoe. It is fitted with the latest flat military heel. The Blucher pattern is one of the latest styles, and is especially attractive when fitted with the heel mat calf which is used in this shoe. The lace stay and heel lacing are slightly perforated, showing the fine color of the genuine Goodyear welt seam, producing flexibility and a perfectly smooth inner sole. Sizes and half sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E221 Price, per pair. \$1.37

Ladies' Ribbon Tie Sandal, \$1.38.



This is a very stylish and dressy slipper, with genuine ribbon tie top. Beaded vamp and very pretty worked perforations. Made of fine viad kid, over a turned last with full Cuban heel and ribbon ties. The best sandal we carry and an excellent value. Sizes, 3½ to 8. Widths, B, C, D and E. Weight, 10 ounces.

No. 15E233 Price, per pair. \$1.38

Ladies' All Patent Leather Sandal, \$1.28.

While this sandal is intended for dress wear, great many are being used for street wear. This sandal is made of fine velvet finished, with patent calf top, heel lacing and lace stay.

\$1.28

military heel, reliable patent sole, and a value unequalled. Sizes and half sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E235 Price, per pair. \$1.28

Ladies' Ultra Stylish Strap and Bow Slipper, \$1.35.

This is one of the latest additions to the line of ladies' footwear, and a regular bow light line, placed on one side, will retain its shape as long as the shoe lasts. For a nice dress or party slipper this cannot be beaten, and is made in a factory where nothing but high grade goods are produced. Turned sole and Cuban heel. Sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E238 Price, per pair. \$1.35

\$1.35

will retain its shape as long as the shoe lasts. For a nice dress or party slipper this cannot be beaten, and is made in a factory where nothing but high grade goods are produced. Turned sole and Cuban heel. Sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E238 Price, per pair. \$1.35

Ladies' Half Congress, \$1.37.

Desirable features in this handsome Congress shoe, which is worn in the house on the street, it can be put on or taken off without any noise. It is a very nice shoe, and is made in a factory where nothing but high grade goods are produced. Turned sole and Cuban heel. Sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E241 Price, per pair. \$1.37

\$1.37

with diamond pattern leather tip. The sole is of medium weight, fair stitched, and half sizes, 3½ to 8. Widths, D, E and EE. Weight averages 25 ounces.

No. 15E241 Price, per pair. \$1.37

Ladies' Sandal Oxford, \$1.19.

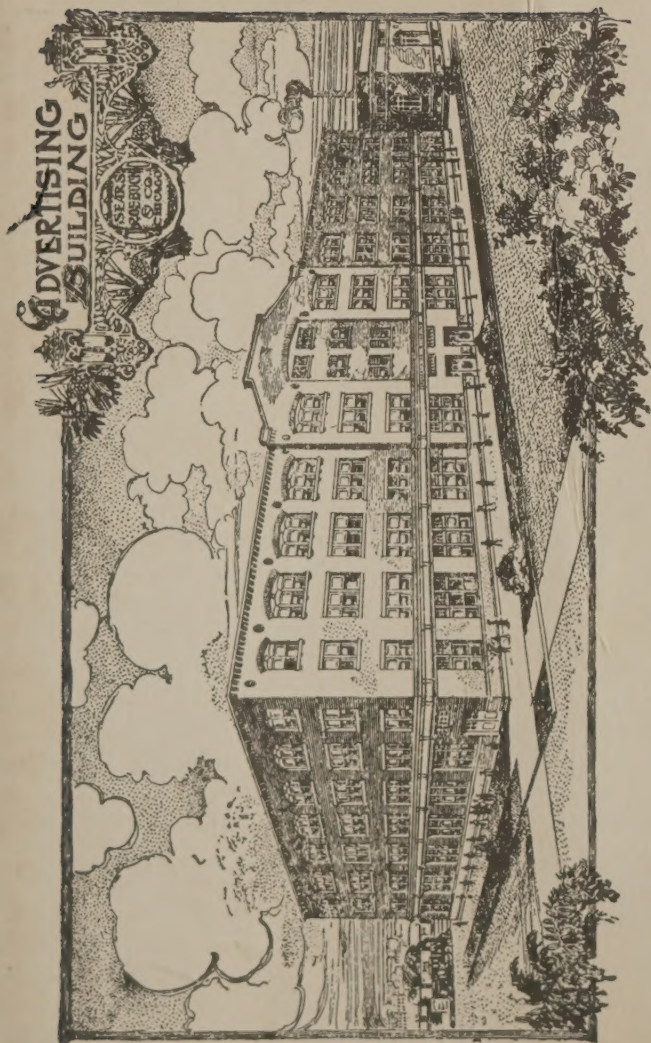
This Oxford is made of fine viad kid, with a high Cuban heel and medium sole. It is a very nice shoe, and is made in a factory where nothing but high grade goods are produced. Turned sole and Cuban heel. Sizes, 3½ to 8. Widths, B, C, D and E. Weight averages 10 ounces.

No. 15E244 Price, per pair. \$1.19

\$1.19

enough to produce one of the daintiest effects yet seen in a summer Oxford. The sole is of medium weight, fair stitched, and half sizes, 3½ to 8. Widths, D, E and EE. Weight averages 25 ounces.

No. 15E244 Price, per pair. \$1.19



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